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2325 Jarco Drive, Holt, MI 48842**

**(phone) 517-694-4744 • (fax) 517-694-0617 • (orders) 800-336-3137
info@partnerspublishersgroup.com
www.partnerspublishersgroup.com**

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Please visit our website for more information.
www.partnerspublishersgroup.com

COOKING



Give Them Something Better

America's Longest Living Culture Shares their Family Secrets

Sarah Frain, Stephanie Howard

ISBN: 9780983559405

Paperback • \$24.99

174 pages • 8.5 x 11

Publication Date: 06/20/2011

Carton Qty: NA

Sanare Life

Marketing Plan:

1. Events
2. Direct marketing to consumers
3. Marketing within the Seventh-day Adventist church

Content:

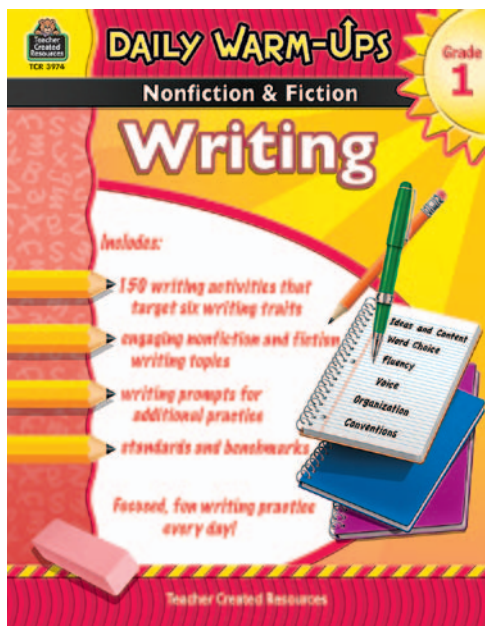
The Good Life is killing us. Chronic diseases have established a stronghold in our society representing 75% of our national health care costs. And the best modern medicine can do is to manage the symptoms of these modern killer diseases. But hope comes from Loma Linda, California, the capital of the American Blue Zone of “long lives.” This cookbook offers you something better.

Author Bio:

Sarah Frain and Stephanie Howard are busy wives and mothers who never imagined themselves writing a plant-based cookbook. Both grew up in the Midwest, where meat and potatoes are the standard fare for just about every meal. But after learning about the health principles and diet that their new church, the Seventh-day Adventists advocated, they wanted something better for their families. A diet rich in whole grains and abundant in plant-based foods was something entirely new to them, but they decided to give it a try. The change was hard but rewarding in the health and good appetites of their active children. Now they want to share the family secrets they have learned from America's longest living culture so that all families can have something better.

Author Hometown:

Berrien Springs, MI



Daily Warm Ups: Nonfiction & Fiction Writing

Ruth Foster

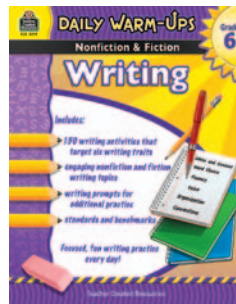
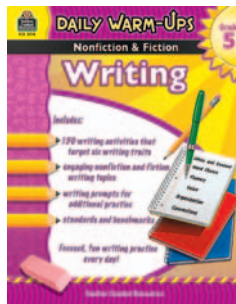
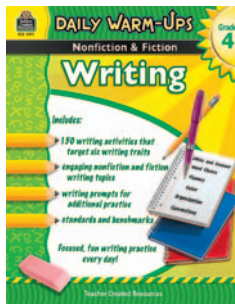
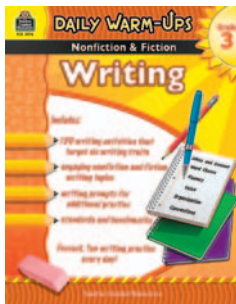
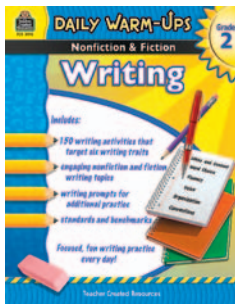
Paperback • \$18.99
176 pages • 8.5 x 11
Publication Date: 07/15/2012
Carton Qty: NA
Teacher Created Resources

Grade 1: 9781420639742
Grade 2: 9781420639759
Grade 3: 9781420639766
Grade 4: 9781420639773
Grade 5: 9781420639780
Grade 6: 9781420639797

Content:

Quick, easy, effective activities support standards and help students improve skills they need for success in testing. Sound too good to be true? Not at all. That's just what each book in this series offers.

Each book has over 150 warm-ups that cover parts of speech, sentence structure, vocabulary, and mechanics and usage. The books for Grades 5 and 6 also cover using reference materials.





Fancy Stars Lesson Plan & Record Book

Teacher Created Resources

ISBN: 9781420632064

Spiral • \$11.99

160 pages • 8.5 x 11

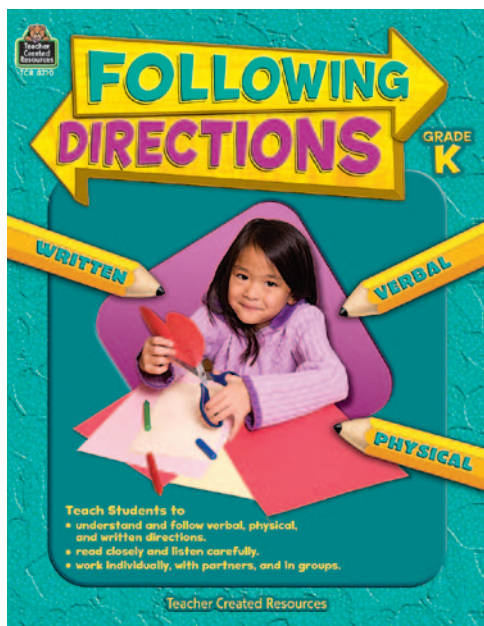
Publication Date: 02/01/2012

Carton Qty: NA

Teacher Created Resources

Content:

Shoot for the stars as you create lesson plans and record attendance, grades and other notations for 40 weeks of school. This all-in-one book also includes a student roster, a birthday chart, seating chart suggestions, and monthly planning calendars. Spiral-bound.



Following Directions

Susan Collins

Paperback • \$9.99

48 pages • 8.5 x 11

Publication Date: 03/01/2012

Carton Qty: NA

Teacher Created Resources

Grade K: 9781420687101

Grade 1: 9781420687118

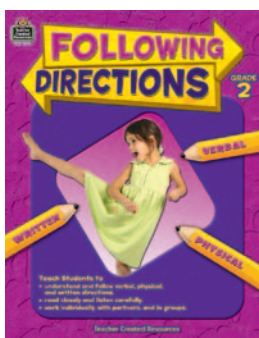
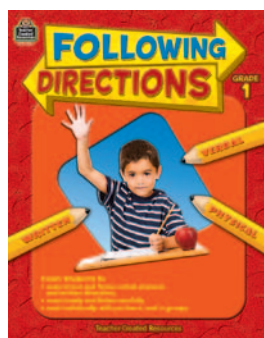
Grade 2: 9781420687125

Grade 3: 9781420687132

Grade 4: 9781420687149

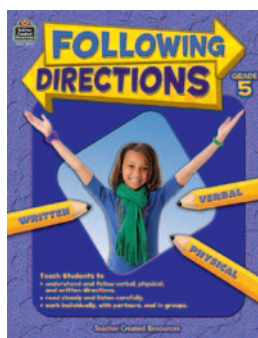
Grade 5: 9781420687156

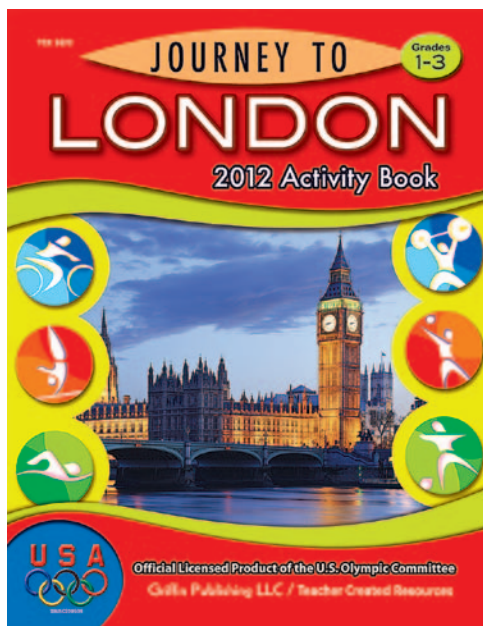
Grade 6: 9781420687163



Content:

Help students recognize the importance of following directions accurately, and give them activities that guide them in developing the skills they need to do so. Students learn to follow physical and verbal directions, written directions, and directions for group projects.





