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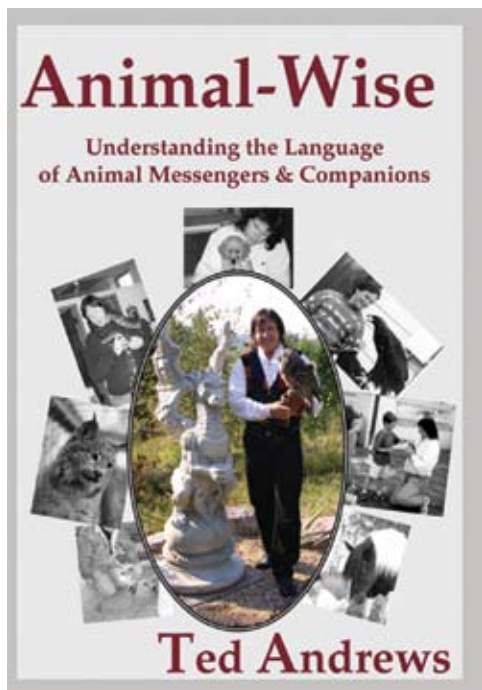
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CONTENTS

Animal-Wise (10th Anniversary Edition)	3	Nest of Eagles	34
Pathworking	4	OKB Sukhoi	35
Best Year Ever!	5	Secret Projects: Flying Wings and Tailless Aircraft	36
Opening Doors, Opening Lives	6	Soviet Strategic Aviation in the Cold War . . .	37
Stop Dating Jerks!	7	Stormbird	38
Nobody's Heroes	8	USAF Interceptors	39
Adam Wreck and the Kalosian Space Pirates . .	9	War Over the Trenches	40
Jesus Hates Zombies featuring Lincoln Hates Werewolves	10	Jackson & Jenks Master Magicians	41
Novo	11	Production Algebra	42
The CalorieKing Calorie, Fat & Carbohydrate Counter 2010	12	A Breakthrough Biological Approach to the Treatment of Anorexia Nervosa That Works When All Else Fails	43
The CalorieKing Calorie, Fat & Carbohydrate Counter 2010	13	Taking Antidepressants	44
Living Your Best with Early-Stage Alzheimer's	14	Treasures of the Unicorn	45
Overcoming Complications of LASIK and Other Corrective Eye Surgeries	15	Hi, Anybody!	46
The Reunion Diet	16	Hoops Heaven	47
The Rise and Fall of the American Medical Empire	17	How to Build Altered Wheelbase Cars	48
What If You Could Skip the Cancer?	18	Touchdowns & Traditions	49
Action Stations Revisited Vol. 3	19	Air Band Radio Guide	50
Action Stations Revisited Vol. 4	20	Air Traffic Control	51
Air War Over Spain	21	From Props to Jets	52
AMARG	22	Full-Size Fords 1955-1970	53
Cold War Peacemaker	23	How to Build Max-Performance Ford FE Engines	54
Convair Advanced Designs	24	How to Build Max-Performance Oldsmobile V-8s	55
Courage Alone	25	How to Make Your Muscle Car Handle	56
Dive Bomber and Ground Attack Units of the Luftwaffe 1933-1945 Vol. 1	26	How to Rebuild & Modify Ford Flathead V-8s	57
Dive Bomber and Ground Attack Units of the Luftwaffe 1933-1945 Vol. 2	27	How to Rebuild and Modify High-Performance Manual Transmissions, Revised Edition	58
East Riding Airfields 1915-1920	28	How to Restore Your Camaro 1967-1969 . . .	59
Fledgling Eagles	29	How to Restore Your Mustang 1964½ -1973 .	60
Handley Page Halifax	30	Imperial Airways	61
Ilyushin Il-2	31	The New Mini Performance Handbook	62
Japanese Secret Projects	32	Yenko	63
Lockheed Blackbird Family	33		

BODY, MIND AND SPIRIT



Marketing Plan:

The author will be doing a national tour to promote the title, national magazine advertising in NEW AGE RETAILER, and extensive direct mail promotions

Animal-Wise (10th Anniversary Edition)

*Understanding the Language
of Animal Messengers and Companions*

Ted Andrews

ISBN: 9781888767636

Trade Paper • \$22.95

416 pages • 7 x 10

Publication Date: 10/15/2009

Carton Qty: NA

Dragonhawk Publishing

Content:

In this 10 year anniversary edition of Ted Andrews' best selling and award winning book on animals, Ted expands and revises the entire work. In 1999 it was chosen Best Spirituality Book, Best Non-Fiction Book, Best General Interest Book and BOOK OF THE YEAR. It now contains nearly 200 animals not found in his modern classic ANIMAL-SPEAK.

Author Bio:

Ted Andrews is the best selling author of ANIMAL-SPEAK, NATURE-SPEAK and thirty-five other titles. He has won more Visionary Awards than any other author in the field and his seminars are in demand worldwide.

Previous Edition:

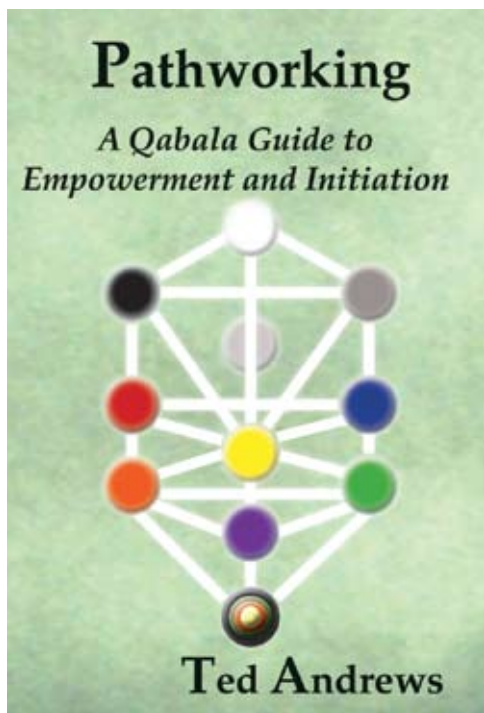
7/15/1999 • 9781888767346 • \$19.95

Previous Books by Author:

10/1/1993 • Animal-Speak • 9780875420288

3/15/2004 • Nature-Speak • 9781888767377

BODY, MIND AND SPIRIT



Pathworking

A Qabala Guide to Empowerment and Initiation

Ted Andrews

ISBN: 9781888767605

Trade Paper • \$16.95

384 pages • 6 x 9

Publication Date: 3/15/2010

Carton Qty: NA

Dragonhawk Publishing

Content:

In this revision of Ted's critically acclaimed book, *More Simplified Magic*, Ted Andrews continues to make Qabalistic teachings understandable and accessible to the average individual. This sequel to his ground breaking work, *Simplified Qabala Magic* (Llewellyn Publications), explores the power of pathworking.

Author Bio:

Ted Andrews is the best selling author of *ANIMAL-SPEAK*, *NATURE-SPEAK* and thirty-five other titles. He has won more Visionary Awards than any other author in the field and his seminars are in demand worldwide.

Previous Edition:

11/15/1997 • 9781888767285 • \$14.95

Previous Books by Author:

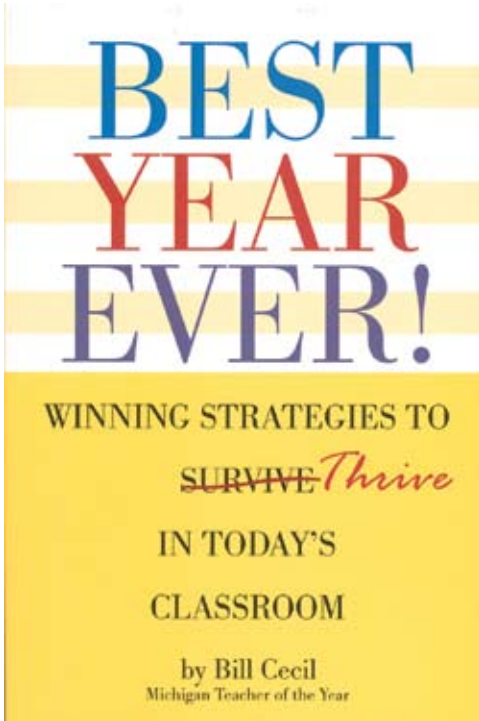
10/1/1993 • *Animal-Speak* • 9780875420288

6/15/2003 • *Simplified Qabala Magic* • 9780738703947

Marketing Plan:

The author will be doing a national tour to promote the title, national magazine advertising in *NEW AGE RETAILER*, and extensive direct mail promotions

EDUCATION



Content:

Best Year Ever provides teachers with proven classroom management strategies that can turn any classroom into a caring community, complete with high morale, infectious enthusiasm, and increased performance. This book is broken up into two sections. Section one ("Setting the Table for Success") will provide teachers with four key strategies to help build their students into a winning team that will be better prepared to learn. Section Two ("A Year-Long Theme That Focuses on On Team") provides a step-by-step playbook for how to create a Best Year Ever! experience for students and teachers alike. This section includes lesson plans and activities to use with students that will set them up for success. Appendix 2 provides teachers with a 30 day supply of lesson plans to help build their teams and a safe learning environment.

Best Year Ever!

