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## Notes

#### Storyteller The Art of Roy Henry Vickers

#### ROY HENRY VICKERS WITH AN INTRODUCTION BY JENNIFER STEVEN

"Roy Henry Vickers' art constantly reminds us of the interconnectedness of everything in the world."—David Suzuki

ROY HENRY VICKERS is known around the world for his unique artistic style marked by clean lines, vivid colours and natural themes drawn from the rugged beauty of the west coast of British Columbia. Influenced by his Tsimshian, Haida, Heiltsuk and British heritage, Vickers unites the stylized forms of his aboriginal ancestry with the realism of European art, creating vibrant images that speak to a universal spirit. His limited edition prints can be found in homes, museums and galleries around the world and have been presented to royalty.

*Storyteller* collects a decade of prints and paintings by Roy Henry Vickers into one stunning volume, including 118 previously unpublished works, making this a much-anticipated addition to the libraries of admirers of Pacific Northwest art. A note from the artist accompanies each image, inviting the reader to a deeper understanding of both art and artist.

**ROY HENRY VICKERS** is a painter, printmaker, carver, design advisor, speaker, author and well-respected leader in First Nations communities. He is the recipient of the Order of British Columbia, the Order of Canada, a Queen's Golden Jubilee Medal and an Honourary Doctorate of Letters from York University. He is the owner of the Eagle Aerie Gallery in Tofino, BC.

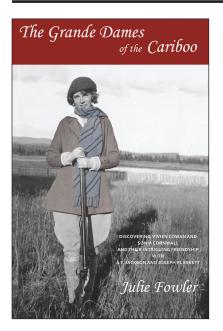
Vickers' previous books showcasing his art include the bestsellers *Solstice* (1988) and *Copperman* (2003), and in 1990 he collaborated with awardwinning poet David Bouchard to produce the enduring classic, *The Elders Are Watching*. Vickers' most recent book, *Raven Brings the Light* (Harbour Publishing, 2013), was co-written with Robert Budd and is based on a Northwest Coast legend.

The publication of *Storyteller* commemorates Vickers' fortieth year as a professional artist. He has lived on the northwest coast of British Columbia his entire life and currently resides in Hazelton, BC.



ART/FIRST NATIONS April cloth CDN \$49.95 10" x 12" · 240 pages 120 colour paintings Rights held: World 978-1-55017-640-7

Harbour Publishing \*U.S. price same as Canadian



#### The Grande Dames of the Cariboo Discovering Vivien Cowan and Sonia Cornwall and Their Intriguing Friendship

Julie Fowler

ISBN: 9781927575192 Paperback • \$24.95 224 Pages • 6 x 9 Publication Date: 10/30/2013 Caitlin Press

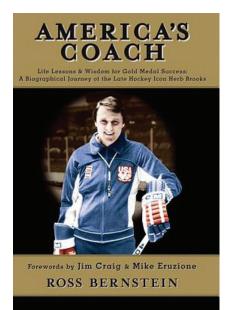
#### Content

Author Julie Fowler began a quest to find out more about an artist from the Cariboo named Sonia Cornwall (1919-2006). Through interviews, letters, original artworks, articles, exhibition catalogues, imaginings of conversations and occurrences, along with her own reflections on the experience, she pieced together a story of pioneering, love and the pursuit of art. But in searching for Sonia, Fowler found an unanticipated new friend in Sonia's mother, Vivien Cowan (1893-1990). Vivien became a larger part of the story than Fowler could possibly have imagined. Fowler had discovered a hidden gem. In 1945, Vivien Cowan spearheaded the Cariboo Art Society with noted Canadian Group of Seven painter A.Y. Jackson. She had met A.Y. Jackson earlier that year at the Banff School, as well as another Canadian artist of note, Joseph Plaskett. Both painters, along with many others, would visit Vivien and her daughters, Sonia and Dru, at their property near 150 Mile House, the Onward Ranch. Vivien became the Grande Dame of the Cariboo, hosting some of Canada's greatest talent and at the same time promoting the work of local artists and creators. In this genre-bending work, Fowler expertly and creatively weaves her search for an understanding of her own passion for art and her love of the Cariboo with a mesmerizing story of creative life in one of BC's earliest pioneer communities.

#### **Author Bio**

Julie Fowler recently completed her MFA in Creative Writing at UBC Okanagan and has a background in art history. Passionate about art and the Cariboo, Julie is the Executive Director of Island Mountain Arts in the tiny historic town of Wells, BC, where she helped create the ArtsWells Festival.

#### Author Hometown: Wells, BC



America's Coach Life Lessons & Wisdom for Gold Medal Success; A Biographical Journey of the Late Hockey Icon Herb Brooks

Ross Bernstein

Forewords by Jim Craig & Mike Eruzione

ISBN: 9780963487193 Paperback • \$19.95 176 Pages • 6 x 9 Publication Date: 11/01/2006 Bernstein Books

#### Content

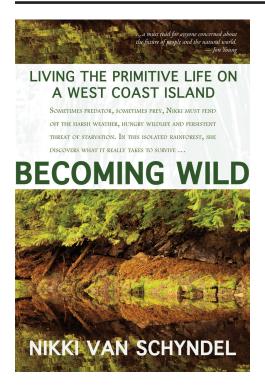
The inspirational story of legendary coach Herb Brooks comes to life in the pages of *America's Coach*, a heart-warming motivational biography that celebrates the legacy of a true American hero. As the architect of the fabled 1980 U.S. Olympic Hockey "Miracle on Ice," Brooks showed the world that through hard work, commitment, and dedication, dreams really can come true. It doesn't matter if you know the difference between a blue line and a clothes line, Brooks' unorthodox ideologies and philosophies on team-building, leadership and motivation can be applied to the real world just as easily as they can to the business world. Follow along as Brooks' amazing life is chronicled from the frozen ponds of St. Paul's east side, to the bright lights of New York City, and everywhere in between. Woven throughout this colorful tapestry are anecdotes, quotes, funny stories, and nuggets of wisdom from Brooks himself, which provide a unique insight into the secrets of his success.

#### Author Bio

The best-selling author of nearly 50 sports books, Ross Bernstein is an inspirational business speaker who helps companies and organizations think and act more like champions. Ross and his books have been featured on thousands of television and radio programs over his career, including CNN, MSNBC, FoxNews, ESPN, TSN, ABC, NBC, CBS, and the CBC, as well as in the pages of the Wall Street Journal, New York Times, and USA Today.

#### Previous Books by Author

2009: I Love/Hate Brett Favre, 9781600783760 2006: Code Hockey, 9781572437562



#### *Becoming Wild* Living the Primitive Life on a West Coast Island

Nikki van Schyndel

ISBN: 9781927575390 Paperback • \$24.95 224 Pages • 6 x 9 Publication Date: 04/01/2014 Caitlin Press

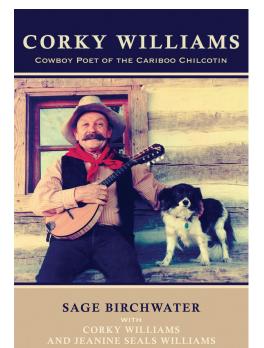
#### Content

Nikki van Schyndel is not your typical grizzled survivalist. She is a contemporary, urban young woman who threw off modern comforts to spend nineteen months in a remote rainforest with her housecat and a virtual stranger. Set in the Broughton Archipelago—a maze of isolated islands near northern Vancouver Island—*Becoming Wild* is a story of survival in the pristine wilderness of BC. Sometimes predator and sometimes prey, twenty-nine-year-old Nikki and her companion Micah fend off the harsh weather, hungry wildlife, threat of starvation and the endless perils of this rugged Raincoast. To survive, Nikki must rely on her knowledge of BC's coastal flora and fauna, and the ancient techniques of hunting and gathering. In this remote world she learns to skin bears, make clothes from cedar bark and take great joy in gobbling a fish tail whole. Told in a voice that is both familiar and vulnerable, *Becoming Wild* explores our innate longings to connect with nature and revert to a pure, Eden-like state.

#### Author Bio

Nikki van Schyndel studied with and taught under some of North America's leading survivalists, trackers and primitive artisans and graduated from the Dominion Herbal College in British Columbia. Bold and original, Nikki shares her love of storytelling and secrets of the natural world with guests of Echo Bay EcoVentures, her unique, custom-tailored wilderness tour operation. She has gone from wild woman to forest dweller, now living in a log cabin that she built in the remote community of Echo Bay. She continues to have unimaginable intimate encounters with the wildlife that captures our hearts and feeds our fears.

- Endorsed by American survival guru Jon Young: Young is the original co-founder of Wilderness Awareness School in Washington, one of the US's foremost survival schools. He is also the primary author of Kamana Naturalist Training Program (kamana.org), an online program with students in all 50 states, and around the world.
- Upcoming US Media highlights include reviews on Travel4Wildlife.com and Story Circle Network.
- Potential radio interviews



#### *Corky Williams* Cowboy Poet of the Cariboo Chilcotin

Sage Birchwater, Corky Williams

ISBN: 9781927575185 Paperback • \$24.95 224 Pages • 6 x 9 Publication Date: 10/15/2013 Caitlin Press

#### Content

A diminutive cowboy with a full beard and a Texas drawl stands onstage at Expo 86 in Vancouver telling wild and woolly stories of life in the Chilcotin backcountry. The audience is mesmerized by his poetic ballad of an alcoholic dog that rode on the back of his saddle in Anahim Lake. The performer is Luther Corky Williams. Originally from Texas, Corky and his wife, Jeanine, moved from Los Angeles to Anahim Lake, BC, to become ranchers. Corky had grown up on a ranch along the Mexican border before heading to LA to work in the film industry. The learning curve was steep for the family as they tried to get used to sixty-below temperatures, keeping watering holes open for the cattle through four feet of river ice, contending with marauding grizzly bears, getting stuck in impossible bog holes, educating children and surviving the hoards of bloodthirsty mosquitoes. In the West Chilcotin, a country known to be hell on dogs and women, Jeanine says she thrived. "I loved the ranching life," she says, "but I felt the kids needed a better education." Eventually Jeanine and the children moved to Williams Lake while Corky stayed at the ranch. After a freak accident at the Anahim Lake Stampede, he was unable to continue life as a rancher, so he decided to return to his previous career onstage and in film. Getting chosen to perform at Expo was the big break he needed. From there he got an agent in Vancouver and landed parts in television shows like CBC's The Beachcombers and CTV's Bordertown. After Corky and Jeanine split up in 1990, Corky moved back to Texas to work in theatre productions with his brother Jaston Williams, and he performed on some of the major stages across the United States. By 2007, Corky, longing for the wide-open spaces of BC's Cariboo, moved back to Williams Lake. "After living in Texas for fifteen years, I just got a wild hair up my ass to get up and come back to Canada," Corky says. Corky became known as one of Western Canada's most beloved cowboy poets, performing his spoken word stories and poetry across the province.

#### Author Bio

Sage Birchwater is the author of Chiwid and Williams Lake: Gateway to the Cariboo Chilcotin. He was a staff writer for the Williams Lake Tribune until 2009, and is the editor of Gumption & Grit: Extraordinary Women of the Cariboo Chilcotin (Caitlin Press, 2009). Sage still lives in Williams Lake, BC, and continues to write about the Chilcotin.

#### Previous Books by Author

2011: The Legendary Betty Frank, 9781894759632



#### Deep Tracks to Follow

Gene R. Stark

ISBN: 9780878397679 Paperback • \$14.95 84 Pages • 6 x 9 Publication Date: 05/01/2014 North Star Press of St. Cloud

#### Content

When a little fur-ball Labrador pup jumps into your tracks, he's sure to climb into your heart as well. Experience the mysterious and ancient bond that ties the human and canine spirits together. From the first wetting of puppy toes in a tranquil lake to a challenging pheasant retrieval on a wind-swept Montana prairie, dog and man build a wondrous connection of trust and understanding. The hearts of pup and family become one, even as the paw tracks finally turn and vanish into a blustery winter day.

#### **Author Bio**

Gene Stark lives, writes, and shares the family home with a Labrador retriever in rural Minnesota. He enjoys many outdoor activities, including organic gardening, fishing, hunting, and skiing. Learn more at www. flyovercountryscribe.com.

- Book signings
- Publisher website
- Social Media

## lan McTaggart-Cowan

The Legacy of a Pioneering Biologist, Educator and Conservationist

#### RONALD D. JAKIMCHUK, R. WAYNE CAMPBELL AND DENNIS A. DEMARCHI, EDITORS

A BORN NATURALIST, Ian McTaggart-Cowan grew up exploring the woods around his North Vancouver home and went on to embrace his passion and energize others with his enthusiasm and knowledge. He greatly influenced scientific research and conservation within the province and beyond.

Ian McTaggart-Cowan contributed significantly to UBC's Beaty Biodiversity Museum's natural history collections and as a gifted and caring Professor of Zoology at UBC he motivated his students to dedicate themselves to expanding our biological knowledge. Early in his career with the Royal British Columbia Museum, McTaggart-Cowan led several pioneering biological explorations within the province.

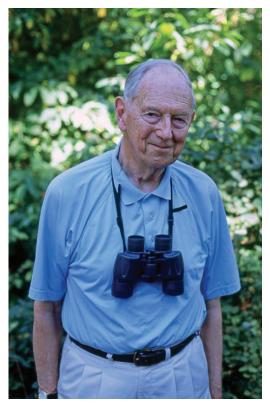
In 1971, he was awarded the Order of Canada for his efforts, and in 1991 he received the Order of British Columbia. McTaggart-Cowan died in April 2010, shortly before his one hundredth birthday—his legacy an endowment to the world that so enthralled him.

With over three hundred photographs, testimonials from those he mentored, and descriptions of those who galvanized him, this book is an invaluable resource for anyone interested in Ian McTaggart-Cowan's life and the evolution of conservation in the province. It also includes explanations both of his major works and the theses of his students. Originally intended as his centenary birthday gift, *Ian McTaggart-Cowan: The Legacy of a Pioneering Biologist, Educator and Conservationist* is a tribute to, and celebration of, a man who has left a rich and enduring legacy for a province, this nation, and our world.

**RONALD D. JAKIMCHUK** was president of Renewable Resources Consulting Services Ltd. from 1967 to 2008. As a consulting wildlife biologist, he worked extensively in the Arctic regions of Canada and Alaska. He was the founding president of the Alberta Society of Professional Biologists and is a retired member of the College of Applied Biology of British Columbia.

**R. WAYNE CAMPBELL** is an award-winning writer and has authored and co-authored over forty books, including as senior author the four-volume set *The Birds of British Columbia*. He received the Order of British Columbia in 1992.

**DENNIS A. DEMARCHI** was awarded the Association of Professional Biologists of British Columbia's Award of Excellence (now called the Ian McTaggart-Cowan Award of Excellence in Biology) for spearheading the development of the British Columbia wildlife habitat classification and ecoregion classification systems.

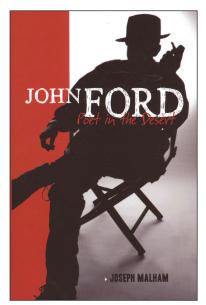


BIOGRAPHY June cloth CDN \$49.95 8½" x 11" · 320 pages 100+ colour photographs Rights held: World 978-1-55017-623-0

Other Formats EBOOK: 978-1-55017-625-4

Harbour Publishing \*U.S. price same as Canadian

# Biography



#### *John Ford* Poet in the Desert

Joseph Malham

ISBN: 9781936181087 Paperback • \$22.95 344 Pages • 5.5 x 8.5 Publication Date: 11/21/2013 Lake Street Press

#### Content

*John Ford – Poet in the Desert* is an uncommon biography. Author Joe Malham offers rarely explored facets of this dark yet towering poetic genius in a fascinating analysis of the artist's personal life. The influences on Ford's work, from art, history and politics to the man's mystical faith, are skillfully woven together with insights into Ford's famous films.

Ford, who won six Oscars, is known primarily for Westerns: The Searchers, The Man Who Shot Liberty Valance and She Wore a Yellow Ribbon. Yet in movies like The Grapes of Wrath, How Green Was My Valley, The Quiet Man and They Were Expendable, Ford created timeless classics as he explored the role of myth, history, tradition and war in epic dramas of the individual, the family and community. This biography reveals how Ford's work ranged over the vast and textured richness of the human experience.

#### **Author Bio**

Joseph Malham is an iconographer, writer and speaker who studied art in Rome through Loyola University's Rome Center. He graduated from Loyola with a BA in History. Since 1999 Malham has been artist-in-residence at St. Gregory the Great Church in Chicago. His panels and icon banners have been acquired by churches and individuals around the country. Malham has lectured frequently—at the Art Institute of Chicago and various religious institutions—on the topics of iconography and religious art. His first book, By Fire into Light: Four Catholic Martyrs of the Nazi Camps, tells the stories of four heroic figures who transcended the horrors of persecution during the Second World War through their experiences of faith.

#### Author Hometown: Chicago, IL

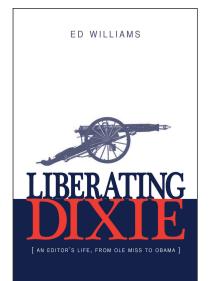
#### **Marketing Plan**

- Selected trade and retail show exhibitions
- 75+ review copies to trade and retail reviewers and opinion leaders
- Booklist review November 2013 arts issue
- True West magazine review February 2014 issue
- Publicity campaign for two months to include local TV and radio interviews
- WXRT radio interview with Terry Hemmert
- WGN radio interview with Dean Richards
- WBEZ radio interview with Allison Cuddy
- · Additional radio and TV interviews pending
- Local book signings at John Ford film festivals, churches, and venues in the Chicago and Milwaukee area
- IBPA cooperative mailings and catalogs
- Regional book festivals
- Book contests

#### Previous Books by Author

2002: By Fire into Light, 9789042911628

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#### *Liberating Dixie* An Editor's Life, from Ole Miss to Obama

Ed Williams

ISBN: 9780989788519 Hardcover • \$27.95 288 Pages • 6 x 9 Publication Date: 03/01/2014 Lorimer Press

#### Content

*Liberating Dixie* is a wonderful blend of courage and humor. From his first work as a journalist with Hodding Carter's Delta Democrat Times in Greenville, Mississippi, to his many years at The Charlotte Observer in North Carolina, Ed Williams has used the power of the pen to craft his distinguished career as a master journalist.—William Ferris, author of The Storied South: Voices of Writers and Artists and former chairman of the National Endowment for the Humanities

Ed Williams' commentary has sparkled over the years with rare mixtures of wisdom and humor, elegance and irreverence, patriotism and skepticism, courage and tolerance. In *Liberating Dixie* these characteristics are writ large. It's a valuable collection because, God knows, we need all the liberation we can get in the South.—Curtis Wilkie author of The Fall of the House of Zeus

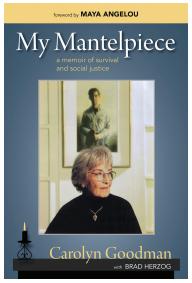
Ed Williams is a longtime newspaperman who never lost the passion that brought him into the craft. Passionate about the promises of the American creed and the need to confront its false prophets and bigoted betrayers, he never backed away from a fight or beat his chest as he entered one. He values community, believes in dialogue more than loud debate and is a genuinely good human being to boot. This selection from his work over the last half century is worth reading – and teaching – from first page to last.—Hodding Carter III award-winning journalist, professor of leadership and public policy at the University of North Carolina at Chapel Hill and former president of the Knight Foundation.

#### **Author Bio**

For 25 years Ed Williams was editor of the editorial pages at The Charlotte Observer, where his columns and editorials were part of projects that won the Pulitzer Prize for Public Service in 1981 and 1988. He earned a B.A. in history from the University of Mississippi, where he edited the Daily Mississippian. He served two years in the U.S. Army and in 1967 joined Hodding Carter's Delta Democrat-Times in Greenville, Mississippi, as a reporter. He was a Nieman Fellow at Harvard University and a writer for the Ford Foundation before coming to The Observer as an editorial writer in 1973. He retired in 2008 and was inducted into the North Carolina Journalism Hall of Fame. He lives in Charlotte, North Carolina, with his wife, Marylyn.

#### Author Hometown: Charlotte, NC

- Review copies to be sent to various newspapers, magazines, and bookstores
- Author website
- On updates on Facebook and Twitter
- Book launch events at libraries and bookstores
- Spots on local radio and television programs



#### *My Mantelpiece* A Memoir of Survival and Social Justice

Carolyn Goodman, Brad Herzog

Foreword by Maya Angelou

ISBN: 9780984991945 Hardcover • \$23.00 216 Pages • 5.5 x 8.25 Publication Date: 05/01/2014 Why Not Books

#### Content

Carolyn Goodman's life was punctuated by tragedy, including a brother's premature death, childhood molestation, a father's suicide, and a son's infamous murder. But hers is foremost a tale of survival, of turning personal anguish into social conscience. When her twenty-year-old son, Andy, was one of three civil rights volunteers to disappear in Mississippi in the summer of 1964, the story galvanized the nation. A half century after the Mississippi murders, this is the first time that a victim's family member has expounded about the experience and the myriad emotions—from guilt to resolve—that it spawned. More than simply a memoir, *My Mantelpiece* is the story of a century's seminal progressive movements seen through the lens of a remarkable woman's singular journey. \*\*Along with a foreword by National Book Award-winner Maya Angelou, *My Mantelpiece* includes back-cover testimonials from Senator Elizabeth Warren, Congressman John Lewis, former New York City mayor Michael Bloomberg, and performer-activist Harry Belafonte.

### Author Bio

Carolyn Goodman turned her son's martyrdom into a mission. She formed The Andrew Goodman Foundation, organized an anniversary Freedom Summer, and produced documentary films celebrating young activists. In 1999, she was arrested at a protest in New York City—at the age of 83. Before she passed away in 2007, she collaborated with author Brad Herzog to recount a life of courage and conviction. Coauthor Brad Herzog (www.BradHerzog.com) has written more than thirty books, including a trilogy of travel memoirs, which the American Book Review described as "the new classics of American travel writing." He first met Carolyn Goodman in the mid-1990s after he wrote a chapter in States of Mind about a tiny hamlet near Philadelphia, Mississippi. It is called Hope.

## Marketing Plan

June 21, 2014 marks exact 50 years since the first day of Freedom Summer 1964, when three civil rights volunteers—Andrew Goodman, James Chaney and Mickey Schwerner—disappeared in Mississippi. Their bodies were discovered 44 days later, a tragedy that riveted a nation, transformed the civil rights movement. Various national media outlets will be able to use publication of Carolyn Goodman's memoirs as a means of revisiting the story a half-century later.

- My Mantelpiece will be reviewed in Foreword magazine's Summer Issue
- Co-author Brad Herzog and Carolyn's son David Goodman will be available for interviews
- Press releases will be sent to wire services and newspapers across the nation and review copies will be sent to long-lead magazines for possible excerpt
- Book tour: Brad Herzog will be traveling to two-dozen Eastern and Midwestern cities including Chicago, New York City, Philadelphia, Boston, Hartford, Providence, Springfield, MA, Manchester, Burlington, Albany, Syracuse, Elmira/Binghamton, Buffalo, Harrisburg/York, Scranton/Wilkes-Barre, Pittsburgh, Cleveland, Toledo and Grand Rapids.

### Previous Books by Author

2010: Turn Left at the Trojan Horse, 9780806532028 1999: States of Mind, 9780895871879

## Poachers, Polluters and Politics

A Fishery Officer's Career

RANDY NELSON



RETIRED FISHERY OFFICER Randy Nelson's first love was catching poachers. That obsession, plus a devious mind and enthusiasm for marathon running, spelled big trouble for law-breaking fishermen. Thirty-five years in the field (and stream) netted a gold mine of stories with hair-raising tales of grizzly bear attacks, angry axe-wielding, rock-throwing, shotgun-blasting fishermen and high-speed chases on dirt roads and through bush. *Poachers, Polluters and Politics* provides a rare glimpse into the lives of DFO officers and the communities in which they live. Here too are stories showing the lighter side of the DFO, like the way Nelson honed his "psychic powers," and recollections of life in a rodent-infested, government-issue trailer—where his wife, Lorraine, once awoke to find a mouse chewing her hair.

Firm but fair, and always innovative, Randy Nelson usually earned the often grudging—respect of communities and fishermen he encountered. Whether it meant carving a peephole in a hollow tree or teaching his dog to sniff for salmon, Nelson was constantly scheming new and tricky ways to catch poachers and polluters, many of them known violent criminals. Nelson spent a career dedicated to protecting BC's waters and fish population and his passion for his work shines through with every word, drawing the reader into the exciting world of protecting wildlife and prosecuting bad guys.

**RANDY NELSON** was born and raised in Saskatchewan and moved to the BC coast for a job as a Fishery Officer without ever having seen a salmon. He has since become the most decorated Fishery Officer in the history of BC, having received multiple awards, such as the international Pogue-Elms Award and the Queen's Jubilee Medal, over the course of his thirty-five-year career working throughout the BC coast and interior. He is also an accomplished athlete, having raced in over two hundred competitions including ten marathons.

REGIONAL INTEREST April paperback CDN \$24.95 6" x 9" · 240 pages B&W photos Rights held: World 978-1-55017-639-1

Other Formats EBOOK: 978-1-55017-641-4

Harbour Publishing \*U.S. price same as Canadian Cover Image Not Available

#### **Recalling Yesterdays**

Mary Joy Breton

ISBN: 9780878397549 Paperback • \$14.95 176 Pages • 6 x 9 Publication Date: 05/01/2014 North Star Press of St. Cloud

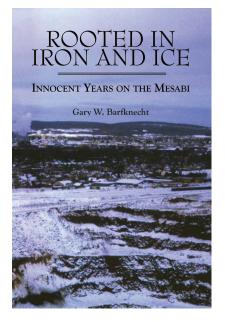
#### Content

Memoir of life in Minneaplis beginning just before the Great Depression.

#### Author Bio

Mary Joy Breton, 83, is retired from careers as assistant to the governor of Delaware and as national Audubon Society vice president. Along with a couple of other volunteers-no one, not even the Bretons, is paid-they run the six-year-old nonprofit publishing company, which has published four books about restorative justice and community peacemaking and has two others in the works.

- Book signings
- Publisher website
- Social Media



#### Rooted in Iron and Ice

Gary Barfknecht

ISBN: 9780878397464 Paperback • \$14.95 Pages • 6 x 9 Publication Date: 03/01/2014 North Star Press of St. Cloud

#### Content

Author Gary W. Barfknecht jokes that his baby-boom boyhood home in Virginia, Minnesota, wasn't exactly at the end of the world. But he could see it from there.

With energetic style and sly wit, this son and grandson of miners paints a vivid, fascinating portrait of his daily life in the harsh, frigid, isolated strip of mineral wealth known as the Mesabi Iron Range. His entertaining, enlightening, compelling, sometimes poignant true stories and journal-type entries bring to life the unique challenges and pleasures of growing up in what he describes as essentially a small, insular foreign country, with its own culture, language, and one-of-a-kind terrain.

#### **Author Bio**

Gary W. Barfknecht, sixty-nine, was born and raised in Virginia, Minnesota, the "Queen City" of that state's Mesabi Iron Range. after receiving a Bachelor of Science degree from the University of Minnesota in 1967 and a Master of Science Degree from the University of Washington (Seattle) in 1969, Barfknecht came to Flint, Michigan, as a paint chemist with the E.I. duPont & Denemours Company.

But after a year on the job, Barfknecht and the chemical giant reached the mutual conclusion that he was not suitable for corporate life, and Barfknecht set out on a freelance writing career. over the next several years, his articles were featured in national publications.

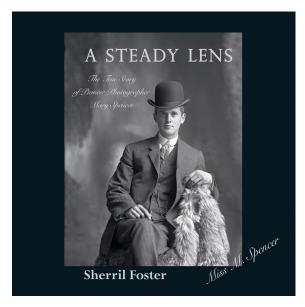
While freelancing, Barfknecht also managed a hockey pro shop at a Flint ice arena. That job led to a position as hockey commissioner. in 1977 Barfknecht postponed his writing efforts when he took over the directorship of almost all amateur hockey programs in Michigan's fourth-largest county.

He resumed his writing career in 1981 with the release of Michillaneous, a critically acclaimed, best-selling collection of Michigan trivia. in 1983 Barfknecht followed with Murder, Michigan, which described "the dark side of Michigan history." Over the next eighteen years he followed with six more Michigan-themed, nonfiction books: Mich-Again's Day, Michillaneous II, Ultimate Michigan Adventures, Unexplained Michigan Mysteries, The Michigan Book of Bests, and 39 Petoskey Walkabouts.