Journey to London

Karen McRae

Grade 1-3: 9781580001342

Paperback • \$7.99

32 pages • 8.5 x 11

Grade 4-6: 9781580001335

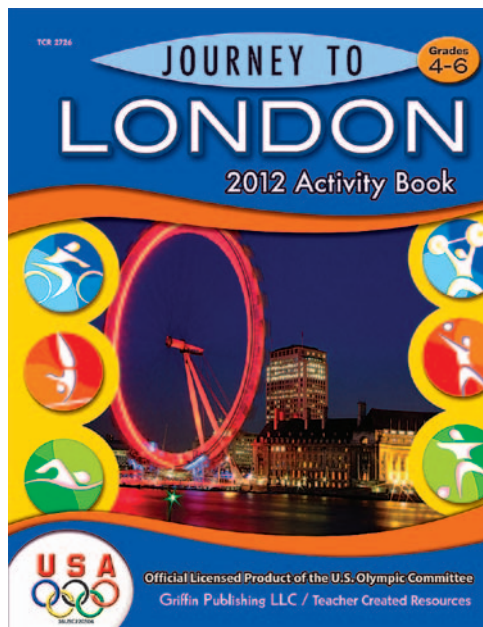
Paperback • \$9.99

48 pages • 8.5 x 11

Publication Date: 01/15/2012

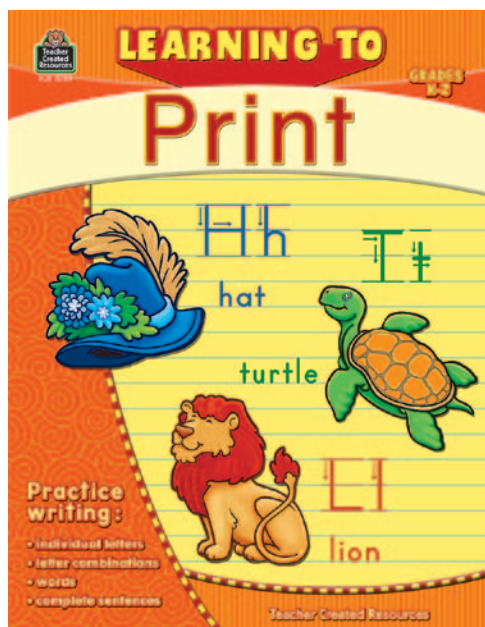
Carton Qty: NA

Teacher Created Resources



Content:

As the Olympic spirit builds momentum before the opening ceremonies on July 27, 2012, have some fun with learning activities related to the people, places, and events of the Olympic Games. The activities meet standards in geography, history, language arts, and math.



Learning to Print

Grade K-2

Teacher Created Resources

ISBN: 9781420627695

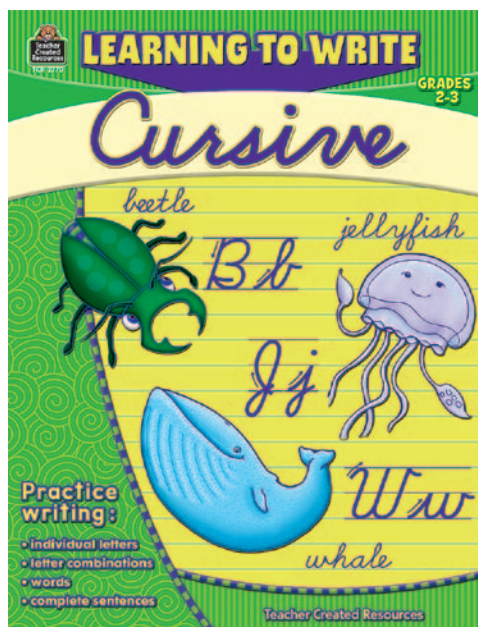
Paperback • \$8.99

64 pages • 8.5 x 11

Publication Date: 07/15/2012

Carton Qty: NA

Teacher Created Resources



Learning to Write Cursive

Grade 2-3

Susan Collins

ISBN: 9781420627701

Paperback • \$8.99

64 pages • 8.5 x 11

Publication Date: 07/15/2012

Carton Qty: NA

Teacher Created Resources

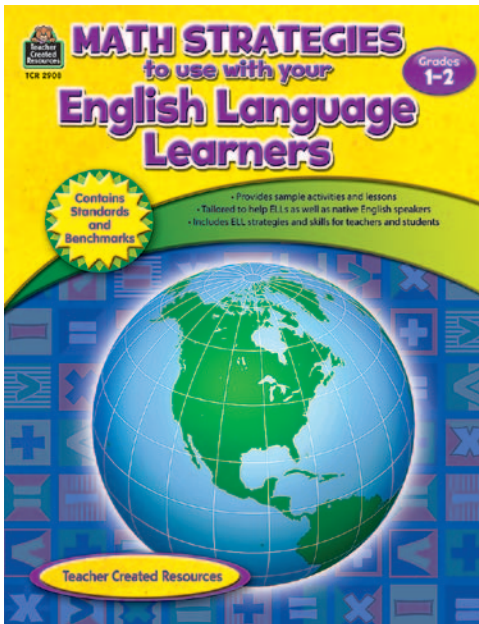
Content:

Two activity pages per letter provide practice for writing the individual letter as well as words and a simple sentence in which the letter is used. A blank page with writing guides can be reproduced for additional practice.

Content:

Two activity pages per letter provide practice for writing the individual letter and common letter combinations as well as words and a simple sentence in which the letter is used. A blank page with writing guides can be reproduced for additional practice.

EDUCATION

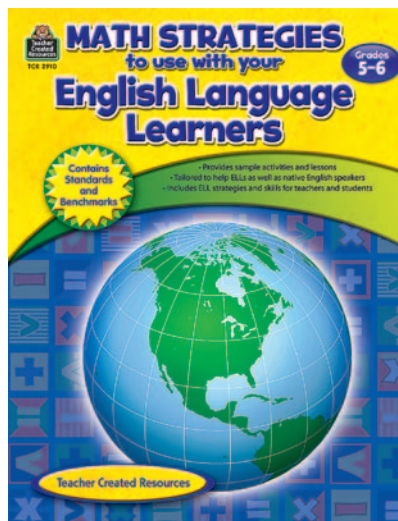
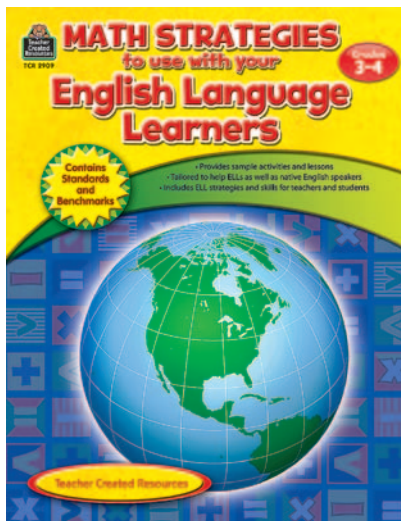


Math Strategies to use with your English Language Learners

Tracie Heskett

Paperback • \$14.99
112 pages • 8.5 x 11
Publication Date: 05/31/2012
Carton Qty: NA
Teacher Created Resources

Grade 1-2: 9781420629088
Grade 3-4: 9781420629095
Grade 5-6: 9781420629101



Content:

Teachers who struggle teaching math to ELL students will appreciate this resource. It contains dozens of specific strategies for introducing math concepts. It provides activities and lessons for reinforcing math skills. A student-friendly glossary of math terms is included, as well as a section devoted to “cracking the code” of word problems.