Winning Strategies To Thrive In Today's Classroom

Bill Cecil

ISBN: 9780977941186

Trade Paper • \$19.95

294 pages • 6 x 9

Publication Date: 2/15/2007

Carton Qty: NA

Best Year Ever! Press

Author Bio:

Bill Cecil is a 24 veteran teacher and was chosen Michigan Teacher of the Year for 2003-2004. Bill believes every teacher is a leader with a team to lead and he has created the Best Year Ever! Program to provide teachers with a clear vision, blueprint, and proven strategies to create a positive, safe learning environment. Bill provides workshops and presentations on classroom management, team building and leadership to teachers and student teachers and continues to teach full time for the Waverly Community Schools in Lansing, MI.

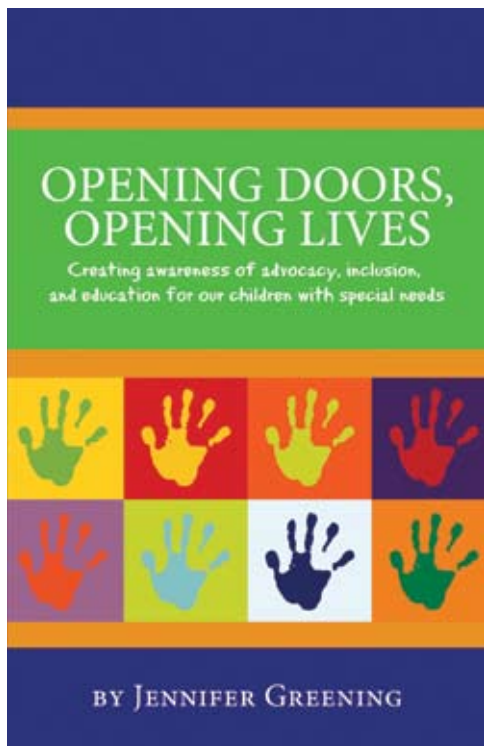
Author Hometown:

Mason, MI

Marketing Plan:

1. The author will appear on the cover and featured back to school article for the MEA Today Magazine August 2009. This magazine is distributed to 160,000 members, 90,000 of which are current classroom teachers.
2. Presentations and workshops to college student teachers and classroom teachers.
3. Website/internet promotion.

EDUCATION



Opening Doors, Opening Lives

*Creating Awareness of Advocacy, Inclusion, and
Education for our Children*

Jennifer Greening

ISBN: 9781933916422

Trade Paper • \$12.95

136 pages • 5.5 x 8.5

Publication Date: 7/20/2009

Carton Qty: NA

Nelson Publishing & Marketing / Ferne Press

Content:

Have you ever wondered what it takes to educate your child with special needs in their neighborhood school? In *Opening Doors, Opening Lives: Creating awareness of advocacy, inclusion, and education for our children with special needs*, Jennifer Greening tells the story of her personal experiences related to getting her daughter, Marissa, integrated into the general education system. Written in a style that is gentle and friendly, *Opening Doors, Opening Lives* contains information that parents of children with special needs can use for their own child's educational journey.

Author Bio:

Jennifer Greening, Ed. S., has earned many degrees in the field of education. She believes her greatest education occurred while holding the hand of her child with disabilities. She enthusiastically shares her vision of all children learning together in their neighborhood schools.

Author Hometown:

Plymouth, MI

Tour Cities:

Midwest and Special Education Organizations
across the United States

Marketing Plan:

This book will be marketed through the advocacy group called the Arc, special education organizations throughout the United States as well as doctors who participate in the DAN program (Defeat Autism now).

FAMILY & RELATIONSHIPS

STOP DATING JERKS!

The Smart Woman's Guide to Breaking the Pattern and Finding the Love of Your Life

Dr. Joseph Nowinski

ISBN-10: 1-934716-04-9

ISBN-13: 978-1-934716-04-5

Price: \$12.95

Pub Date: February 2010

Binding: Softbound

Dimensions: 6 x 9"

Pages: 176

Publisher: Sunrise River Press

Specifications and price are provisional and may be subject to change

Key Sales Points

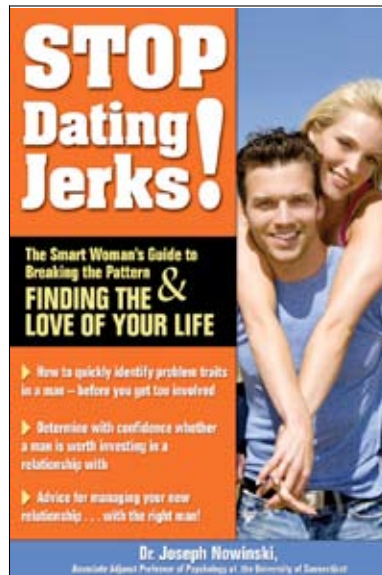
♦ Psychologist Dr. Joseph Nowinski comes to the aid of the thousands of educated single women who have found themselves in the painful pattern of dating men who are wrong for them. He provides the tools you need to quickly determine whether a man has the qualities necessary to sustain the healthy, long-term relationship you're looking for.

♦ The overwhelming majority of dating books try to tell women how to snare a man, how to break off a bad relationship, or how to recover from a broken heart. In contrast, this book gives you specific, practical advice on how to identify the man you're really looking for in the first place, rather than wasting time and energy attracting all the wrong ones.

♦ Dr. Nowinski includes practical tests you can use to help determine with confidence whether a man is worth investing in a relationship with. Reflecting his solid understanding of male personality traits, he also offers valuable advice on managing your new relationship after going through the selective process.

Author

Dr. Nowinski is an associate adjunct professor of psychology at the University of Connecticut. He was formerly an assistant professor of psychiatry at the University of California, San Francisco, where he was director of clinical services and training for the human sexuality program. In that capacity Dr. Nowinski worked intensively with men, women, and couples on the most intimate aspects of relationships. This work also led to two books. *Men, Love, and Sex* (Thorsons Publishing Group, 1990) was originally published as *Becoming Satisfied: A Man's Guide to Sexual Fulfillment* by Prentice-Hall in 1980. *A Lifelong Love Affair: Keeping Sexual Desire Alive in Your Relationship* was published as a hardcover by Dodd, Mead in 1988, and in 1989 as a paperback by W. W. Norton.



Synopsis

Are you ready to find true love, but afraid you'll make another painful mistake? Do you want to wise up, once and for all, and choose the right man for you? Unlike the vast majority of dating books currently out there, *Stop Dating Jerks! The Smart Woman's Guide to Breaking the Pattern and Finding the Love of Your Life* is written by a psychologist who has spent years in clinical practice counseling men and couples. He understands male personality types and offers sound advice on how to identify a good man with whom a relationship is worth pursuing, and also how to tell if a man has a personality flaw that you should walk away from fast! Dr. Nowinski includes practical tests you can use to quickly spot characteristics in a man that have the potential to doom a relationship - so you can stop wasting time on yet another Mr. Wrong and move on to finally find lasting happiness with the right man for you.

Comparables

- ♦ 9781416559948, *Become Your Own Matchmaker: 8 Easy Steps for Attracting Your Perfect Mate*, Patti Stanger, 2009, Atria, \$25.00
- ♦ 9780609809099, *If I'm So Wonderful, Why Am I Still Single?*, Susan Page, 2002, Three Rivers Press, \$14.95

FICTION



Author Bio:

Dan Marcou “Lt. Dan” retired as a highly decorated police officer after 33 years of service. His awards include Police Officer of the Year and The Association of SWAT Personnel SWAT Officer of the year. He has applied most of what he teaches with success on the street. He has been a police trainer for 31 years. He has taught locally, regionally, nationally and internationally to law enforcement officers and is highly regarded by all in attendance.

Previous Books by Author:

11/15/2007 • The Calling • 9781933272115
6/15/2008 • SWAT • 9781933272122

Nobody's Heroes

Lt. Dan Marcou

ISBN: 9781933272214

Trade Paper • \$16.95

288 pages • 5.5 x 8.5

Publication Date: 8/15/2009

Carton Qty: NA

Thunder Bay Press

Content:

“Variety is the spice of death” is the motto of William Ripp, a prolific serial killer. With more than twenty bodies buried all over the United States, Ripp considers himself to be the premier serial killer of all time because not only is he still free, killing on a whim, but his obsession as of yet has gone undetected.

This novel is a realistic, action-packed, can't-put-it-down police thriller. Officers Dave Compton, Dan McCarthy, Gary Carpenter, Madison Brown, Dooley, Randy Stamos and the incorrigible Stanley Brockman are “Nobody's Heroes.” The best of the best are on a collision course with evil incarnate. Lives are at stake and the outcome undecided as the epic struggle continues between good and evil. Where is the place of battle? God's Country. When? On Compton's Shift.

Marketing Plan:

Lt. Dan Marcou lectures regularly at conferences and teaches law enforcement internationally. Through conferences and academies, he is able to market directly to law enforcement officers.

GRAPHIC NOVEL



Previous Books by Author:

6/15/2008 • Novo Vol. 1 • 9780979787447
12/15/2008 • Novo Vol. 2 • 9781934985052

Tour Cities:

Baltimore, Bethesda, New York City, Boston, Richmond, Columbus, Philadelphia and more.

National Media:

Book signing and convention tour throughout the United States as well as press releases and advertising through the most active comic and graphic novel sites on the internet.