As sole proprietor and managing editor of Friede Publications, Barfknecht also brought eighteen books by other Michigan authors into print.

During the summer, Barfknecht resides with his wife, Ann, in Petoskey, Michigan. In winter, they relocate to Alexandria, Virginia, near their two daughters, husbands, and five grandchildren.

- Book signings
- Publisher website
- Social Media



A Steady Lens The True Story of Pioneer Photographer Mary Spencer

Sherril Foster

ISBN: 9781927575222 Paperback • \$22.95 192 Pages • 7 x 7 Publication Date: 10/01/2013 Caitlin Press

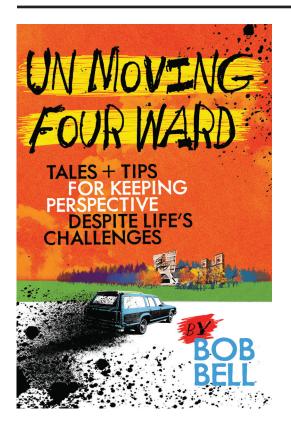
#### Content

In the early 1900s, Mary Spencer attracted a small audience with her breathtaking photographs of the local scenery and townsfolk of Kamloops. Although her name remains unfamiliar to most Canadians, this enigmatic young woman likely captured the most notorious and familiar images ever taken in BC-photos so widely known that it is likely a rare Canadian who has not seen her work. In 1898, forty-year-old schoolteacher Mary Spencer left Ontario with her sister Isobel and widowed mother and journeyed west via the Canadian Pacific Railway. Isobel promptly resumed her dressmaking and tailoring trade in Kamloops, but Mary Spencer had not come west to teach school. Instead, she set up a photography studio on Victoria Street West, and very soon became widely known within the community. In a time when women were discouraged from entering the man's world of business and trade, Mary's business thrived. Then one day in May 1906, Mary was asked to photograph a special subject. She was hired by the Vancouver Province to cover the story of the famous train robbers Bill Miner and his gang. Mary's photos of Billy and his cohorts captured the imagination of a province intrigued by BC's first and most charming train robber. The life of Mary Spencer has been fictionalized and romanticized by poets, playwrights and filmmakers. She has been iconized as Billy Miner's lover, companion and confidant, but the true tale of this stoic pioneering woman has never been told. In A Steady Lens: The True Story of Pioneer Photographer Mary Spencer, Sherril Foster tells her story and shares a stunning collection of previously unpublished photographs. Mary's photographs of Billy Miner and his gang brought her "anonymous" notoriety, but it has taken more than one hundred years for Mary to finally be recognized as one of BC's most prominent early photographers.

#### **Author Bio**

Sherril Foster, a former schoolteacher from Ontario, became passionate about BC history after moving to Summerland in 1984. During her many years volunteering in arts and culture she has written two historical plays, a self-published history of the town, a string of murder mysteries and three history books for the local museum. Sherril was compelled to research and write the biography of Mary Spencer after being intrigued by her fascinating story for years.

#### Author Hometown: Summerland, BC



Un Moving Four Ward Tales and Tips for Keeping Perspective Despite Life's Challenges.

Bob Bell

ISBN: 9780878397815 \$24.95 • Hardcover ISBN: 9780878397655 \$14.95 • Paperback 176 Pages • 6 x 9 Publication Date: 05/01/2014 North Star Press of St. Cloud

#### Content

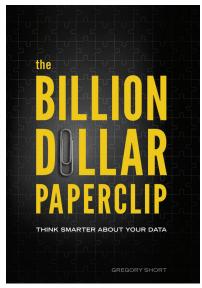
Having suffered an accident in the dorms while a student at St. John's University, Bob became a paraplegic. This fact, however, doesn't keep Bob from living his life fully. This book describes some of his adventures and challenges—along the way.

#### Author Bio

Bob Bell was born and raised in Pensacola, Florida. He has lived in Minnesota, Georgia, Washington, D.C., and New York. He has also traveled in thirty-eight countries. He has never worked as a DJ at a strip club and, consequently, has never welcomed anyone to center stage named Ferrari or Cinnomon.

- Book signings
- Publisher website
- Social Media

## Business



# *The Billion Dollar Paperclip* Think Smarter about Your Data

**Gregory Short** 

ISBN: 9780989742603 \$24.95 • Hardcover ISBN: 9780989742610 \$18.95 • Paperback 160 Pages • 5.5 x 8 Publication Date: 04/01/2014 Madeleine Books

#### Content

Every product has a story to be told. Two nearly identical products are released: one breaks all sales records while the other sits on store shelves untouched. The products look the same. They have the same target market, the same price, and similar retailers. So why did one succeed, where the other failed? Market researchers and data analysts have been wrestling with questions like this for decades. As the flood of Big Data adds both possibilities and complexities to traditional research methodologies, the ultimate solution for companies seeking to become data enabled has finally emerged.

Inspired by the human mind, the new field of contextual analytics is revolutionizing how data and technology can empower everyday business decisions. The information to make your business more profitable is likely available to you, but either dormant or disconnected from your decision making process. Explore how to think smarter about your data and discover how to deliver maximum value in *The Billion Dollar Paperclip*.

### Author Bio

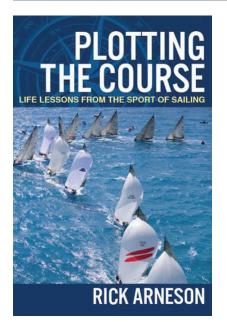
A serial entrepreneur, Gregory Short has founded two of the most revolutionary market research companies in the world: EEDAR the first company to ever produce a complete contextual analytics framework, and DataDNA, the global leader in data auditing services.

Known for helping clients solve their most challenging data problems, Mr. Short has elevated the market research industry across numerous verticals by establishing partnerships with otherwise competitive vendors to deliver unparalleled value to their mutual clients.

Mr. Short is a pioneer in information management; a thought-leader in data auditing and data synthesis; an internationally recognized expert on research and technology, holding numerous related patents; a frequent speaker at major conferences; a guest lecturer for educational bodies including USC, and SMU; and is active as both a business advisor and board director. After graduating with a degree in law from Australia, Mr. Short moved to Southern California where he now lives with his family.

- Received the silver medal award for best new Business technology book from the 2014 Axiom Business Book Awards
- Interactive website capitalizing off of author's enormous established following
- Social Networking
- Pre-Publication Review Submissions
- Speaking engagements
- Radio Interviews
- External Blog Placement NEntrepreneurial Organization ARC Submissions
- Professor Outreach and Submissions
- To be featured on Forbes.com in Spring 2014
- Will be one of the 5 books showcased in the Business Books ForeSight editorial article planned for the Summer Issue of Foreword Magazine

## Business



#### **Plotting the Course** Life Lessons from the Sport of Sailing

**Rick Arneson** 

ISBN: 9780989379007 Paperback • \$ 15.99 270 Pages • 6 x 9 Publication Date: 04/28/2014 Makai Press

#### Content

Whether you're an experienced sailor or a newcomer to the sport, *Plotting the Course: Life Lessons from the Sport of Sailing* delivers relatable and essential lessons for personal and professional achievement, drawn straight from the world of competitive sailing. Through a fascinating narrative that compares principles of sailboat racing to business, politics, history and more, you will discover what this diverse and intriguing sport can teach about: • Organization • Competition • Leadership • Decision Making • Teamwork • Personal Growth

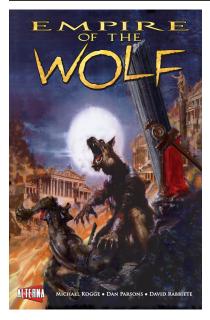
#### **Author Bio**

Prior to writing *Plotting the Course*, Rick Arneson had a lifetime of sailing experience, growing up in the San Diego Yacht Club junior sailing program. Before starting a college sailing team during his freshman year at Pepperdine, he'd won state and district championships, match-raced 12-meter yachts in the World Scholar-Athlete Games, and taken a gold medal at the AAU Junior Olympics. He would bring his experience to coaching sailors at the club, high school, and collegiate levels, including Stanford University, Orange Coast College, and UC Irvine. Since 2003, he has been a member of the U.S. Snipe team at three World and two Western Hemisphere championships. He has been a marketing professional in a range of industries, and a contributing writer to Sailing World and various other sailing publications. He holds B.S. and M.B.A. degrees from Pepperdine University.

#### Author Hometown: San Diego, CA

- Interactive Website
- Blog Placement Campaign
- Publication Review Submissions
- Amazon Reviewer Campaign
- Blog Host Social Networking & Book Awareness Campaign
- Terrestrial, Satellite & Internet Radio Interviews

## **Comics & Graphic Novels**



#### Empire of the Wolf

Michael Kogge Illustrated by Dan Parsons ISBN: 9781934985397

Paperback • \$14.99 128 Pages • 6 x 9 Publication Date: 09/24/2014 Alterna Comics

#### Content

During the Roman conquest of Britain, a werewolf's bite re-ignites the legendary feud between the wolfbrothers Romulus and Remus. This curse of the full moon pits two centurions against each other in an epic battle of werewolves, placing not only the life of the woman they both love in mortal peril, but also the fate of Roman Empire itself. *Empire of the Wolf* is the saga that reveals the myth behind the history of ancient Rome.

#### Author Bio

Author and screenwriter Michael Kogge has written for many top-tier franchises, including Star Wars and StarCraft. He has penned essays on classic and contemporary films for George Lucas' Blockbusting (HarperCollins) and is currently writing books for Disney Press. He can be found online at michaelkogge.com.

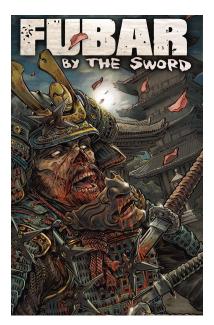
Dan Parsons has worked in comics for over 20 years as one of the industry's top inkers, having inked Battlestar Galactica, the graphic novel adaptation of Peter Jackson's movie King Kong, and more than 100 issues of Dark Horse's best-selling Star Wars comics. His own series include Harpy and Savage Planet. He also does film and television production art, most recently for HBO's Game of Thrones.

#### **Marketing Plan**

- Publisher website
- Social media pages on Facebook and Twitter
- Author(s) and artist(s) advertise on their own on various websites, forums, social media, and local media.
- Advertising on various websites through banner and link exchanges
- Book tours at comic shops, independent book stores, national book stores, comic conventions, craft shows, and other various trade shows
- Publisher sends physical and digital review copies sent to bloggers, review sites, fan sites, retailers, and independent reviewers
- Press releases sent to the 500+ newsletter subscribers.

#### Previous Books by Author

2014: Star Wars Rebels, 9781484702703 2012: A Princess of Mars, 9780985425708



#### FUBAR By the Sword

Chuck Dixon, Jeff McComsey, Michael McDermott

ISBN: 9781934985373 Paperback • \$9.99 108 Pages • 6 x 9 Publication Date: 08/06/2014 Alterna Comics

#### Content

*FUBAR* goes medieval on the walking dead with 10 brand-new stories of ye olde zombie-stomping madness! If you're new to *FUBAR*, now's the perfect time to jump on board!

## Author Bio

JEFF McCOMSEY [9 Months, American Terror: Confession of a Human Smart Bomb, FUBAR] is a freelance artist carving out a living illustrating funny books and anything else that comes within arm's reach. Jeff is the creator of the FUBAR series, which enjoyed a #6 spot on the New York Times Best-Selling Graphic Books list in January 2011.

#### Author Hometown: Philadelphia, Pennsylvania

## Marketing Plan

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### Previous Books by Author

2013: FUBAR Vol.3, 9781934985274 2013: FUBAR Vol.2, 9781934985328

## **Comics & Graphic Novels**



#### The Last West Volume 1

Evan Young, Lou Iovino

Illustrated by Novo Malgapo

ISBN: 9781934985366 Paperback • \$14.99 128 Pages • 6.75 x 10.25 Publication Date: 06/18/2014 Alterna Comics

#### Content

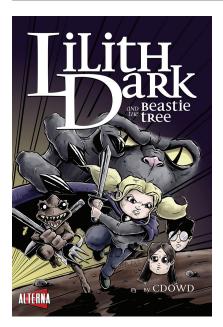
A critically-acclaimed tale of alternate history, *The Last West* is a noir epic that imagines a world where all progress grinds to a halt in 1945, after the failure of the first test of the atomic bomb. Only one man has the power to jumpstart the world again, but he must grapple with one of the most important issues of our time: What is the price of progress - and is he willing to pay it?

#### **Author Bio**

Evan Young has written \"the forgotten\" and \"The Carrier\". Lou Iovino is a newcomer to comics, but worked as a writing professional for many years and has taught writing and literature at Rutgers University for more than a decade.

#### Author Hometown: Philadelphia, PA

- Publisher website
- Social media pages on Facebook and Twitter
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- Press releases sent to the 500+ newsletter subscribers



#### Lilith Dark and the Beastie Tree

Charles Dowd

ISBN: 9781934985403 Paperback • \$14.99 120 Pages • 6 x 9 Publication Date: 04/30/2014 Alterna Comics

#### Content

An all-ages epic! Lilith Dark has no time for tea parties and princess stuff - she's far too busy fighting off wicked creatures and fantastic beasts... or at least that's how she imagines things. One day, Lilith follows a mysterious kitten into an old tree and discovers an entire world of real beasties that has been living right under her nose! With her big sister held captive, Lilith must face her fears, rescue her sister from the evil beasties, and save the day before bedtime!

#### Author Bio

Currently, CDowd is working as a freelance illustrator, and is also hard at work on his all-ages dark fantasy comic book series, *Lilith Dark*. You can catch CDowd promoting his art and comics at many Mid-Atlantic area comic book conventions.

#### Author Hometown: Baltimore, MD

#### Marketing Plan

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#### **Tour Cities**

Our creators do book tours in the following major cities: New York, Baltimore, Philadelphia, Boston, San Diego, Chicago, Columbus, Nashville, Dallas, Toronto, and Pittsburgh.

## **Comics & Graphic Novels**



#### Metaphase

Chip Reece

ISBN: 9781934985380 Paperback • \$9.99 80 Pages • 6 x 9 Publication Date: 09/10/2014 Alterna Comics

#### Content

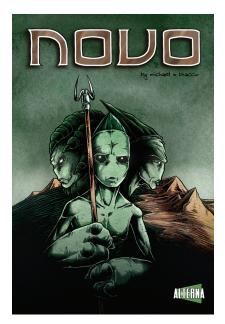
*Metaphase* is an all-ages graphic novel written by Chip Reece with artwork by Kelly Williams. The story is inspired by the author's real-life superhero son, who has Down syndrome. Lash is one of the greatest superheroes of all time, but his life is forever changed when his son, Ollie, is born with all the physical vulnerabilities that come along with having heart defects and Down syndrome. As Ollie gets older he becomes tired of his dad's over-protection and unwillingness to include him in his superhero adventures. Ollie has lived his life listening to the world tell him he will be limited in what he can do and with the added frustration of being compared to a dad with unlimited abilities. Fueled by his desire to be "super", Ollie turns to Meta-Makers - a company that claims it can give anyone superpowers through chromosome tampering. Unfortunately, Ollie's decision may be disastrous for the greatest hero of all time... his dad!

#### **Author Bio**

Chip Reece is the creator and author of *Metaphase*, a story that is inspired by the his real-life superhero son, Ollie, who has Down syndrome.

#### Author Hometown: Topeka, KS

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- Press releases sent to the 500+ newsletter subscribers



#### *Novo* Volume 1: The Extended Edition

Michael Bracco

ISBN: 9781934985359 Paperback • \$14.99 200 Pages • 6 x 9 Publication Date: 05/21/2014 Alterna Comics

#### Content

The Aquans and the Terans spent their existences blaming each other for their own faults, warring and decimating their populations until only one Aquan, a male, and one Teran, a female, remained. Together in love and desperation, they created Novo - a savior born to a world that no longer had use for one. Now, searching through his Ancestors' ruins and literature, Novo will discover a history that he will never be a part of and a future beyond his wildest dreams.

#### Author Bio

Michael S. Bracco is the artist and writer for the graphic novels, *Birth*, *Novo* and *Adam Wreck* as well as a the owner of Spaghetti Kiss, a craft company showcasing hand screened apparel featuring Michael's original illustration. Michael teaches art full time to middle school kids and lives in Baltimore City with his wife, Shawna and their cats Mexico and Stranger.

#### Author Hometown: Baltimore, MD

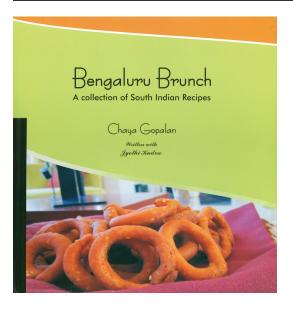
#### Marketing Plan

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- Publisher sends physical and digital review copies sent to bloggers, review sites, fan sites, retailers, and independent reviewers
- Press releases sent to the 500+ newsletter subscribers

#### Previous Books by Author

2011: Novo Volume 5: Cycles, 9781934985199 2009: Adam Wreck and the Kalosian Space Pirates, 9781934985120

## Cooking



#### *Bengaluru Brunch* A Collection of South Indian Recipes

Chaya Gopalan, with Jyothi Kudva

ISBN: 9780985680817 Hardcover • \$24.99 94 Pages • 9 x 9.5 Publication Date: 07/01/2012 Chaya Gopalan

#### Content

This beautiful book with creative design and colorful pictures target not only Indian cooks but also non-Indians interested in cooking South Indian food. The high quality appearance of this book makes it a perfect wedding or the bridal shower gift. It includes popular recipes ideal for breakfast, lunch or high tea.

#### Author Bio

Chaya Gopalan is a professor of Physiology at St. Louis College of Pharmacy. Besides teaching and research, she enjoys sharing her cooking with friends, family and her students. She is originally from India residing in the U.S. for over 20 years.

Author Hometown: St. Louis, MO

- Website with blog: http://bengalurubrunch.com/
- Book Signings/Author Events
- Social media such as Twitter and Facebook
- Local TV
- Advertising through Sangama Kannada Sangha, a cultural organization

## Cooking

#### The Boreal Feast A Culinary Journey through the North

#### MICHELE GENEST

"Whether elaborate or simple, a feast celebrates and strengthens our connection to each other and to the place we live—this field, forest, town, city, region, country, this earth—through good food and let us not forget, fun. The food upon which we feast is at the centre, both a celebration in itself and the medium through which we celebrate, the connector to each other and to what sustains us."—Michele Genest

FROM THE AUTHOR of *The Boreal Gourmet* comes another irresistible tribute to foods of the North, and this time she devotes special attention to feasts. Michele Genest's feasts cover the whole spectrum—for small groups or large, extensively planned or spontaneous, as elaborate as a twelve-course tasting menu or as simple and satisfying as a pot of Labrador tea and a piece of bannock on a hillside during a berry–picking expedition.

Genest takes the reader on a journey to Norway, Finland and Sweden to discover what other northern peoples do with the same wild ingredients that live and grow in the North American boreal forest. Part travelogue, the book includes stories of hunting for cloudberries on the Dempster Highway, throwing a birthday party on the Kaskawulsh Glacier, and harvesting trumpet chanterelles in Nordland. Featuring prized northern ingredients such as morel mushrooms, birch syrup, moose, grouse, coho salmon, spruce tips and blueberries, *The Boreal Feast* is a celebration of boreal food and forest. With creations like Solstice-Cured Lake Trout Gravlad Lax and Birch Syrup Panna Cotta with Rhubarb Compote, northern and southern dwellers alike will be inspired.

MICHELE GENEST is an author and cook living in Whitehorse, YT, since 1994, where she moved from her hometown of Toronto in search of winter. She has written about food and culture for the past twenty-five years, and cooked ever since she can remember. Her past experience includes a four-year stint as dining editor of *enRoute Magazine*, another as chief dishwasher and fish-cleaner in a waterfront restaurant on a small Greek island, and a few years as chief soup-maker at The Chocolate Claim in Whitehorse. She writes a regular cooking column for *Yukon*, *North of Ordinary Magazine* and her print credits include the *Globe and Mail*, the *Toronto Star*, the *Montreal Gazette*, *enRoute*, *Flare* and *Geist*. Her first cookbook, *The Boreal Gourmet*, is a national best-seller and won a Canadian Culinary Book Award in 2011. ALSO BY MICHELE GENEST:





#### COOKING May paperback CDN \$28.95 8" x10" · 224 pages 50 colour photos Rights held: World 978-1-55017-627-8

Other Formats EBOOK: 978-1-55017-629-2

Lost Moose Harbour Publishing \*U.S. price same as Canadian

## Cooking



#### OMG. That's Paleo? 2nd Edition 100 recipes that will make you say "OMG"

Juli Bauer

ISBN: 9780991602117 Paperback • \$24.95 174 Pages • 8.5 x 8.5 Publication Date: 01/06/2015 Scribe Publishing Company

#### Content

*OMG. That's Paleo?* 2nd Edition features 100+ recipes by blogger Juli Bauer, 30 of which have never been seen before on her blog. The other 70 recipes are her most popular ones, and some include notes on how readers have modified them. New to the second edition is a new recipe in each of the sections of the cookbook. Each recipe includes a photo. The recipes are paired with funny side stories and pictures, as well as other cooking tips and advice on following a Paleo diet. Recipes are broken into sections, including Poultry, Beef, Pork, Fish/Seafood, Slow Cooker, Baked Goods, Sweet and Savory Breakfasts, Snacks, and Desserts.

#### Author Bio

Juli Bauer runs a successful blog, paleomg.com, which has an average site traffic, as of Oct. 2013, of about 30,000-40,000 readers per day, about 1 million visits per month, 500,000 of which are unique visits. She has over 250,000 likes on Facebook (as of March 2014) and is a CrossFit training professional. She has studied and followed the Paleo diet for years.

#### Author Hometown: Denver, CO

#### **Marketing Plan**

Author Juli Bauer has a built-in, captive audience in the incredibly passionate readers of her blog. They love Juli for the way she combines delicious Paleo recipes with hilarious personal rants (something generally lacking from cookbooks). There is a connection to the author in each recipe, and she really crafted this book as a place where she can share her recipes and her life. Her growing fan base indicates how much people enjoy reading her personal stories in addition to her recipes, and the Paleo style of eating is a very hot trend right now that resonates with health conscious people and athletes alike.

- Exploring options in national Paleo & CrossFit-related magazines
- PR Campaign focusing on newspapers, magazines, and national TV
- Online marketing including Facebook and Julie's website PaleOMG.com

Summary of Juli Bauer of PaleOMG's social media reach

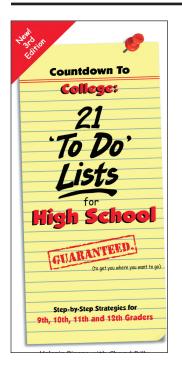
- Total PaleOMG Facebook Page Likes: • As of October 2012 – 40,000
- As of October 2012 40,000
  As of October 2013 180,000
- As of March 12, 2013 180,000

PaleOMG.com Website unique visitors as of October 2013:

- average site traffic of about 30,000-40,000 readers per day,
- about 1 million visits per month (500,000 of which are unique visits)

#### **Previous Edition**

2013 (Scribe Publishing Company): OMG. That's Paleo?, 9780985956240



*Countdown To College* 21 'To Do' Lists for High School: Step-By-Step Strategies for 9th, 10th, 11th and 12th Graders

(3rd Edition)

Valerie Pierce, Cheryl Rilly

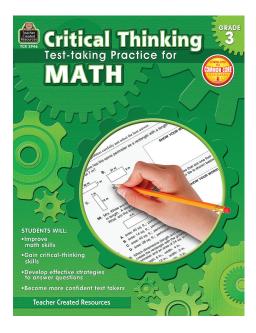
ISBN: 9780965608626 Paperback • \$12.95 176 Pages • 4.5 x 9 Publication Date: 01/15/2014 Front Porch Press

#### Content

These invaluable "To-Do" lists show 9th, 10th, 11th, & 12th graders What to do and when to do it to ensure their admission to the college of their choice. There will be no missed deadlines or missed opportunities with these step-by-step strategies for success.

#### **Previous Edition**

2009: Countdown to College 2nd Edition, 9780965608688



#### Critical Thinking: Test-taking Practice for Math

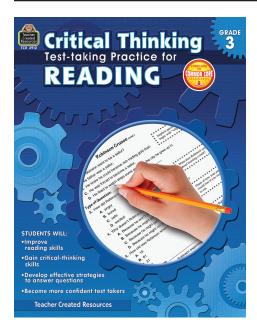
Helen Leon

Grade 3: 9781420639469 Grade 4: 9781420639476 Grade 5: 9781420639520 Grade 6: 9781420639544

Paperback • \$14.99 112 Pages • 8.5 x 11 Publication Date: 03/01/2014 Teacher Created Resources

#### Content

Give students the tools and the experience they need to critically analyze text and respond to test questions that are correlated to Common Core Standards. Begin with Test A which provides call-out tips on how to approach each question or problem. Progress to Test B which provides fewer tips. Test C provides no tips. Since the goal is to learn to think critically (not just score well), the answer key gives not just the right answers, but also explanations for why one answer is correct and the others are incorrect.



#### Critical Thinking: Test-taking Practice for Reading

Tracie Heskett (gr 3 & 6), Julia McMeans (gr 4-5)

Grade 3: 9781420639124 Grade 4: 9781420639131 Grade 5: 9781420639186 Grade 6: 9781420639193

Paperback • \$14.99 96 Pages • 8.5 x 11 Publication Date: 03/01/2014 Teacher Created Resources

#### Content

Give students the tools and the experience they need to critically analyze text and respond to test questions that are correlated to Common Core Standards. Begin with Test A which provides call-out tips on how to approach each question or problem. Progress to Test B which provides fewer tips. Test C provides no tips. Since the goal is to learn to think critically (not just score well), the answer key gives not just the right answers, but also explanations for why one answer is correct and the others are incorrect.



#### Content

#### Formative Assessment

Susan Collins

Grades 1–2: 9781420635812 Grades 3–4: 9781420635836 Grades 5–6: 9781420635942 Grades 7–8: 9781420635959

Paperback + CD • \$14.99 80 Pages • 8.5 x 11 Publication Date: 01/01/2014 Teacher Created Resources

In response to the "Yes, but how?" question, this series provides clear and effective resources for formative assessments in all subject areas. Use the pre-teaching activities to assess where to begin a unit of study. Use graphic organizers and written responses during the course of study. Use collaborative reflections with both small and large groups. And discover ways to use technology for interactive assessments. The results? Differentiated instruction. Proactive students. Achieved Common Core standards.



#### Content

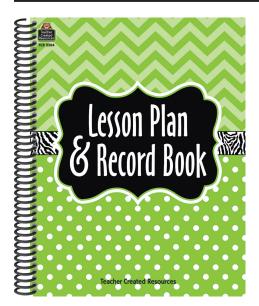
#### Healthy Habits for Healthy Kids

Tracie Heskett

Grade K: 9781420639872 Grades 1–2: 9781420639889 Grades 3–4: 9781420639896 Grades 5 & up: 9781420639902

Paperback + CD • \$13.99 96 Pages • 8.5 x 11 Publication Date: 03/01/2014 Teacher Created Resources

Help students learn to make healthy food choices, appreciate the importance of daily exercise, and develop healthy habits they will maintain throughout their lives. Encourage them to journal about nutrition, fitness, and health to reinforce what they have learned.



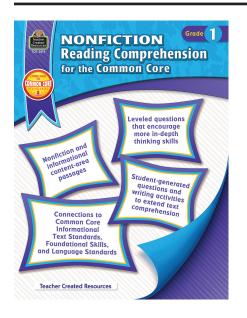
#### Lime Chevrons and Dots Lesson Plan & Record Book

Jennifer Durkin

ISBN: 9781420623840 Spiral • \$11.99 160 Pages • 8.5 x 11 Publication Date: 03/01/2014 Teacher Created Resources

#### Content

Enjoy the stylish convenience of this all-in-one book. It provides space for lesson plans as well as records of attendance and grades for 40 weeks of school. It also includes a student roster, a birthday chart, seating chart suggestions, and monthly planning calendars.