EDUCATION



Sight Word Practice for Every Type of Learner

Ruth Foster

Paperback • \$14.99

112 pages • 8.5 x 11

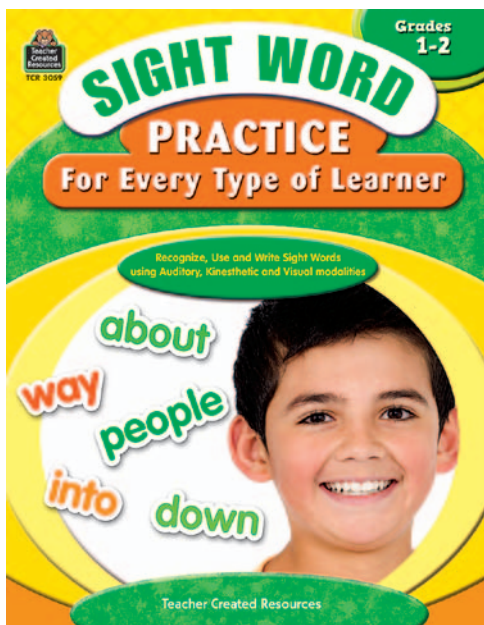
Publication Date: 01/15/2012

Carton Qty: NA

Teacher Created Resources

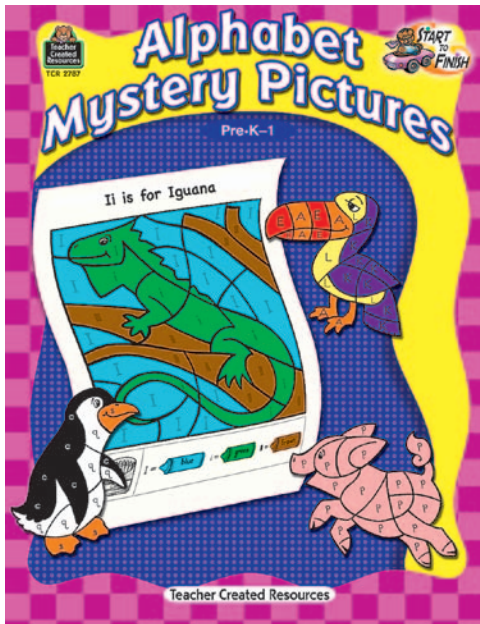
Grade K-1: 9781420630589

Grade 1-2: 9781420630596



Content:

The 100 most common sight words are taught in these two books, 50 per book. As each word is introduced, children learn to recognize, read, write, and spell the word as well as use the word in context. Students who complete these comprehensive activities are sure to recognize these sight words!



Start to Finish: Alphabet Mystery Pictures

Grade PreK-1

Teacher Created Resources

ISBN: 9781420627879

Paperback • \$6.99

64 pages • 8.5 x 11

Publication Date: 03/01/2012

Carton Qty: NA

Teacher Created Resources



Start to Finish: Number Mystery Pictures

Grade PreK-1

Teacher Created Resources

ISBN: 9781420627886

Paperback • \$6.99

64 pages • 8.5 x 11

Publication Date: 03/01/2012

Carton Qty: NA

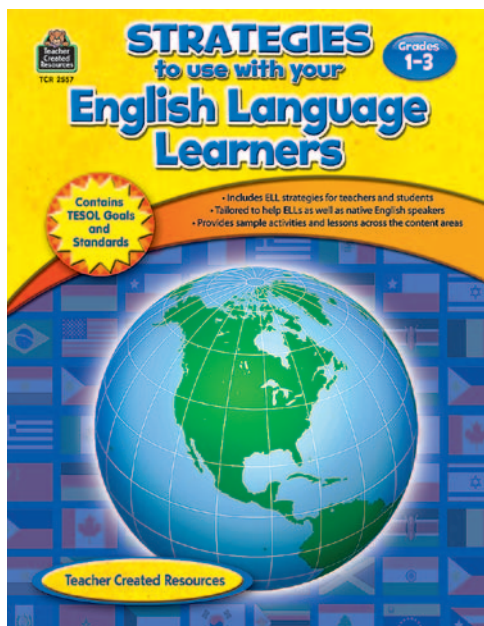
Teacher Created Resources

Content:

Know kids who just love one specific kind of activity? Give them just what they want, and make them happy! Answer keys are provided.

Content:

Know kids who just love one specific kind of activity? Give them just what they want, and make them happy! Answer keys are provided.



Strategies to use with your English Language Learners

Tracie Heskett

Paperback • \$14.99

112 pages • 8.5 x 11

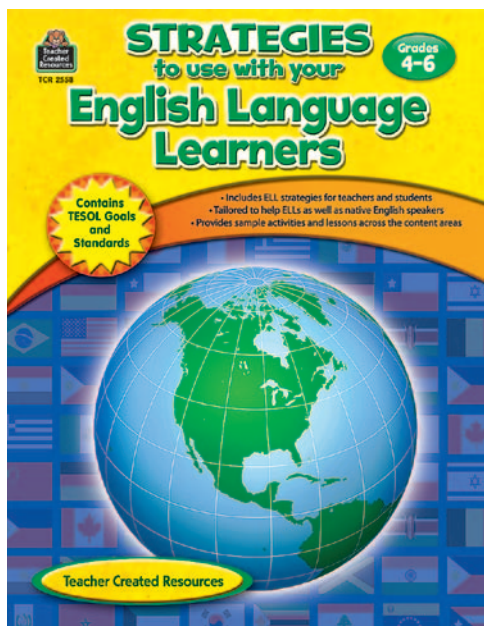
Publication Date: 05/31/2012

Carton Qty: NA

Teacher Created Resources

Grade 1-3: 9781420625578

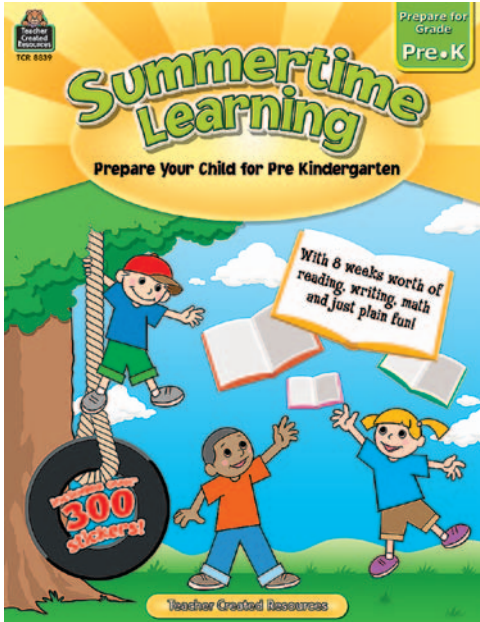
Grade 4-6: 9781420625585



Content:

If you want to learn about improving your ELL instructional methods, then this is the resource for you. It explains how to work with parents, build cultural awareness, recognize learning styles, and differentiate lessons. It also includes sample lessons and activities that cross all curriculum areas. It's the practical guide you'll be recommending to others.

EDUCATION



Summertime Learning

Teacher Created Resources

ISBN:

Paperback • \$9.99

112 pages • 8.5 x 11

Publication Date: 03/01/2012

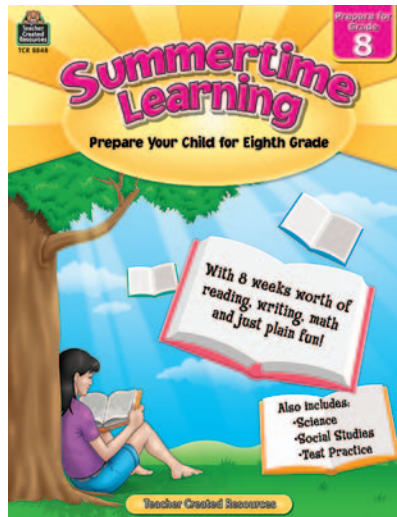
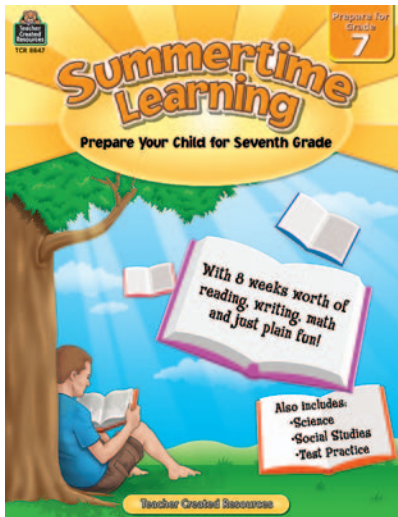
Carton Qty: NA

Teacher Created Resources

Grade PreK: 9781420688399

Grade 7: 9781420688474

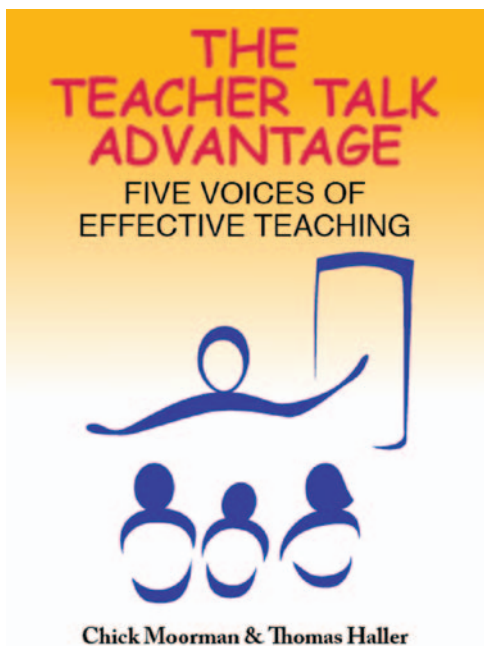
Grade 8: 9781420688481



Content:

Here's the question parents ask at the end of every school year: How can we help our kids prepare for the next school year, while allowing them to enjoy their summer vacation? Here's the perfect answer: short lessons presented in a daily schedule for 8 weeks. The Monday–Thursday lessons cover a variety of grade-appropriate subjects. Friday's lessons are fun, brain-teasing kinds of activities. Each book for Grades PreK–6 includes over 300 stickers that can be used to track progress and reward good work.