Adam Wreck and the Kalosian Space Pirates

Michael S. Bracco

ISBN: 9781934985120

Trade Paper • \$9.99

88 pages • 6 x 9

Publication Date: 8/25/2009

Carton Qty: 50

Alterna Comics

Content:

Adam Wreck is trapped in the deep cosmos of space with his parents!!! For two years Adam has traveled through the emptiness of the universe with his genius parents, on a ship they invented called EARTH 1. Well, life for Adam is about to take an exciting turn when his family's ship is attacked and his parents are taken captive! Shipwrecked on a strange planet filled with stranger alien creatures, Adam must find a way to save his parents from the diabolical and dastardly, Kalosian Space Pirates!

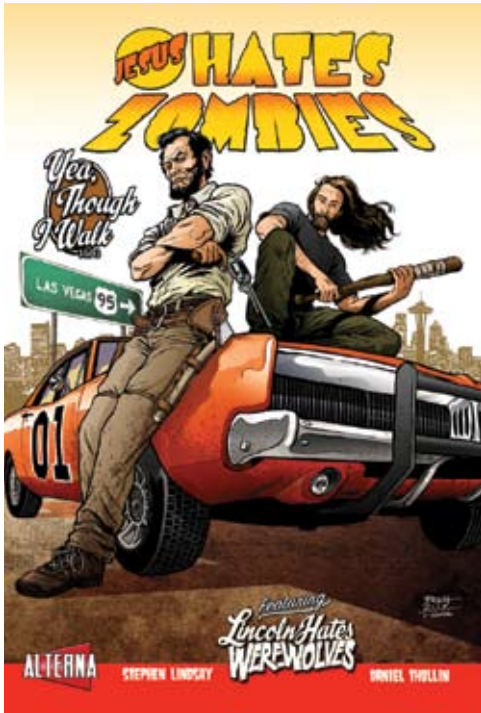
Author Bio:

Michael S. Bracco is the author and artist of 3 graphic novels as well as an illustrator and cover artist. He resides in Baltimore, Maryland where he teaches middle school art.

Author Hometown:

Baltimore, MD

GRAPHIC NOVEL



Jesus Hates Zombies featuring Lincoln Hates Werewolves

Volume 3

Stephen Lindsay, Daniel Thollin
Daniel Thollin (illustrator)

ISBN: 9781934985151

Trade Paper • \$6.99

64 pages • 6 x 9

Publication Date: 11/25/2009

Carton Qty: NA

Alterna Comics

Content:

Jesus, Lincoln, King, and Laz find themselves in an apocalyptic world of trouble as Zombie- Gabriel leads his horde of the super-undead. With a zombified werewolf adding to the terror and carnage, the fearless foursome struggle to survive while trying to find a way to get Abe back to his own time. But just when all seems lost, they'll learn that help can come from even the most unlikely of places...

Author Bio:

Stephen Lindsay is the author and creator of the fan favorite Jesus Hates Zombies series. He is currently involved in several projects through various publishers and is becoming a fast-rising star in independent comics.

Author Hometown:

Rochester, NY

Previous Books by Author:

9/15/2008 • Jesus Hates Zombies/Lincoln Hates Werewolves Vol.1 • 9780979787485

4/15/2009 • Jesus Hates Zombies/Lincoln Hates Werewolves Vol.2 • 97811934985106

Tour Cities:

Baltimore, Bethesda, New York City, Boston, Richmond, Columbus, Philadelphia and more

National Media:

Book signing and convention tour throughout the United States as well as press releases and advertising through the most active comic and graphic novel sites on the internet.

GRAPHIC NOVEL



Previous Books by Author:

6/15/2008 • Novo Vol. 1 • 9780979787447
12/15/2008 • Novo Vol. 2 • 9781934985052

Tour Cities:

Baltimore, Bethesda, New York City, Boston, Richmond, Columbus, Philadelphia and more

National Media:

Book signing and convention tour throughout the United States as well as press releases and advertising through the most active comic and graphic novel sites on the internet.

Novo

Vol. 3 Survivors

Michael S. Bracco

ISBN: 9781934985137

Trade Paper • \$9.99

88 pages • 6 x 9

Publication Date: 9/25/2009

Carton Qty: 50

Alterna Comics

Content:

For the first time in his life, Novo finds himself interacting among a diverse group of species; quickly realizing how hard it is to achieve peace when it is blocked by greed and corruption. In this third volume, Novo arrives on a desolate planet where the atmosphere has been devastated by war. Now living in a dome sealed off from the outside world, Novo works among the remaining inhabitants trying to reignite life under the watchful eye and iron fist of the corpulent Prettar.

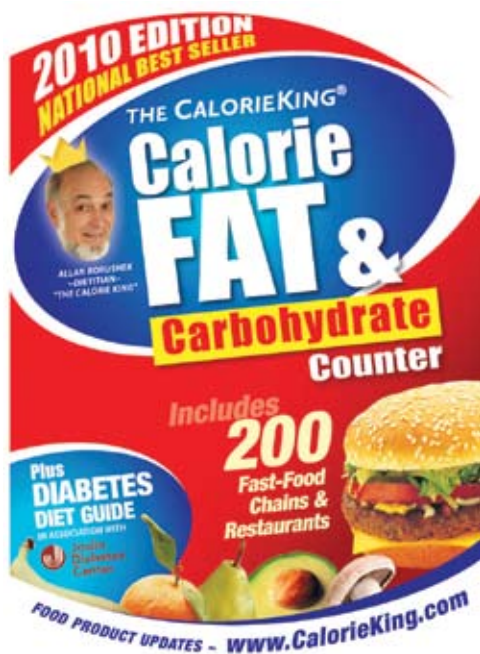
Author Bio:

Michael S. Bracco is the author and artist of 3 graphic novels as well as an illustrator and cover artist. He resides in Baltimore, Maryland where he teaches middle school art.

Author Hometown:

Baltimore, MD

HEALTH & FITNESS



The CalorieKing Calorie, Fat & Carbohydrate Counter 2010

Allan Borushek

ISBN: 9781930448278

Trade Paper • \$8.99

304 pages • 4.25 x 6

Publication Date: 9/15/2009

Carton Qty: 60

Family Health Publications

Content:

Need a quick way to check calories, carbohydrates and fat? With the more than 14,000 food listings, and 200 fast-food chains & restaurant, it's easy to compare foods at-a-glance. Find hidden calories, fat and carbohydrates. You'll know which foods to avoid. Better, yet, you'll know which ones you can eat and still accomplish your weight and health goals.

Take it everywhere; look up foods before you eat, when eating choices count the most!

Previous Edition:

11/15/2008 • 9781930448223

Previous Books by Author:

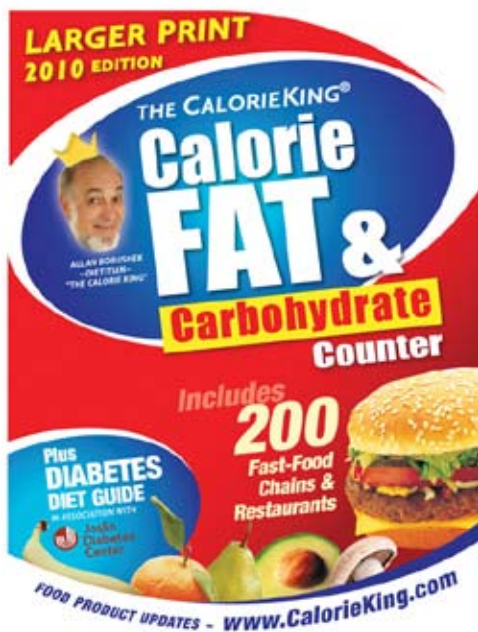
10/15/2007 • The CalorieKing Calorie, Fat & Carbohydrate Counter 2008 • 9781930448162

10/15/2006 • Food & Exercise Journal • 9781930448155

Author Bio:

Author Allan Borushek, a dietitian and health educator with over 30 years' experience in clinical dietetics and community health education has authored wide range of books on weight control, heart disease prevention and diabetes, in addition to 21 editions of this popular best-seller. His insights into the needs of the weight and health-conscious community, combined with his meticulous attention to detail have made 'his labor of love' a perennial favorite with both his readers and the healthcare community.

HEALTH & FITNESS



The CalorieKing Calorie, Fat & Carbohydrate Counter 2010

Larger Print Edition

Allan Borushek

ISBN: 9781930448292

Trade Paper • \$12.99

304 pages • 6 x 8

Publication Date: 9/15/2009

Carton Qty: 40

Family Health Publications

Content:

Need a quick way to check calories, carbohydrates and fat? With the more than 14,000 food listings, and 200 fast-food chains & restaurant, it's easy to compare foods at-a-glance. Find hidden calories, fat and carbohydrates. You'll know which foods to avoid. Better, yet, you'll know which ones you can eat and still accomplish your weight and health goals.

Take it everywhere; look up foods before you eat, when eating choices count the most!

Previous Edition:

5/15/2009 • 9781930448186

Previous Books by Author:

10/15/2007 • The CalorieKing Calorie, Fat & Carbohydrate Counter 2008 • 9781930448162

10/15/2006 • Food & Exercise Journal • 9781930448155

Author Bio:

Author Allan Borushek, a dietitian and health educator with over 30 years' experience in clinical dietetics and community health education has authored wide range of books on weight control, heart disease prevention and diabetes, in addition to 21 editions of this popular best-seller. His insights into the needs of the weight and health-conscious community, combined with his meticulous attention to detail have made 'his labor of love' a perennial favorite with both his readers and the healthcare community.