#### Nonfiction Reading Comprehension for the Common Core

Heather Wolpert-Gawron, Karen McRae (gr 6), Tracie Heskett (gr 8)

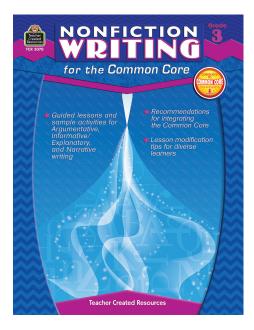
> Grade 1: 9781420638141 Grade 2: 9781420638226 Grade 3: 9781420638240 Grade 4: 9781420638257 Grade 5: 9781420638264 Grade 6: 9781420638271 Grade 7: 9781420638295 Grade 8: 9781420638332

Paperback • \$8.99 48 Pages • 8.5 x 11 Publication Date: 03/01/2014 Teacher Created Resources

#### Content

Focusing on the "analysis" component in the Common Core scheme of reading comprehension, students are presented with 18 nonfiction passages that cover science, history, biographies, and informational text. After reading a passage, students are asked different "levels" of multiple choice questions, helping students recognize that different types of questions require different levels of effort and thinking. They are also asked to write questions of their own and to answer essay questions.

# Education



# Content

### Nonfiction Writing for the Common Core

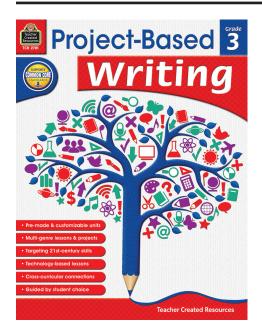
Tracie Heskett

Grade 3: 9781420630701 Grade 4: 9781420630718 Grade 5: 9781420630794 Grade 6: 9781420630800

Paperback • \$17.99 144 Pages • 8.5 x 11 Publication Date: 01/01/2014 Teacher Created Resources

Common Core Standards are clearly explained, with emphasis on Argumentative Writing, Informational/ Explanatory Text, and Narrative Writing. Dozens of complete lessons provide everything from objective, vocabulary, and directions to extension, IWB option, ELL tip, and assessment plan. The results are sure to please students, teachers, and administrators!

# Education



## **Project-Based Writing**

Heather Wolpert-Gawron

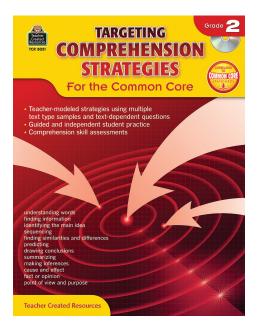
Grade 3: 9781420627817 Grade 4: 9781420627824 Grade 5: 9781420627831 Grades 6–8: 9781420627893

Paperback • \$14.99 96 Pages • 8.5 x 11 Publication Date: 01/01/2014 Teacher Created Resources

# Content

Discover why project-based writing is so effective in engaging students and enriching their writing. Follow a practical approach to choosing topics, conducting online research, organizing and presenting ideas, and assessing results. The wealth of ideas and guides makes it easy to implement differentiated instruction and meet Common Core standards.

# Education



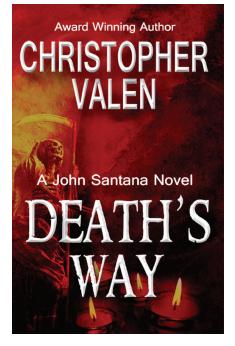
# Targeting Comprehension Strategies for the Common Core

Grade 2: 9781420680317 Grade 3: 9781420680355 Grade 4: 9781420680362 Grade 5: 9781420680485 Grade 6: 9781420680539 Grade 7: 9781420680546 Grade 8: 9781420680553

Paperback + CD • \$14.99 112 Pages • 8.5 x 11 Publication Date: 03/01/2014 Teacher Created Resources

# Content

Strategies for teaching 12 reading comprehension skills are set forth in six-page lessons that guide students through the process of learning. The high-interest reading passages cover a variety of text types. Assessment tests are included, and the CD provides easy access to printable student pages and Common Core correlations.



*Death's Way* A John Santana Novel

Christopher Valen

ISBN: 9780980001778 Paperback • \$15.00 360 Pages • 5.5 x 8.5 Publication Date: 03/01/2014 Conquill Press

## Content

The death of a beautiful escort in a downtown hotel room appears to be a case of autoerotic asphyxiation gone wrong. But when a woman brings her young daughter to the police department with a strange story about a similar death six years before, Homicide Detective John Santana is drawn into a dangerous world of drugs, sex, and deceit, and toward a secret that lies buried in the past; a secret that could not only destroy the lives of some well-connected and powerful men, but one that raises questions about the very meaning of life and death–and the boundary between the living and the dead.

# Author Bio

Christopher Valen is the award-winning author of four previous works of fiction featuring Colombian born, St. Paul Homicide Detective John Santana, White Tombs, The Black Minute, Bad Weeds Never Die and Bone Shadows. He is a graduate of the Ramsey County Sheriff's Citizen Academy and has many contacts and resources in the law enforcement community. He lives in Minnesota with his Colombian-born wife, Martha.

#### Author Hometown: Woodbury, MN

# Marketing Plan

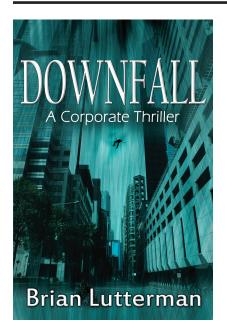
- Advanced Reader Copies
- Local and national book reviews
- Press releases
- Book tour and signings
- Trade shows
- Author website and blog
- Social networking and social media
- Book clubs
- Video trailers
- · Contests and book giveaways on sites like Goodreads
- Newspaper articles

## **Tour Cities**

Minneapolis, St. Paul, Duluth, Tucson, Phoenix, Miami, Madison, Racine, La Crosse, Des Moines, Cedar Rapids, Fargo

## Previous Books by Author

2012: Bone Shadows, 9780980001754 2011: Bad Weeds Never Die, 9780980001730



# Downfall

Brian Lutterman

ISBN: 9780980001785 Paperback • \$15.00 360 Pages • 5.5 x 8.5 Publication Date: 05/01/2014 Conquill Press

## Content

Paraplegic young attorney Pen Wilkinson is putting her life back together after a tragic accident, working for a large bank in a faraway city. She soon begins to suspect that the job and the company are not what they seem to be, and suddenly she is thrust into a nightmare. Unbelievably, her employer and the media accuse Pen of fraud and wrongdoing, creating a scandal that threatens to bring down her company. Fired from her job, alone, and dodging attempts on her life, Pen uncovers a string of sophisticated, deadly corporate sabotage incidents. Her search for the unseen saboteurs who destroyed her life takes her across the country, reaching a terrifying climax, as she finally confronts the real force behind the plot called *Downfall*.

#### Author Hometown: Vadnais Heights, MN

## **Author Bio**

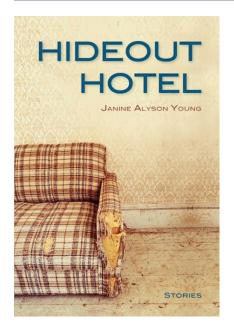
Brian Lutterman is the author of the mystery-thrillers Bound to Die, a Minnesota Book Award runner-up, and Poised to Kill, described by the Midwest Book Review as ". . . a masterfully woven tale of tycoons and terrorists." Lutterman, a former trial lawyer and corporate attorney, writes cutting-edge corporate thrillers, bringing to life the genre's outsized conflicts and characters. A graduate of the University of Minnesota and Georgetown University Law Center, he lives with his family in the Twin Cities.

# Marketing Plan

- Author website with blog
- Social media
- Email marketing
- Book signings and author appearances
- Direct mailing to independent bookstores
- Print Media Campaign
- Local TV and Radio
- Appearances at book fairs, festivals, and expos
- Reading groups and book clubs

# Previous Books by Author

2004: Poised To Kill, 9781930486492 2002: Bound To Die, 9781930486331



# Hideout Hotel

Janine Alyson Young

ISBN: 9781927575468

Paperback • \$18.95 180 Pages • 5.5 x 8 Publication Date: 03/01/2014 Caitlin Press

# Content

In a mining town edging the Australian Nullarbor, Gina sits at the bar and devotes herself to the heart of what she's trying to escape. After finishing a grueling cross-Canada tour, Dana, an alt-rock musician, flees to the Yukon to avoid her band's rising fame and risks sabotaging it all. In a small West Coast fishing town, a boat-dwelling mother struggles to manage a friend's cancer, mortality and a failing marriage. A novella, "Sung Spit," chronicles Cassiopeia's adolescence and young adulthood as she is paralyzed by an unwanted pregnancy and faces the disappearance of family members. In her debut collection, *Hideout Hotel*, Janine Alyson Young delivers disparate characters struggling with their own inadequacies. From Coastal BC and Yukon Territory to Western Australia, each small town confines characters and mirrors their own limitations. From boats to abandoned shacks, tents to trailers, Young's characters take refuge in unlikely places. As they meander from one edge of town to the other, they search for the overlooked morsel that will make them good. Somehow, in spite of themselves, they manage to survive.

# Author Bio

Born to backpacking ski bums in the eighties, Janine Alyson Young read every appropriate book in her town's library before age eleven. She attends the MFA program in creative writing at UBC and lives with her husband and son on the Sunshine Coast, where she runs a taco stand with an architect. Her work has appeared in This Side of West. *Hideout Hotel* is her debut collection.

# How Does a Single Blade of Grass Thank the Sun?

#### DORETTA LAU

"Doretta Lau's book has everything you could ask for in a story collection. It has pathos and laughs, well-wrought realism and formal novelty, autobiography and flights of fancy, Glenn Gould and Wong Kar-Wai. It's a collection of stories full of scalpel-sharp moments of clarity and dizzying reversals peopled by standoffish, endearing, and self-aware young characters."

-Kevin Chong, author of Baroque-a-nova and My Year of the Racehorse

BUILDING ON THE success of the Journey Prize-shortlisted title story, the stories of *How Does a Single Blade of Grass Thank the Sun*? present an updated and whimsical new take on what it means to be Canadian. Lau alludes to the personal and political histories of a number of young Asian Canadian characters to explain their unique perspectives of the world, artfully fusing pure delusion and abstract perception with heartbreaking reality. Correspondingly, the book's title refers to an interview with Chinese basketball star Yao Ming, who when asked about the Shanghai Sharks, the team that shaped his formative sporting years, responded, "How does a single blade of grass thank the sun?" Lau's stories feature the children and grandchildren of immigrants, transnational adoptees and multiracial adults who came of age in the 1990s—all struggling to find a place in the Western world and using the only language they know to express their hopes, fears and expectations.

DORETTA LAU is a journalist who covers arts and culture for Artforum, South China Morning Post, The Wall Street Journal Asia and Bazaar Art Hong Kong. She completed an MFA in Writing at Columbia University. Her fiction and poetry have appeared in Event, Grain Magazine, Prairie Fire, Prism International, RicePaper, SubTerrain and Zen Monster. She splits her time between Vancouver and Hong Kong, where she is at work on a novel and a screenplay.

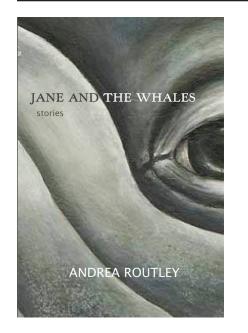
# Doretta Lau How does a single blade of grass thank the sun?

# Stories

SHORT FICTION March paperback CDN \$19.95 5½" x 8½" · 160 pages Rights held: World 978-0-88971-293-5



Nightwood Editions \*U.S. Price Same as Canadian



## Jane and the Whales

Andrea Routley

ISBN: 9781927575239 Paperback • \$18.95 160 Pages • 5.5 x 8 Publication Date: 09/15/2013 Caitlin Press

# Content

In this playful yet poignant debut collection, Andrea Routley muddies the line between the physical and emotional worlds: reality becomes not simply what is in front of us, but a mutable, fragile place in the imagination. On the verge of divorce, and in a pot-induced haze, Tom Douglas prepares to roast a pork shank in his new--and contentious--Authentic Italian Brick Oven, but some surprise visitors threaten to spoil the dinner. In a story set in 1997, the last earthbound member of a Hale-Bopp suicide cult reconsiders her final act. After being accused of sexual harassment, a sharp-witted but naive teenager discovers a surprising truth about her teacher. In the title story, *Jane and the Whales*, Jane is on a quest to discover the meaning of her uncontrollable astral projections, which always lead her back to the same diminishing gay bar. Violence, transmutation, log booms, tenderness, a game of Bat and Moth--all have a role to play in these wildly diverse stories. Many of Routley's characters suffer loss, shame and guilt. But the promise of clarity comes only with doubt and that frightening unravelling of certainty.

# Author Bio

Andrea Routley's work has appeared in numerous literary magazines, including the Malahat Review and Room Magazine, and in 2008, she was shortlisted for the Rona Murray Prize for Literature. She is the founder and editor of Plenitude Magazine, Canada's queer literary magazine. She edited Walk Myself Home: An Anthology to End Violence Against Women (Caitlin Press, 2010), which continues to receive praise from magazines like Bitch, Herizons, Prairie Fire and the Vancouver Sun. In 2012, she completed a degree in writing from the University of Victoria. She currently lives in Victoria, BC, with her girlfriend and their ferocious cat, Travis.

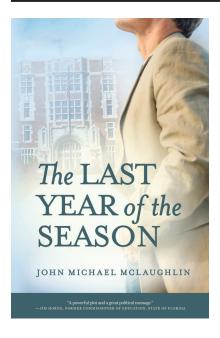
#### Author Hometown, Victoria, BC

### **Marketing Plan**

• Jane and the Whales (978-1-927575-23-9) by Andrea Routley is a finalist for Lambda Literary Award --Debut LGBT Fiction

## Previous Books by Author

2010: Walk Myself Home, 9781894759519



## Last Year of the Season

John McLaughlin

ISBN: 9780878397792 Paperback • \$14.95 192 Pages • 6 x 9 Publication Date: 09/01/2014 North Star Press of St. Cloud

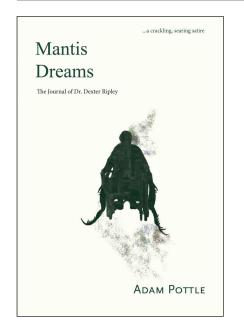
## Content

All David Anderson wanted was a better education for the students in St. Luke, Minnesota. He never expected it to cost him his teaching career, his best friend, and almost his wife. But when you take on the dysfunctional, sports-crazed, gridlocked American school system, you're lucky just to get out in one piece.

### **Author Bio**

John Michael McLaughlin is a school founder (Benton Hall in Nashville, 1977), tenured professor (St. Cloud State University in Minnesota, 1988-1998), and voice in education reform (The Education Industry Report, 1993-2000). Beyond his devotion to education, he is involved in sustainable development in the Kilimanjaro Region of Africa, directs high school theater, and enjoys birding. A native of the South, he now lives on the Northern Prairie.

- Book signings
- Publisher website
- Social Media



### *Mantis Dreams* The Journal of Dr. Dexter Ripley

Adam Pottle

ISBN: 9781927575253 Paperback • \$21.95 256 Pages • 5.5 x 8 Publication Date: 09/15/2013 Caitlin Press

## Content

Mantis Dreams: The Journal of Dr. Dexter Ripley is a crackling, searing satire that ridicules both political correctness and the restrictive world of academia. But Adam Pottle's first novel is also a poignant and difficult glance into the world of a man battling a rare and debilitating disease. A wheelchair user living voluntarily in a care home, Dexter Ripley lashes out at all those around him--his behavior so outrageous yet insightful that Ripley is curiously both repelling and fascinating. With a boisterous, propulsive voice, Dexter Ripley shares his insights on life as a care home resident, his relationships with his sister and her son, his career as a professor, and, despite his bitter nature, his goal of creating a philosophy based on positivity and imagination. Through the voice of this embittered man, Pottle creates a treatise that views disability as a philosophical position rather than a physical or mental condition.

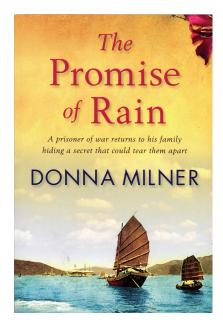
## **Author Bio**

Adam Pottle was born in Kamloops, BC, in 1984, and grew up in Ashcroft, Kitimat and Prince George. His first chapbook, Bereft, won the 2008 Barry McKinnon Chapbook Prize. He currently lives in Saskatoon, where he is pursuing a doctoral degree in English Literature. Beautiful Mutants is his first full-length book.

#### Author Hometown: Saskatoon, SK

### Previous Books by Author

2011: Beautiful Mutants, 9781894759595



## The Promise of Rain

Donna Milner

ISBN: 9781927575284 Paperback • \$19.95 312 Pages • 6 x 9 Publication Date: 11/01/2013 Caitlin Press

## Content

Ethie Coulter was born after her father Howard returned from the war in 1945. She never knew him as he was before, never knew that he had been an open, loving man and a devoted husband. When his wife dies in bizarre circumstances, Howard must take on the burden of looking after eleven-year-old Ethie and her two older brothers. Why, Ethie wonders, is he so silent and withdrawn? Howard Coulter was one of two thousand Canadian soldiers sent to the Far East a month before the Japanese attack on Pearl Harbour. Surviving the fierce battle for Hong Kong, he became a POW, moving from camp to notorious camp, watching his friends die of disease, starvation and worse. Yet Howard carries more than the physical and mental scars inflicted by his captors. Something happened in Hong Kong, a secret that he has carried for nearly two decades. Ethie, inquisitive and fearless, will be the one to work her way towards the truth and help her father come to terms with the past.

### **Author Bio**

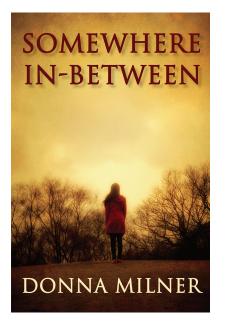
Donna Milner, like the Coulter family in *The Promise of Rain*, grew up in a South Vancouver "wartime" home. Milner left Vancouver to reside in the town of Rossland, BC, where she married and started a family. Years later she wrote her first novel, After River, which has been published in twelve countries and translated into six languages. In Canada, it was shortlisted for both the White Pine Award and the Canadian Library Award.

### **Previous Edition**

2011 (McArthur & Company): The Promise of Rain, 9781552789599

# Previous Books by Author

2008: After River, 9780061462993



#### Somewhere In-Between

Donna Milner

ISBN: 9781927575383 Paperback • \$21.95 256 Pages • 6 x 9 Publication Date: 02/15/2014 Caitlin Press

### Content

Following tragic events, from which Julie O'Dale believes she and her husband, Ian, will never recover, Julie buys into Ian's dream to give up their comfortable city lives and retreat to the Chilcotin area of British Columbia. Along with a team of draft horses, four cow ponies, and the range cattle, which are included in the purchase of the remote six-hundred-acre ranch, they reluctantly inherit the reclusive tenant who lives in an old trapper's cabin on the property. As both Julie and Ian wrestle with their deteriorating marriage, and the individual guilt and sorrow that drove them to try to run away from reality, they have to contend with the wilderness at their doorstep—and the mysterious tenant, Virgil Blue. Against his will and theirs, he slowly becomes drawn into their lives and has an impact in ways that none of them could have foreseen.

### **Author Bio**

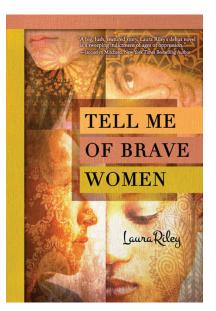
Donna Milner is the author of After River, an internationally acclaimed novel, published in twelve countries and translated into 8 languages. Her second novel, *The Promise of Rain*, was a Globe and Mail top 100 pick for 2011. Born Donna Jonas in Victoria, British Columbia, Donna spent her childhood in Vancouver. As an adult she relocated to the town of Rossland in the heart of BC's West Kootenay, and ten years later moved to the central interior city of Williams Lake. She now lives in an off-the-grid, eco-friendly lakeside home in the Cariboo woods with her husband, Tom, and their dog, Beau. She is currently working on her fourth novel.

## **Marketing Plan**

- US Media highlights include reviews on mega-site LiteraryHoarders.com and Story Circle Network.
- Over 800 goodreads members entered to win a copy of *Somewhere In-Between* in a recent giveaway, with most of those entries from US members.
- Donna Milner has 955 ratings and 182 reviews on Goodreads alone.

# Previous Books by Author

2008: After River, 9780061462993



# Tell Me Of Brave Women

Laura Riley

ISBN: 9780615827018 Paperback • \$16.95 512 Pages • 5.625 x 8.25 Publication Date: 05/01/2014 HB Stowe Press

## Content

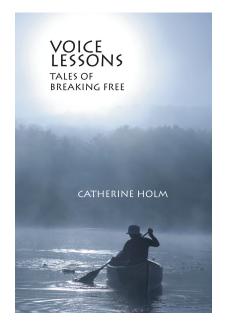
In this exciting novel, three dynamic women stand up to old traditions and fight abuse in new ways. Samara, a famous storyteller, creates Secret Sisters, an underground society that shelters battered women in the Middle East. She's hunted for her beliefs and stalked for her beauty. Thelma, a tough waitress in Appalachia, witnesses a beating, gets a gun, and changes Samara's destiny forever. Evangelina, a South American teen, is forced to be a drug lord's sex-slave until she's emboldened to flee to Secret Sisters. To escape, she must use a killer's own tactics against him. Through escalating dangers, the three heroic women battle abuse and wager their lives for liberty.

## **Author Bio**

Laura Riley received her B.A. from UCLA, and her M.A. and PhD. degrees in clinical psychology from the University of Southern California. As a psychotherapist, lecturer and teacher, she has helped battered women become achieving women for more than three decades. Studying the status of women in eighty-nine countries, she's met survivors of violence everywhere and believes that abuse will only end when women unite against it. She writes to encourage them to come together and demand justice and equality with men. She loves art, fairy tales, reading, walking, traveling, gardening and listening to people talk. She lives in Southern California with her husband, Patrick, and their extended family. For more information about Laura and her work, please subscribe to Laura's blog, "What Nana Knows" at tellmeofbravewomen.com.

#### Author Hometown: San Diego, CA

- Interactive Website
- Social Networking (Facebook, Twitter)
- Pre-Publication Review Submission
- Radio Interviews
- Online Review Submissions
- External Blog Placement
- Book Club Submissions
- Library Submissions



Voice Lessons

Catherine Holm

ISBN: 9780878397471 Paperback • \$14.95 120 Pages • 6 x 9 Publication Date: 03/01/2014 North Star Press of St. Cloud

## Content

"Cat Holm creates characters who can find hope even on the darkest of nights. A deaf woman yearns to sing, a widower seeks to find the spirit of his wife in the caprices of a young boy, in a car wash, at Walmart, anywhere. How strong the desire to protect the eggshell placed around the heart, as Holm so aptly observes. From her stories about a mother's death, a writers' retreat, and homeless children confronted in a city park, readers will discover stories so great and big—just as the first story of this collection is so eponymously named." —Kate St.Vincent Vogl, author of Lost & Found: A Memoir of Mothers

## **Author Bio**

Catherine Holm is the author of the short story collection My Heart Is a Mountain and the memoir Driving with Cats: Ours for a Short Time. As Ann Catanzaro, she writes cat fantasy fiction. She is a freelance writer and editor, a yoga instructor, and lives in Cook, Minnesota, with her husband, several cats, and a dog.

- Book signings
- Publisher website
- Social Media

# Gardening

### Heart and Soil The Revolutionary Good of Gardens

Des Kennedy

"It's a delicious paradox really: that gardening, which may seem from a distance the mildest and most innocuous of activities, can be at heart a revolutionary act."—Des Kennedy

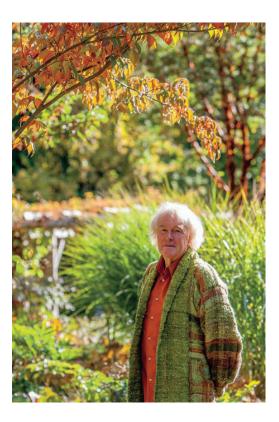
WRITER, ENVIRONMENTALIST AND gardener Des Kennedy has gathered together his best, most outrageous and most contemplative articles and essays of the past decade into a book brimming with playful wit and insight.

Kennedy recounts one newspaper's April Fool's Day prank that had men across the UK buying heather plants in order to cultivate a poor-man's Viagra, expands on his trials creating a sloped sod roof, admits he once wanted to write a stump-puller's guide to the universe and contemplates the dark beauty—and rat feces smell—of a voodoo lily. Ranging from raunchy to reflective, the pieces share Kennedy's conviction that gardening is a revolutionary act of maintaining harmony with nature that intertwines the human spirit with the natural world.

A book that will appeal to any who admire Earth's raw or cultivated beauty, *Heart and Soil* is a collection from a respected Canadian who has dedicated his life to cherishing and protecting the environment, tending his passion with a healthy sprinkling of humour.

An insert of colour photographs depicts the celebrated garden Des and his partner, Sandy, have created through four decades.

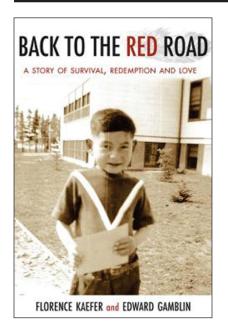
**DES KENNEDY** is an award-winning journalist, broadcaster, author and environmental activist, and a three-time Stephen Leacock Award nominee. He is the author of five books of essays including a memoir, *The Way of a Gardener*, and three novels including *Climbing Patrick's Mountain*. Noted as one of the most influential personalities on the Canadian gardening scene, and one of the country's finest gardening writers, he has been a columnist for the *Globe and Mail* and for CBC Television. He lives on Denman Island, BC.



GARDENING March paperback CDN \$24.95 6" x 9" · 224 pages colour photo insert Rights held: World 978-1-55017-632-2

Other Formats EBOOK: 978-1-55017-634-6

Harbour Publishing \*U.S. Price Same as Canadian



### *Back to the Red Road* A Story of Survival, Redemption and Love

Florence Kaefer, Edward Gamblin

ISBN: 9781927575376 Paperback • \$24.95 224 Pages • 6 x 9 Publication Date: 03/15/2014 Caitlin Press

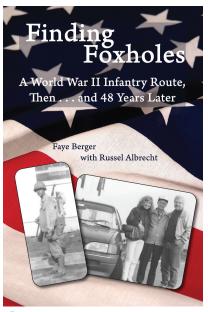
# Content

In June 1967, Norway House Indian Residential School of Manitoba closed its doors after a somewhat questionable past. In 1954, when Florence Kaefer was just nineteen, she accepted a job as a teacher at Norway House. Unaware of the difficult conditions the students were enduring, Florence and her fellow teachers nurtured a school full of lonely and homesick young children. After a few years, Florence and her new husband moved to Vancouver Island, where she continued to teach, thinking often of the children of Norway House. Many years later, after the death of her husband, Florence unexpectedly reconnected with one of her Norway House students, Edward Gamblin. Edward had been only five when he was brought to Norway House and Florence remembered him as a shy and polite young boy. Leaving the school at sixteen, Edward faced some challenges in a world that was both hostile and unfamiliar to him. But Edward found success and solace in his career as a musician, writing songs about the many political issues facing Aboriginal people in Canada. On a trip to Manitoba, Florence discovered Edward's music. She was captivated by his voice, but shocked to hear him singing about the abuse he and the other children had been subjected to at Norway House. Motivated to apologize on behalf of the school and her colleagues, Florence contacted Edward. "Yes, I remember you and I accept your apology," Edward told her. "Reconciliation will not be one grand, finite act. It will be a multitude of small acts and gestures played out between individuals." The story of their personal reconciliation is both heartfelt and heartbreaking as Edward begins to share his painful truths with his family, Florence and the media. Three years after Edward's death in 2010, Florence has continued to advocate for truth and reconciliation. Back to the Red Road is more than one man's story: it is the story of our nation and how healing can begin, one friendship, one apology at a time.

# Author Bio

Florence Kaefer (née Pockett) was born in Spirit River, Alberta, in 1935. Florence graduated from Normal School in Tuxedo, Manitoba, in June 1954. For her first three years of teaching, she taught at the United Church Indian Residential School in Norway House, Manitoba; she taught for another three years at the United Church Residential School in Port Alberni, BC, where she met and married Gerd Kaefer, also a teacher. They had two sons, Ian and Glenn. In 1990, Florence completed thirty years of teaching in Courtenay, BC, where she still lives.