EDUCATION



Author Bio:

As seasoned workshop leaders and radio and TV personalities, Moorman and Haller have honed their skills with hundreds of appearances before live audiences as well as spreading their message regularly via the airwaves. The authors of 12 other books on parenting and teaching, Haller and Moorman have established a reputation as two of the world's foremost authorities on developing responsible, caring, confident children.

Marketing Plan:

1. Opt-in newsletter to educators
2. Developing a group of trainers to spread these verbal skills worldwide
3. Seminars
4. Radio
5. Web and online presence

The Teacher Talk Advantage

Five Voices of Effective Teaching

Chick Moorman, Thomas Haller

ISBN: 9780982156841

Hardcover • \$24.95

264 pages • 6 x 9

Publication Date: 05/15/2012

Carton Qty: NA

Personal Power Press

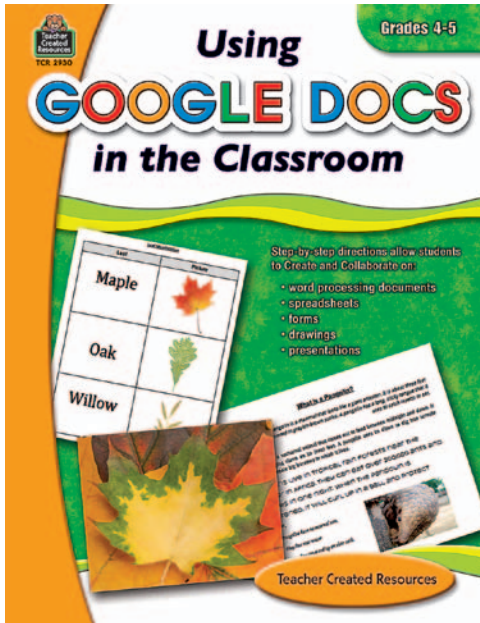
Content:

The Teacher Talk Advantage is filled with verbal skills that help teachers reach and teach students. It contains:

- Words that empower, uplift, and affirm.
- Phrases that motivate and inspire.
- Sentences that reduce power struggles and learned helplessness.
- Ways of speaking that build relationship through the use of empathy, understanding, and mutual respect.
- Verbal skills that teach personal responsibility.
- Strategies to help students create purpose, mission, and direction in their lives.
- Words that encourage students to become proficient at self-examination and self-evaluation.
- A voice that teaches a curriculum built not around subjects, but rather around core concepts such as honesty, diversity, responsibility, inner knowing, solution seeking, and personal power.
- Verbal skills necessary to help students make decisions and find their own solutions.
- A style of communication that deals with teaching concepts that help students learn how to become successful human beings.

Author Hometown:

(Chick) Merrill, MI (Thomas) Bay City, MI



Using Google Docs in Your Classroom

Steve Butz

Paperback • \$14.99

96 pages • 8.5 x 11

Publication Date: 01/15/2012

Carton Qty: NA

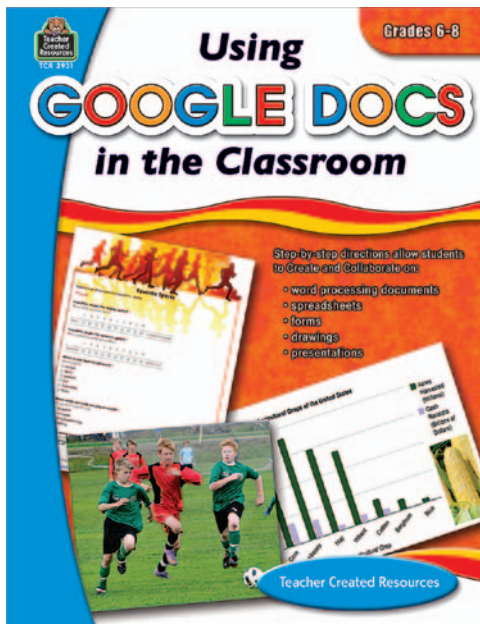
Teacher Created Resources

Grade 4-5: 9781420629309

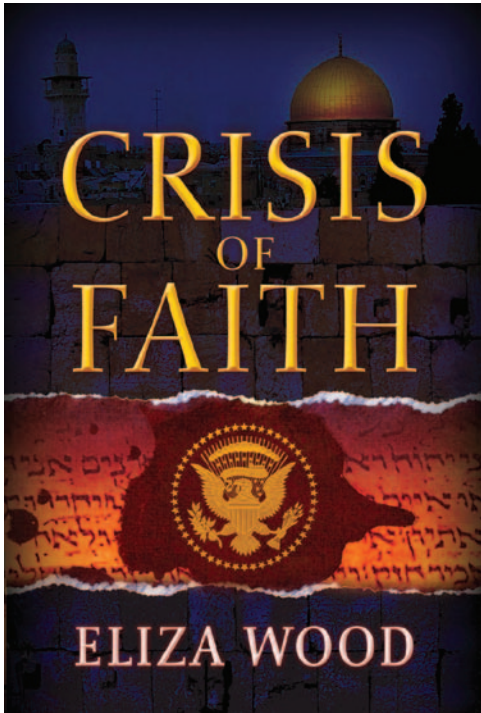
Grade 6-8: 9781420629316

Content:

Google Docs™ is a free online software suite of word processing, spreadsheet, presentation, forms, and drawing programs. All files are stored by Google and are accessible from any computer that has Internet access. The format allows students to create, edit, share, and collaborate on documents with their peers—in the classroom or at home. Discover how rewarding collaborative learning can be as you use this fantastic technological resource.



FICTION



Author Hometown:

San Diego, CA

Marketing Plan:

1. Website: www.progressplanet.com
2. Book Trailer
3. Endorsement Solicitations
4. Amazon Optimization and Top Reviewer Campaign
5. Post publication review submissions
6. Bookseller awareness campaign
7. Advanced Review Copy Submissions
8. Blog Host Social Networking & Book Awareness Campaign
9. National & Regional Radio PR
10. By-Lined/Feature Article Submissions
11. National TV Producer Awareness Campaign
12. Book Club Awareness & Virtual Skype Tour

Crisis of Faith

Eliza Wood

ISBN: 9781938341014

Hardcover • \$24.95

320 pages • 6 x 9

Publication Date: 10/01/2012

Carton Qty: NA

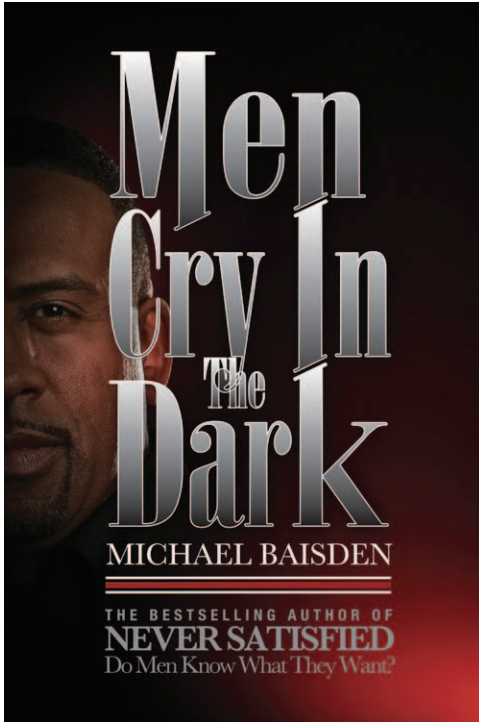
Pomegranate Free Press

Content:

A present-day terrorist attack on the proposed site of a Manhattan mosque kills several young women, prompting the President of the United States to take the issue of religiously motivated terrorism more seriously—a growing trend among radical Christians. Economic uncertainty, involvement in two wars, and a healthcare crisis prompts the President to commission an elite task force to examine and identify the root of escalating religious fanaticism, both at home and abroad. In a time of national turmoil, *Crisis of Faith* shows what happens when the most powerful man in the world challenges the most powerful book in the world.