HEALTH & FITNESS

LIVING YOUR BEST WITH EARLY-STAGE ALZHEIMER'S

An Essential Guide

Lisa Snyder

ISBN-10: 1-934716-03-0

ISBN-13: 978-1-934716-038

Price: \$19.95

Pub Date: April 2010

Binding: Softbound

Dimensions: 7 x 9"

Pages: 288

Publisher: Sunrise River
Press

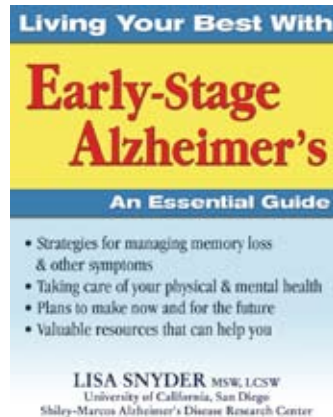
Specifications and price are provisional and may be subject to change

Key Sales Points

- ◆ There are currently more than 5 million Americans living with Alzheimer's disease, and by 2010 that number is expected to increase by 450,000 new cases per year as the self-help oriented Baby Boom generation ages and the number of people living into their 80s and 90s grows.
- ◆ Unlike the vast majority of books about Alzheimer's that are written for caregivers, this book speaks directly to the person diagnosed. It offers concise information that the person with early-stage Alzheimer's needs in order to deal with the diagnosis, manage symptoms, and move forward. As such, it is also a helpful resource for caregivers or professionals who want to learn how to more effectively help the person with Alzheimer's.
- ◆ The author is a clinical social worker whose many years of experience conducting support groups for people with early-stage Alzheimer's gives her intimate knowledge of the fears and concerns that come with the diagnosis. She offers clear, supportive answers and valuable advice for dealing with those concerns.

Author

Lisa Snyder is a clinical social worker with the University of California, San Diego's Shiley-Marcos Alzheimer's Disease Research Center where she has worked with people with early-stage Alzheimer's and their families for more than 20 years. Her many years of experience conducting support groups for people with early-stage Alzheimer's gives her intimate knowledge of the fears and concerns that come with the diagnosis.



Synopsis

Recent medical advances have made it possible to diagnose Alzheimer's when symptoms are only mild. New drugs are under investigation to help slow progression of the disease, and there is hope on the horizon for more effective treatments to keep the disease at bay. Today, when a person is diagnosed with Alzheimer's, they may have many years ahead with only mild symptoms. The result is that a growing number of people with early-stage Alzheimer's are seeking information about how to take charge of their diagnosis, manage symptoms, and cope effectively with the disease. Since the vast majority of books on Alzheimer's are written to caregivers, persons with the diagnosis are in great need of a resource that speaks directly to their own experiences and concerns while providing strategies for managing their daily life. *Living Your Best with Early-Stage Alzheimer's: An Essential Guide* fills an enormous void by providing a straightforward, practical guide on coping with the diagnosis, effectively managing symptoms, finding meaningful activity, planning for the future, strategies for easier communication, participating in research and clinical trials, and much more.

This book is a working guide to help the person with Alzheimer's feel empowered to move forward in life in light of this challenging diagnosis.

Comparables

- ◆ 9780312355395, *The Alzheimer's Action Plan*, Murali P. Doraiswamy, 2008, St. Martin's Press, \$26.95
- ◆ 9781592331611, *What To Do When the Doctor Says It's Early-Stage Alzheimer's*, Winnie Yu, 2005, Fair Winds Press, \$16.95

HEALTH & FITNESS

Overcoming Complications of LASIK and Other Corrective Eye Surgeries

Dean Haycock PhD and
Ismail Shalaby, MD, PhD

ISBN-10: 1-934716-02-2

Binding: Softbound

ISBN-13: 978-1-934716-02-1

Dimensions: 6 x 9"

Price: \$14.95

Pages: 224

Pub Date: May 2010

Publisher: Sunrise River
Press

Specifications and price are provisional and may be subject to change

Key Sales Points

◆ LASIK and other vision-correction surgeries have exploded in popularity over the past several years. Unfortunately, about 30 percent of people who undergo LASIK experience unwanted side effects to varying degrees. Complaints recently prompted the U.S. Food and Drug Administration to take a closer look at regulations surrounding the procedure.

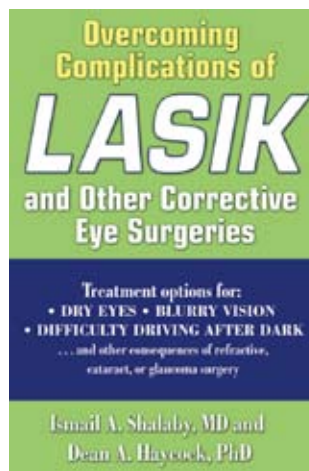
◆ This is the first consumer book to address the concerns of people whose eye surgery has not gone well, explaining which complications can be treated and how vision can be improved following unsuccessful surgery.

◆ In addition to thoroughly explaining a broad range of treatment options for varying complications, this book includes chapters on how to find a good doctor to handle your treatment plan, how to cope with altered vision, and how to keep up with medical advances.

Authors

Dean Haycock, Ph.D., is a freelance science and medical writer based in New York. He earned a Ph.D. in neuroscience from the Department of Biology and Medicine at Brown University. His research has been published in numerous academic journals, including the *Journal of Neurochemistry* and *Brain Research*. His past and current clients include WebMD, the American Health Consultants' biotechnology daily newsletters BioWorld Today and BioWorld International, The Lancet Neurology, the Minneapolis Star-Tribune, Newton's Apple, Current Biology, BioMedNet, Annals of Internal Medicine, the Gale Encyclopedias of Science and Mental Health, and many more. He is also the author of *The Everything Health Guide to Schizophrenia*, 2009.

Ismail A. Shalaby, M.D., Ph.D. is a board-certified medical and surgical ophthalmologist in private practice and an instructor in ophthalmology at The Friedenwald Eye Institute in Baltimore, Maryland. He obtained his Ph.D. in pharmacology and the neurosciences at The University of Chicago and his M.D. from The Johns Hopkins School of Medicine in Baltimore. He has been in solo private practice for 8 years. Aside from his active ophthalmology career, Dr. Shalaby is also CEO of Nema Research, Inc., a clinical trial implementation company. Dr. Shalaby has authored and co-authored numerous peer-reviewed research articles in pharmacology, drug discovery, neurosciences, and ophthalmology.



Synopsis

Every year in the United States, around 1.3 million people have laser vision correction surgery. Three months after their surgeries, 70 percent of these people feel amazed and delighted with the results. The remaining 30 percent, however, experience side effects that leave them feeling dissatisfied to varying degrees. They may have uncomfortably dry eyes, blurry vision, and/or experience difficulty driving after dark. *Overcoming Complications of LASIK and Other Corrective Eye Surgeries*, written by board-certified medical and surgical ophthalmologist Ismail A. Shalaby, MD, PhD and medical writer Dean Haycock, is the first consumer book to bring answers and advice for people who are struggling with complications from eye surgery.

The authors begin with an explanation of how your eye works, and then continue with detailed information on what's normal and what's not after refractive eye surgeries - including LASIK-cataract surgery, and glaucoma surgery. The book then covers a comprehensive range of problems you could be experiencing, and discusses the various treatment options you may want to consider. This book will empower you to take the right steps to overcome your post-surgery eye problems.

Comparables

◆ 9780300122855, *Reversing Dry Eye Syndrome*, Steven L. Maskin, 2007, Yale University Press, \$17.00

◆ 9780758206220, *The Eye Care Revolution: Prevent and Reverse Common Vision Problems*, Robert Abel, 2004, Kensington, \$16.00

HEALTH & FITNESS

THE REUNION DIET

Lose Weight and Look Great at Your Reunion and Beyond

Lisa Dorfman and Sandra Gordon

ISBN-10: 1-934716-05-7

ISBN-13: 978-1-934716-05-2

Price: \$12.95

Pub Date: March 2010

Binding: Softbound

Dimensions: 6 x 9"

Pages: 192

Publisher: Sunrise River Press

Specifications and price are provisional and may be subject to change

Key Sales Points

◆ High school, college, and other reunions can be nerve-racking, even without an extra 30 pounds of fat around your middle. You want to look your best on the day you finally reunite with long-ago friends, acquaintances, and love interests, who may well remember you as a much younger – and thinner – person!

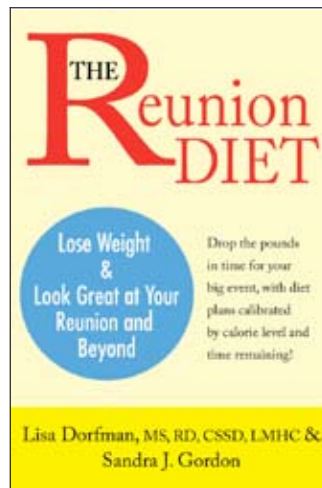
◆ The authors – a weight-loss psychologist and nutrition expert – show you how you can drop the pounds in time for your upcoming reunion so that you can look great and feel confident when the big day arrives.

◆ The authors include diet plans calibrated by calorie levels so you can choose the right plan for you, based on how much time you have to lose the weight.