#### Author Hometown: Courtenay, BC



# Finding Foxholes

Faye Berger

ISBN: 9780878397495 Paperback • \$14.95 160 Pages • 6 x 9 Publication Date: 03/01/2014 North Star Press of St. Cloud

#### Content

"When you start reading Finding Foxholes, you will not be able to lay the book down. Faye Berger weaves history, the present, and the future together in a most fascinating way. War is different now. The causes are much the same. Enemies can still become friends by the Grace of God. You will be amazed by Faye Berger's sensitivity." —Al Quie, Former Governor of Minnesota, WWII Veteran, and Grandson of a Civil War Vet

"Like so many in our World War II generation, Russel Albrecht answered the call of duty in 1944 and proudly served our nation overseas. Only in his later years did this humble hero share his remarkable stories with his daughter, Faye Berger. Finding Foxholes is a one-of-a-kind book, born from a father's recollections and a daughter's admiration." - Senator Bob Dole, WWII Veteran

"The methods involved in this book are four objectives we use to guide the development of Programs for the World War II History Round Table. They are to: (1) draw out and chronicle the wartime experiences of the Veteran; (2) use historical annotations or records to support the Veteran's stories; (3) visit the locations that impacted the Veteran and involve local Nationals where possible; (4) AND Most of all, integrate the Family and Children of the Veteran with the Veteran's experience. Finding Foxholes achieves this in all aspects." -Donald (Don) G. Patton, Colonel (Retired - U.S. Army)WW II History Round Table"

### **Author Bio**

In 2004, Faye submitted "Russel Albrecht, The Soldier," to The Veterans History Project in Washington, D.C.—stories she compiled from her dad's narration of his experiences in Europe 1944 to 1946. Now, in Finding Foxholes, she features those stories in her travelogue/ memoir about a trip when she and her husband drove with her dad across Europe retracing the 1944 route.

Her book in 2010, Gumption, Lessons on Old Age, Loneliness, and a Hotdish reveals that same resilient spirit of her dad, but in late life. Based on Gumption, Faye now engages groups in lively discussions on the subject of "Positive Aging."

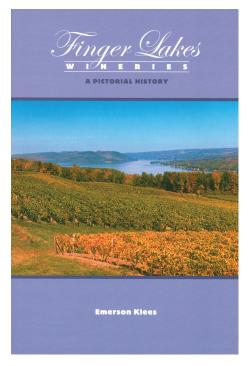
Long distance running is central to Faye's personal "health plan." While in Mexico, she was inspired to write "South of the Border," which was featured in "Cross Culture Running,"" Running Times Magazine, March, 2006. Faye has a Bachelor of Science degree from the University of Minnesota. She volunteers at Ambassador Good Samaritan Nursing Home in New Hope, Minnesota, and for Medtronic Twin Cities Marathon. She and her husband have four children and seven grandchildren, all in the Twin Cities area. She and her husband reside in Golden Valley, Minnesota, and for three months each year, in Manzanillo, Mexico. www.fayeberger.com"

# Marketing Plan

# Previous Books by Author

- Book signings Publisher website
- Social Media

#### 2010: Gumption, 9780878394043



# Finger Lakes Wineries A Pictorial History

Emerson Klees

ISBN: 9781891046223 Paperback • \$18.95 160 Pages • 6 x 9 Publication Date: 2/15/2014 Cameo Press

## Content

This book provides a history of the early wineries, such as Taylor Wine Company, Pleasant Valley Wine Company, and Urbana / Gold Seal wineries in Hammondsport and Widmer Wine Cellars in Naples. The many wineries that went out of business during Prohibition are discussed as well as Paul Garrett's Garrett & Company, which moved north to Penn Yan. Walter S. Taylor of Bully Hill Vineyards, promoter of French American Hybrid grape varieties, and Dr. Konstantin Frank, cool-climate pioneer and driver of the renaissance with European varieties, are highlighted.

The many wineries that were the result of the 1976 Farm Winery Act as well as wineries founded by entrepreneurs and vintners from outside the region are discussed. The Epilogue addresses the recent changes and future trends in the region. The Appendix provides a description of grape varieties and a glossary of grape and wine terms.

# **Author Bio**

Emerson Klees has a B.S. in Electrical Engineering from Pennsylvania State University, an M.B.A. from New York University, and an M.A. in English Literature (Creative Writing Track) from the State University of New York—College at Brockport. An Eastman Kodak Company retiree, from 1993 to 1999, he was an adjunct professor at the Rochester Institute of Technology. He is a member of the New Society of the Genesee Historical Association and a past member of the Rochester / Monroe County Freedom Trail Commission and the New York Historical Association.

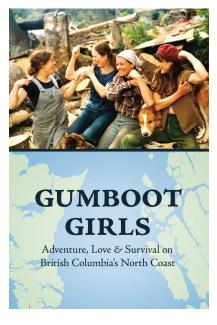
#### Author Hometown: Rochester, NY

### **Marketing Plan**

- Book Signings and Talks
- Press releases to newspapers
- Sample copies provided to wineries in the Finger Lakes Region

## Previous Books by Author

2000: People of the Finger Lakes Region, 9780963599063 2000: Legends and Stories of the Finger Lakes Region, 9780963599056



*Gumboot Girls* Adventure, Love & Survival on the North Coast of British Columbia

Lou Allison, Jane Wilde

ISBN: 9781927575475 Paperback • \$19.95 220 Pages • 6 x 9 Publication Date: 12/15/2013 Caitlin Press

# Content

Forty years ago, droves of young women migrated away from urban settings and settled in rural areas across North America. Many settled on the north coast of British Columbia, on Haida Gwaii or around Prince Rupert. *Gumboot Girls* tells the stories of thirty-four women, through their own eyes, as they moved from their comfortable city-dwelling surroundings to the rugged north coast. Part back-to-the-land, part adventure, heartbreak and love, this collection of stories edited by Lou Allison and compiled by Jane Wilde was inspired by the book Girls Like Us by Sheila Weller. Wilde, the creator of the collection, encouraged, prodded and cajoled her friends (and some of their friends) to tell the story of a generation of young women who flocked to the north coast of BC in the 1970s.

## **Author Bio**

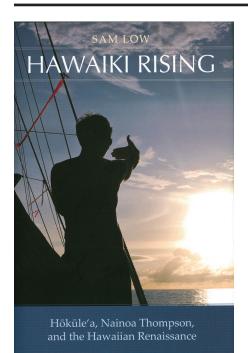
Lou Allison lives in Dodge Cove and commutes by boat to Prince Rupert, where she works in the Prince Rupert Public Library. She also co-owns a large vessel called the Far Reach and a small business called Tidal Enterprises with her spouse, Jeremiah. Lou and Jane have been friends for thirty-six years.

# **Marketing Plan**

- Authors (34 of them) will actively pitch and promote the title
- Social media campaign to highlight book in various book lists, chat rooms and reading clubs (Goodreads, 49th Shelf)

# **Previous Edition**

2012 (Muskeg Press): Gumboot Girls, 9780987761422



*Hawaiki Rising* Hōkūle'a, Nainoa Thompson, and the Hawaiian Renaissance

Sam Low

ISBN: 9781617102004 Hardcover • \$24.95 343 Pages • 6.25 x 9.25 Publication Date: 05/18/2013 Island Heritage Publishing

## Content

A young Hawaiian discovers clues his ancestors once used to navigate across a trackless ocean... A navigator from a tiny Micronesian island reaches out across barriers of culture and distance to pass on the seafaring art of his ancestors...

A replica of a Polynesian voyaging canoe, *Hōkūle'a*, sails acient sea-paths...

A crew bonds together with aloha on a voyage to raise distant islands...

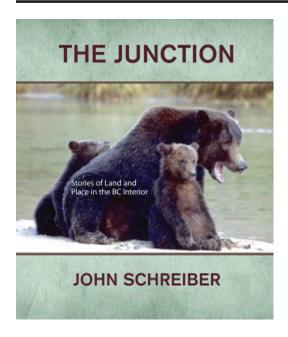
*Hawaiki Rising* is the true story of the Hōkūle'a and the men and women who sailed in the wake of their ancestors to discover pride in their culture and themselves.

"The vision of  $H\bar{o}k\bar{u}le^{\dagger}a$  was conceived in 1973, so the publishing of this book marks the 40th anniversary of her creation. Sam Low, the author, has sailed with us on three voyages, written numerous articles and now, after ten years of work, has finished *Hawaiki Rising*. This book is an important part of our *'olelo*, our history, and it contains the *mana* of all those who helped create and sail  $H\bar{o}k\bar{u}le'a$ ." Nainoa Thompson

# Author Bio

Author Sam Low served in the U.S. Navy in the Pacific from 1964 to 1966 and earned a Ph.D. from Harvard (in anthropology) in 1975. In 1983, after traveling throughout Polynesia, Sam produced his award-winning film, *The Navigators–Pathfinders of the Pacific*, which told the story of the Polynesian diaspora on PBS nationally and internationally on television venues throughout the world. He has sailed aboard *Hōkūle'a* on three voyages, from 1999 to 2007, and is the author of many articles on the canoe, and her meaning to Polynesians. For more information please see Sam's website, www.samlow.com

- Book Signings
- Author website
- Book Reviews
- Print Media
- Radio Interviews



### *The Junction* Stories of Land and Place in the BC Interior

John Schreiber

ISBN: 9781927575215 Paperback • \$24.95 224 Pages • 7 x 8 Publication Date: 10/01/2013 Caitlin Press

### Content

In his third book, *The Junction*, John Schreiber invites us to join him on a journey into the hidden corners of BC's Cariboo Chilcotin, where he observes and describes a land of mountains and old trails, coyotes and bighorn sheep, Aboriginal folk, homesteaders, ranchers and the stories of long ago. Driven by his love of this land, Schreiber wanders the hills, mountains and valleys visiting old-time characters and old friends. He wakes to the sound of coyotes howling next to his tent, witnesses a mother bear fussing over her four cubs and is inspired by the spectacle of thousands of Sandhill cranes circling high out of sight as they migrate north. With the mastery of an experienced guide, he takes us to wild places, valleys, rivers and mountains of immeasurable beauty and power, and in so doing he acknowledges and underlines the essential importance and meaning of such places in our lives. John Schreiber encourages us to take time to pay attention to where we live, and to be alert to the lively mythologies and stories, old and new, which present themselves as we increase our familiarity with the living natural world around us. There is no detail that, when closely examined, is not lively and fully alive.

## **Author Bio**

John Schreiber grew up in coastal logging communities and 'for five formative, young years' in the North Thompson Valley north of Kamloops. He has worked extensively in the logging industry, in a mining camp, on a seine fishboat, in a pulp mill, as a parole officer and as a teacher-counselor for 27 years. Since the late "60s he has walked, driven and ridden through the Chilcotin region many times. Now retired, he lives in Victoria with his partner, Marne. His earlier collection of stories from the Chilcotin, Stranger Wycott's Place, was published in 2008 by New Star Books.

#### Author Hometown: Victoria, BC

# Previous Books by Author

2011: Old Lives, 9781894759557 2008: Stranger Wycott's Place, 9781554200375



*The Last Patrol* Following the Trail of the Royal Northwest Mounted Police's Legendary Lost

Keith Billington

ISBN: 9781927575208 Paperback • \$19.95 256 Pages • 6 x 9 Publication Date: 10/15/2013 Caitlin Press

# Content

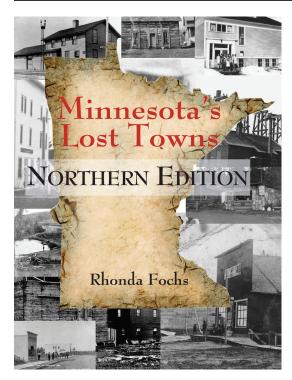
In Keith Billington's new book, The Last Patrol, he shares one of the most tragic stories of the far north. It was a quiet December morning in 1910 when Inspector Fitzgerald and his crew left Fort McPherson, Northwest Territories, on a dog team patrol to Dawson City, Yukon. Their departure was without fanfare, and after a brief handshake and a salute, the men pulled out of the village and onto the frozen Peel River. Sadly, these four officers of the Royal Northwest Mounted Police would be remembered as the Lost Patrol of 1911. During the grueling 764-kilometre journey, after running out of supplies and experiencing brutally cold weather, they faced starvation and eventually froze to death. Sixty years later, Keith Billington, an outpost nurse working in Fort McPherson, organized a re-enactment of the historic trip using dog teams before Dempster Highway was built. Intrigued by the story of the Lost Patrol, he recruited ten men to join him. Nine of his companions were experienced Gwich'in men, two of whom had previously made the trip. Unlike the original patrol, Billington's departure attracted much media attention. On February 15, 1970, television crews and dignitaries from different agencies all descended on Fort McPherson to document the start of Billington's "Last Patrol." Some wished them well and some were convinced this expedition might also end in disaster, or that they would be forced by harsh conditions to abandon their journey and return home. Billington weaves together these two stories, revealing the details behind both the men who lost their lives and the men who risked their lives to commemorate the sacrifice made by Fitzgerald and his team. This gripping story illustrates the commitment and determination of the men of the Royal Northwest Mounted Police and is a tribute to the legacy of the Gwich'in people who lived and survived in this beautiful but inhospitable land.

## **Author Bio**

A registered nurse from England, Keith Billington emigrated to Canada and worked in the Canadian Arctic for six years with his wife, Muriel, who is a nurse-midwife. Keith obtained his Public Health Nurse Diploma at Dalhousie University in Halifax, Nova Scotia. Since retiring, Keith and his wife continue to travel in winter by snowmobile and skis, and in the summertime they find adventure in their double seagoing kayak. His previous books are House Calls by Dogsled (Harbour Publishing, 2008) and Cold Land, Warm Hearts (Harbour Publishing, 2010).

## Previous Books by Author

2010: Cold Land, Warm Hearts, 9781550175349 2008: House Calls By Dogsled, 9781550174236



## Minnesota's Lost Towns Northern Edition

Rhonda Fochs

ISBN: 9780878397631 Paperback • \$19.95 240 Pages • 8.5 x 11 Publication Date: 05/01/2014 North Star Press of St. Cloud

# Content

Towns spring up for a variety of reasons. In northern Minnesota, may came about due to logging or mining. Towns also die for various reasons. The timber or mines give out, the railroad, so important for commerse, by-passes them, other towns become the focus or center of trade. This book provides a record of the towns in Northern Minnesota that have vanished, sometimes so completely that no sign of them is left. Minnesota's Lost Towns: Northern Edition features nearly 150 of Northern Minnesota's lost towns, vanished villages, and long ago places. The narratives are a fascinating look at Minnesota's history, people, and places. Historical and contemporary photos bring the towns to life. Historians, genealogists, local residents, tourists, travelers, and anyone who enjoys a good tale will enjoy the book.

# **Author Bio**

After several years of working in the public and private sector, doing everything from assembling Tonka Toy trucks (when they were made in America), working in a LP record distribution warehouse, serving in a variety of public governmental roles, managing a construction office, to becoming a social studies teacher at the age of forty-two, Rhonda is recently retired.

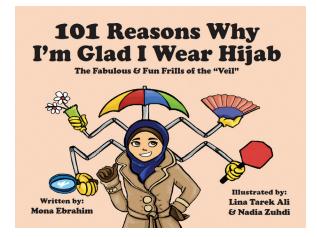
Her passion for history, especially local and regional history, has resulted in Minnesota's Lost Towns, which chronicles nearly 150 northern Minnesota used-to-be towns and communities. As she and her family (including the dog) travel the state, she is now working on the second book in the Lost Towns Series, this one covering Central Minnesota. She is also presently working on a

book detailing other regional points of interest. You can learn more about Rhonda and her books at www. rhondafochs.weebly.com. Her hometown is Motley Minnesota.

#### Author Hometown: Motley, MN

- Book signings
- Publisher website
- Social Media

# Humor



## 101 Reasons Why I'm Glad I Wear Hijab The Fabulous & Fun Frills of the "Veil"

Mona Ebrahim

Illustrated by Nadia Zuhdi

ISBN: 9780988507029 Hardcover • \$25.00 80 Pages • 9 x 6 Publication Date: 10/01/2013 Prolance

### Content

101 Reasons Why I'm Glad I Wear Hijab is a zany, humorous illustration of why countless women around the world make the choice to wear the hijab (Muslim woman's headscarf), even against odds, and view their choice as a liberation rather than an oppression. Full of laughs and insight, take a peek into the experience of this American Muslim author!

## **Author Bio**

Mona Ebrahim is a Film, TV, & Video Graduate from University of California, Santa Cruz. A"Jill of All Trades," she freelances in videography, photography, editing, graphic design, screenwriting, and writing. Mona is a mother of four children, and former clothing designer. In addition to her writing and visual arts, she enjoys teaching and lecturing in her spare time. For more about Mona's work, visit: www. visionartsdesign.com.

Author Hometown: Lake Forest, CA

- Social media, including facebook
- Book readings at high schools, colleges, community centers, Mosques, Churches
- Discussions about the topic of hijab at high schools and colleges across the US
- Press Releases
- Newspaper and Radio interviews
- Attendance at book fairs, festivals, and writing workshops
- Author website www.101reasonshijab.com

# Humor

## The Best of Adrian Raeside A Treasury of BC Cartoons

Adrian Raeside



FOR OVER THREE decades editorial cartoonist and British Columbian Adrian Raeside has trained his laser wit on a subject he knows so well—the foibles of life on Canada's wet coast. From logging protests to wacko premiers, bloated bureaucrats and ferries that don't run, leaky condos, ICBC premiums and Smart Meters, he leaves no stone unturned when it comes to the unique West Coast lifestyle.

Addressing touchy issues through an offbeat cast of characters, Raeside casts his spotlight on trophy hunting, the increase in wildlife-human encounters, and lack thereof at wilderness retreats, the Northern Gateway pipeline, carbon taxes and meddling from Ottawa, along with the subtle differences between Saskatchewan's wheat harvest and BC's second largest industry—cannabis production.

This compilation of two hundred of Raeside's most hilarious cartoons, along with his wry editorial commentary is sure to tickle the funny bone and is a must-read for anyone familiar with "Super, Natural British Columbia."

ADRIAN RAESIDE has been an editorial cartoonist for the Victoria Times Colonist for more than three decades and his cartoons appear in hundreds of newspapers worldwide. He is the author of over a dozen books, including Harbour titles The Rainbow Bridge: A Visit to Pet Paradise (2012), No Sailing Waits and Other Ferry Tales: 30 Years of BC Ferries Cartoons (2012) and Tails Don't Lie: A Decade of Dog Cartoons (2013). Raeside lives in Whistler, BC.

HUMOUR **March** paperback CDN \$12.95 8" x 8" · 192 pages 200+ B&W cartoons Rights held: World 978-1-55017-631-5

Other Formats EBOOK: 978-1-55017-633-9

Harbour Publishing \*U.S. Price Same as Canadian

#### ALSO BY ADRIAN RAESIDE:



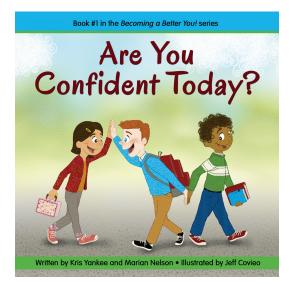
ADRIAN RAESIDE 978-1-55017-599-8 TAILS DON'T LIE HP \$12.95 PAPER







978-1-55017-584-4 The Rainbow Bridge HP \$9.95 Paper



# Are You Confident Today? (Becoming a Better You! #1)

Kris Yankee, Marian Nelson Illustrated by Jeff Covieo ISBN: 9781938326240

Paperback • \$9.95 32 Pages • 9 x 9 Publication Date: 03/31/2014 Ferne Press

# Content

What does a confident person look like? Smart? Happy? Talkative? Self-assured? Take a look in the mirror because a confident person is YOU! *Are You Confident Today*? presents situations that will help build and reinforce confidence in all readers. *Are You Confident Today*? is a part of the Becoming a Better You! series which strives to highlight character traits which help readers reach their potential and help make a positive impact in the world.

# Author Bio

Kris Yankee is a freelance editor, writer, wife and mom. Kris feels blessed to have been able to be a part of this new series, as she believes that the values presented are ones that she hopes to instill in her own children. She is an award-winning author of Cracking the Code: Spreading Rumors and Tommy Starts Something Big: Giving Cuddles with Kindness co-written with Chuck Gaidica. For more information about Kris, please visit krisyankee.com, facebook.com/BooksbyKrisYankee, and @KrisYankee on Twitter.

For the last nine years Marian Nelson has been the publisher for Nelson Publishing & Marketing. She is happy to launch this new series of books called, Becoming a Better You! Helping people grow to become better individuals has been her life passion. Formerly an educator for nearly twenty years, Marian keeps her focus on the children of the world, actively pursing concepts of building healthy character. She continues to reach out to as many as possible in her talks and books. It is her hope that people will focus on learning and growing from the concepts presented in this book series and to work on self-improvement.

#### Author Hometown: Northville, MI

- Direct marketing to independent bookstores, schools and libraries
- Author readings and book signings
- Speaking engagements and exhibiting at character conferences in Wisconsin, Vancouver, Canada, St. Louis, Missouri and the national conference in Washington, DC.
- Common Core Standards- Five non-fiction titles in the Becoming a Better You series that will benefit the classrooms who require more non-fiction reading. Schools across the US and Canada will be able to fit this information into the common core curriculum for ELA Reading Levels for elementary.
- Website at www.nelsonpublishingandmarketing.com
- Blog site at parentsforcharacter.blogspot.com and linking with a multitude of other related blog sites
- Nelson Publishing & Marketing facebook, twitter and tumblr site
- Youtube video presentation on building confidence to launch in February 2014
- Nelson Publishing & Marketing monthly newsletter



#### **Becoming a Better You! Series**

**#2 - Are You Respectful Today?** : 9781938326257 • 04/01/2014

**#3 - Are You Empathetic Today?:** 9781938326264 • 07/01/2014

**#4 - Are You Honest Today?:** 9781938326271 • 10/01/2014

**#5 - Are You Grateful Today?** 9781938326288 • 01/01/2015

Kris Yankee, Marian Nelson

Paperback • \$9.95 32 Pages • 9 x 9 Ferne Press

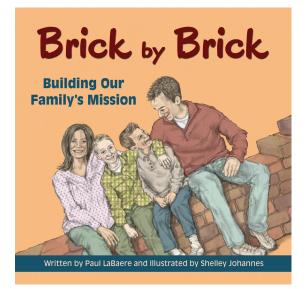
## **Author Bio**

Kris Yankee is a freelance editor, writer, wife and mom. Kris feels blessed to have been able to be a part of this new series, as she believes that the values presented are ones that she hopes to instill in her own children. She is an award-winning author of Cracking the Code: Spreading Rumors and Tommy Starts Something Big: Giving Cuddles with Kindness co-written with Chuck Gaidica. For more information about Kris, please visit krisyankee.com, facebook.com/BooksbyKrisYankee, and @KrisYankee on Twitter.

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#### Author Hometown: Northville, MI

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- Common Core Standards- Five non-fiction titles in the Becoming a Better You series that will benefit the classrooms who require more non-fiction reading. Schools across the US and Canada will be able to fit this information into the common core curriculum for ELA Reading Levels for elementary.
- Website at www.nelsonpublishingandmarketing.com
- Blog site at parentsforcharacter.blogspot.com and linking with a multitude of other related blog sites
- Nelson Publishing & Marketing facebook, twitter and tumblr site
- Nelson Publishing & Marketing monthly newsletter



# Brick by Brick Building Our Family's Mission

Paul LaBaere

Illustrated by Shelley Johannes

ISBN: 9781938326318 Paperback • \$10.95 32 Pages • 9 x 9 Publication Date: 03/15/2014 Ferne Press

## Content

Having a new stepbrother can be fun and exciting, but it can also be challenging at times. When James and Roberto move into their new house, they have to learn to get along. After several incidents, their father teaches them a valuable lesson which leads to creating their family mission. *Brick by Brick*: Building Our Family's Mission will help all "new" families with their initial transition into "one family."

# **Author Bio**

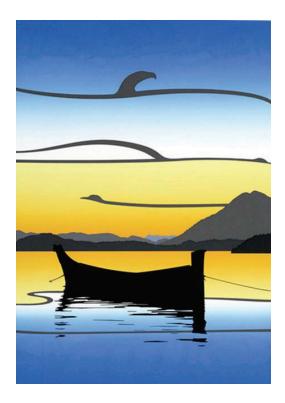
Paul LaBaere was raised by his parents in Mount Clemens, Michigan, along with his two sisters and one brother. Throughout his life he developed a strong work ethic by working with his family on their grandparents' farm. He earned a bachelor's degree in Criminal Justice from Michigan State University. He has attended numerous courses in Advanced Police Education. Paul has been a police officer for the Sterling Heights Police Department for more than twenty-three years and has achieved the rank of sergeant. Paul is a highly decorated veteran officer who has received numerous awards. He has also been an instructor for over thirteen years at Macomb Community College Police Academy for pursuit driving. Paul loves the outdoors and is an avid sportsman. He stresses education to all his children, nieces, and nephews. Paul loves his family, enjoys his job, and has dreamed of writing a children's book for several years.

#### Author Hometown: Washington, MI

- Author reading/signings in bookstores in the midwest
- Press Kit distributed to bookstores in the Midwest and Canada
- Publisher website featuring book: www.nelsonpublishingandmarketing.com, facebook and twitter
- Newspaper articles
- Author presentations and speaking engagements
- Publisher will contact press/media for events relating to this book
- Publisher will market this book at all educator conferences attended

# Cloudwalker

#### ROY HENRY VICKERS AND ROBERT BUDD



CHILDREN'S/FIRST NATIONS April cloth CDN \$19.95 10<sup>1</sup>⁄<sub>2</sub>" x 9" · 40 pages 20 colour illustrations Rights held: World 978-1-55017-619-3

Other Formats EBOOK: 978-1-55017-621-6

Harbour Publishing \*U.S. Price Same as Canadian *CLOUDWALKER*, DESCRIBING THE creation of the rivers, is the second in a series of Northwest Coast legends by Roy Henry Vickers and Robert Budd. Their previous collaboration, *Raven Brings the Light* (2013), is a national bestseller.

On British Columbia's northwest coast lies the Sacred Headwaters—the origin of three of British Columbia's largest salmon-bearing rivers. These rivers are the source of life for all creatures in the area. But what gave life to the rivers themselves?

Raven Feather, a young Gitxsan hunter, is intent on catching a group of swans with his bare hands. He is carried away by the birds' powerful wings and dropped in the clouds. With only a cedar box of water Raven Feather wanders the clouds, growing weaker, stumbling and spilling the contents. When he finally returns to earth he discovers lakes, creeks and rivers where there were none before. The Gitxsan rejoice at having him home, and name the new river they live alongside Ksien—"juice from the clouds."

Roy Henry Vickers' vibrant artwork, including eighteen new prints, accompany this new retelling of an ancient story—readers of all ages will be captivated.

**ROY HENRY VICKERS** has lived on the northwest coast of British Columbia for his entire life and currently lives in Hazelton, BC. He is the recipient of the Order of British Columbia, the Order of Canada and a Queen's Golden Jubilee Medal. In 2007 he was awarded an Honourary Doctorate of Letters from York University. His Eagle Aerie Gallery in Tofino draws over 200,000 visitors a year. Vickers is also a successful carver, design advisor, speaker, author and well-respected leader in First Nations communities.

**ROBERT BUDD** (known as Lucky) holds an MA in history and has digitized many high-profile oral history collections including that of the Nisga'a First Nation. He is the author of the book *Voices of British Columbia*, which was shortlisted for the 2011 Bill Duthie Booksellers' Choice Award, and currently lives in Victoria, BC.