Author Bio:

Eliza Wood is an American author best known for suspense fiction that weaves history, contemporary terrorism, espionage and adventure into complex social problems and poses progressive solutions that aim to change lives for the better. Eliza's books, blogs, articles and tweets often reveal little known insights that transform what we believe and how we live. Eliza's first work was the suspense fiction novel, *Crisis of Faith*. She is currently writing a second suspense fiction novel expected to be released in early 2013. Eliza is the author of numerous topical articles as well as the author of a children's book, *The Tale of Queen Jehan and The Three Kingdoms*. Eliza resides in California and has lived and traveled extensively throughout the world. Eliza is a graduate of Harvard University, where she studied social sciences. She is considered a social thought instigator on important topics requiring peaceful social progress.



Men Cry in the Dark

Michael Baisden

ISBN: 9780984776504

Paperback • \$14.95

5.5 x 8.5

Publication Date: 06/15/2012

Carton Qty: NA

Baisden Publishing

Content:

Men Cry In The Dark is an entertaining and realistic novel about fatherhood, interracial dating, and the fear of love and commitment from a man's perspective. Michael Baisden has courageously defied the stereotypes to prove once and for all that men love their children, cherish their women, and yes, even cry.

Author Bio:

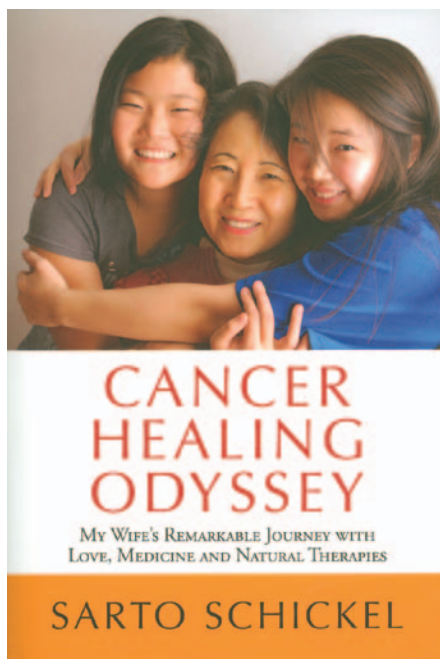
Michael Baisden is a Nationally Syndicated radio personality, TV Show Host, and Social Activist. He has dedicated his career to supporting mentoring programs and stirring up heated debate, both with equal passion. "The truth will always be controversial; I just prefer not to hide from it!" —Michael Baisden.

Author Hometown:

Miami, FL

Marketing Plan:

1. PR campaign to include TV, Radio, and Print interviews
2. Daily promotions on the Michael Baisden Radio Show
3. Social Media (Tweets/Blogs/FB posts)



Author Bio:

Sarto Schickel is a graduate of Cornell University and the University of Pennsylvania. He is a partner in a Philadelphia architecture and design firm and a passionate advocate for natural healing through organic, whole foods nutrition. Sarto grew up on a dairy farm with twelve brothers and sisters. He embraced a healthy plant-based diet twenty-seven years ago. Sarto and his wife Sun Hee have two daughters.

Marketing Plan:

1. Talks and book signings
2. Direct marketing to nutrition stores, libraries and bookstores
3. Publisher will contact national and regional media to solicit newspaper interviews & TV coverage
4. Advertising in the Radio TV Interview Report in effort to stimulate radio interviews and television appearances

Cancer Healing Odyssey

My Wife's Remarkable Journey with Love, Medicine and Natural Therapies

Sarto Schickel

ISBN: 9780615540009

Paperback • \$18.95

206 pages • 6 x 9

Publication Date: 01/15/2012

Carton Qty: NA

Paxdieta Books

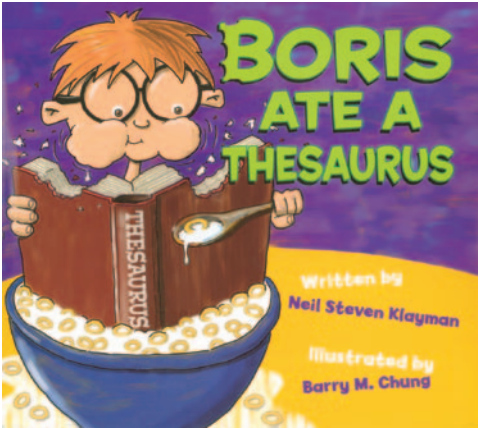
Content:

This inspiring and hope-filled book will change the way you look at cancer. It shows that cancer is not a death sentence—and that recovery may be possible even if diagnosed at an advanced state. It tells the story of a woman with stage IV ovarian cancer who used both conventional and alternative medicine to recover her health. It shows that much more is needed for cancer recovery than a Medical Program, which is all that doctors are typically trained to provide. A quality Nutrition Program, a Detoxification Program and a Mind & Spirit Program, which constitute The Trinity of Natural Healing, are also needed.

Cancer Healing Odyssey is one of a handful of books written from the family point of view. It tells the story of Sun Hee Lee and her shocking diagnosis of ovarian cancer, with metastasis to the chest cavity causing a pleural effusion (fluid build up) and a collapsed lung. About 80% of women with this condition are gone within one year. Sun Hee is now over four years from diagnosis and living a normal life.

Cancer Healing Odyssey is packed with inspiration and information that can be very useful for families who are facing cancer. First and foremost, reading this book can restore hope—which is a critical element needed for recovery. Second, it shows that one can carefully combine conventional medical treatments, such as surgery and even some chemotherapy, with alternative dietary and detoxification approaches, together with mental and spiritual practices.

JUVENILE



Boris Ate A Thesaurus

Neil Steven Klayman
Barry M. Chung (illustrator)

ISBN: 9780983977407

Hardcover • \$16.99

32 pages • 9 x 10

Publication Date: 12/15/2011

Carton Qty: NA

Super Senses Productions

Author Hometown:

Los Angeles, CA

Previous Edition:

2007: 9781600952586 | \$14.95

Marketing Plan:

1. Chosen as a “2012 Book of the Year”—California Teachers Association (CTA)
2. Featured on the “2012 Recommended Reading List”—California School Library Association
3. Endorsed by principals, teachers and librarians on a nationwide basis
4. Supports Common Core State Standards
5. Includes seventy-five synonyms to help promote language and reading skills

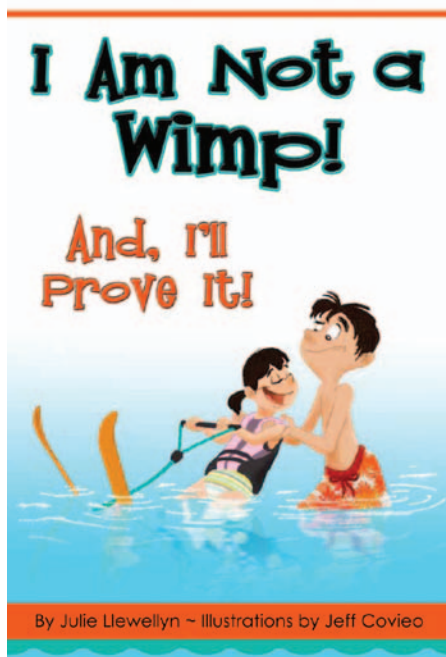
Content:

Boris Ate A Thesaurus is the story of a young boy who devours a thesaurus and starts speaking in synonyms. He soon becomes the most celebrated, famous, popular kid on the planet. Boris even gets invited to the White House to meet the President, and make a big, giant, huge speech. But what happens when Boris’ words suddenly start to disappear, evaporate, vanish? Will he let down his country? Or will he swallow his pride and eat another thesaurus? Discover why audiences of all ages have fallen in love with Boris’ delicious dilemma.

Author Bio:

Neil Steven Klayman has a colossal, enormous, gigantic appetite for words. He is an award-winning advertising copywriter and has received honors for his creative work by the International Film & TV Festival of New York. He spent five years naming toys for Mattel, the world’s biggest toy company, where he earned the nickname “Namin Klayman.” Neil has also written and produced numerous plays in Los Angeles.