Authors

Lisa Dorfman, MS, RD, CSSD, LMHC is a board-certified specialist in sports dietetics and a board-certified professional counselor. She has been a leader in the health care field for more than two decades working with professional, world, and national class athletes and clients worldwide. Since 1983, she has built a diverse portfolio of experiences including a clinical career in more than 15 hospitals and medical centers and corporate programs at numerous Fortune 500 and major financial, legal, and public and private institutions. Since 2003, she has taught in the University of Miami department of exercise and sports science and has been the sports nutritionist for the UM athletic department, teaching and counseling hundreds of athletes, some on to NCAA, Olympic, and world titles. Lisa is a personal nutritionist for many professional athletes, including those in the NFL, MLB, PGA, USTA, and she is the U.S. Sailing Olympic and Paralympics team nutritionist. She is a sought-after media spokesperson for TV, radio, and print campaigns, and is a competitive runner and triathlete.

Health and nutrition writer Sandra J. Gordon is the author of the 8th, 9th, and 10th editions of Consumer Reports Best Baby Products. She contributes to numerous consumer magazines, including Fitness, Self, Redbook, Shape, Prevention, Ladies' Home Journal, Family Circle, Parents, Parenting, Child, and Vitality. She is a former safety expert on The Discovery Health Channel's Make Room for Baby and has also appeared on The Today Show and television news programs across the country as a spokesperson for Consumer Reports.



Synopsis

For millions of us, reunions — whether a milestone high school reunion or extended-family get-together — offer a wake-up call and the chance to check in with friends, relatives, and long-lost loves we once knew well. For many, they also shore up weight-loss motivation. In fact, some of us are only interested in losing weight when we've got a major event like a reunion on the horizon. In *The Reunion Diet*, nutritionist and weight-loss psychologist Lisa Dorfman and health and nutrition writer Sandra J. Gordon offer a practical, self-help guide showing readers how to set specific weight-loss and other lifestyle goals and achieve them within the time allowed. At the core of the book is a diet plan that is calibrated by calorie levels according to how much time readers have to lose weight before their reunion. The book also includes a last-minute diet plan for those who may be reading the book without much time remaining before their reunion. Whether you've got 10, 20, 30 pounds or more to lose before your reunion, *The Reunion Diet* can help you look and feel great when mingling and reconnecting with those you may not have seen in decades.

Comparables

◆ 9780470192399, *Deadline Fitness, Tone Up and Slim Down When Every Minute Counts*, Gina Lombardi, 2008, Wiley, \$24.95

◆ 9780425190784, *The Bikini Diet*, Maggie Greenwood Robinson, 2003, Berkley, \$5.99

HEALTH & FITNESS

The Rise and Fall of the American Medical Empire

A Trench Doctor's View of the Past, Present, and Future of the U.S. Healthcare System

Robert A. Linden, MD, FACP

ISBN-10: 1-934716-08-3

Binding: Softbound

ISBN-13: 978-1-934716-08-3

Dimensions: 6 x 9"

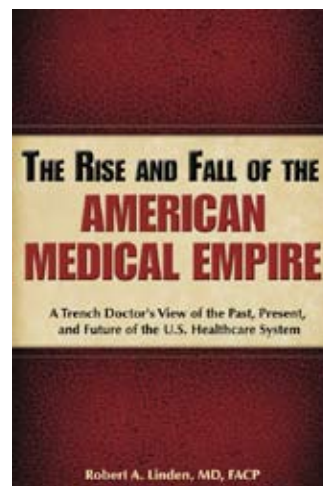
Price: \$18.95

Pages: 304

Pub Date: January 2010

Publisher: Sunrise River Press

Specifications and price are provisional and may be subject to change



Key Sales Points

◆ Frustrated healthcare consumers are clamoring for information on what is happening in the healthcare market place, why it's happening, and what can be done about it.

◆ This is the first book to cover these four major healthcare dilemmas together, while also exploring the context of how they create pain and suffering for both patients and physicians. Many other titles appear to have pre-existing agendas and leave a void in their explanations of how our system is currently failing.

◆ This author's perspective and insight as a 30-year veteran of primary care practice allows him to provide a realistic, comprehensive view of how the healthcare system has deteriorated and whether there is light at the end of the tunnel.

Author

Dr. Robert A. Linden worked for more than 30 years in the areas of both hospital and outpatient internal medicine. He is a 1975 graduate of Cornell Medical College.

Synopsis

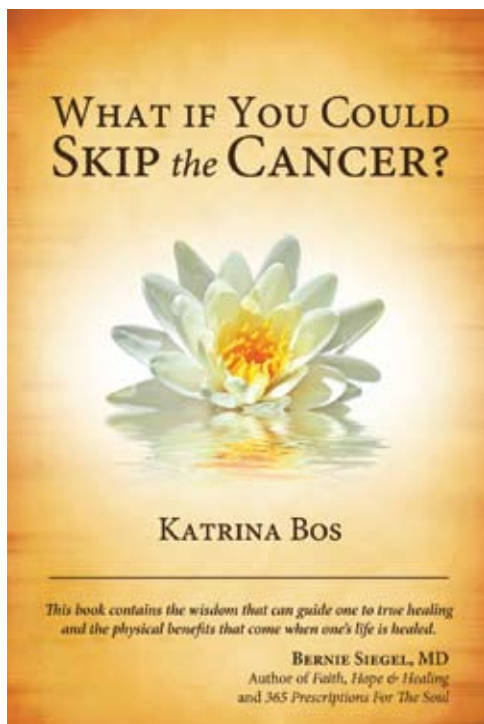
There are four major dilemmas at work in the rapid decline of the United States' healthcare system: the disappearing primary care sector, healthcare insurance reform, the influence of the pharmaceutical industry on the practice of medicine, and reform of malpractice litigation. In the *Rise and Fall of the American Medical Empire*, Dr. Robert A. Linden provides a comprehensive, straightforward explanation of these four dilemmas, from the perspective of a primary care physician who has spent 30 years working directly with patients and seeing first-hand how changes in the system have impacted patients and physicians. Dr. Linden sorts out the fragments of information that most readers get through the media and fills in the blanks to provide a full, clear picture of what's wrong with the U.S. healthcare system, an impartial review of proposed solutions, and a look at what several other countries have done to reform their healthcare systems. Unlike the many academician authors of previous books that have covered the problems only in part and skewed information toward their own agendas, this book will finally help the healthcare consumer understand the problems facing us and form their own assessments of what should be done to restore the American healthcare system.

Comparables

◆ 9780787997526, *Health Care Reform Now! A Prescription for Change*, George C. Halvorson, 2007, Jossey-Bass

◆ 9781586486624, *Healthcare, Guaranteed: A Simple, Secure Solution for America*, Ezekiel J. Emanuel, 2008, Public Affairs

HEALTH & FITNESS



What If You Could Skip the Cancer?

Katrina Bos

ISBN: 9781933916392

Trade Paper • \$9.95

144 pages • 6 x 9

Publication Date: 7/16/2009

Carton Qty: NA

Nelson Publishing & Marketing / Ferne Press

Content:

Why do we get cancer? This book delves into the underlying reasons why some of us get cancer while others do not and explains many of the mysteries of why we get sick. Why is the diagnosis a death sentence for some and a life-changing opportunity for others?

Author Bio:

Katrina Bos lives in Goderich, Ontario and has spent many years looking for answers to life and living. She is a graduate of the University of Waterloo in Toronto. She teaches meditation, dance and yoga. She is married to a farmer. They have two children, two dogs, two horses, cats and a few hundred cows.

Author Hometown:

Goderich, Ontario

National Media:

Speaking engagements in various cities in Canada, Michigan, New Jersey, and California.

HISTORY

Action Stations Revisited Vol. 3 South East England

David Lee

ISBN-10: 0-85979-110-6

ISBN-13: 978-0-85979-110-6

Price: \$39.95

Pub Date: January 2010

Binding: Hardcover

Dimensions: 6.25 x 9.25"

Pages: 350

Illus: More than 150
photos plus maps & plans

Publisher: Crecy
Publishing

Specifications and price are provisional and may be subject to change



Key Sales Points

- ◆ This book is a new addition to the best-selling series.
- ◆ Provides a detailed history of more than 90 military airfields.
- ◆ Includes more than 150 photos plus maps and plans.

Comparables

- ◆ 9780859791342, *Wrecks & Relics 20th Edition*, Ken Ellis, 2009, Crecy Publishing, \$29.95
- ◆ 9780947554798, *Action Stations Revisited 1*, Michael Bowyer, 2000, Crecy Publishing, \$39.95
- ◆ 9780947554941, *Action Stations Revisited 2*, Michael Bowyer, 2005, Crecy Publishing, \$39.95

Author

David Lee has had a lifetime interest in aviation. After an engineering career that included a time with Rolls Royce, he spent 16 years at Duxford, retiring as deputy director and curator of aircraft. His writing includes aviation books, technical reports, and airshow souvenir programs. He is the technical editor for a series of airfield histories. A past chairman of the British Aviation Preservation Council and the Transport Trust, David now organizes and conducts tours of Duxford and has commented and lectured widely in the UK, Europe, and Australasia. He is a widower with four grown-up children.

Synopsis

Military airfields in Kent, through Sussex, Hampshire up to Swindon in Wiltshire are all in this new third volume of the *Action Stations Revisited* series. Instantly recognized names like Manston, Hawkinge, Odiham, Tangmere, Lee-on-Solent, Greenham Common, Thorney Island, Farnborough, and Wroughton mingle with less well known places such as Bekesbourne, Welford, Grain, Hartford Bridge, Throwley, Ramsbury, and Woodchurch. The relics of the little known story of the Sound Mirrors, Britain's early warning system before radar, are among the many previously unpublished accounts and photographs which illustrate this comprehensive coverage of Britain's front line airfields.