ALSO BY ROY HENRY VICKERS AND ROBERT BUDD:



RAVEN BRINGS THE LIGH HP \$19.95 CLOTH



# **Finding Home**

Kristy Abbott

Illustrated by Danusia Keusder

ISBN: 9780878397501 Hardcover • \$17.95 32 Pages • 9.25 x 12.25 Publication Date: 03/01/2014 North Star Press of St. Cloud

## Content

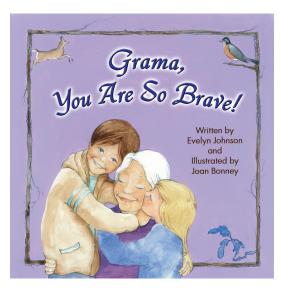
In December 2009, a lost and bedraggled cat was picked up on a remote, snowy road in Buffalo, Minnesota. Soon thereafter, he was adopted and started a new chapter in his life. *Finding Home* is based on the true story of this nameless, wandering cat that found his way into the arms of a loving family and through the process discovered his forever home and the name he carries today. This book by sisters-in-law Kristy Abbott and Danusia Keusder appeals to animal lovers young and old and shares the uplifting theme of second chances for lucky creatures.

## **Author Bio**

Kristy Abbott lives in Excelsior, Minnesota with her husband. They are the lucky companions of the reallife cat who inspired *Finding Home* and who can be found stretched out on his back each day next to Kristy's keyboard. Visit kristyabbott.com to learn more about her other published works. Danusia Keusder lives in the sunny hills of San Juan Capistrano, California, with her husband Wes. She can be found painting in her little studio which is filled with magical light and imagination. She takes every

can be found painting in her little studio which is filled with magical light and imagination. She takes every possible opportunity to visit the cat that inspired her illustrating journey with his true life rescue story. You can visit her online at www.danusia.org.

- Book signings
- Publisher website
- Social Media



### Grama, You Are So Brave!

Evelyn Johnson

ISBN: 9781938326295 Paperback • \$10.95 32 Pages • 9 x 9 Publication Date: 02/15/2014 Ferne Press

### Content

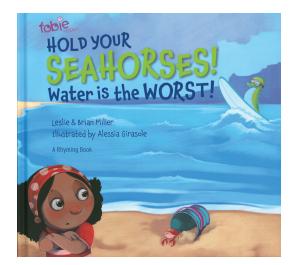
Leah and Joey notice the changes in Grama. She isn't doing things with them like she used to and she seems tired more often. How could they help her? Through sweet and touching illustrations, readers will come to realize that even in the toughest moments, those we love can be their bravest.

## **Author Bio**

Evelyn Johnson is "Grama" to twelve grandchildren, each special in his or her own way. Evelyn has written numerous stories about and for her grandchildren over the years. This story took on special meaning while dreaming of better days ahead. Evelyn had breast cancer. Her hair fell out because of chemotherapy treatments, which destroy any fast-growing cancer cells. Hair consists of fast-growing cells too, which is why it is often affected by cancer treatments. Evelyn admitted that the treatments slowed her down from her busy lifestyle. She was taking many naps instead of doing the things she loved, which is spending time in nature, reading, quilting, knitting, and traveling, often with one of her grandchildren. She celebrates that her cancer is in remission and says, "I am no worse for wear from my recent experience. In fact, I feel I have an enhanced outlook on life and all I have yet to do."

#### Author Hometown: Traverse City, MI

- Author reading/signings in bookstores and libraries in Michigan
- Press Kit distributed to bookstores in the Midwest and Canada
- Publisher website featuring book: www.nelsonpublishingandmarketing.com, facebook and twitter
- Local newspaper articles and radio interviews
- Author talks at local hospitals cancer support groups
- Publisher will contact press/media for events relating to this book



# Hold Your Seahorses! Water is the Worst!

Brian Miller, Leslie Miller Illustrated by Alessia Griasole

ISBN: 9780985526023 Hardcover • \$15.99 32 Pages • 9 x 9 Publication Date: 02/01/2014 Fobie Friends

## Content

*Hold Your Seahorses! Water is the Worst!* is Fobie Friends' third book. A day in the sun and sand is supposed to be fun, but not when it includes touching the water! A little girl is overcome with anxiety when her mom insists she "try again" to get wet in the ocean. Launched into her imagination, she is greeted by a small, wise friend who takes her on a wild ride under the sea! Comforted by her new friend, the little girl decides that the water can be a fun and exciting place!

# Author Bio

The authors, Leslie and Brian Miller, are a wife and husband team with combined backgrounds in teaching, music, psychology, and business. With a great love for outdoor adventures, Arizona is the perfect home for the couple and their two young children.

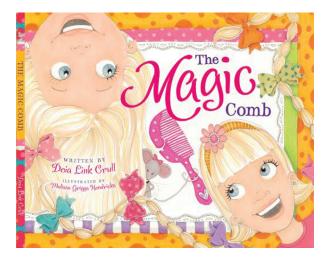
Author Hometown: Scottsdale, AZ

## **Marketing Plan**

- Author Presentations and book signings
- School readings and seminars
- Publisher Website
- Social Media
- Continued PR work with publicist

# Previous Books by Author

2012: Did My Owl Just Growl, 9780985526009 2012: Climb the Monkey Bars? That's Bananas!, 9780985526016



# The Magic Comb

Deia Link Crull

Illustrated by Melissa Griggs Hendricks

ISBN: 9780983766209 Hardcover • \$19.95 34 Pages • 10.75 x 8.75 Publication Date: 12/22/2011 Crull Limited

# Content

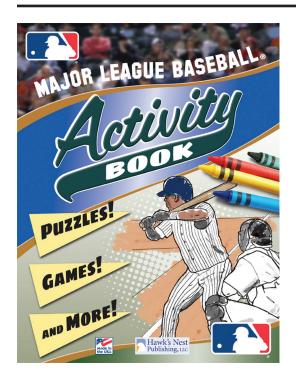
*The Magic Comb* is a story about two beautiful little girls, Macy and Hannah-Beth. Their story reminds us "inside your heart is where beautiful begins." Macy and Hannah-Beth both have the most incredible hairstyles anyone has ever seen. Everyone admires their outer beauty and wishes to be like them. The girls have a "Magic Comb" they secretly use to create their fabulous hair. However, one morning the girls awake to find their Magic Comb missing! Scared and feeling sad, the girls are forced to show themselves at school without an amazing hair-do for the first time. Their self-image is what they "think" everyone loves so much. They quickly learn that everyone STILL thinks they are beautiful for MANY reasons other than their hairstyles and outer beauty. They learn others think they are beautiful for the way they have shown love and kindness. The girls are joyfully reminded that the beauty which comes from within is far more important than any fancy hair-do. Being a beautiful person comes from inside your heart and everyone is capable of this...No matter what kind of a hair day you might be having.

# **Author Bio**

Deia Link Crull grew up in Cushing, Oklahoma and moved to Edmond in 1991 to attend the University of Central Oklahoma. After graduating with a degree in design, she worked for a commercial design firm, Winslow Associates, as a Project Design Manager for Nautica and Ralph Lauren. For the past 10 years, she has been blessed to be a stay at home Mom with her two children, Carson and Channing. Design and creativity have always been Deia's passion. She wrote the story of *The Magic Comb* years before she married and had her own family. Deia's family and friends encouraged her to turn the story into a book. She followed the dream through and made it happen. Deia hopes the message of her story touches the hearts of many.

#### Author Hometown: Edmond, OK

- Social Media: facebook, author website (themagiccomb.com), Googlereads, Amazon reviews, and Pinterest
- Book Signings
- Advertisements through local magazines and also through national family and parenting magazines
- Local TV interviews
- E-mail promotion



## Major League Baseball Activity Book

Peg Connery-Boyd

Illustrated by Scott Waddell

ISBN: 9781936562398 Paperback • \$7.99 64 Pages • 8.5 x 11 Publication Date: 12/20/2013 Hawk's Nest Publishing

# Content

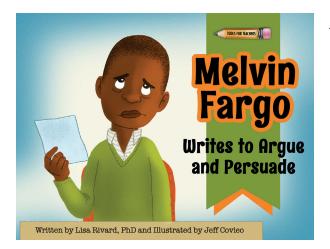
Fun and educational activities for young baseball fans featuring crossword puzzles, word searches, secret message games, coloring pages, and more. Licensed by Major League Baseball Properties Inc. Contains activities about all 30 MLB teams, and about the game of baseball. Ages 5-10.

# Author Bio

Peg Connery-Boyd is an artist and a mom. In 2006, when preparing for a family road trip, she went in search of a fun baseball activity book for her three sons who loved the Red Sox. Surprised that she couldn't find one, she decided to create it. She submitted her idea to Major League Baseball Properties in New York, and obtained licensing from them in 2007. Peg has created 16 MLB coloring and activity books featuring 11 teams, and looks forward to keeping young fans happy for many years. Originally a native of Springfield, MA, Peg now lives in Madison, CT with her husband and three sons, Kevin, Ian, and Colin.

#### Author Hometown: Madison, CT

Marketing Plan	Previous Books by Author
• Targeted email and postcard campaign to retailers	2012: Red Sox Activity Book, 9781936562091
Regional press blitz	2012: Yankees Activity Book, 9781936562107



# Melvin Fargo Writes to Argue and Persuade

Lisa Rivard

ISBN: 9781938326233 Paperback • \$10.95 32 Pages • 10.5 x 8 Publication Date: 02/31/2014 Ferne Press

# Content

When is arguing the right thing to do? When your teacher assigns you a homework assignment that requires it, of course! But persuading can be just as much fun. When Melvin Fargo finds out he has to argue as well as persuade a hot topic, he realizes that he has to use more than just his opinions to write his essays.

# Author Bio

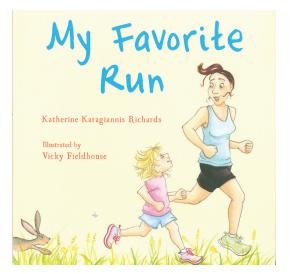
Lisa Rivard was raised in New Baltimore, Michigan.

Throughout her life, she has enjoyed working with children in many different capacities, including as a teacher, coach, and principal. She earned her teaching degree from Michigan State University and her administration degree from Oakland University. Most recently, Lisa completed a PhD in Instructional Technology from Wayne State University.

Currently, Lisa is employed as a Language Arts Consultant and assists regional schools in developing effective literacy plans. For more information about Lisa, please visit her website www.lisarivardbooks.com.

#### Author Hometown: East China, MI

- This book will be marketed through schools, libraries and associations where teachers belong to as well as workshops attended.
- Author talks, readings, and signing events
- Press Kit distributed to bookstores in the US and Canada
- Publisher website featuring book
- Newspaper articles in local county journal newspapers
- Author speaking engagements at schools and at professional development for educators
- Author to conduct workshop sessions on writing
- Author to consult to schools across Michigan and at the state level
- Author on the Board of Michigan Reading Association and ELA Literacy Council of Michigan
- Author to teach writing skills to thousands of children grades 1-6 in southeastern Michigan
- Author to present at national conferences on writing and reading
- Author to conduct workshop sessions to Midwest educators on Common Core Standards as they relate to writing



# My Favorite Run

Katherine Karagiannis Richards Illustrated by Vicky Fieldhouse

ISBN: 9780989509527 Hardcover • \$16.99 32 Pages • 8.5 x 8.5 Publication Date: 07/18/2013 Kids Fit Publishing

## Content

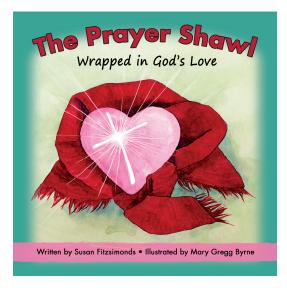
*My Favorite Run* is a sweet story that takes you on a girl's first running journey with her Mom. During her run she learns about herself and what she can accomplish while finding the joy of running. It is about parents and children leading active and healthy lives and bonding and sharing experiences that build healthy lifestyles and loving relationships.

# Author Bio

Katherine Karagiannis Richards' love of running and fitness started at the age of eight and has continued ever since. Today she lives in Auburn, California the self-proclaimed endurance capital of the world. She shares her passion of running and fitness with her husband and their two kids.

Author Hometown: Auburn, CA

- Social media, Facebook, Twitter, and Pinterest
- Author signings and events
- School presentations
- Reaching out to local and national media
- Local interviews, articles, and stories on the book



#### *The Prayer Shawl* Wrapped in God's Love

Susan Fitzsimonds

Illustrated by Mary Gregg Byrne

ISBN: 9781938326196 Paperback • \$10.95 32 Pages • 9 x 9 Publication Date: 01/25/2014 Greater Purpose Press

#### Content

Can we feel God's love? It's easy when we have a prayer shawl. For those times when we are lonely, sad, or upset, a prayer shawl can make all the difference. Knitted with love and prayers, this special blanket just isn't a beautiful gift; it's God's strength around us.

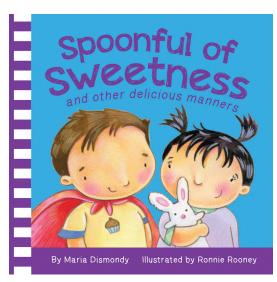
Some uses for prayer shawls are: during illness, during the grieving process, after surgery, during stressful times, new baby gift, during a time of meditation, holiday gifts, supporting those who are suffering, times needed for prayer, closeness with an infant, after a loss, to show support and comfort to friends, and to comfort self when needed.

## Author Bio

Susan Fitzsimonds began her career as an educator thirteen years ago as a second grade teacher. During this time, she pursued her master's in counseling from Oakland University. She obtained a K-12 counseling endorsement, a counseling license, and specialization in child and adolescent therapy. She worked for eight years as an elementary counselor. Susan has a passion for helping children increase their self-esteem, overcome adversity, and learn skills for dealing with difficult situations. Susan's first book, The Hero in Me, teaches children about dealing with bullying. This book received for national awards including a Mom's Choice and Teachers's Choise SM award. Susan presents to children of all ages about how to be a hero in tough situations. For more information about Susan, please visit her website, www.suefitzbooks.com.

#### Author Hometown: Farmington Hills, MI

- Author reading/signings in bookstores in the US
- Press Kit distributed to bookstores in the Midwest and Canada
- Publisher website featuring book: www.nelsonpublishingandmarketing.com, facebook, pinterest, twitter and tumblr and Nelson Publishing & Marketing monthly newsletter and blog
- Newspaper articles in local county journal newspapers
- Author speaking engagements at churches and Christian related conferences
- Author talks at libraries and churches in the Midwest and in the surrounding areas
- Author talks at local hospitals for cancer, grief and children's support groups
- Publisher will contact press/media for events relating to this book
- Publisher will market this book across the US when exhibiting at conferences- 20-25 per year



# *Spoonful of Sweetness* and other delicious manners

Maria Dismondy

Illustrated by Ronnie Rooney

ISBN: 9780984855827 Board Book • \$6.99 16 Pages • 5.625 x 5.625 Publication Date: 01/15/2014 Making Spirits Bright: One Book at a Time

## Content

What's more fun than showing your baby how to blow kisses? Teaching them how to display respect, empathy, and other powerful traits that will support them on their journey through life.

## Author Bio

Maria Dismondy was born and raised in the suburbs of Detroit, Michigan. She is the author of three awardwinning children's books, including two bestsellers on Amazon. Maria's experiences have shaped her into an individual who lives life to the fullest, appreciating what she has and one who uses her passion to make a difference. She is dedicated to making a difference in the lives of children through children's literature. Maria is a dynamic speaker who in one month alone, spoke to almost 10,000 children at local elementary schools and other venues. She speaks on a number of empowering topics such as bullying, building character and reading and writing for young authors. She continues to write books and blogs regularly. Find out more about Maria on her website at www.mariadismondy.com

#### Author Hometown: Novi, MI

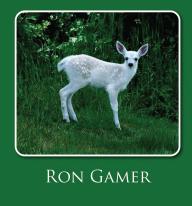
## Marketing Plan

- School presentations scheduled monthly at local schools
- Virtual Author Visits with schools across the country via Skype
- Television interviews
- Radio and Blog Talk Radio interviews
- Publicity on Maria's blog: Be the Difference. The blog has 11,000 visitors monthly.
- Seminars and webinars
- Maria writes for Beaumont's Parenting Blog and will feature her new book here to new parents.
- Maria writes for a magazine called Authorpreneur and a website called Literary Rambles. Books are promoted in these print sources.
- Press release and Media Kit will be distributed online to over 100 media contacts
- Social Media Advertising: Facebook, Twitter, Amazon Author Page with Book Trailer
- Website: www.mariadismondy.com will host contests to give away free copies of the new book
- Submitting Op-Ed Articles to local papers and National Magazines
- Submissions to book award committees
- Bloggers across the globe will be participating in the Virtual Book Tour for the release of Super Sweet Baby. The tour lasts 2 weeks.
- Maria Dismondy Inc. sponsors a number of blogs for advertisement.
- Maria Dismondy Inc. advertises her products on websites and blogs with high internet traffic.

## Previous Books by Author

2012: Potato Chip Champ, 9780984855810 2008: Spaghetti in a Hot Dog Bun, 9780615473932

Summer of the White Fawn



#### Summer of the White Fawn

Ron Gamer

ISBN: 9780878397594 Paperback • \$12.95 214 Pages • 5.5 x 8.5 Publication Date: 03/01/2014 North Star Press of St. Cloud

#### Content

Disturbing events at home see Connor Benton spending summer break at his grandparents' remote lake cabin. On the very first morning, he stumbles across a newly born, white-furred orphan fawn. Although against the law, Connor wants to keep the unique creature, hoping to care for it until it can fend for itself. While attempting to sneak the fawn into the bunkhouse, he's confronted by Olivia, a girl with private problems of her own. She promises to keep his secret, and Connor sees no other option but to accept Olivia's help. It's good he does because, as he soon discovers, Mother Nature isn't always a kind hearted caregiver.

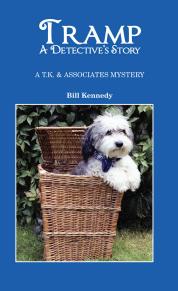
#### **Author Bio**

Now "semi-retired" after four fun-filled decades of teaching "middle graders," educator/outdoorsman Ron Gamer chose to channel excess energy into authoring classroom-friendly outdoor adventure aimed primarily at reluctant adolescent readers. *Summer of the White Fawn* is his fifth "Up North" title.

Native to Minnesota, Ron and his wife, Madeleine, are the proud parents of two lovely daughters and grandparents of five healthy, active grandchildren. Ron and Madeleine split time between a home in Hanover and a lake dwelling near Garrison, a hundred miles to the north.

When not in the woods, perched in a tree with camera or bow, or inside, working on a new outdoor adventure story, Ron enjoys taking his little tent and campfire production, "Stirring up a Story," out and about. To schedule a presentation at your library, upper elementary or middle school classroom, please visit Ron's website at www.RonGamer.com or www.metronet.lib.mn.us

- Book signings
- Publisher website
- Social Media



#### *Tramp* A T.K. & Associates Detective Story

Bill Kennedy

ISBN: 9780878397587 Paperback • \$12.95 176 Pages • 5.5 x 8.5 Publication Date: 03/01/2014 North Star Press of St. Cloud

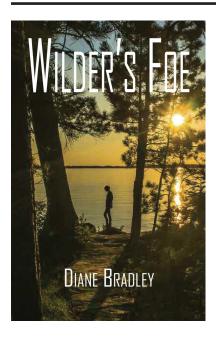
#### Content

The world's best dog detective can't be taught his sleuthing skills. They are in his genes passed down through the generations. Tramp realizes this after he is taken forcefully from his home and put up for sale in the neighborhood pet store. He makes friends with an assortment of very smart animals and yes, a human family that loves him. He soon discovers that with the help of the animals and the humans in his life he can solve the most intricate of mysteries.

#### Author Bio

Bill Kennedy started writing stories as a child. He received his MFA in creative writing for children and young adults at Hamline University in St. Paul. He now focuses his writing on intermediate-grade novels that feature Tramp, the world's best dog detective. Bill lives in North Dakota.

- Book signings
- Publisher website
- Social Media



#### Wilder's Foe

Diane Bradley

ISBN: 9780878397600 Paperback • \$12.95 182 Pages • 5.5 x 8.5 Publication Date: 03/01/2014 North Star Press of St. Cloud

#### Content

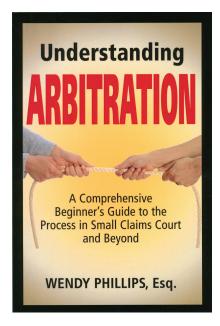
Henry, Dylan, and Arla land the perfect summer job bringing supplies by boat to the cabins on rainy lake. Gold is still waiting to be discovered, but now they can fish and search for the river of Gold mine as they make their rounds. But exploring the islands turns dangerous. Someone is hiding a crime, and Henry, Dylan, and Arla can't run fast enough.

#### **Author Bio**

Diane Bradley grew up in the northern woods on a farm by Two Harbors, Minnesota. A lot of her childhood was spent fishing, horseback riding, and tromping through the woods. She received degrees from the University of Minnesota and Indiana University South Bend and retired from teaching to write children's books. Her debut book Wilder's Edge, North Star Press, was published in June 2013, a mystery adventure on Rainy Lake in northern Minnesota. Her characters, Henry and Dylan Wilder, and their friend Arla, are still hunting for gold in *Wilder's Foe*. Diane now lives in the woods not so far north in Michiana along with her husband and two rescue dogs, Freya and Odin. She still loves to fish and has added kayaking on Rainy Lake to her list of favorite things. Visit her at dianebradleywriter.com.

- Book signings
- Publisher website
- Social Media

## Law



Understanding Arbitration A Comprehensive Beginner's Guide to the Process in Small Claims Court and Beyond

Wendy Phillips, Esq

ISBN: 9781608850631 Paperback • \$12.95 116 Pages • 6 x 9 Publication Date: 10/15/2013 Looseleaf Law Publications

#### Content

Don't let the arbitration process confuse or intimidate you. This is your guide to navigating the system—in small claims court and elsewhere—with confidence!

Make sure knowledge is on your side! When it comes to grasping a quick understanding of the arbitration process—this guide is pure gold.

#### Author Bio

Wendy Phillips graduated cum laude from York College, CUNY in 1983. She then attended North Carolina Central University School of Law where she was named to the Dean's List for 4 consecutive semesters. At the North Carolina Central Law Journal, she held positions as the Research Editor and Senior Staff Member. Since her graduation from law school, Wendy has worked as a criminal defense attorney, legal instructor, arbitrator, and Administrative Law Judge. She is the author of two books and numerous electronic blog posts.

#### Author Hometown: Queens, NY

We Go Far Back in Time The Letters of Earle Birney and Al Purdy, 1947–1984 EDITED BY NICHOLAS BRADLEY

Tell me, how do I write better poetry? You can't? I'm not surprised. You can write it yourself but damned if you can tell someone else how, your classes to the contrary.

—Al Purdy

The truth is none of us who write poetry should allow ourselves to make public critiques of the others, not in a small country like this where we know each other too well.

—Earle Birney

This collection of letters illustrates the long friendship between two of Canada's most highly regarded poets, Earle Birney and Al Purdy. Beginning with Purdy's lauding of, and jabbing at, a poet he admired but had never met, it captures the changing relationship between the writers, each of whom was fiercely committed to the other's work. The letters are full of mutual praise and stern criticism, as Purdy and Birney, relentless in their pursuit of poetic success, look to each other for advice and share their many dissatisfactions with the literary life. *We Go Far Back in Time* is an intimate look into the lives of two great poets who found common ground in their writing and in the changing fortunes of their literary careers.

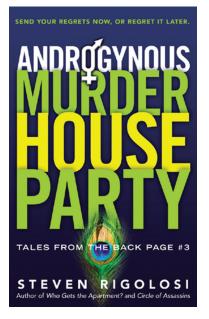
**Nicholas Bradley** is an associate professor in the Department of English at the University of Victoria. He has published numerous critical essays and reviews, including the afterword for *The Collected Poems of Patrick Lane* (Harbour, 2011).



#### April

Literary Criticism ISBN 978-1-55017-610-0 6" x 9", 480 pages, cloth B&w photographs \$39.95

Harbour Publishing \*U.S. price same as Canadian



#### Androgynous Murder House Party (Tales from the Back Page #3)

Steven Rigolosi

ISBN: 9780977378760 Paperback • \$14.95 280 Pages • 5 x 8 Publication Date: 03/01/2009 Ransom Note Press

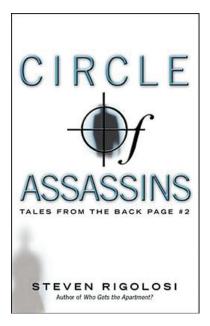
#### Content

Six friends gather for a holiday weekend at the Long Island estate of independently wealthy snob Robin Anders. As near-fatal accidents and mishaps mount, Robin is faced with the possibility that one of the six is plotting murder most foul. But no death occurs until the group returns home to Manhattan. Robin decides to investigate, while the reader is faced with a larger mystery: Are Robin, Lee, Alex, J, Chris, and Law male or female?

#### Author Bio

Steven Rigolosi is the director of research and development at a Manhattan-based scientific publisher.

Author Hometown: Rockleigh, NJ



*Circle of Assassins* (Tales from the Back Page #2)

Steven Rigolosi

ISBN: 9780977378746 Paperback • \$13.95 234 Pages • 5 x 8 Publication Date: 04/01/2007 Ransom Note Press

#### Content

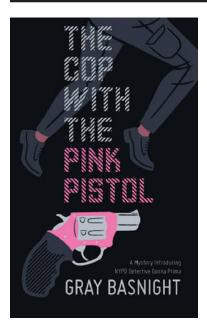
A dark tale of justice and revenge in which five desperate strangers agree to a murderous plan: Kill someone chosen by a fellow assassin, and in return have a stranger murder a victim of your choice.

"This unusual crime novel will leave mystery buffs wanting more." -- Library Journal

#### **Author Bio**

Steven Rigolosi is the director of research and development at a Manhattan-based scientific publisher.

Author Hometown: Rockleigh, NJ



#### The Cop with the Pink Pistol A Mystery Introducing NYPD Detective Donna Prima

Gray Basnight

ISBN: 9780977378784 Paperback • \$14.95 220 Pages • 5 x 8 Publication Date: 03/06/2012 Ransom Note Press

#### Content

NYC Detective Donna Prima, busted down to desk clerk for reasons known only to her and her captain, goes out on what looks to be a routine burglary call in Greenwich Village. There she meets actor Conner Anderson, who's enjoying overnight success in TV's most-watched daytime soap, Vampire Love Nest. Conner, a wannabe detective since boyhood, alerts Donna to some strange goings-on in the bar across the street, and Donna sees her chance to make a big-time bust and have her detective status restored. There's only one catch: Conner wants to be part of the investigation. Against her better judgment, and only because she finds Conner so attractive, Donna agrees, and the two set out to discover the connection between a blue-collar watering hole and an upstate New York trash-hauling company, which may or may not be involved in the theft of uranium from a nuclear power plant on the Delaware River.

"Fast-paced and hilarious." -- Kirkus Reviews

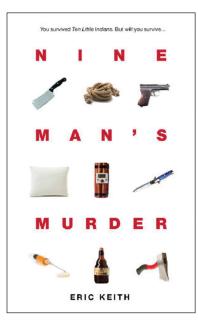
"With a wink and generous helpings of tongue-in cheek humor, Basnight dishes up a delicious debut that will strongly appeal to anyone who loves amateur sleuths and colorful cops." -- Library Journal Debut of the Month

"[Donna Prima's] antics provide fast-moving fun in Basnight's promising debut." -- Booklist

#### **Author Bio**

Gray Basnight is a former New York radio newswriter, editor, and reporter.

#### Author Hometown: New York, NY



#### Nine Man's Murder

Eric Keith

ISBN: 9780977378777 Paperback • \$13.95 234 Pages • 5 x 8 Publication Date: 03/01/2011 Ransom Note Press

#### Content

The graduates of Damien Anderson's Detective Training Agency gather for a class reunion at a remote inn. As the detectives cope with lingering resentments and rivalries, their host is found dead. Soon thereafter, they receive a mysterious note informing them that the reunion's purpose is to test their detective skills: They will be murdered one by one until they discover the killer's identity. Is the murderer one of them, or an elusive stranger? And does the motive lie somewhere in the past, when the detectives-in-training investigated a series of accidents on the set for a film titled Nine Man's Murder?

"Keith keeps the pages turning" -- Library Journal

"Highly recommended." -- Midwest Book Review

"If you're an Agatha Christie fan, this is a must!" -- BookPleasures

"A great story which leads readers back to the time of Ten Little Indians, And Then There Were None, Clue and many other 'locked room' mysteries." -- Feathered Quill

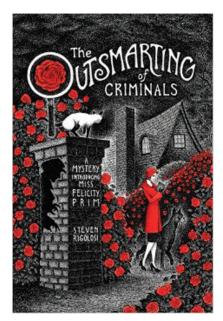
"It will grab you by the lapels and not let you go until you read the last page." -- Reading Review

"Keith creates a maze of betrayal, deceit, and death that will keep the reader tense and jumpy as the clock steadily ticks toward the final hour." -- Fiction Addict

#### **Author Bio**

Eric Keith is a former puzzle designer for a company that created logical games and puzzles.