Barry Chung has big, giant, huge experience as an art director and illustrator. He has created award-winning graphic and packaging designs for best-selling children’s entertainment properties including Warner Bros., Disney, Nickelodeon, DC Entertainment and Fox. A senior art director at Mattel Toys for ten years, Barry developed creative merchandising and design concepts for such popular toy lines as Harry Potter, Batman, Sponge Bob SquarePants and Hot Wheels.



I Am Not a Wimp! And, I'll Prove It!

Julie Llewellyn
Jeff Covio (illustrator)

ISBN: 9781938326004

Paperback • \$8.95

48 pages • 6 x 9

Publication Date: 05/15/2012

Carton Qty: NA

Nelson Publishing & Marketing: Ferne Press

Content:

Can she do it? She only has seven days to prove to her brother that she is not a wimp. Then maybe he will quit picking on her! Will this be the summer vacation that Gwendolyn makes a huge Splash or Smash?

Author Bio:

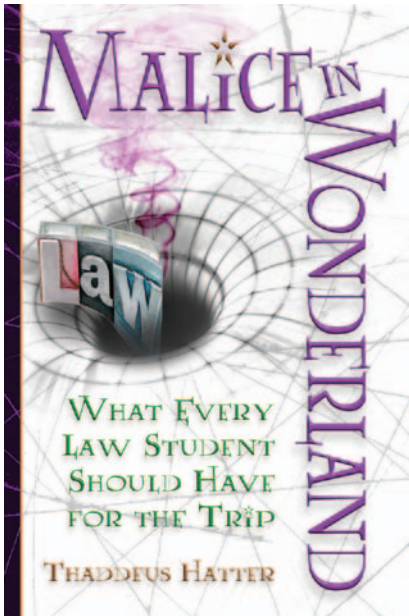
Julie Llewellyn is the wife of Pete and the mother of two girls, Brianna and Natalie. They reside in Waterford, MI. Julie is the Girl Scout leader for both of her daughters' troops. In her spare time, she enjoys reading, swimming, building puzzles, and playing with her kids. For more information about Julie, please visit her at www.juliellewellynbooks.com.

Author Hometown:

Waterford, MI

Marketing Plan:

1. Author reading/signings, presentations and speaking engagements
2. Press Kit distributed to bookstores in the Midwest and Canada
3. Publisher and Author website
4. Newspaper articles in Michigan newspapers
5. Op-ed articles will be written for trade journals, newspapers, parenting magazines
6. Direct marketing to summer resorts and water skiing equipment companies
7. Direct marketing to libraries and schools
8. Direct marketing to churches with summer camps and summer library theme events
9. Direct marketing to groups such as Girls Empowered, Girls on the Run, and Girl Scouts
10. Publisher will contact press/media for events relating to this book
11. Publisher will market this book at all educator conferences attended



Malice in Wonderland

What Every Law Student Should Have for the Trip

Thaddeus Hatter

ISBN: 9781888960914

Paperback • \$9.99

128 pages • 6 x 9

Publication Date: 06/15/2012

Carton Qty: NA

The Fine Print Press

Author Bio:

Ben Weiss (alter egos Thaddeus Hatter and Uncle Malice) is a graduate of Vanderbilt University and Washington University School of Law. Weiss garnered numerous honors in law school, and practiced corporate and securities law for a large firm. Weiss lives in New York City. This is his first book.

Marketing Plan:

1. Aggressive launch using a social media including Facebook, Twitter, and law school websites
2. Events at law schools, bookstores, and other venues
3. Publisher website
4. Guest columns and ads in Pre-Law and National Jurist for pre-law and law students, respectively
5. Direct marketing to college and law students
6. Cross-promotion with collegiate and law school providers

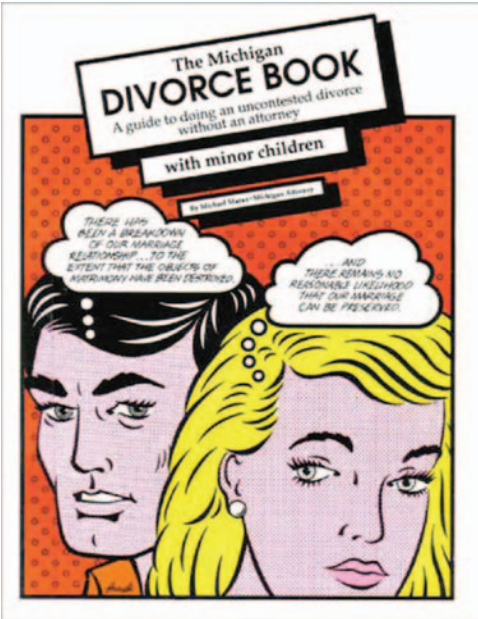
Content:

Malice in Wonderland is an honest, peer-based guide to law school. Many law school books suffer from the same tired formula: long, complicated, and boring. Reading these books is a chore.

Set against an Alice in Wonderland theme, the reader is led on a journey into law school (i.e., “Wonderland”) by a tour guide, “Uncle Malice,” the alter ego of author Ben Weiss. Drawing upon his own mistakes and shenanigans, Uncle Malice enlightens the reader—but is not your grandfather’s narrator: he is brash, colorful, and honest. High school and college-aged readers will trust Uncle Malice, welcome his advice, and revel in his antics.

Malice in Wonderland tackles the important elements of the first year of law school, including outlining, homework, finals, class, and grades. Importantly, Uncle Malice zeroes in on the most important aspects of each topic, without getting bogged down in the minutiae. Never one to be pedantic or up-tight, Uncle Malice keeps the reader engaged with faux cases names (Kardashian v. Dignity), new terminology (“debriefing,” in the Commandments of Briefing), and fun stories.

Uncle Malice explains why screw-ups in class discussions are like bad Oscar speeches, why “gunners” never have weekend plans, and how to launch a preemptive strike against a professor. Malice will educate and entertain rising 1Ls in a way that other legal reference titles cannot. Students will look forward to reading it—a novel concept for this genre.



Michigan Divorce Book

A Guide to Doing an Uncontested Divorce Without an Attorney (With Minor Children)

Michael Maran

ISBN: 9780936343211

Paperback • \$34.95

Publication Date: 01/15/2009

Carton Qty: 14

Grand River Press

Content:

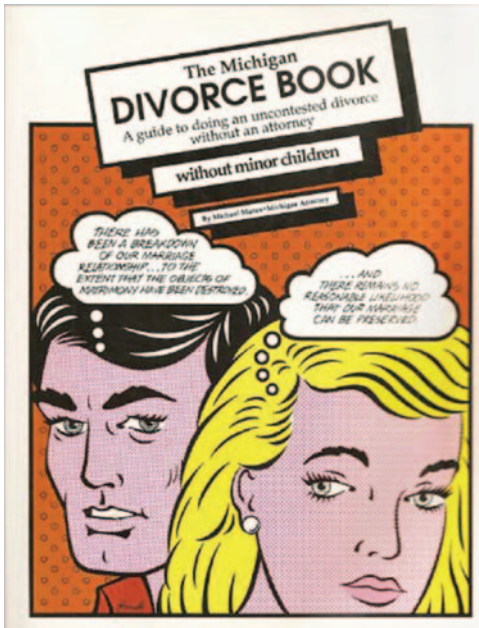
Used by thousands of divorce-filers during the last 25 years, The Michigan Divorce Books have all you need to do an uncontested divorce in Michigan without an attorney. The books include step-by-step instructions, filled-in sample forms and blank tear-out forms for use in Michigan family courts.

Author Bio:

Michael Maran, author of The Michigan Divorce Books, has been an attorney for over 35 years specializing in legal self-help materials.

Previous Edition:

2007: 9780963643198 | \$34.95, Grand River Press



Michigan Divorce Book

A Guide to Doing an Uncontested Divorce Without an Attorney (Without Minor Children)

Michael Maran

ISBN: 9780936343204

Paperback • \$28.95

Publication Date: 01/15/2009

Carton Qty: 20

Grand River Press

Content:

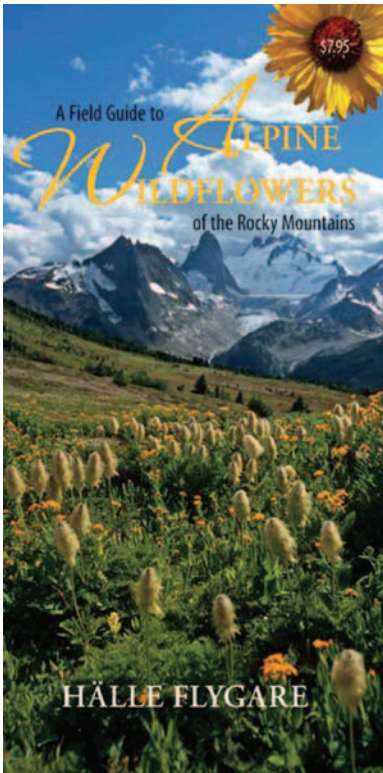
Used by thousands of divorce-filers during the last 25 years, The Michigan Divorce Books have all you need to do an uncontested divorce in Michigan without an attorney. The books include step-by-step instructions, filled-in sample forms and blank tear-out forms for use in Michigan family courts.