The original *Action Stations* series was a major contribution to aviation literature; *Actions Stations Revisited* will prove an equally indispensable companion for any aviation historian.

HISTORY

Action Stations Revisited Vol. 4 South West England

Dave Berryman

ISBN-10: 0-85979-121-1

ISBN-13: 978-0-85979-121-2

Price: \$39.95

Pub Date: November 2009

Binding: Hardcover

Dimensions: 6.25 x 9.25"

Pages: 384

Illus: More than 150
photos plus maps & plans

Publisher: Crecy
Publishing

Specifications and price are provisional and may be subject to change

Key Sales Points

- ◆ This book is a new addition to the best-selling series.
- ◆ Provides a detailed history of more than 90 military airfields.
- ◆ Includes more than 150 photos, many of them previously unpublished, plus maps and plans.

Comparables

- ◆ 9780859791342, *Wrecks & Relics 20th Edition*, Ken Ellis, 2009, Crecy Publishing, \$29.95
- ◆ 9780947554798, *Action Stations Revisited 1*, Michael Bowyer, 2000, Crecy Publishing, \$39.95
- ◆ 9780947554941, *Action Stations Revisited 2*, Michael Bowyer, 2005, Crecy Publishing, \$39.95

Author



Synopsis

Military airfields of South West England are the focus of the latest volume of the *Action Stations Revisited* series. The area covered includes most of the counties of Gloucestershire, Hampshire and Wiltshire, along with those of Dorset, Somerset, Devon, Cornwall, the Isles of Scilly, and the Channel Islands. The whole of British aviation history is reflected here from the birth of military aviation at Larkhill, flying training at Old Sarum during the World War I and at Upavon during the 1930s, to fighter operations from Charmy Down during the World War II. Postwar developments at Filton and Boscombe Down are supplemented by recent activities at Culdrose, St.Mawgan, Yeovilton, and Lyneham. Accounts of the construction and operational use of the stations, with the aircraft types flown and units involved are illustrated by a wealth of photographs, many of them previously unpublished.

HISTORY

Air War Over Spain

Rafael Permuy

ISBN-10: 1-906537-10-0

ISBN-13: 978-1-906537-10-4

Price: \$32.95

Pub Date: April 2010

Binding: Softbound

Dimensions: 9 x 12"

Pages: 96

Illus: 215 photos

Publisher: Classic

Publications

Specifications and price are provisional and may be subject to change

Key Sales Points

- ◆ This unique 'Classic Colours' format covers the opposing air forces in the Spanish Civil War as well the intervention of the German, Italian, and Soviet air forces in their respective guises.
- ◆ Color photographs and artwork detail these often vividly marked aircraft.

Comparables

- ◆ 9780952686767, *Jagdwaaffe Volume 1 Series 2: The Spanish Civil War*, Eric Mombeek, 2002, Classic Publications, \$24.95
- ◆ 9781902109107, *Condor: Luftwaaffe in Spain 1936-1939*, Patrick Laureau, 2002, Hikoki Publications, \$49.95

Author

Rafael A. Permuy Lopez was born in Ferrol in 1949. He has served as a Major in the Reserve Artillery of the Spanish Army and has a masters degree in social communication from the Universidad Complutense in Madrid. He has worked as an editor and writer for different media in Galicia as well as for military magazines throughout Spain. He has written many articles and books on military subjects and history.



Synopsis

This unique 'Classic Colours' format single volume covers the opposing air forces in the Spanish Civil War as well the intervention of the German, Italian, and Soviet air forces in their respective guises. The air campaigns fought during the Spanish Civil War prompted important technical and tactical developments for all parties - from the actual deployment of air power through to communications. The small and largely obsolescent Spanish Air Force of 1936 grew into an effective fighting arm, which, by 1937 had become a significant force thanks, in part, to German and Italian support. The Nationalists fielded Heinkel, Fiat, and Messerschmitt fighters and Heinkel, Caproni, Savoia-Marchetti, Junkers, and Dornier bombers. These forces entered into a grinding battle of attrition over the less-organized but fiercely motivated Republican air arm over Aragon, the Jarama, and Madrid Fronts and later over Brunete, Belchite and the final campaign over the Ebro in mid to late 1938.

The Republicans were equipped with Soviet-built Polikarpov, Nieuport, Hawker, and Dewoitine fighters and Potez and Tupolev bombers. The aircraft were often colorful and adorned with vivid markings, illustrated in this book with color artwork as well as contemporary photographs. Twenty Nationalist pilots gained five or more victories, with the German and Italian contingents also scoring high kill numbers. The highest scorer was Joaquin Garcia Morato with 40 victories, while the future German ace, Werner Mölders left Spain with 14. On the Republican side, Capts. Jose Bravo Fernandez and Miguel Zambudio Martinez are reported to have scored into double figures.

HISTORY

AMARG

America's Military Aircraft Boneyard – A Photo Scrapbook

Nick Veronico and Ron Strong

ISBN-10: 1-58007-139-2

Binding: Softbound

ISBN-13: 978-1-58007-139-0

Dimensions: 11 x 8.5

Price: \$24.95

Pages: 144

Pub Date: January 2010

Illus: 350 color and 50 b/w photos

Publisher: Specialty Press

Specifications and price are provisional and may be subject to change

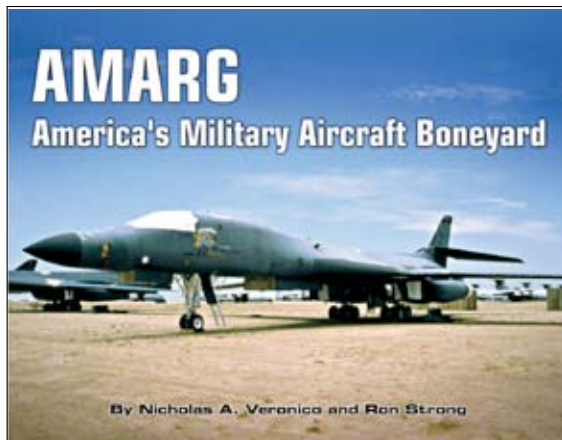
Key Sales Points

- ◆ While previous books on this subject only documented vast fleets of aircraft, this book explains the inner workings of the preservation, reclamation, and salvage operations.
- ◆ This book serves as the most modern update to an ever-changing story, as more than 4,000 aircraft are currently stored or processed in some fashion at the AMARG (Aerospace Maintenance and Regeneration Group) facility.
- ◆ This book contains dramatic never-before-published color and black-and-white photographs showing the latest aircraft types to be stored at the AMARG facility.

Authors

Nicholas A. Veronico is a science and technology writer who works for the Astronomical Society of the Pacific at the Stratospheric Observatory for Infrared Astronomy (SOFIA) Science Center at NASA Ames. He is the author of more than two dozen books on military and aviation subjects, and served as the lead scriptwriter for *Scrapping Aircraft Giants*, a Discovery Channel documentary on commercial aircraft scrapping. *AMARG: America's Military Aircraft Boneyard* is his fifth book for Specialty Press.

Ron Strong always had an interest in aircraft and photography. While serving in the Air Force, Strong worked on aircraft with the 53rd Weather Reconnaissance Squadron, Ramey AFB, Puerto Rico and with a Special Operations Squadron at Hurlburt Field, Florida. He later worked at the Alameda Naval Air Rework Facility in Flight Test. For the past 25 years, he has worked for NASA performing wind tunnel testing on civilian aircraft. The last eight years at NASA have been spent working on the SOFIA program.



Synopsis

This country's largest military aircraft storage center began in the heady days following the end of World War II. At first only a small desert site holding bombers and transports in reserve for possible future use, it later became more of a salvage and parts recovery operation, and in many cases, a final resting place known as "the boneyard." In the 1950s and 1960s, with new wars erupting in Korea and Vietnam, certain aircraft stored in this desert center were once again in demand, and this famed storage and salvage facility in Tucson, Arizona, answered the call. Numerous photographs taken both from the air and on the ground show the reader vistas of the 4,000 total airplanes stored at this site, while a detailed appendix gives a comprehensive listing of all the aircraft types currently at AMARG (Aerospace Maintenance and Regeneration Group). In many cases, the numbers are quite staggering and are sure to surprise the reader.

Comparables

- ◆ 9781857801972, *United States Air Force Unit Designations Since 1978*, Brian Rogers, 2006, Midland Publishing, \$39.95
- ◆ 9781580071031, *Buzz Numbers*, David Menard, 2006, Specialty Press, \$16.95
- ◆ 9781857801156, *Vietnam Air Losses*, Chris Hobson, 2002, Midland Publishing, \$32.95

HISTORY

COLD WAR PEACEMAKER

The Story of Cowtown and Convair's B-36

Dennis R. Jenkins and Don Pyeatt

ISBN-10: 1-58007-127-9

ISBN-13: 978-1-58007-127-7

Price: \$29.95

Pub Date: January 2010

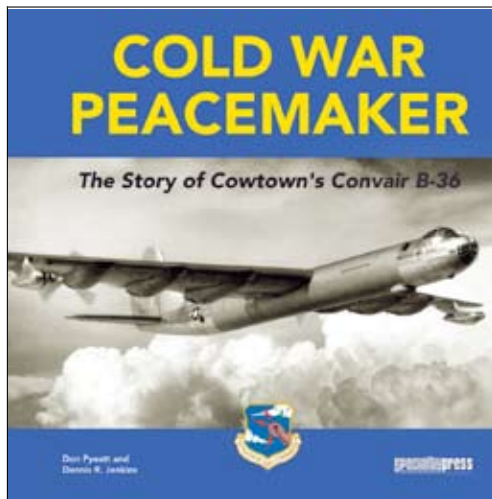
Binding: Hardcover

Dimensions: 9 x 9"

Pages: 228

Illus: 300 b/w photos with
20 illustrations

Publisher: Specialty Press



Specifications and price are provisional and may be subject to change

Key Sales Points

- ◆ While other books covered the development and operations of the B-36, the political story has never before been told of how Convair's Ft. Worth manufacturing facility came to be.
- ◆ The Convair B-36 has retained a cult following in aviation enthusiast circles, and this book features new technical information about the makings of this great historic airplane.
- ◆ This book contains a detailed list of operational B-36 missions, some of which were classified 'Secret' at the time, supplemented by more than 300 rarely-seen photographs.