#### Author Hometown: San Diego, CA



#### The Outsmarting of Criminals A Mystery Introducing Miss Felicity Prim

Steven Rigolosi

ISBN: 9780977378791 Hardcover • \$24.00 304 Pages • 5.5 x 8.5 Publication Date: 03/18/2014 Ransom Note Press

#### Content

After being mugged in New York City, Miss Felicity Prim decides to leave the big city and purchase a home in the country, where she will be safe from the dangerous criminals who call New York home. A devoted reader of crime fiction, Miss Prim believes that her reading experiences have given her the skills required to become an amateur sleuth in her new home of Greenfield, Connecticut. She gets her chance to prove her mettle when she finds a corpse in her basement. As Miss Prim searches for the victim's identity and killer, she finds her father's old journals, which create a crisis in her family. Meanwhile, Miss Prim's young friend, Dolly, has become involved in a dangerous situation and needs Miss Prim's help. Can Miss Prim, with her insights into human behavior and her steadfast refusal to rely on forensics and databases (which she considers the crutches of lazy investigators), save the day and bring everything to a happy resolution? Of course she can.

"A pitch-perfect mash-up of the greatest traditional/cozy mystery tropes ... a pleasure from cover to cover." --Library Journal

"Recommended for lovers of traditional mysteries ... Readers who like their cozies cozily British will be pleased with Miss Prim and her friends." --ForeWord Reviews

"Will keep readers on the edge of their seats ... a delight to read." --Gumshoe Review

#### **Author Bio**

Steven Rigolosi is the director of research and development at a Manhattan-based scientific publisher.

#### Author Hometown: Rockleigh, NJ

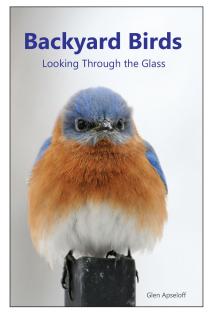
#### **Marketing Plan**

- Author online interviews and convention attendance
- Email marketing campaign
- Reader's guide with author interview
- Film preview advertising
- National print attention with reviews and features in mystery-oriented publications and Web sites
- Reviewed by Library Journal, ForeWord Reviews, and Gumshoe Review

## Previous Books by Author

2009: Androgynous Murder House Party, 9780977378760 2007: Circle of Assassins, 9780977378746

## Nature



#### **Backyard Birds** Looking Through the Glass

Glen Apseloff

ISBN: 9781936772087 Paperback • \$12.95 126 Pages • 5.5 x 8.5 Publication Date: 03/12/2013 Glen Apseloff

#### Content

*Backyard Birds: Looking Through the Glass* - What makes this book different from other backyard bird books is that every photograph was taken from inside the photographer's house, looking through closed windows into the yard. This book contains 125 color photos of birds visiting during all four seasons to this one suburban Midwestern home. The superb photography is combined with insightful tips for attracting, watching, and photographing birds, and it's loaded with interesting and often surprising facts about our backyard friends. You'll be amazed what you can see in a typical backyard, just by looking. This book will open your eyes to the beauty of nature that surrounds us.

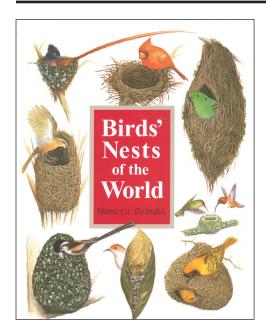
#### **Author Bio**

Glen Apseloff is an award-winning landscape/wildlife photographer who has traveled on all seven continents to capture unique images in nature. His photographs have been published in several calendars and print magazines. He also has photographs in the Kent State University Libraries, Special Collections and Archives. He lives in Powell, Ohio, with his wife, Lucia; dogs, Poco, Tiki, and Gucci; and cat, Pelusa.

#### Author Hometown: Powell, OH

- Email marketing
- Advertisements in birding and related newsletters
- Potential appearance on national TV

## Nature



#### Birds' Nests of the World

Mamoru Suzuki

ISBN: 9780985299705 Hardcover • \$30.00 73 Pages • 8.85 x 11.5 Publication Date: 01/01/2010 Western Foundation of Vertebrate Zoology

#### Content

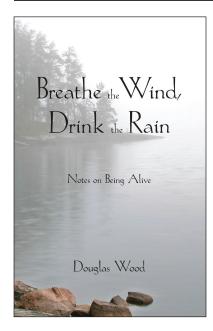
This book contains information for hundreds of birds of the world, depicted creatively and scientifically. It will serve as a wonderful family learning book, as well as a scientific reference for ornithologists and bird watchers who want to learn more about the nesting and breeding habits of the birds of the world. Mr. Mamoru Suzuki was born in Tokyo in 1952. He attended Tokyo College of the Arts, and is a professional artist and keen student of the birds of the world. Mr. Suzuki is a renowned author and illustrator for multiple Japanese artistic books on nature, including The Book of Birds\' Nests; Nest Poems: A collection of poems and illustrations; and the Black Cat Sangoro series. He has published essays about his own collection of birds\' nests, and has exhibited both his artwork and his nests in cities all over the world. In the 1990s, Mr. Suzuki began visiting the Western Foundation of Vertebrate Zoology (WFVZ), a non-profit natural history museum in southern California, to draw and paint bird egg and nest materials in the collections. Mr. Suzuki's artistic books on birds caught the attention of the Staff of the WFVZ, and in 2010, Dr. Linnea Hall (Director of the WFVZ) and Mr. René Corado (Collections Manager) discussed the possibility of translating Mamoru's 2001 book -- *Birds' Nests of the World*-from Japanese into English, and the current project was born.

## Author Bio

Mr. Mamoru Suzuki was born in Tokyo in 1952. He attended Tokyo College of the Arts, and is a professional artist and keen student of the birds of the world. Mr. Suzuki is a renowned author and illustrator for multiple Japanese artistic books on nature, including The Book of Birds' Nests; Nest Poems: A collection of poems and illustrations; and the Black Cat Sangoro series. He has published essays about his own collection of birds' nests, and has exhibited both his artwork and his nests in cities all over the world.

#### Author Home: Japan

- Direct marketing to major natural history museums, zoos, nature centers, and aquaria in North America
- Direct marketing to booksellers
- Website advertising (www.wfvz.org) and to museum membership
- Book signing events in California



#### Breathe the Wind, Drink the Rain

Douglas Wood

ISBN: 9780878397099 Paperback • \$9.95 58 Pages • 5.5 x 8.5 Publication Date: 03/01/2014 North Star Press of St. Cloud

#### Content

Best-selling author, artist, and wilderness guide Douglas Wood here presents his personal recipe for being truly alive—for arriving at the ground beneath your feet and feeling at home in the universe. Warm, witty, and wise, with a rare knack for getting to the heart of things in two words rather than two thousand, *Breathe the Wind, Drink the Rain* is a guidebook to that most elusive destination of all. Yourself.

#### **Author Bio**

Douglas Wood has been called Minnesota's "renaissance man" — author, artist, musician, naturalist, wilderness guide. As an award winning writer of books for children and adults he has almost two and a half million copies in print, including the classics Old Turtle and Grandad's Prayers of the Earth. Douglas has read his books, narrated, and performed at the White House, New York's famed Lincoln Center, and other major performing venues around the country. Douglas is also an accomplished musician and composer. He performs his original, nature-themed music on guitar, banjo, and mandolin, often performing with his Wild Spirit Band. He continues to explore the relationship between the natural world and the human spirit. Douglas Wood lives with his family in a log cabin in the pines by the Mississippi River.

#### Author Hometown: Sartell, MN

#### Marketing Plan

- Author events and book signings at bookstores, schools, and libraries
- Publisher website
- Social Media

#### Previous Books by Author

2001: Old Turtle, 9780439309080 1999: Grandad's Prayers of the Earth, 9780763606602

## Nature

## A Field Guide to Edible Fruits and Berries of the Pacific Northwest

#### RICHARD HEBDA



IF WILD BERRY foragers followed vague advice such as "berries of red and you'll soon be dead" or "berries of blue will do harm to you" imagine how many of nature's delicacies would be passed by! On the other hand, for anyone who has thought twice before popping that delicious-looking morsel into their mouth, the reality of poisonous berries growing in the wild is reason enough to be berry aware.

With a basketful of information presented on a two-sided, lightweight and pocket-sized pamphlet, A *Field Guide to Edible Fruits and Berries of the Pacific Northwest* is the perfect resource for wild fruit- and berry-lovers of all ages, whether on a short walk in the woods or a backcountry hiking trip. In addition to more commonly identified specimens such as strawberries, blueberries and blackberries, explore the delicious possibilities of evergreen huckleberries, cloudberries and crowberries, and learn how to tell the edible lingonberry from the poisonous baneberry.

Each entry is illustrated with a colour photograph and accompanied by a brief description and seasonal availability to help identify more than forty kinds of fruits and berries found in the wild, along with information on how best to prepare and preserve the edible ones.

**RICHARD HEBDA** is Curator of Botany and Earth History at the Royal BC Museum. He is also a professor of Biology and Earth Science at the University of Victoria. His studies include vegetation and climate history of British Columbia, ethnobotany of BC First Nations, climate change and its impacts, restoration of natural systems and processes, flora of alpine ecosystems and botany of grasses.

NATURE May pamphlet CDN \$7.95 37" x 9", 8-fold 50 colour photos Rights held: World 978-1-55017-646-9

Harbour Publishing \*U.S. Price Same as Canadian

#### OTHER HARBOUR FIELD GUIDES ALSO AVAILABLE:





978-1-55017-600-1 A FIELD GUIDE TO WILDLIFE OF THE ROCKY MOUNTAINS Halle Flygare HP \$7.95 PAMPHLET



978-1-55017-605-6 A FIELD GUIDE TO BIRDS OF THE PACIFIC NORTHWEST Tony Greenfield photos by Penny Hall HP \$7.95 PAMPHLET

## Nature

Cover Image Not Available

#### **Paddling Minnesota**

Joseph Van Nurden

ISBN: 9780878397662 Paperback • \$14.95 144 Pages • 6 x 9 Publication Date: 05/01/2014 North Star Press of St. Cloud

#### Content

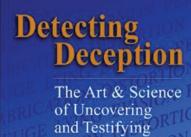
The author has a love affair with the outdoors and a willingness to forgo the usual life to spend as much time as possible in the wilderness. Paddling Minnesota, his second book, concerns canoeing Northern lakes.

#### **Author Bio**

Joseph Van Nurden grew up in the Chippewa National Forest. At age twenty-seven, he was ready to take a break from always being on the move and sit down and start writing. Heading North is his first novel. Many more will follow.

- Book signings
- Publisher website
- Social Media

# **Political Science**



to the Truth

Detecting Deception The Art & Science of Uncovering and Testifying to the Truth

Paul S. McCormick

ISBN: 9781608850693 Paperback • \$21.95 200 Pages • 6 x 9 Publication Date: 10/31/2013 Looseleaf Law Publications

#### Content

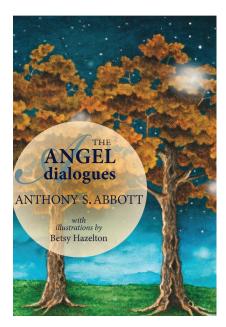
PAUL S. McC

Sometimes the most elusive thing in law enforcement can be the truth. Here's how to find it! Investigator Paul S. McCormick, a highly seasoned, heavily trained "lie detector" shares his knowledge of the strategies that peel away layers of deception and reveal the truth. Be sure you've got the investigatory know-how needed to get the truth, the whole truth and nothing but the

Be sure you've got the investigatory know-how needed to get the truth, the whole truth and nothing but the truth!

#### **Author Bio**

Author Hometown: Staunton, VA



## The Angel Dialogues

Anthony S. Abbott Illustrated by Betsy Hazelton

ISBN: 9780989788526 Hardcover • \$22.95 72 Pages • 6.25 x 9.25 Publication Date: 03/15/2014 Lorimer Press

#### Content

This book is not really a collection of poems; rather, it is a narrative, a story that takes place over a year, in which a poet, who has prayed for a muse, receives instead an angel who teaches him much about what it means to be a human being, and leaves him, at the end of that time, wiser, healthier, and more spiritually aware.

#### **Author Bio**

Anthony S. Abbott is the Charles A. Dana Professor Emeritus of English at Davidson College where he served as Department Chair from 1989 to 1996. He is the author of four critical studies, two novels and six books of poetry, including the Pulitzer nominated The Girl in the Yellow Raincoat. His awards include the Novello Literary Award for Leaving Maggie Hope (2003), the Oscar Arnold Young Award for The Man Who (2005), and the Brockman-Campbell Award for If Words Could Save Us (2011) as well as the Irene Blair Honeycutt Award for Lifetime Achievement in the Arts. He lives in Davidson, North Carolina with his wife, Susan.

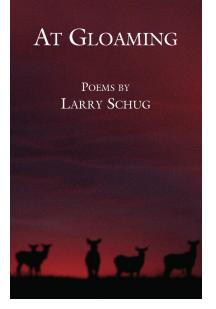
#### Author Hometown: Davidson, NC

#### **Marketing Plan**

- Regional Book Tour
- Articles in Charlotte Magazine, Pine Straw, Salt and O Henry Publications in March

#### Previous Books by Author

2008: Leaving Maggie Hope, 9780978934231 2011: If Words Could Save Us, 9780982617199



#### At Gloaming

Larry Schug

ISBN: 9780878397488 Paperback • \$12.95 126 Pages • 5.5 x 8.5 Publication Date: 03/01/2014 North Star Press of St. Cloud

#### Content

"With his inimitable sense of humor and timing, astute awareness of irony, perfect understanding of permissible sentiment, and sheer joy taken in the well-captured image and pleasingly turned phrase, Larry Schug has given us a book of poems not just to enjoy but to remember for years to come." —Scott Owens, author of Eye of the Beholder

"Through his poems larry schug opens his world to the reader's eyes and in his often terse, sharply honed language, he makes this distinctive place on the margins of a minnesotan bog and tamarack forest a colorful, quite memorable one. schug's poems casually invite the reader to stop in for a visit, to linger awhile. With each individual visit, the reader wants to return, again and again. "mending mittens" is just one poetic gem of this fine collection, the kind of poem that makes any other poet jealous." —Glen Sorestad, first Poet Laureate of Saskatchewan

#### Author Bio

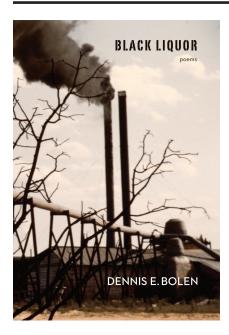
Larry Schug is retired from a life of various kinds of physical labor. He is currently a volunteer writing tutor at the college of St. Benedict and a volunteer naturalist at the Arboretum at St. John's University. He lives with his wife, a dog, and three cats near a large tamarack bog in St. Wendel Township, Minnesota. Larry is the author of six books of poems–Scales Out of Balance (1990), Caution: Thin Ice (1993), The Turning of Wheels (2001), Arrogant Bones (2008) and Nails (2011), all published by North Star Press of St. Cloud, Minnesota, and a chapbook, Obsessed with Mud, published by Poetry Harbor, Duluth, Minnesota. Caution: Thin Ice was a 1993 Minnesota Book Award finalist and Arrogant Bones was a 2008 Midwest Book Award finalist. Larry has won two Central Minnesota Arts Board grants and was awarded a 2008 McKnight Fellowship for Writers.

#### **Marketing Plan**

- Book signings
- Publisher website
- Social Media

## Previous Books by Author

2011: Nails, 9780878394180 2008: Arrogant bones, 9780878393060 2001: The Turning of Wheels, 9780878391639 1990: Scales Out of Balance, 9780878390625



#### Black Liquor Poems

Dennis E. Bolen

ISBN: 9781927575246 Paperback • \$16.95 128 Pages • 5.5 x 8 Publication Date: 09/01/2013 Caitlin Press

#### Content

Dennis E. Bolen's forthcoming volume of poetry, *Black Liquor*, continues his exploration of modern disconnection and the disparate paths taken by those railing against the austere landscape of their lives. Imbued with lyrical evocations of lost childhood, mature love and deep friendship contrasted against brutal depictions of grueling labour, industrial mishap, historical misfortune and often hilarious disappointment, *Black Liquor* progresses to an appreciation of being alive, against the odds. Bolen writes in the pacey cadences of contemporary speech, tough and tender. His quirky use of metaphorical story charged with biting imagery makes these deeply autobiographical poems an exhilaration.

As in his previous writings, five novels and two collections of short fiction—among them Stupid Crimes (originally published by Anvil Press), Stand in Hell (Random House), Kaspoit! (Anvil Press), and Anticipated Results (Arsenal Pulp Press)—this new book explores the varieties of disaffection, this time in poetry and this time as remembrance of things past.

#### Author Bio

The author of seven books of fiction and veteran of a two-decade career with the Correctional Service of Canada, Dennis E. Bolen is also an editor, teacher, journalist and now poet. He holds a BA from the University of Victoria and an MFA from the University of British Columbia, and he taught creative writing at UBC from 1995 to 1997.

## Previous Books by Author

2011: Anticipated Results, 9781551524009 2009: Kaspoit!, 9781897535059

## Bonsai Love

#### DIANE TUCKER



DIANE TUCKER'S *Bonsai Love* is an eloquent book of poems about the sensual delicacy of love. Carefully pruned, intricate in design and sensitive to intrusion, these poems create an image of intimacy through reflection and in relation to nature, the universe, music, literature and art.

The voice that comes forth is one of self-doubt seeking reassurance: "Who wouldn't want her whole self rehearsed/from top to bottom, in every key, before being/laid down to rest in a marigold velvet bed?" It is a voice of caring and passion that seeks details ("Your hands have all the right calluses,/rough and smooth in the proper harmony").

*Bonsai Love* is a discovery of love in all levels—a deep investigation of what it means to care and be cared for.

**DIANE TUCKER** writes fiction and poetry. Her first book of poetry, *God on His Haunches* (Nightwood Editions, 1996), was a finalist for the Gerald Lampert Memorial Award. She is also the author of the poetry collection *The Bright Scarves of Hours* (Palimpsest Press, 2007) and the novel *His Sweet Favour* (Thistledown Press, 2009), as well as a play, *Here Breaks the Heart: the Loves of Christina Rossetti*, produced by Calgary's Fire Exit Theatre in 2013. Tucker's poems have been published in Canada and abroad in more than sixty journals, she lives in Burnaby, BC.

POETRY **April** paperback CDN \$18.95 5½" x 8½" · 112 pages Rights held: World 978-1-55017-643-8

Other Formats EBOOK: 978-1-55017-644-5

Harbour Publishing \*U.S. Price Same as Canadian

## Canoodlers

#### ANDREA BENNETT

Everything so tight, so pinched, stiff as the drinks I had last time I was here. When Ben rolls back, I tell him life's hard for people who think about things. Or it's easy, because you think No, not this sweater.

-from "Your five o'clock"

THE CANDID, DIRECT poems of *Canoodlers* interrogate sexuality, friendship, family, language, and social, cultural and political phenomena. Straddling genders, sexualities and social positions, the collection hilariously but harrowingly follows the growth and class leaps of a "townie tomboy."

From family relations ("Dearly beloved, Don Cherry has better conversation skills than my stepfather, and my mother doesn't love me anymore") to individual encounters and concerns ("Part of anyone can see how reasonable it is to stay at home and never leave, because you've anointed that wall, this toilet as safe, and you'd know it even if the lights never came back on"), *Canoodlers* is a personal study of contemporary consumerism, appropriating the language of marketing and pop culture, twisting and repositioning phrases that have become clichéd. These poems render the familiar unfamiliar and question how relationships function—families, friends, lovers—in contemporary suburban Canadian life.

**ANDREA BENNETT'S** writing has appeared in several literary journals and magazines across North America; her poetry has been anthologized in books from McGraw-Hill Ryerson and Ooligan Press. In 2012, she received a National Magazine Awards honourable mention in the Politics and Public Interest category. She is a contributing editor at *Geist*, and a former editor at *Adbusters*, *This magazine* and *PRISM international*. Originally from Hamilton, andrea now lives in Vancouver with her partner, Will. She is a graduate of the University of British Columbia's MFA program in Creative Writing.

# CANGODLERS ANDREA BENNEIT

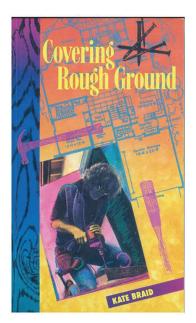


**April** paperback CDN \$18.95 5½" x 8" · 96 pages Rights held: World 978-0-88971-297-3

POETRY



Nightwood Editions \*U.S. price same as Canadian



## **Covering Rough Ground**

Kate Braid

ISBN: 9781927575499 Paperback • \$16.95 96 Pages • 5.5 x 9.25 Publication Date: 01/30/2014 Caitlin Press

#### Content

Poems about Kate's early experience in construction. Winner of the Pat Lowther Award for Best Book of Poetry by a Canadian Woman.

#### Author Bio

Kate Braid is the author of *Journeywoman*, *Turning Left to the Ladies*, A Well- Mannered Storm: The Glenn Gould Poems, Covering Rough Ground, To This Cedar Fountain and Inward to the Bones: Georgia O'Keeffe's *Journey with Emily Carr*. In 2005, she co-edited, with Sandy Shreve, *In Fine Form: The Canadian Book of Form Poetry*. She lives in Vancouver, BC, with her partner.

#### Marketing Plan

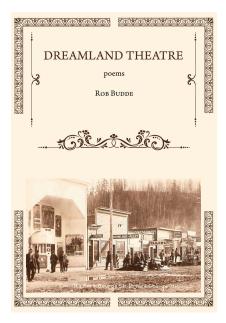
- Online promotion
- Review mail-out to universities, colleges, high schools and trade schools

#### **Previous Edition**

1991 (Polestar) : Covering Rough Ground, 9780919591684

#### Previous Books by Author

2012: Journeywoman, 9781894759878 2012: To This Cedar Fountain, 9781894759786



#### **Dreamland** Theatre

Rob Budde

ISBN: 9781927575451 Paperback • \$16.95 96 Pages • 5.5 x 8 Publication Date: 03/01/2014 Caitlin Press

#### Content

The *Dreamland Theatre* exists in a photograph of a white building on sledges being pulled through the mud from one location to another by a team of horses in Prince George (then Fort George) circa 1912. These poems are about imagining place and, continuing the work of Finding Ft. George, Rob Budde's process of trying—and failing—to find out where he is. Poetry is part of a place, and this book deals in the powerful homemaking that is language itself.

#### Author Bio

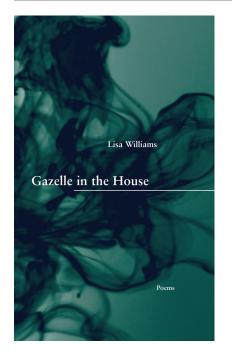
Rob Budde teaches creative writing at the University of Northern British Columbia in Prince George. He has published seven books (poetry, novels, interviews and short fiction) and appeared in numerous literary magazines including Canadian Literature, The Capilano Review, West Coast Line, Dusie, ditch, filling Station, Prairie Fire, Matrix, and dandelion. He is also a regular columnist for Northword Magazine. His most recent books are declining america from BookThug and Finding Ft. George from Caitlin Press.

#### **Marketing Plan**

• Social media campaign to highlight book in various book lists, chat rooms and reading clubs (Goodreads, 49th Shelf)

#### Previous Books by Author

2007: Finding Ft. George, 9781894759274



#### Gazelle in the House

Lisa Williams

ISBN: 9781936970247

Paperback • \$15.00 89 Pages • 6 x 9.75 Publication Date: 03/24/2014 New Issues Poetry & Prose

#### Content

"Lisa Williams's new collection, *Gazelle in the House*, is truly a book of stanzas: poetic rooms in which to dwell. Some of these dwellings have the uncanny familiarity of ordinary domestic space and others are as mysterious and disorienting as the depths of the sea. Painting with colors at times opaque, at times transparent, moving between shallows, tide-pools, and the abysses of dreams, Williams's voice is solitary, meditative, intimate—and in the end a means of revelation." —Susan Stewart

#### Author Bio

Originally from Nashville, Lisa Williams teaches at Centre College in Danville, Kentucky. She is the author of Woman Reading to the Sea (W.W. Norton 2008), which won the Barnard Women Poets Prize, and The Hammered Dulcimer (Utah State University Press, 1998), which won the May Swenson Poetry Award. Her poems have been published or are forthcoming in Blackbird, Poetry, The Oxford American, and other magazines, and have been featured on Poetry Daily and Verse Daily, as well as in anthologies including Best American Poetry 2009, Bright Wings: An Illustrated Anthology of Poems About Birds, and American Poetry: Next Generation. Her essays on contemporary women poets have appeared in The Hollins Critic, The Cincinnati Review, and on Poetry Daily. Williams is the recipient of a 2011 Brown Foundation Fellowship awarded by the Brown Foundation and the Museum of Fine Arts, Houston; a 2010 Al Smith Individual Artist Fellowship awarded by the Kentucky Arts Council; and a 2004 Rome Prize in Literature, awarded by the American Academy of Arts and Letters.

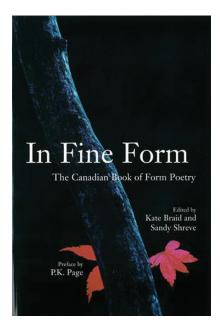
#### Author Hometown: Danville, KY

#### Marketing Plan

- Print advertisement in trade journals including American Poet, American Poetry Review, Poets & Writers.
- Social media marketing for titles and author events.
- Copies distributed to almost two hundred reviewers.
- Will be submitted for multiple post-publication awards.

#### Previous Books by Author

2008: Woman Reading to the Sea, 9780393066432 1998: The Hammered Dulcimer, 9780874212495



#### *In Fine Form* The Canadian Book of Form Poetry

Kate Braid, Sandy Shreve

ISBN: 9781927575482 Paperback • \$26.95 303 Pages • 6 x 9 Publication Date: 01/15/2014 Caitlin Press

#### Content

With this groundbreaking anthology, poets and teachers Kate Braid and Sandy Shreve set out to explore Canadian form poetry. The result is a thrilling collection of 175 poems, over 140 poets from the 18th century to the present day, and 20 distinct poetic forms (sonnets and ghazals, triolets and ballads, epigrams, pallindromes, blues and more) that will appeal to every poetry-lover as well as teachers and students of poetry. Poets include Bliss Carman, Sir Charles G. D. Roberts, Dennis Lee, George Elliott Clarke, Alden Nowlan, Gwendolyn MacEwan, Molly Peacock, Lorna Crozier, Anne Simpson, smile Nelligan, Adam Sol, Barbara Nickel, Christian Bok and over 100 more. "No verse is free for the poet who wants to do a good job." -T. S. Eliot

#### **Author Bio**

Kate Braid (Vancouver) is the author of three acclaimed books of poetry. Her books have won the Pat Lowther and VanCity Book Prizes and been shortlisted for the Dorothy Livesay Prize. She teaches at Malaspina University-College. Sandy Shreve (Vancouver) is also the author of three books of poetry. She has received the Earle Birney Prize for Poetry and been shortlisted for the Milton Acorn People\'s Poetry Award and a National Magazine Award for Poetry. She founded Poetry in Transit in BC and is the Communications Officer for the Legal Services Society.