Author Bio:

Michael Maran, author of The Michigan Divorce Books, has been an attorney for over 35 years specializing in legal self-help materials.

Previous Edition:

2007: 9780936343181 | \$28.95, Grand River Press



A Field Guide to Alpine Wildflowers of the Rocky Mountains

Hälle Flygare

ISBN: 9781550175530

8-fold pamphlet • \$7.95

37 x 9

Publication Date: 06/15/2012

Carton Qty: NA

Harbour Publishing

Content:

With gorgeous full-colour photos arranged in an easy-to-use colour coded chart for quick identification, this pocket-sized laminated pamphlet is perfect for taking along on walks and hikes through the Rocky Mountains, from BC and Alberta to New Mexico. Supplying English and Latin names, the distribution range of each species and average plant height and flower size, Hälle Flygare shares his knowledge and pictures of flora gained through over 30 years as a photographer, park warden and guide in the Rocky Mountains.

FOLKLORE & MYTHOLOGY



The Most Gruesome Hauntings of the Midwest

Chad Lewis

ISBN: 9780982431450

Paperback • \$15.95

250 pages • 5.5 x 8.5

Publication Date: 06/01/2012

Carton Qty: NA

On the Road Publications

Content:

Explore the Midwest's most gruesome haunted locations that are cursed by murders, tragic accidents, suicides, untimely deaths, mob hits, and serial killers. *Warning- Not for the Faint of Heart Haunted places where you can discover the: Cemetery where Ed Gein dug up the bodies of deceased women, Spirit of Buddy Holly haunts the site where his airplane crashed, Bloody alley where gangster John Dillinger was mowed down by the FBI, Old farmstead where a deranged mother murdered her seven children, Restaurant where an ill-fated love affair continues-even from the grave, and many, many more.

Author Bio:

Chad Lewis is a paranormal researcher and author for Unexplained Research LLC. Chad holds a Master's of Science degree in Psychology from the University of Wisconsin-Stout. Chad had trekked across the world in search of the paranormal. From tracking vampires in Transylvania and chasing the Chupacabras in Puerto Rico, to searching for the elusive monster in Loch Ness, and pursuing ghosts in Ireland's castles, Chad brings over 17 years of research experience to his work. Chad has been featured on the Discovery Channel's A Haunting, ABC's World's Scariest Places, and hundreds of radio interviews, TV appearances, and newspaper articles. Chad is the author of the Hidden Headlines series and also the co-author of the Road Guide to Haunted Locations book series. Chad has presented at hundreds of libraries, universities, schools, and private functions for crowds of 7 to 700.

Author Hometown:

Eau Claire , WI

Previous Books by Author:

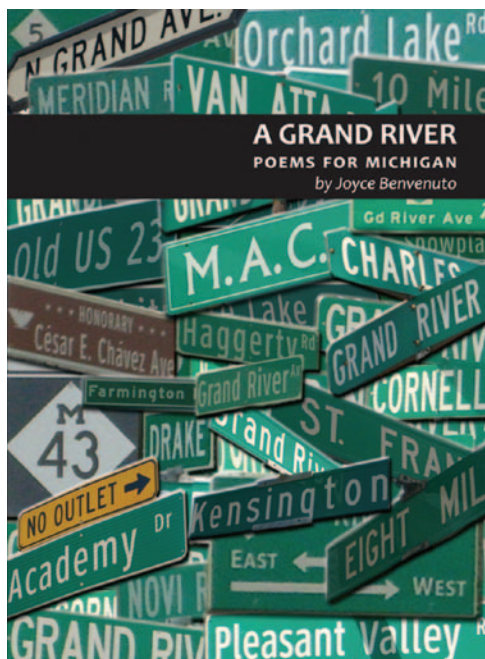
2011: The Minnesota Road Guide to Mysterious Creatures, 9780982431436

2011: Wisconsin Road Guide to Mysterious Creatures, 9780982431429

Marketing Plan:

1. Speaking engagements
2. Radio interviews
3. Newspaper articles
4. TV interviews
5. Magazine articles
6. Author website

POETRY



A Grand River

Poems for Michigan

Joyce Benvenuto

ISBN: 9781933272320

Hardcover • \$15.95

96 pages • 5 x 7

Publication Date: 7/15/2012

Carton Qty: NA

Thunder Bay Press

Content:

In poetry, Joyce Benvenuto brings alive the generations of people who have lived along Grand River, both the river and the road, for the past 160 years. A number of the poems printed here have been previously published in various poetry journals over many years. Benvenuto brings them together to showcase Michigan and its varied decades as her poetry crosses the state from shore to shore.

Author Bio:

Now that she has been to the four corners of the United States plus several foreign countries, Joyce Benvenuto feels that Michigan is still the Garden of Eden. Thus, her wish to celebrate Grand River, one of the first roads to cross the state. Benvenuto taught English for Haslett Public Schools for eighteen years. There she also taught creative writing to high school students. She received her own teaching degrees from Michigan State University. Her husband taught at MSU. She has three children and four grandchildren who wish to become authors themselves.

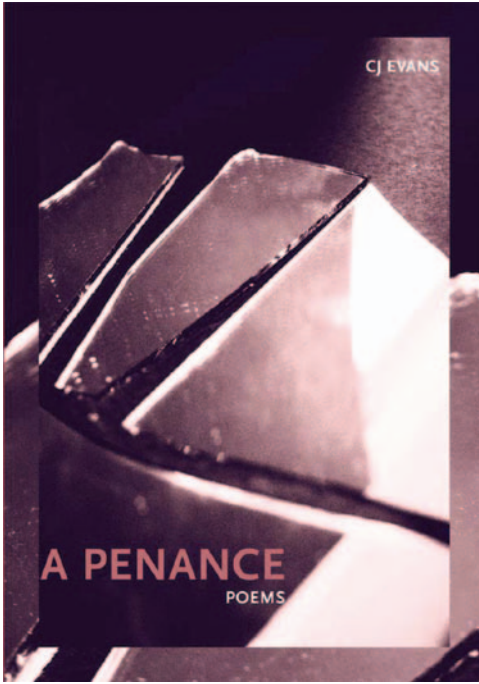
Author Hometown:

Haslett, Michigan

Marketing Plan:

1. The author will be conducting poetry readings throughout Michigan.
2. Marketing to poetry clubs.
3. Marketing to the book trade through advertisements, newsletters, trade shows, and direct calls.
4. Publisher's website and Facebook (thunderbaypressmi.com)

POETRY



Previous Books by Author:

2008: Satellite Convulsions, 9780979419898

Marketing Plan:

1. Advertising in trade magazines with national distribution
2. Reviews will be sought in trade journals and metropolitan newspapers

A Penance

CJ Evans

ISBN: 9781936970100

Paperback • \$15.00

78 pages • 6 x 8.5

Publication Date: 10/01/2012

Carton Qty: 48

New Issues Poetry & Prose

Content:

There is an uneasy tenderness to CJ Evans's *A Penance*. His poems trouble desire, they trouble the world ("The world is furious and I'm so tired / of being furious with it.") until it fractures into the sort of captivating music a modern day Orpheus might sing: "they know I'll end in their arms, and how tenderly / they'll rip my body." Evans articulates the violence as well as the beauty of passion with a style that is assured and impressionistic, haunting and precise. He is a magnificent poet. This is a magnificent debut. —Terrance Hayes

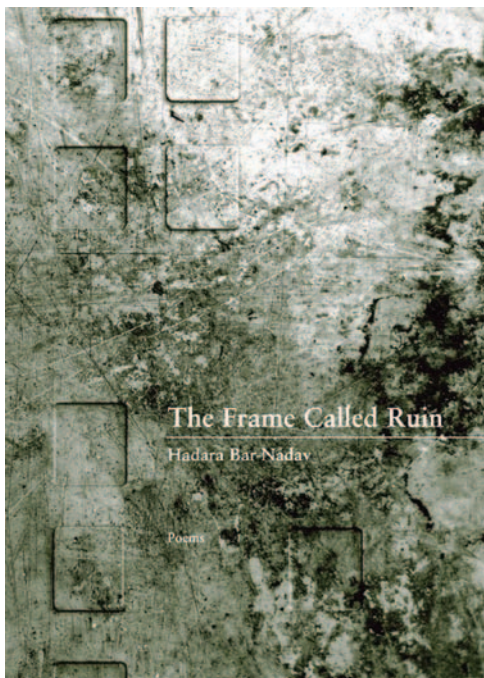
Author Bio:

CJ Evans is the author of *The Category of Outcast*, a chapbook published by the Poetry Society of America; and co-edited, with Brenda Shaughnessy, *Satellite Convulsions: Poems from Tin House*. He works as the managing editor of *TWO LINES: World Writing in Translation* and is a contributing editor for Tin House. He lives in San Francisco with his wife, daughter, and three-legged cat.