Authors

Dennis R. Jenkins is a consulting engineer in Cape Canaveral, Florida, working on various aerospace projects including 20 years on the Space Shuttle and several on the stillborn X-33 program. He is the author of *Space Shuttle: The History of the National Space Transportation System – The First 100 Missions*, in addition to more than 30 other works on aerospace history.

Don Pyeatt worked in the electronic instrument industry for both civil and military applications, and recently retired after owning an industrial control sales and service company. He has served as the historian for the B-36 Peacemaker Museum in Fort Worth, Texas, and as historian for the 7th Bomb Wing B-36 Association, also in Fort Worth, Texas.

Synopsis

Few airplanes in history have captured the imagination like Convair's B-36 Peacemaker. The world's first intercontinental bomber served as a strategic deterrent against possible nuclear war and projected the global reach of the Air Force's new Strategic Air Command during the opening years of the Cold War. While many books have been written about this aircraft, none has ever told one of the most intriguing aspects of the B-36 story – the place where the airplane came to be designed, manufactured, and test flown. Once known as "Cowtown" for its abundance of cattle farms, Fort Worth, Texas, became home to the Convair plant adjacent to Carswell AFB, and will forever be linked with the B-36's place in history. This book tells not only the story of this airplane's technical aspects, but also the political and social events that led to its development, the establishment of Fort Worth as its production site, and newly discovered technical information as well.

Comparables

- ◆ 9781857800586, *Convair B-58 Hustler*, Jay Miller, 1998, Midland Publishing, \$27.95
- ◆ 9781580071291, *Magnesium Overcast*, Dennis Jenkins, 2008, Specialty Press, \$26.95
- ◆ 9781580070751, *Convair B-36 Photo Scrapbook*, Dennis Jenkins, 2003, Specialty Press, \$16.95

HISTORY

CONVAIR ADVANCED DESIGNS *Secret Projects from San Diego, 1923-1962*

Robert Bradley

ISBN-10: 1-58007-133-3

ISBN-13: 978-1-58007-133-8

Price: \$34.95

Pub Date: March 2010

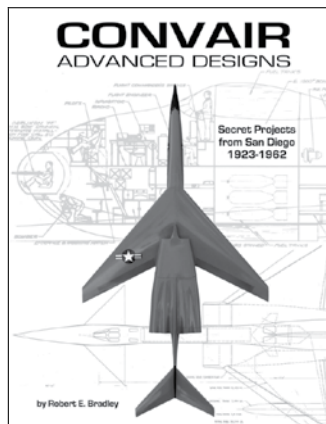
Binding: 8.5 x 11"

Dimensions: Hardcover

Pages: 176

Illus: 325 b/w photos and
illustrations

Publisher: Specialty Press



Specifications and price are provisional and may be subject to change

Key Sales Points

- ◆ This book shows why, as one of America's premier aircraft manufacturers, Convair led the way in seaplane and heavy bomber development with so many futuristic concepts.
- ◆ This book will appeal to aviation enthusiasts who enjoy reading about radical airplane concepts throughout history, and provides good information for historians and modelers as well.
- ◆ This book contains never-before-published information on all of Convair's secret seaplanes and bomber projects, many shown with complete technical specifications.

Author

Robert Bradley graduated with a degree in physics from the University of Southern California. After graduation he worked for four years at North American Aviation in El Segundo in the Systems and Tactics Group. In 1957, he moved to Convair Astronautics (later General Dynamics Space Systems Division) in San Diego where he remained until his retirement in 1993. He worked initially in Operations Analysis and in the Technical Information Center, both in Advanced Engineering. He then moved to the Economic Analysis Group, also in Advanced Engineering, until that group was transferred to the Contracts and Estimating Dept, where he became the Manager of Economic Analysis. After his retirement in 1993 he became a volunteer archivist at the San Diego Air & Space Museum, specializing in the museum's space and missile collection and its Convair archives. Mr. Bradley has a long-standing interest in aerospace history, with special emphasis on design studies and proposals of projects that did not reach the hardware stage. He lives with his wife Linda in the Pacific Beach community of San Diego.

Synopsis

Consolidated Vultee, which later became Convair, built some of the world's best flying boats in the 1930s, and the world's best bombers during World War II. Convair's six-engine B-36 strategic bomber was credited with keeping the world safe during the early throes of the Cold War. But before all these great aircraft took to the skies, scores of ideas and concepts were proposed and analyzed by company management to determine if production would even be feasible.

Convair Advanced Designs is a book that brings these futuristic, but stillborn, concepts to life for the very first time. This book features many never-before-seen company photographs, models, and drawings of such futuristic concepts as a folding-rotor anti-submarine patrol bomber and a giant seaplane passenger transport launched from a high-speed rail car! Readers will also be fascinated to see how certain seemingly unbelievable designs evolved into actual production airplanes years later, such as the giant Convair Tradewind turboprop seaplane transport.

Comparables

- ◆ 9781857800586, *Convair B-58 Hustler*, Jay Miller, 1998, Midland Publishing, \$27.95
- ◆ 9781580071291, *Magnesium Overcast*, Dennis Jenkins, 2008, Specialty Press, \$26.95
- ◆ 9781580071116, *Experimental & Prototype U.S. Air Force Jet Fighters*, Dennis Jenkins, 2008, Specialty Press, \$44.95

HISTORY

Courage Alone ***The Italian Airforce 1940-1943***

Chris Dunning

ISBN-10: 1-902109-09-0

ISBN-13: 978-1-902109-09-1

Price: \$56.95

Pub Date: September 2009

Binding: Hardcover

Dimensions: 8.5 x 11"

Pages: 320

Illus: 250 photos, 100+
color aircraft profiles, and
17 color maps

Publisher: Hikoki
Publications

Specifications and price are provisional and may be subject to change

Key Sales Points

- ◆ More than 100 color aircraft profiles and detailed drawings from original aircraft handbooks for Caproni 309 and Fiat CR32.
- ◆ Completely revised edition of best-selling book.
- ◆ Provides comprehensive details on all Italian units.

Comparables

- ◆ 9781902109077, *Luftwaffe Colours 1935-1945*, Michael Ullmann, 2008, Hikoki Publications, \$56.95
- ◆ 9781902109732, *White Eagles*, Bartlomiej Belcarz, 2002, Hikoki Publications, \$47.95
- ◆ 9781902109107, *Condor: Luftwaffe in Spain 1936-1939*, Patrick Laureau, 2002, Hikoki Publications, \$49.95

Author

Chris Dunning has spent twelve years researching original wartime documents, unit war diaries, and personal accounts to produce a comprehensive and dispassionate history of the Regia Aeronautica.



Synopsis

Derided by Allied propaganda which made it out to be an air force equipped solely with elderly biplanes, ineffective in attack or always in retreat, the Regia Aeronautica was overshadowed by its more ruthless Axis partner, the Luftwaffe.

Using research from a mass of original documentation, including personal accounts and combat diaries, the author takes an objective view and shows that the men who flew the Macchis, Fiats, and Savoias were no less skilled or determined than their opponents.

The book discusses area commands, theatres, squadron allocations, anti-shipping operations, aircrew, and details of the top fighter aces.

Comprehensive tables provide information on aircraft equipment, squadron allocation, and unit histories. With drawings from original aircraft handbooks, almost 250 photographs, more than 100 color profiles, and unit badges, *Courage Alone* provides a detailed reference source for historians, modelers, and enthusiasts alike.

HISTORY

Dive Bomber and Ground Attack Units of the Luftwaffe 1933-45 Vol. 1

Henry de Zeng IV and Douglas Stankey

ISBN-10: 1-906537-08-9

ISBN-13: 978-1-906537-08-1

Price: \$49.95

Pub Date: January 2010

Binding: Hardcover

Dimensions: 9 x 12"

Pages: 192

Illus: 400 b/w and color
photos plus 20
artworks

Publisher: Classic
Publications

Specifications and price are provisional and may be subject to change

Key Sales Points

- ◆ The first volume in a comprehensive two-volume reference on the Luftwaffe's dive-bomber and ground-attack units, including their operations throughout the war.
- ◆ Packed full of illustrations, including photos, plans, drawings, emblems, badges, and commanders.
- ◆ This is the first time this information has been published and will be an invaluable reference for historians and modelers.