#### **Marketing Plan**

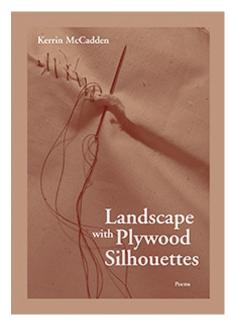
- Targeted review mail-out to universities, colleges and high schools
- Social media campaign to highlight book in various book lists, chat rooms and reading clubs (Goodreads, 49th Shelf)

#### **Previous Edition**

2005 (Polestar): In Fine Form, 9781551927770

## Previous Books by Author

2012: Journeywoman, 9781894759878 2012: To This Cedar Fountain, 9781894759786



#### Landscape with Plywood Silhouettes

Kerrin McCadden

ISBN: 9781936970261 Paperback • \$15.00 84 Pages • 6 x 8.5 Publication Date: 03/24/2014 New Issues Poetry & Prose

#### Content

Winner of the 2013 New Issues Poetry Prize. "Kerrin McCadden's *Landscape with Plywood Silhouettes* is one of the most compelling and powerful debut collections in recent American poetry. These exquisite meditations on the lived life are often nothing less than stunning, and are at times truly devastating. This gorgeous collection is both mature and tender in its reckonings of our shifting relationships with family and loved ones. Kerrin McCadden is especially accomplished in considering those who've engaged in constructions of daily happiness only to discover that what they'd begun in dream has ended in quiet wreckage. Poem by poem, we are consoled by the poet's remarkable reflective ease and her profound intimacy. The beauty of these poems is matched only by their sense of triumph in resilience, and its resulting peace." —David St. John

#### **Author Bio**

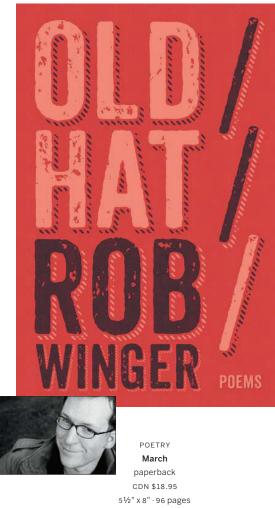
Kerrin McCadden's poems have appeared recently in Best American Poetry, American Poetry Review, Hayden's Ferry Review, Green Mountains Review, Failbetter, Rattle and elsewhere. She is the recent recipient of a National Endowment for the Arts Fellowship in Poetry, as well as support from The Vermont Arts Endowment Fund and The Vermont Studio Center. She teaches English and Creative Writing at Montpelier High School in Montpelier, Vermont and is an MFA degree candidate at Warren Wilson College. She lives in Plainfield, Vermont with her two children.

#### Author Hometown: Plainfield, VT

- Print advertisement in trade journals including American Poet, American Poetry Review, Poets & Writers.
- Social media marketing for titles and author events.
- Copies distributed to almost two hundred reviewers.
- Will be submitted for multiple post-publication awards.

## Old Hat

#### Rob Winger



Rights held: World 978-0-88971-296-6



Nightwood Editions \*U.S. Price Same as Canadian AUTHOR OF THE 2007 Globe 100 book *Muybridge's Horse*, and Governor General's and Trillium awards nominee Rob Winger's third book of poetry, *Old Hat*, is a collection of occasional poems driven by the attempt to understand how to reorder common experience. The transitional sections of the book ("Re/Set," "Set" and "Lect") intertwine in theme and expression, though individually ranging in tone and voice.

"Re/set" revives the most common clichés of Canadian lyricism—nature and maple syrup, landscape, Icarus falling, human-rights rhetoric, war, ancestral migration, death, love, disease—to simultaneously validate and critique the experiential urgency of such themes. "Set" engages with the struggle of the individual against political and economic powers, through a vernacular voice, bringing forth the lack of agency as "They signed Yu Darvish without seeing his fork./ They signed their books without looking up at us./ They gave you fries with that without even asking." The final section—"Lect"—simulates grad-school jargon, plumbing terminology, and the directives of GPS in order to explore the limitations of esoteric linguistic ontologies: "Stay left on Ethics. Flow one-way street towards inertia. Stay left. Signal interrupted." Winger's explorations of semi-private languages move from general observations to those of increasingly expert understanding.

"Making conclusions/would be false," as Winger explores the transition of voice into meaning, but *Old Hat* is about place, understanding, and situation. Spoken through cliché, vernacular, or jargon, each section presents the extensive range of Winger's style.

**ROB WINGER** grew up country in small-town Ontario before graduating to post-punk and new wave. His first book, *Muybridge's Horse*, was named a *Globe and Mail* Best Book for 2007, and was shortlisted for the Governor General's Award, Ottawa Book Award and Trillium Book Award for Poetry. An active editor and teacher, Rob recently completed a PhD in literature and cultural studies in Ottawa. He and his family live in the folk-rock hills northeast of Toronto. His second collection of poetry was *The Chimney Stone* (2010). Visit Rob's website at www.robwinger.blogspot.com.

#### ALSO BY ROB WINGER:





978-0-88971-231-7 GLOBE AND MAIL BEST BOOK FOR 2007

## Pluck

#### LAISHA ROSNAU

We are all on our own here, our knowledge plucked from our own imaginings. Choose your favourite fruit, take a bite. --from "Pluck"

PLUCK IS A series of poems taking on issues of sexuality, female vulnerability and parenthood with delicacy and intent. In turn, Rosnau employs words that give way to feelings of both solid surety and waning doubts. From the harsh realities of sexual assault to the routine heaviness of child-rearing, *Pluck*'s sharp portrayals evoke how "beyond the slick viscera, the sharp cries, the women brimming/ around the bed, is the memory of weight," or how a narrator "tasted the wreck of [her]self in a thick drink."

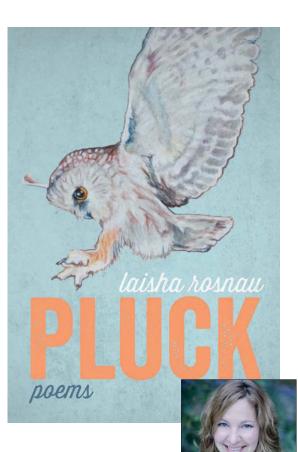
Rosnau often uses animal imagery to expose the primal innocence or ferocity of human nature, both of which particularly emerge in rural settings: "If you're a buck and I'm a lion, perhaps we're evenly matched to take on/ all of this. Come on, let's pretend we're wild together, fiercely protective/ of our brood." The complex emotions of strength, happiness, doubt and loss of self are all experienced through the lens of parenthood, with an underlying, constant reminder that "other people do this better, I'm sure."

Pluck also addresses struggles of the creative process and of finding meaning in a life dominated by domesticity: "I love a canned peach but, good Lord, if anyone mentions/ mine when I am dead, my time was not well-spent." Rosnau's words leave their mark, while at the same time wryly acknowledging the peculiar and untrustworthy juxtaposition of poetry with the everyday: "Whatever you do, don't listen/ to directives, especially not ones written/ in a lame kind of pseudo verse."

LAISHA ROSNAU is the author of the bestselling novel *The Sudden Weight* of Snow, the Acorn-Plantos People's Poetry Prize-winning collection Notes on Leaving, and her most recent poetry collection, Lousy Explorers. Laisha Rosnau's work has been published in Canada, the US, the UK and Australia, and she was recently anthologized in White Ink: Poems on Mothers and Motherhood and Rocksalt: An Anthology of Contemporary BC Poetry. Rosnau currently lives with her husband and two young children in Coldstream, BC. ALSO BY LAISHA ROSNAU:



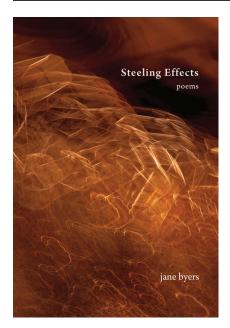
978-0-88971-230-0 LOUSY EXPLORERS



POETRY March paperback CDN \$18.95 5½" x 8" · 96 pages Rights held: World 978-0-88971-295-9



Nightwood Editions \*U.S. Price Same as Canadian



#### **Steeling Effects**

Jane Byers

ISBN: 9781927575444 Paperback • \$16.95 88 Pages • 5.5 x 8 Publication Date: 03/01/2014 Caitlin Press

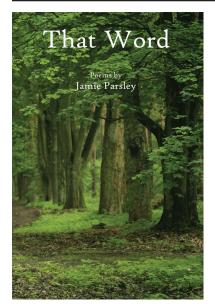
#### Content

Why do some of us learn to bend? Others break? How do we move from shame to being "enough"? How do we bounce back stronger after adversity and then embrace our own humanity with its flawed beauty? In her first full collection of poetry, Jane Byers explores her personal experience with resilience, beginning with her own difficult birth, which she describes as inoculation against despair. As a young adult, the writer moves from complicity and its illusion of power to building a pliant self. Byers turns an unflinching eye to parenthood, as the mother of adopted twins, and examines the workplace through the eyes of a female safety specialist working alongside firefighters, transportation crews and heavy equipment purchasers. The author draws on the steeling effects of being queer to imbue her children and injured workers with suppleness. A late fall swim in an alpine lake; a woman in the twilight of life, risking delight. Red thermometers of grass shed their glistening mercury in a fever of gratitude; to tumble from the divine is to be alive in the pungent beauty that the so-called mundane has to offer. *Steeling Effects* asks whether what doesn't kill you makes you stronger and lives its way into the pliant beauty that gratitude affords.

#### Author Bio

Jane Byers lives with her wife and two children in Nelson, British Columbia. She writes about human resilience in the context of raising children, lesbian and gay issues, sexism, local geography and health and safety in the workplace. She spent many years working for the City of Toronto in corporate health and safety and now works at WorkSafeBC where she continues to facilitate resilience in injured workers. She has had poems, essays and short fiction published in a variety of books and literary magazines in Canada, the US, and the UK, including Grain, Rattle, Descant, the Antigonish Review, the Canadian Journal of Hockey Literature and Our Times. She is a three-time winner of the Nelson and District Poetry Competition.

- Review mail-out to local, regional and national media, some focus on gay media
- Social media campaign to highlight book in various book lists, chat rooms and reading clubs (Goodreads, 49th Shelf)



#### That Word

Jamie Parsley

ISBN: 9780878397556 Paperback • \$12.95 76 Pages • 5.5 x 8.5 Publication Date: 03/01/2014 North Star Press of St. Cloud

#### Content

"Jamie Parsley's new poems tread the path of grief within the liturgical map of holy days, feasts, and spiritual acts. These poems offer a voice 'forever altered' by loss, a keening we sense in each moment depicted until we understand 'We are what we hold / and let go.' Through a careful, even subdued study of a year beyond the death of a loved one, we begin to understand 'perfect mourning' that is both curse and grace as Parsley's fine poem 'These Men' shows us." —Heid Erdrich, author of Cell Traffic: New and Selected Poems

*"That Word* sings a son's grief at his father's death. The ghosts of Walt Whitman and Job visit *That Word*, Job in wailing over loss; Walt Whitman in singing the daily into the holy, the stuff of liturgy: from loss to acceptance, from darkness to seeing." —Sharon Chmielarz, author of Love from the Yellowstone Trail

"These poems come from a deep place. Because *That Word* is goodbye, there is grief and regret but also hope. It takes enormous emotional resolve to dig up the bones of experience, bringing its remnants into the light. And it takes artistic skill to render this revealing in terms that others can recognize and enter. We ask, 'Can these bones live?' For both writer and reader this poetry translates into the prospect of wholeness through divine grace." —Luci Shaw, author of Scape: New Poems and Adventure of Ascent, and is the Writer in Residence, Regent College

"This is an unaccommodating book, because Death is unaccommodating. Jamie Parsley mourns and laments, even keens as he fronts the grief of recent deaths in his family. Being a man of the cloth, Parsley sets these elegies into a liturgical frame. And being a poet, he consults the good books of Poetry— Hopkins, Rilke, Thomas, among others—for answers. But Death is unaccommodating. No answers are forthcoming. Like the mathematics of complex numbers, part real, part imaginary, the poet's grief crosses with his faith to yield something new, part negative, part positive. I like best the quiet intimacies, the chance glances out the window, and that tender, vulnerable hope that survives at the very end of the book in the faint semblance of sunlight in the 'overcast dawn." —Scott King, author of All Graced in Green

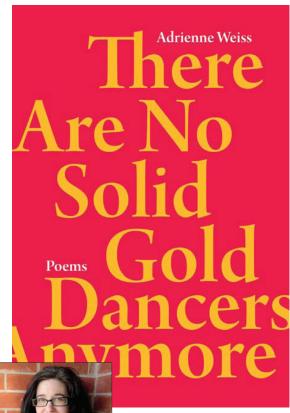
#### Author Bio

Jamie Parsley is a poet and an Episcopal priest. He is the author of eleven books of poems, Paper Doves, Falling and Other Poems (1992), The Loneliness of Blizzards (1995), Cloud: a poem in 2 acts (1997), The Wounded Table (1999), earth into earth, water into water (2000), no stars, no moon (2004), Ikon (2005), Just Once (2007), This Grass (2009) Fargo, 1957 (2010) and Crow (2012). He received his MFA from Vermont College and a Master's Degree from Nashotah House Seminary. He serves as Priest in Charge of St. Stephen's Episcopal Church in Fargo. In 2004, he was designated Associate Poet Laureate of North Dakota. His website is www.jamieparsley.com.

- Book signings
- Publisher website
- Social Media

## There Are No Solid Gold Dancers Anymore

#### Adrienne Weiss





POETRY **March** paperback CDN \$18.95 5½" x 8" · 80 pages Rights held: World 978-0-88971-294-2

Junction Books

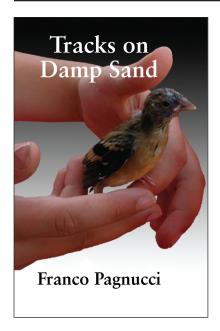


Nightwood Editions \*U.S. Price Same as Canadian I toss a quarter, start to walk and think, Who can think of love when it's hard getting enough out of being alive? Nature tries to cover me like velvet, make everything seem more romantic, but I gotta learn to ignore that shit. —from "There Are No Solid Gold Dancers Anymore"

THERE ARE NO SOLID GOLD DANCERS ANYMORE explores the manipulative pull of self-mythology and how it informs the telling of story—whether by a fan worshipping her idol, or an old vaudevillian star reminiscing about a glamorous past. Intimate glances into the lives of the famous bring back points of reflection on their relation to the everyday. Poems about the cast of *The Wizard of Oz* present the tragedy and ambition of Hollywood life. "Some make their living never headlining," but for the exhausted star, "it's like getting off a decades-long train ride, having finally arrived, somewhere, where bluebirds fly, you know? Somewhere like the end, the final surrender."

The life of the stars is full of glamour, but is also contrasted with the trauma of leading such a life: "what a world, what a twisted/world this is, that, like a boxer's embrace,/ beats us into bloody conceit." Following this thread are poems about the sometimes-similar struggles and dreams of the less fortunate, portrayed with storybook metaphor as "An aimless swirl to the centre of things where/ there are dying fathers, angry mothers, cruel sisters,/ the same old story." Alternating between prose, lyric, elegy and dramatic monologue, the poems of *There Are No Solid Gold Dancers Anymore* question the nature of performance, blur the lines of identity, and illustrate the age-old hunger to find, amidst life's glitter and waste, a happy ending.

**ADRIENNE WEISS** is an instructor at George Brown College. She holds an Honours BA in English from the University of Toronto, and an MA in English from York University. Her first book of poems, *Awful Gestures*, was published in 2001 (Insomniac Press). Previous work has appeared in *Taddle Creek*, *Canadian Literature*, *Matrix*, *Room Magazine* and *Kiss Machine*. From the late 1990s to mid-2000s, she was a member of the sketch comedy troupe, The GTOS. She lives in Toronto.



#### Tracks on Damp Sand

Franco Pagnucci

ISBN: 9780878397563 Paperback • \$12.95 84 Pages • 5.5 x 8.5 Publication Date: 03/01/2014 North Star Press of St. Cloud

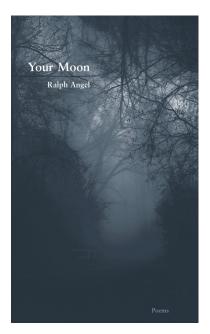
#### Content

"I love the braiding of human lives into the animal world that Franco Pagnucci has done, and the longer poems." --Robin Chapman author of One Hundred White Pelicans (Tebot Bach)

#### Author Bio

Franco Pagnucci, Emeritus Professor of English at UW-P, has published storytelling books for teachers and students and four volumes of poetry: a chapbook Imprints of Your Tires on Damp Sand (2012); Ancient Move (1998); I Never Had a Pet (1992); Out Harmsen's Way (1991); as well as two poetry anthologies: New Roads Old Towns (1988) and Face the Poem (1979). His essays have appeared in such publications as The Christian Science Monitor and Commonweal. Poems of his have been published in many periodicals and anthologies, including: News of the Universe, American Voices, and the Best American Poetry, 1999. He and Susan Pagnucci, a paper artist, live in the lake country of northern Wisconsin, where they work on handmade poetry books.

- Book signings
- Publisher website
- Social Media



Your Moon

Ralph Angel

ISBN: 9781936970230 Paperback • \$15.00 64 Pages • 6 x 9.75 Publication Date: 03/24/2014 New Issues Poetry & Prose

#### Content

Winner of the 2013 Green Rose Prize. "Ralph Angel possesses what every poet dreams of—a warm heart and a cold eye—and all of his poems have a foothold between Everything and Nothing, the place each of us lives in day in and day out, though we seldom recognize or admit it the way these poems do. Many of them unfold like a ravishing film to which a voice-over adds such haunting commentary we are surprised to reach the end and realize we have been reading. His vernacular arrests me. A thread of wild and somber beauty runs through this book by one of America's most original poets." —Mary Ruefle

#### **Author Bio**

Ralph Angel is the author of five books of poetry: *Your Moon* (forthcoming); *Exceptions and Melancholies: Poems 1986-2006* (2007 PEN USA Poetry Award); *Twice Removed; Neither World* (James Laughlin Award of The Academy of American Poets); and *Anxious Latitudes*; as well as a translation of the Federico García Lorca collection, *Poema del cante jondo / Poem of the Deep Song*. His poems have appeared in scores of magazines and anthologies, both here and abroad, and recent literary awards include a gift from the Elgin Cox Trust, a Pushcart Prize, a Gertrude Stein Award, the Willis Barnstone Poetry Translation Prize, a Fulbright Foundation fellowship and the Bess Hokin Award of the Modern Poetry Association. Mr. Angel is Edith R. White Distinguished Professor of English and Creative Writing at the University of Redlands, and a member of the MFA Program in Writing faculty at Vermont College of Fine Arts. Originally from Seattle, he lives in Los Angeles.

#### Author Hometown: Pasadena, CA

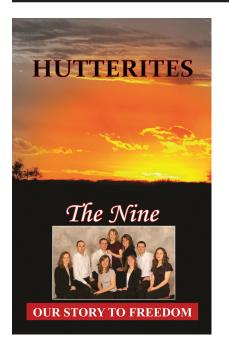
#### **Marketing Plan**

- Print advertisement in trade journals including American Poet, American Poetry Review, Poets & Writers.
- Social media marketing for titles and author events.
- Copies distributed to almost two hundred reviewers.
- Will be submitted for multiple post-publication awards.

## Previous Books by Author

2006: Exceptions and Melancholies: Poems 1986-2006, 9781932511420 2001: Twice Removed, 9781889330587

# Religion



#### *Hutterites* Our Story to Freedom

The Nine

ISBN: 9780989518406 Paperback • \$19.95 170 Pages • 5.25 x 8.25 Publication Date: 07/01/2013 Risen Son Publishing

#### Content

This is a true story of nine courageous people who escaped the rigors of religiosity within a system in which they were born and raised. Choosing life outside of the colony cost them the future of family ties and the places they once called home. They were soon confronted with unimaginable obstacles as they were thrust into the 'English world.'' For more information, please visit www.thenine9.com

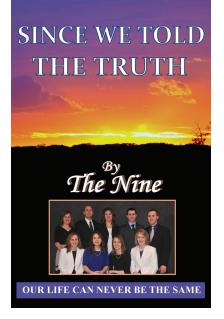
Hutterites have withdrawn themselves from society to live communally in secluded farming communities located in middle and western Canada, and upper Midwest and northwest United States. The Amish, Mennonites, and Hutterites all came from the Anabaptist movement and consider themselves spiritual cousins.

Unlike the Amish, the Hutterites openly embrace the very latest of mechanical and electronic technology, while claiming to be thoroughly separated from the world and all its ways.

#### Authors' Hometown: St. John, ND

- Three month promotional campaign
- Television, radio, and newspaper interviews
- Book presentations and signings
- Social media outreach (facebook, twitter, youtube)
- Promotional videos
- Bookstore and church events

# Religion



#### *Since We Told the Truth* Our Life Can Never Be The Same

The Nine

ISBN: 9780989518420 Paperback • \$19.95 5.25 x 8.25 Publication Date: 06/01/2014 Risen Son Publishing

#### Content

After the first book "Hutterites" Our Story to Freedom was released the readers emphatically suggested the authors continue with more in-depth detail. "Since We Told The Truth" answers the challenge, as "The Nine" go beyond their personal experiences to prompt us to restore timeless principles neglected by the leaders of generations past.

Every citizen has a God given moral obligation to stand against oppression whether emotional, physical, spiritual, or financial. Therefore, those who are established in truth and justice must judge, speak, and act in boldness against such forms of malicious control.

Passionate leaders with a burning pursuit for justice, for what is right, ought to call out and muster those likeminded and establish the godly principles that inspire vision, determination, and hope.

"Since We Told The Truth" is a cogent invitation to all who have been numbed by complacency...to a call of action! for themselves, their family, and their nation.

#### Authors' Hometown: St. John, ND

#### **Marketing Plan**

- Three month promotional campaign
- Television, radio, and newspaper interviews
- Book presentations and signings
- Social media outreach (facebook, twitter, youtube)
- Promotional videos
- Bookstore and church events

## Previous Books by Author

2013: Hutterites, 9780989518406



## Wine Bottle Haggadah (in Hebrew and English)

Agn Ltd

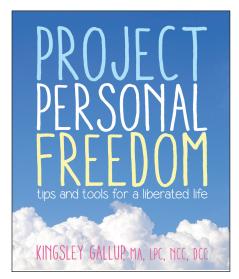
ISBN: 9789657399132 Paperback • \$9.00 Pages • 4.75 x 11.85 Publication Date: 01/01/2013 AGN Ltd

#### Content

A Passover Haggadah die-cut like a bottle. Written in Hebrew and English. For Passover, a holiday bringing together families and friends; congregations and communities joining hands to commemorate the end of bondage and freedom for Israel.

Winner of the 2013 Kosherfest New Product Competition for Best New Giftware and/or Novelty Product.

# Self Help



#### **Project Personal Freedom** Tips and Tools for a Liberated Life

Kingsley Gallup

ISBN: 9781936636129 Paperback • \$16.95 380 Pages • 5.5 x 6.5 Publication Date: 05/12/2014 Goodman Beck Publishing

#### Content

*Project Personal Freedom: Tips and Tools for a Liberated Life* provides a year of insights and action steps for finding the freedom so many of us seek. You need not be struggling or in crisis of any kind to benefit from these daily entries. This book is about freedom. It is for everyone. Personal freedom is an overall liberated life experience. It's a state of being in which one is self-determined and self-directed. It's the ability to choose, to explore, to dream, to self-define, to be who one authentically is, and to be unapologetic about it. It's a state of mind. It's a way of life. The tips and tools contained herein are by no means one person's perspective. They are inspired by those with whom Kingsley has worked over the years. She has pinpointed the nuggets, packaged them up thematically, added insights from various schools of thought in psychology, and turned them into tips and tools for a liberated life. *Project Personal Freedom* is more than just a series of feel-good concepts; it's a collection of concrete, time-tested action steps--daily pieces that will be a source of comfort and inspiration and a helpful companion on your own journey to personal freedom.

## Author Bio

Kingsley Gallup, MA, LPC, NCC, DCC is a licensed professional counselor, nationally certified counselor, and certified mediator. She received her Bachelor of Arts from the University of Richmond and her Master of Arts in Counseling from Gordon-Conwell Theological Seminary. Kingsley lives in Kennebunk, Maine, with her husband, Les, and two children, Daisy and Zachary. Her current practice consists of private counseling, public speaking, small groups, and workshops. Authentic living and her signature focus, personal freedom, are the driving themes behind Kingsley's work. Over the last fifteen years, Kingsley has served diverse populations. Much of Kingsley's professional experience centers on The Meadows, a world-renowned residential treatment center for addictive and affective disorders in Wickenburg, Arizona. Her varied experiences and clientele continue to enrich her distinctive faith in human potential and in people's profound capacity for change.

#### Author Hometown: Kennebunk, ME

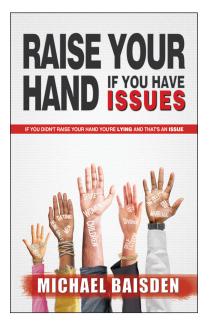
#### **Marketing Plan**

- Marketing to treatment centers, health and wellness markets, and spas
- Author to promote publication via membership in the American Counseling Association, the National Board for Certified Counselors, the International Positive Psychology Association, the Center for Credentialing and Education, and Psychology Today.
- Online marketing through websites and social media
- Author events, signings, book tour, and publicity campaign
- Author/book appearance at Book Expo America, the International Women's Writing Guild Conference, the Writers Digest Conference, and the American Library Association Annual Conference

#### **Tour Cities**

Phoenix, AZ. Denver, CO. Portland, ME. Princeton, NJ.

# Self Help



Raise Your Hand If You Have Issues If You Didn't Raise Your Hand You're Lying And That's An Issue!

Michael Baisden

ISBN: 9780984776580 Hardcover • \$22.95 • 11/5/2013 ISBN: 9780991269815 Paperback • \$14.95 • 02/25/2014 352 Pages • 5.5 x 8.5 Publication Date: Baisden Publishing

#### Content

Achieving success, happiness, and inner peace only happens when you stop trying to mold yourself into other people's expectations. It's ok to take advice from friends and family about starting a business or improving your relationship, but the key to winning in life is learning how to think for yourself and set your own boundaries. "As a college drop out, former Air Force Sergeant, single parent and transit worker from the south side of Chicago, I wanted my life to mean something. That opportunity came when I stepped out on faith to live my dream. That courageous step resulted in 5 best selling books, a national radio show airing in 100 cities, 2 national TV shows, mentoring partnerships and social activism. Those things never would have happened if I didn't learn to become an expert at managing my own life, my own business and my own journey! Stop trying to fit into someone else's box. Dare to be different and create a unique life that works best for you!" ~Michael Baisden

#### Author Bio

Michael Baisden is undeniably one of the most influential and engaging personalities in radio history. His meteoric rise to #1 redefined radio with a syndicated show heard in nearly 100 cities with millions of listeners. As a college drop out, ex Air force airman, single parent, and transit worker from the south side of Chicago, he wanted his life to mean something. That opportunity came when he stepped out on faith to live his dream of becoming a writer. That courageous step resulted in five best selling books with nearly 2 million in print and 2 stage plays. He is a renowned radio personality, noted speaker, TV show host, film producer, social activist, philanthropist and has a mentoring partnership with BBBS. He just launched a national mentoring initiative called "One Dream One Team" in partnership with Big Brothers Big Sisters to recruit 12,000 Male Mentors. www.BaisdenLive.com. Find or Follow Michael on Facebook or Twitter search: BaisdenLive

## Marketing Plan

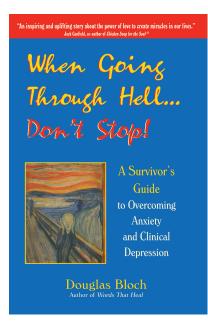
- Local and national TV
- Newspapers, magazines
- Blogs and Social Share
- Social Media Facebook: 885,000 fans/Twitter: 125,000 followers
- Promotions on the Nationally Syndicated Michael Baisden Radio Show
- BaisdenLive.com [Michael Baisden Show Official website]"

## Previous Books by Author

1999: Men Cry in the Dark, 9780964367517 1995: Never Satisfied, 9780964367586

112 New Title Information Sheet • Partners Publishers Group • 517.694.4744 • info@partnerspublishersgroup.com

# Self Help



When Going Through Hell...Don't Stop! A Survivor's Guide to Overcoming Anxiety and Clinical Depression

(Now Back In Print)

Douglas Bloch

ISBN: 9780929671024 Paperback • \$14.95 298 Pages • 6 x 9 Publication Date: 12/01/1999 Pallas Communications

#### Content

When Going Through Hell...Don't Stop! A Survivor's Guide to Overcoming Anxiety and Clinical Depression--which describes the dramatic story of author and counselor Douglas Bloch's battle with, and ultimate recovery from, a life-threatening depressive illness. Although the managed care mental health system failed to provide him with adequate treatment, Mr. Bloch devised ""a daily survival plan for living in hell"" which he adopted until the power of spirit, acting through a group of committed, loving people, brought about his recovery.