Author Hometown:

San Francisco, CA

POETRY



Previous Books by Author:

2007: *A Glass of Milk to Kiss Goodnight*, 9780971904064

2011: *Writing Poems*, 9780205176052

Marketing Plan:

1. Advertising in trade magazines with national distribution
2. Reviews will be sought in trade journals and metropolitan newspapers

The Frame Called Ruin

Hadara Bar-Nadav

ISBN: 9781936970087

Paperback • \$15.00

79 pages • 7.5 x 9.75

Publication Date: 10/01/2012

Carton Qty: 48

New Issues Poetry & Prose

Content:

In Hadara Bar-Nadav's poetry, ruin gives birth to blossoms, and broken glass gives rise to temples of a thousand shining windows. In the presence of death, under the aegis of catastrophe, everything comes alive. This is not merely the art of affirmation; this is the poetry of fierce abandonment to Being. In *The Frame Called Ruin*, our souls are shown, thank God, to be both weightless and indestructible: "Everything unbuttons and we/forget about war." Bar-Nadav has made a book of miracles. —Donald Revell

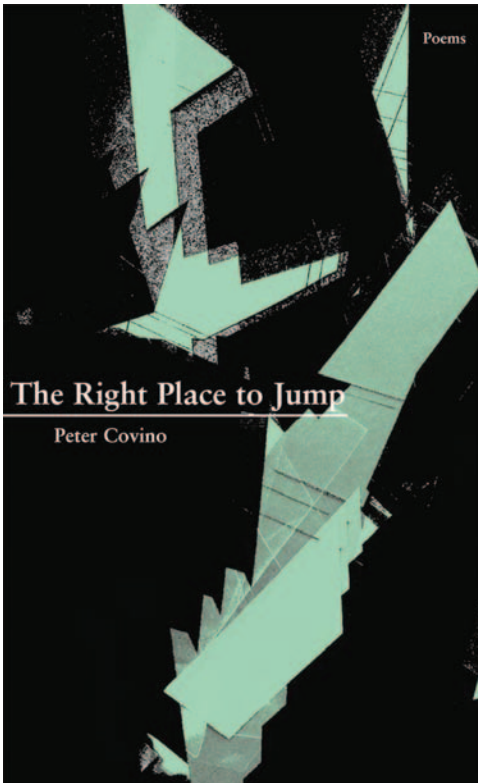
Author Bio:

Hadara Bar-Nadav is the author of *A Glass of Milk to Kiss Goodnight* (Margie/Intuit House, 2007), which was awarded the Margie Book Prize. Her chapbook, *Show Me Yours* (Laurel Review/ GreenTower Press, 2010), was awarded the Midwest Poets Series Award. She is also co-author, with Michelle Boisseau, of *Writing Poems*, 8th edition (Pearson, 2011). Her awards include fellowships from The Vermont Studio Center and The Virginia Center for the Creative Arts. She is currently an Assistant Professor of English at the University of Missouri-Kansas City and lives in Kansas City with her husband, Scott George Beattie, a furniture maker and visual artist.

Author Hometown:

Kansas City, MO

POETRY



The Right Place to Jump

Peter Covino

ISBN: 9781936970094

Paperback • \$15.00

74 pages • 6 x 9.75

Publication Date: 10/01/2012

Carton Qty: 48

New Issues Poetry & Prose

Content:

If Frank O'Hara had lived to chronicle the post 9/11 decade, he might have written these wonderfully funny, sad, heartbreaking, jaunty, and always delightfully accurate poems by Peter Covino. *The Right Place to Jump* is unique in its immediacy, the tonal range of its love poems and elegies, its ability to draw the reader into the bitter-sweet daily round of the "missed-numbered decade." Who else would have begun a poem ("Broken Kingdom") with the advice, "Always check expiration dates"? Here is a poet who so readily laughs at himself that we cannot help sharing in the fun—and the pain. —Marjorie Perloff

Previous Books by Author:

2005: *Cut Off the Ears of Winter*, 9781930974500

Marketing Plan:

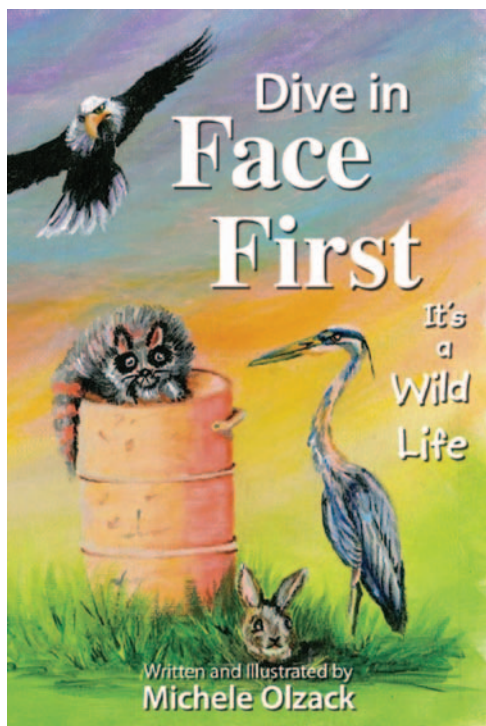
1. Advertising in trade magazines with national distribution
2. Reviews will be sought in trade journals and metropolitan newspapers

Author Bio:

Poet, translator, and editor Peter Covino is Associate Professor of English and Creative Writing at the University of Rhode Island. He is the winner of the 2007 PEN American/Osterweil Award for emerging poets and also the author of *Cut Off the Ears of Winter* (New Issues, 2005) and the chapbook *Straight Boyfriend* (2001), winner of the Frank O'Hara Poetry Prize. His co-edited volume, *Essays on Italian American Literature and Culture* recently appeared from Bordighera Press, CUNY (2012).

Author Hometown:

Providence, RI



Marketing Plan:

1. Author presentations, readings/signings
2. Press Kit distributed to bookstores
3. Author and Publisher website featuring book
4. Op-ed articles will be written for trade journals, newspapers, parenting magazines
5. Book marketed to junior high and high school life skills classes
6. Direct marketing to career centers
7. Direct marketing to libraries and related conferences
8. Direct marketing to adult groups on reinventing yourself
9. Direct marketing to social workers and family psychologists
10. Publisher will contact press/media for events relating to this book
11. Publisher will market this book at all educator conferences attended

Dive In Face First!

It's A Wild Life!

Michele Olzack

ISBN: 9781938326011

Paperback • \$10.95

80 pages • 6 x 9

Publication Date: 05/15/2012

Carton Qty: NA

Nelson Publishing & Marketing: Ferne Press

Content:

Ever feel lost, alone, and not sure which road to take? Meet Harvey. He's just like you and me, but he's a blue heron. Just as in our lives, Harvey meets many characters who either help or hinder his growth. But it's what Harvey takes from these encounters that propels him to find his rainbow. Michele Olzack weaves a story that will impact people of all ages while including thought-provoking "character snapshots" of those who come and go in our lives.

Author Bio:

Michele Olzack is a native of Michigan who received her BSN and MS from the University of Michigan. After a lengthy career as a Nurse Practitioner in Women's Health and Urology, she finds her greatest joy is the leisure time she spends outdoors. Whether it's gardening, sailing, kayaking, biking or skiing, she finds the inspiration for her writing, photography, and painting in the natural world. With this first book, she's spreading her wings, putting her head in the water, and sincerely hopes that the worst that happens is she gets a very wet face.

Author Hometown:

Milford, MI