In addition to his compelling story, Mr. Bloch outlines a fourteen point "brain maintenance" program--a holistic approach to the treatment of anxiety and depression that includes: diet; nutrition; exercise; stress-reduction; medication; vitamin, mineral, and herbal supplements; and the importance of creating strong bonds of social support (social isolation is both a cause of and a consequence of depression).

#### **Author Bio**

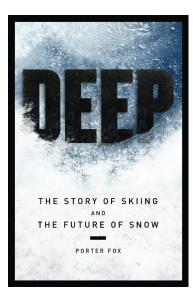
Douglas Bloch, M.A., is an author, teacher, and counselor who writes and speaks on the topics of psychology, healing and spirituality. He earned his B.A. in Psychology from New York University and an M.A. in Counseling from the University of Oregon. He is the author of ten books, including the inspirational self-help trilogy Words That Heal: Affirmations and Meditations for Daily Living; Listen to Your Inner Voice; and I Am With You Always, as well as the parenting book The Power of Positive Talk: Words to Help Every Child Succeed. In addition, Douglas has written three books on depression recovery: When Going Through Hell... Don't StopI: A Survivor's Guide to Overoming Anxiety and Clinical Depression; Healing From Depression: 12 Weeks to a Better Mood and Words That Heal the Blues: Affirmations and Meditations for Living Optimally With Mood Disorders.

A former radio talk show host and popular public speaker, Douglas has given hundreds of lectures and workshops to businesses, schools, church groups, recovery centers and national psychology conferences. He has also appeared on radio and television shows across the country. Douglas currently leads healing from depression and anxiety support groups in the Portland area.

#### Author Hometown: Portland, OR

#### Previous Books by Author

1998: I Am With You Always, 9780929671017 1997: Words That Heal, 9780929671000



#### *Deep* The Story of Skiing and the Future of Snow

Porter Fox

ISBN: 9780989973205 Hardcover • \$24.95 ISBN: 9780989973212 Paperback • \$14.95 288 Pages • 6 x 9 Publication Date: 11/15/2013 Rink House Productions

#### Content

In his stunning first book, veteran ski writer Porter Fox captures the 8,000-year-old sport of skiing, the miracle of snow and the shocking truth of how climate change could wipe out both in the next 75 years. The narrative follows the unlikely rise of skiing from prehistoric Norwegian hunters to nobility in the Alps in the 1800s to present-day freeriders on the vaunted slopes of the Rocky Mountains. On his global tour of the most celebrated mountains in the Northern Hemisphere—from Washington's Cascade Range to the European Alps—Fox talks to alpinists about the allure and mysticism of the sport and to scientists about climate change and its effect on snow—ultimately finding a story that is far larger than the demise of skiing. For the seven million skiers in America who dedicate their winters to tracking storms and waking up at dawn to catch the first chairlift, the lifestyle change will be radical. It will likely be far worse for the rest of the world. Fox uses primary interviews and evidence, mixed with groundbreaking scientific studies, to explain exactly how and when the Great Melt will play out—and the tremendous groundswell that is rising up to stop it. *Deep* provides firsthand accounts from skiers and scientists who are mapping a way to mitigate climate change, reduce human impact on our planet and repair the water cycle. As it turns out, their efforts to save snow and ice might end up saving the world.

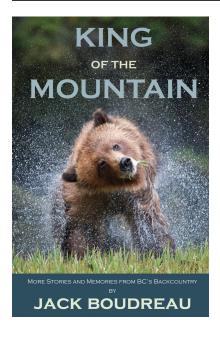
## Author Bio

Porter Fox grew up skiing in northern Maine and graduated in 1994 from Middlebury College, where he ski patrolled for the Middlebury Snow Bowl and sold season passes for Mad River Glen. After college, he moved to Jackson Hole, Wyoming, where he worked for the Jackson Hole News and Daily News. There, Fox co-founded backcountry ski and snowboard 'zine The Pass. In 1999 he was hired as the senior editor of Powder Magazine. He has since skied on five continents and written more than 50 features for the magazine. Since 2002 Fox has lived in Brooklyn, New York, and worked as the features editor for Powder. He earned an MFA in creative writing from The New School in 2004 and has published fiction, essays and nonfiction in The New York Times Magazine, The Believer, Outside, Men's Journal, National Geographic Adventure, Narrative, The Literary Review and Third Coast, among others. He has been anthologized in Best American Travel Writing and nominated for two Pushcart Prizes and the 2009 Robert Olen Butler Fiction Prize.

## Marketing Plan

- Print media including: NYTimes Oped (Feb 2014), Powder (Sept & Dec 2013), Outside (Dec 2013), Men's Journal (Jan 2014), USA Today (Nov 2013)
- Television appearances including: RT TX with Thom Hartmann, U.S. House of Representatives, CBS This Morning, New England TV (WCSH, NECN, WLBZ channel 2, MPBN)
- Radio interviews including: Diane Rehm (Feb 2014), Progressive Radio Network (Feb 2014), and other local radio
- Numerous online articles and reviews including San Francisco Chronicle (Dec 2013), ESPN/Xgames, Grind TV (Yahoo.com)

## **Sports & Recreation**



King of the Mountain More Stories and Memories from BC's Backcountry

Jack Boudreau

ISBN: 9781927575420 Paperback • \$19.95 224 Pages • 6 x 9 Publication Date: 04/15/2014 Caitlin Press

#### Content

There are some truths that are inescapable, and one such truth is the necessity for harmony and disharmony in our natural world: predator and prey, humans and wildlife, the tranquility and the forces of nature. In Jack Boudreau's ninth book, *King of the Mountain*, he takes a deep look at the delicate balance of co-existence. He introduces us to the hunters, landowners and conservationists that have witnessed the changing world of BC's great north. True to Jack's style, these stories are personal, humorous and sometimes tragic for both human and animal.

#### **Author Bio**

Jack Boudreau devoted his professional life to British Columbia's forest industry, working as a licensed scaler, industrial first-aid attendant and forest fire fighter mostly with the Ministry of Forests. Jack has always been an avid lover of the outdoors and shares his perspective as mountain climber, fisherman and naturalist in *King of the Mountain* and his previous eight BC bestsellers—Whitewater Devils; Trappers and Trailblazers; Sternwheelers and Canyon Cats; Crazy Man's Creek; Grizzly Bear Mountain; Wilderness Dreams; Mountains, Campfires and Memories and Wild & Free. Jack now lives in Black Diamond, Alberta, where he spends his time writing.

#### Marketing Plan

- Social media campaign to highlight book in various book lists, chat rooms and reading clubs (Goodreads, 49th Shelf)
- Will target promotional opportunities that reach hunters, outdoorsmen and guide outfitters, etc.

#### Previous Books by Author

2010: Whitewater Devils, 978189475946 2009: Trappers and Trailblazers, 9781894759397

## **Sports & Recreation**

## Off the Beaten Path

#### A Hiking Guide to Vancouver's North Shore, Expanded Second Edition

NORMAN D. WATT

THE MOST DETAILED collection of North Shore hiking trails is now more comprehensive than ever!

From Horseshoe Bay and Lighthouse Park to the Baden-Powell Trail and Goldie Lake, discover the rugged beauty of the North Shore up close and on foot.

Featuring detailed information on thirty-seven routes winding through the North Shore's spectacular wilderness, plus two in the Pemberton area, this guide provides information on elevation gain and approximate hiking times for each hike. The level of detail makes this book a distinctive and invaluable resource for hardcore outdoor adventurers as well as dog walkers and casual hikers. Many entries feature historical information about the area not often found in other hiking books, including points of local interest such as old homesteads and logging camps. With up-to-date information on changes in trailheads, signage, winter use and more, this expanded second edition also explores new heights on Mount Strachan, Grouse Mountain, Mount Fromme and Lynn Peak.

**NORMAN D. WATT** has been a resident of the North Shore for more than thirtyfive years and has extensive experience hiking the trails of North and West Vancouver. He writes the "Off the Beaten Path" column for the *North Shore News*.

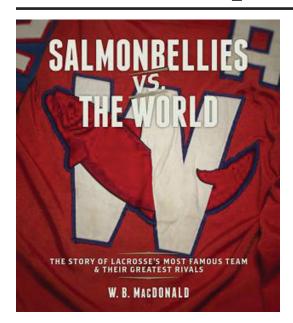


HKING/REGIONAL INTEREST March CDN \$19.95 · paperback 6" x 9" · 224 pages 40+ B&W photographs & 35 maps Rights held: World 978-1-55017-636-0

Other Formats EBOOK: 978-1-55017-638-4

Harbour Publishing \*U.S. Price Same as Canadian

## **Sports & Recreation**



Salmonbellies vs. the World The Story of Lacrosse's Most Famous Team & Their Greatest Rivals

W.B. MacDonald

ISBN: 9781927575260 Paperback • \$34.95 240 Pages • 8.5 x 9.75 Publication Date: 10/30/2013 Caitlin Press

#### Content

In 1889, in an obscure corner of the British Empire called New Westminster, a few dedicated lacrosse players and sportsmen put together a team of world-beaters. In today's era of manufactured teams with generic names, the New Westminster Salmonbellies stand with the old guard: the Yankees, the Canadiens, the Celtics and the Packers. The Salmonbellies were known as a tough team in a tough sport, as described by the "British Columbian" in 1894: "The men on both sides played a hard, fast game ... A few hard knocks were given and received, for lacrosse is no parlour amusement."

The Salmonbellies became Canada's most successful pro field lacrosse team, capturing twelve Minto Cup championships between 1908 and 1924. The Salmonbellies' farm team, the New Westminster Royals, were Canada's greatest amateur field team, winning six Mann Cups between 1915 and 1924.

In 1925 the Royals and the pro team were unified as the Salmonbellies, winning Mann Cups in 1925 and 1927 and representing Canada at the Olympic games in 1928. Less thn ten years later, in 1937, the Salmonbellies captured their first box lacrosse Mann Cup championship and have won thirteen since. A tradition of winning has made the Salmonbellies the world's most famous lacrosse team.

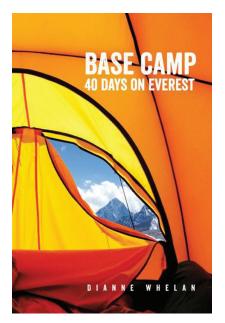
In this first-ever, in-depth illustrated book about Canada's beloved national summer sport, MacDonald shares the stories of the players, their lives, their successes and heartbreaks, along with those of their greatest rivals. *Salmonbellies vs. the World* is a thoroughly researched and captivating story. With insight and humour MacDonald introduces us to legendary players, capturing both their accomplishments and personalities. The New Westminster Salmonbellies are truly iconic in the world of Canadian sport, and *Salmonbellies vs. the World* is a great read for all sport and lacrosse fans, from BC to Labrador and beyond."

#### Author Bio

W.B. (Bruce) MacDonald was born and raised in New Westminster, B.C. A poet and author, Bruce has published writing in The Malahat Review, Quarry, and The Antigonish Review. His poem "i like your parents' liquor store, baby" won first prize in This Magazine's "Great Canadian Literary Hunt". He is the author of eight books including Heroes and The Mornin' The Psychedelic '60s Came Splashin' Through Tidal Pools. Before turning to writing, Bruce owned an award-winning advertising agency. The Good Hope Cannery is his first book of BC history.

## Previous Books by Author

2011: The Good Hope Cannery, 9781894759649



#### Base Camp 40 Days on Everest

Dianne Whelan

ISBN: 9781927575437 Paperback • \$24.95 256 Pages • 6 x 9 Publication Date: 03/30/2014 Caitlin Press

#### Content

Each spring, over eight hundred climbers attempt to reach the summit of Mt. Everest. The conditions are challenging, and without warning can become life-threatening. Some make it to the top of what is considered the world's most majestic mountain, but others are not so lucky, and in the attempt to reach the elusive summit, many more have tragically lost their lives. Not all are recovered, their bodies left to the mountain. In the spring of 2010, 18,000 feet above sea level, documentary filmmaker Dianne Whelan immersed herself in the challenging and captivating world of base camp on Mt. Everest. In this personal and eye-opening exposé, *Base Camp: 40 Days on Everest*, Whelan shares gripping stories of Maoist rebels, avalanches and dead bodies surfacing out of a dying glacier. From her perspective at base camp Whelan interviews climbers, doctors and Sherpas all living for months on end in the belly of the mountain as they wait for a weather window to summit the top of the world. Woven into the personal stories of climate change. Experts believe there are over 250 bodies buried on the path from base camp to the peak of Mt. Everest. With the glacier melting and moving at over four inches a day, the toll of the human desire to conquer the mountain is slowly and irreversibly surfacing at base camp.

## Author Bio

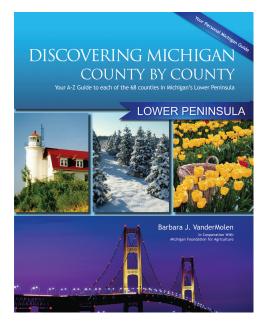
Dianne Whelan is an award-winning Canadian filmmaker, photographer, author and multimedia artist. In April 2010, Whelan traveled to Nepal and Mount Everest Base Camp to direct and shoot her award-winning documentary film *40 Days at Base Camp*. Whelan's first book, This Vanishing Land (Caitlin Press), recalls her experience as an embedded media person on a historical sovereignty patrol in the Canadian High Arctic. Her National Film Board documentary, This Land, is based on the same journey. Whelan is currently working on her next film and book project, called The Story of White Raven, which weaves the indigenous legend of the white animals into the current war on nature.

## Marketing Plan

- To be reviewed in Women's Adventure Magazine, a national US magazine with a digital distribution of 250,000, and a print distribution of 20,000
- Author tour throughout Canada and possibly US-guest speaking, readings and slideshows
- Review mail-out to local, regional and national media
- Social media campaign to highlight book in various book lists, chat rooms and reading clubs, and increase reader engagment (Facebook, Twitter, Goodreads)

#### Previous Books by Author

2009: This Vanishing Land, 978189475938



#### Discovering Michigan County-By-County Lower Peninsula

Barbara J. VanderMolen, In Cooperation with Michigan Foundation for Agriculture

> ISBN: 9781933272467 Paperback • \$24.95 488 Pages • 8 x 10 Publication Date: 04/30/2014 Thunder Bay Press

#### Content

Welcome to Michigan! Barb VanderMolen will be your personal tour guide as you travel through the Great Lakes State. Barb has compiled an extensive amount of information to share with you in a user-friendly format. Her book is a knowledgeable companion, consisting of 488 pages and more than 1,500 images, that will enrich your travels. The more you discover about Michigan counties, the more you know about Michigan. You will be the enlightened, educated traveler.

No matter where you go in Michigan's Lower Peninsula, each of the 68 counties has a story to tell through its facts, history, land and water, people and things to do. Barb's quick alphabetical "information categories" provide easy access to the information you need as you travel and learn what is important, interesting, and unique about each county.

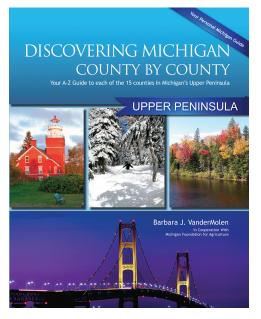
These A-Z information categories are at your fingertips:

- Census Statistics: Demographics, Kinsmen
- General: Information, Government, Quotes from the Locals, Travel, X-tra Stuff
- History: Historical Markers, Origins, Yesteryear
- Humor: Jokes
- Picture Categories: Bridge or Boat, Flora & Fauna, Lighthouse or Landmark, Variety
- Schools: Universities & Colleges
- Statewide Significance: State of Michigan
- The Land: Agriculture, Environment, Natural Resources

• Things to Do: Celebrations, Museums, Parks, Recreation & Sports, Wanderlust, Zoo & Animal Places The ABC format is easy to read and makes comparing counties easy too. There is no other book or website that contains the breadth of information compiled in this single resource. So, look out your car window or lean back in your favorite chair and enjoy your trip as you begin Discovering Michigan County by County!

#### **Author Bio**

Barbara J. (Mitchell) VanderMolen grew up in Dearborn Heights (Wayne County), graduated from Western Michigan University (Kalamazoo County), and now lives in Charlotte (Eaton County) with her husband, John. They have three adult children and six grandchildren.



#### Discovering Michigan County-By-County Upper Peninsula

Barbara J. VanderMolen, In Cooperation with Michigan Foundation for Agriculture

> ISBN: 9781933272474 Paperback • \$19.95 128 Pages • 8 x 10 Publication Date: 04/30/2014 Thunder Bay Press

#### Content

Welcome to Michigan! Barb VanderMolen will be your personal tour guide as you travel through the Great Lakes State. Barb has compiled an extensive amount of information to share with you in a user-friendly format. Her book is a knowledgeable companion, consisting of 128 pages and more than 400 images, that will enrich your travels. The more you discover about Michigan counties, the more you know about Michigan. You will be the enlightened, educated traveler.

No matter where you go in Michigan's Upper Peninsula, each of the 15 counties has a story to tell through its facts, history, land and water, people and things to do. Barb's quick alphabetical "information categories" provide easy access to the information you need as you travel and learn what is important, interesting, and unique about each county.

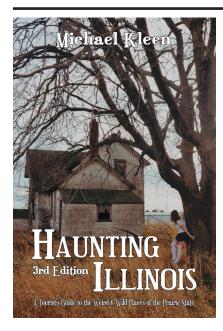
These A-Z information categories are at your fingertips:

- Census Statistics: Demographics, Kinsmen
- General: Information, Government, Quotes from the Locals, Travel, X-tra Stuff
- History: Historical Markers, Origins, Yesteryear
- Humor: Jokes
- Picture Categories: Bridge or Boat, Flora & Fauna, Lighthouse or Landmark, Variety
- Schools: Universities & Colleges
- Statewide Significance: State of Michigan
- The Land: Agriculture, Environment, Natural Resources

• Things to Do: Celebrations, Museums, Parks, Recreation & Sports, Wanderlust, Zoo & Animal Places The ABC format is easy to read and makes comparing counties easy too. There is no other book or website that contains the breadth of information compiled in this single resource. So, look out your car window or lean back in your favorite chair and enjoy your trip as you begin Discovering Michigan County by County!

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Barbara J. (Mitchell) VanderMolen grew up in Dearborn Heights (Wayne County), graduated from Western Michigan University (Kalamazoo County), and now lives in Charlotte (Eaton County) with her husband, John. They have three adult children and six grandchildren.



Haunting Illinois (3rd Edition) A Tourist's Guide to the Weird & Wild Places of the Prairie State

Michael Kleen

ISBN: 9781933272450 Paperback • \$12.95 224 Pages • 6 x 9 Publication Date: 07/15/2014 Thunder Bay Press

#### Content

For over a decade, Michael Kleen, author of Legends and Lore of Illinois, has researched and traveled to mystery spots all over the Prairie State. Now, he has created the most organized and comprehensive guide to haunted and legendary places ever written about Illinois. *Haunting Illinois* is that guide. *Haunting Illinois* contains over 200 mystery sites. Michael not only examines the sites, but also the hobbyists and professionals who have devoted their lives to exploring the strange and unusual in the great state of Illinois. Divided among eight distant regions and listed by county, each location features a description, directions, and sources drawn from a diverse variety of books and articles. *Haunting Illinois* challenges you to get off the couch and start exploring the wonderful State of Illinois. You might be surprised at what you discover!

#### **Author Bio**

Michael Kleen earned an M.A. in History from Eastern Illinois University in 2008 and an M.S. in Education from Western Illinois University in 2011. He is the author of numerous books, including Tales of Coles County, Illinois, Six Tales of Terror, Shades of Gray: Strange Tales from the Old Dominion, and Paranormal Illinois. Michael has spoken about local history and folklore at conventions, libraries, cafes, schools, and colleges, and he has presented research papers at the 2007 and 2010 Conference on Illinois History in Springfield. To discover more about Michael's writing and the unusual side of Illinois, please visit www. michaelkleen.com or www.trueillinoishaunts.com

#### Author Hometown: Rockford, IL

#### **Marketing Plan**

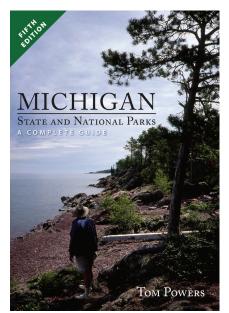
- Author website
- Publisher website
- Author presentations at conventions, libraries, schools
- Direct marketing to bookstores and media
- Radio interviews
- Online reviews and articles

## **Previous Edition**

2011 (Thunder Bay Press): Haunting Illinois, 9781933272290

#### Previous Books by Author

2010: Paranormal Illinois, 9780764334306



Cover Not Final

#### Content

Michigan State and National Parks A Complete Guide (5th Edition)

Tom Powers

ISBN: 9781933272436 Paperback • \$15.95 288 Pages • 7 x 10 Publication Date: 04/15/2014 Thunder Bay Press

Millions of people visit Michigan's parks every year. Organized geographically, this key resource shows all the accommodations and activities available at Michigan's State and National Parks. Park area maps help visitors find activities while new campground maps help campers choose a site when making reservations. At the beginning of each park description is an at-a-glance reference showing symbols for all the accommodations and activities available. A map on the back cover provides the location of all the parks making it easy to find nearby attractions. For campers with specific interests, a quick-reference appendix lists all the parks, accommodations, and activities on an easy-to-read chart. This is an essential guide for anyone from the curious outdoorsman to the serious camper. This fifth edition includes new and updated campground and park maps.

#### **Author Bio**

Tom Powers retired from the Flint Public Library in 1999, after 31 years of very rewarding work, in order to devote the appropriate amount of time that writing, reading, traveling, grandchildren, procrastination, nature, and hockey so richly deserve. His previous books include Natural Michigan; Michigan in Quotes; Audubon Guide to the National Wildlife Refuges: Northern Midwest; Great Birding in the Great Lakes; Michigan Rogues, Desperados and Cutthroats; and In the Grip of the Whirlwind: The Armistice Day Storm of 1940. Among his other stellar achievements is the creation of the world's first Mime Radio Show and the Julia A. Moore Poetry Festival, which honored America's worst poet. He steadfastly denies the Mime Radio Show was in anyway instrumental in the radio station's demise. Barbara, his wife of 50 years; their two children and their spouses; and five grandchildren are a constant source of joy. As always, once a book is published it is out of date. Camping and admission prices will change and new services will be added before a new edition finds its way to print. Keeping up with our state park system is like trying to roll an egg uphill with your nose, it needs constant attention. Until the next edition he'll be keeping his nose to the shell.

#### Author Hometown: Davison, MI

#### **Marketing Plan**

- Publisher Website
- Publisher Facebook Page
- Marketing to Michigan travel and recreation magazines, blogs, and websites

#### **Previous Edition**

#### Previous Books by Author

2007 (Thunder Bay Press): Michigan State and National<br/>Parks (4th edition), 97819332720852009: In the Grip of the Whirlwind, 978193327207<br/>2004: Michigan Rogues, Desperados and Cut-<br/>Throats, 9781882376865

*Minnesota Winery Stories* Minnesota Wineries, Wines and Winemakers

Dick Osgood, Diane Lynch

ISBN: 9780878397648 Paperback • \$14.95 148 Pages • 6 x 9 Publication Date: 05/01/2014 North Star Press of St. Cloud

#### Content

Authors Diane Lynch and Dick Osgood are happy to introduce Minnesota Winery Stories, a book about Minnesota Wineries and the stories behind their owners' families and wines. The book features fifteen wineries in four regions, plus descriptions of their wines, their history, as well as wine trails and visiting information.

#### **Author Bio**

Diane is an environmental manager with over twenty-five years of experience managing projects in natural and water resources. She has a M.S. in Conservation Biology.

A few years ago, Diane had the good fortune to check an item off her Bucket List—to see what it was like to live somewhere else. For three years, she and her family lived in the Portland, Oregon area and enjoyed being part of a large-scale environment—from the trees to the mountains and to the wineries. Within twentyfive miles, they could visit over 75 wineries and ones they visited had interesting stories to tell. Returning to Minnesota, she discovered that although it wasn't as large of a scale as Oregon's, the winery industry included dozens of wineries and was growing quickly. She knew there were stories to tell here as well. She had the interest, creative writing flair and publishing experience, so she contacted her longtime friend, Dick Osgood, to see if he was willing to go on a winery adventure with her. This book is the result of that journey. It is designed to whet the appetites of readers and to give them enough information about wineries and the Minnesota winery landscape so they have a "full-bodied" experience when they visit these local businesses.

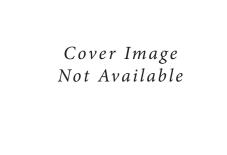
Dick Osgood is a biologist and also had experience as a homebrewer (of beer), so he had knowledge of the brewing process. Dick enjoys wine too.

When Dick's friend and colleague, Diane Lynch, asked to meet one day several years ago, he could not have guessed that Diane would suggest they write a book about Minnesota wineries and their stories. Diane had spent several years in Oregon and spoke of her local travels to its wineries. Diane, being a dog-lover too, suggested the focus be on the wineries' mascots, maybe dogs and maybe other animals. Dick agreed and the exploration began. They learned a great deal about Minnesota wineries, Minnesota Wines and the history and science of grape growing in cold climates. They discovered a wide variety of quality wines made from cold-hardy grapes and were surprised at the number of "non-grape" wines. The entire experience was delightful.

Dick owns a lake management consulting business with over 35 years of experience. Dick has an M.S. in aquatic ecology and geology.

#### **Marketing Plan**

- Book signings
- Publisher website
- Social Media





#### Under the Radar Michigan The First 50

Tom Daldin, Jim Edelman, Eric Tremonti

ISBN: 9780991602100 Paperback • \$24.95 300 Pages • 6 x 9 Publication Date: 01/06/2015 Scribe Publishing Company

#### Content

*Under the Radar Michigan* is an Emmy award winning PBS television series that features the cool people, places and things that make Michigan an awesome place to live, work and play. If you're looking for great Michigan places to explore, vacation, eat, live, start a business or just relax, this book is for you. Chapter by chapter, we take you along on our first fifty episodes and discover great Michigan cities, interesting people, incredible restaurants, romantic spaces and great places to vacation with the whole family. You'll speed through Michigan's Everglades; go to santa school; eat awesome food; hike giant dunes; meet inspired people; explore great wilderness; fly through the air on skis; sail the Great Lakes; tour great museums and even swim at a secret beach. You won't believe what's right in your own back yard. So, join us and I guarantee you'll learn so much about Michigan you didn't know, you'll never want to leave. Grab this book. Grab your car keys, and make Michigan your next great adventure.

#### **Author Bio**

Tom Daldin, Jim Edelman and Eric Tremonti are the host and producers of *Under the Radar Michigan*, a PBS television series that has won Emmy Awards for Best Program, Best Host and for Best Director - Post Production. The show is broadcast on every PBS TV station throughout Michigan and has aired in 2.5 million homes across Canada, Ohio, Wisconsin, Indiana, Minnesota, Tennessee and Florida. Currently in its fourth season, the show is on track to deliver nearly 25 million media impressions. In its first three seasons, *Under the Radar Michigan* aired nearly 4,000 times.

#### Author Hometown: Rochester, MI Marketing Plan

*Under the Radar Michigan*: The First 50 is aligned with the weekly award-winning TV series on PBS, *Under the Radar Michigan*, which is broadcast on every PBS TV station throughout Michigan. The show has aired in 2.5 million homes across Canada, Ohio, Wisconsin, Indiana, Minnesota, Tennessee and Florida. Currently in its fourth season, the show is on track to deliver nearly 25 million media impressions. In its first three seasons, *Under the Radar Michigan* aired nearly 4,000 times. The book functions like a travel guide, but also encompasses the people, places and things that are unique about Michigan (over 400 places and businesses were featured in the first fifty episodes of the show, and this book includes them all).

• Beginning with Season 5 (starting Oct. 2014) authors Tom Daldin (host) and Jim Edelman (producer) intend to include a promo for the book at the end of every show.

- Extensive media outreach including national and regional magazines
- Review copies will be sent to major review outlets
- Local media outreach (print, TV and radio) in Michigan surrounding the book launch
- Book signing tour and speaking event series
- Trade show presence including BEA and Midwest Booksellers Association
- Social media including Facebook, Twitter, UTRmichigan.com website

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# Partners Publishers Group

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