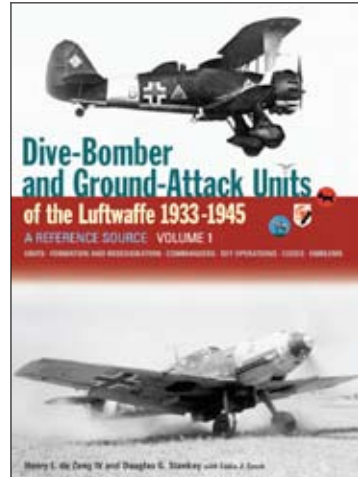
Comparables

- ◆ 9781903223901, *Luftwaffe Fighters & Fighter Bombers Over the Far North*, Aakra Kjetil, 2008, Classic Publications, \$44.95
- ◆ 9781857802795, *Bomber Units of the Luftwaffe 1933-1945*, Henry de Zeng, 2008, Classic Publications, \$59.95
- ◆ 9781903223871, *Bomber Units of the Luftwaffe 1933-1945 Volume 2*, Henry de Zeng, 2008, Classic Publications, \$56.95

Authors

Henry de Zeng IV has a BA in history, a BSBA in accounting, and an MBA in business studies. He is a military veteran with a total of 11 years active duty and has worked as a corporate chief financial officer, a corporate vice president of mergers and acquisitions, and lastly as an independent consultant. Both authors are based in North America and are respected aviation historians.

Douglas G. Stankey graduated from a highly respected university in Ottawa and has worked as an engineer on North America's Distant Early Warning Line, the 'Dew Line' air defense network, as well as more recently with several multi-national companies.



Synopsis

The first in this two-volume series will provide aviation historians with an exhaustive reference work on all the Luftwaffe's dive-bomber and ground-attack units, including information on operations. All 16 Stuka Geschwader, 17 ground-attack, and 20 night-harassment units are covered along with their component staff flights and Gruppen and specialist anti-tank units.

The two volumes are divided into the early and late phases of the war, and cover pre-war formation, designation and reorganization until the demise of the Luftwaffe. The book includes lists of key operations, locations, bases and transfers, together with a comprehensive breakdown of theatres of operations, key battles and missions flown, and aircraft types that were flown by each unit.

In addition, there are detailed listings of unit commanders including dates and locations of the commands. A wealth of photos throughout shows aircraft types, unit markings, close ups of unit emblems, badges, and commanders, many in color and never seen before. These books are the product of many years of research by the authors, both of whom are highly respected experts in this field, and present highly detailed information in this form for the first time.

HISTORY

Dive Bomber and Ground Attack Units of the Luftwaffe 1933-45 Vol. 2

Henry de Zeng IV and Douglas Stankey

ISBN-10: 1-906537-09-7

ISBN-13: 978-1-906537-09-8

Price: \$49.95

Pub Date: May 2010

Binding: Hardcover

Dimensions: 9 x 12"

Pages: 192

Illus: 400 b/w and color photos plus 20 artworks

Publisher: Classic Publications

Specifications and price are provisional and may be subject to change



Key Sales Points

- ◆ The second volume in a comprehensive two-volume reference on the Luftwaffe's dive-bomber and ground-attack units, including their operations throughout the war.
- ◆ Packed full of illustrations, including photos, plans, drawings, emblems, badges, and commanders.
- ◆ This is the first time this information has been published and will be an invaluable reference for historians and modelers.

Comparables

- ◆ 9781857802740, *Schlachtflieger: Luftwaffe Ground-Attack Units 1937-1945*, Christian-Jacques Ehrengardt, 2007, Classic Publications, \$27.95
- ◆ 9781903223871, *Bomber Units of the Luftwaffe 1933-1945 Volume 2*, Henry de Zeng, 2008, Classic Publications, \$56.95

Authors

Henry de Zeng IV has a BA in history, a BSBA in accounting, and an MBA in business studies. He is a military veteran with a total of 11 years active duty and has worked as a corporate chief financial officer, a corporate vice president of mergers and acquisitions, and lastly as an independent consultant. Both authors are based in North America and are respected aviation historians.

Douglas G. Stankey graduated from a highly respected university in Ottawa and has worked as an engineer on North America's Distant Early Warning Line, the 'Dew Line' air defense network, as well as more recently with several multi-national companies.

Synopsis

This two-volume series will provide aviation historians with an exhaustive reference work on all the Luftwaffe's dive-bomber and ground-attack units, including information on operations. All 16 Stuka Geschwader, 17 ground-attack, and 20 night-harassment units are covered along with their component staff flights and Gruppen and specialist anti-tank units.

The two-volume series (divided into the early and late phases of the war) cover pre-war formation, designation, and reorganization until the demise of the Luftwaffe, with lists of key operations, locations, bases and transfers, together with an exhaustive breakdown of theatres of operations, key battles and missions flown, and aircraft types that were flown by each unit. In addition, there are comprehensive listings of unit commanders including dates and locations of the commands.

Illustrations show aircraft types, unit markings, close ups of unit emblems, badges, and commanders, many in color. These books are the product of many years of research by the authors, both of whom are highly respected experts in this field, and present highly detailed information in this form for the first time.

HISTORY

East Riding Airfields 1915-1920

Geoffrey Simmons

ISBN-10: 0-9545605-9-0

ISBN-13: 978-0-9545605-9-1

Price: \$19.95

Pub Date: January 2010

Binding: Softbound

Dimensions: 7.75 x 10.5"

Pages: 64

Illus: 90 b/w and more than
10 color photos

Publisher: Flight Recorder
Publications

Specifications and price are provisional and may be subject to change

Key Sales Points

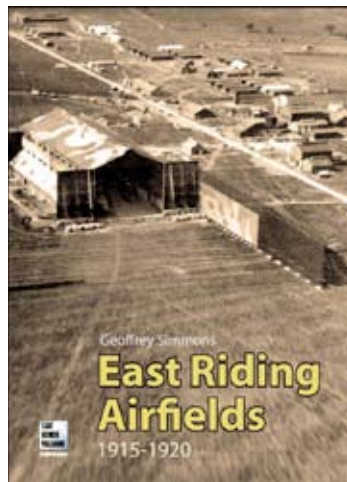
- ♦ **Covers fascinating accounts of the airfield personnel and the conditions they worked in.**
- ♦ **This book gives insight into the early days of military aviation and covers aerodromes, landing grounds, and airship operations.**
- ♦ **This book will strongly appeal to historians and genealogists.**

Comparables

- ♦ 9780954560577, *Air War Over East Yorkshire in World War II*, Paul Bright, 2006, Flight Recorder, \$44.95
- ♦ 9780947554798, *Action Stations Revisited 1*, Michael Bowyer, 2000, Crecy Publishing, \$36.95
- ♦ 9780947554941, *Action Stations Revisited 2*, Michael Bowyer, 2005, Crecy Publishing, \$36.95

Author

Geoff Simmons was born in Hull in 1928 and first became interested in airplanes in 1938-39. In 1945, he joined Blackburn Aircraft and spent most of his working life as a senior design engineer, before taking early retirement in 1989. A member of the Airfield Research Group and the International Cross and Cockade Society, he lives in Beverley.



Synopsis

Even before the outbreak of World War I, aviation had made its presence felt in the East Riding of Yorkshire, with visits from many of the leading aviation pioneers including Gustav Hamel and Harry Hawker. However, it was the outbreak of the war in 1914 and the arrival of the German Zeppelins that led to the establishment of the first official air bases in the area.

In fact the first enemy attacks upon Yorkshire from the German navy was when they bombarded Scarborough and Whitby on December 16, 1914. On June 6, 1915, threat became reality when a Zeppelin bombed Hull, killing 24 people and injuring 40. For the next four years the landing grounds and marine stations in the East Riding served as bases for British aircraft and airships which were defending the East Riding towns and coastal shipping from air and sea attack.

Author Geoffrey Simmons tells the story of the bravery and expertise of the men who flew the primitive machines of the time, often in appalling weather at night, from these little known bases.

HISTORY

Fledgling Eagles ***Luftwaffe Training Aircraft*** ***1933-1945***

Barry Ketley

ISBN-10: 1-906537-05-4

ISBN-13: 978-1-906537-05-0

Price: \$27.95

Pub Date: May 2010

Binding: Softbound

Dimensions: 9 x 12"

Pages: 96

Illus: 235 photos

**Publisher: Classic
Publications**

Specifications and price are provisional and may be subject to change

Key Sales Points

- ◆ **The first complete overview of the Luftwaffe training system, covering schools, instructors, units, and much more.**
- ◆ **A rare insight into the training practices and procedures of the Luftwaffe.**
- ◆ **Supplemented by a useful collection of images and aircraft profiles.**

Comparables

- ◆ 9781857802740, *Schlachtflieger: Luftwaffe Ground-Attack Units 1937-1945*, Christian-Jacques Ehrengardt, 2007, Classic Publications, \$27.95
- ◆ 9780951989920, *Luftwaffe Fledglings 1935-1945*, Barry Ketley, 2002, Hikoki Publications, \$21.95

Author

Barry Ketley has written several books on both World War I and World War II aircraft. He has covered subjects as diverse as French fighter aces of World War II, the Luftwaffe training units, and KG200.



Synopsis

This latest addition to the long established Luftwaffe Colours series examines the training that all Luftwaffe aircrew and specialists had to pass through before participating in active service. Various stages of pilot and flight training are examined, alongside a varied and fascinating selection of photographs and artwork profiles. All levels of the Luftwaffe training system before and during the war are covered including elementary and advanced training schools, fighter, bomber, dive-bomber and ground-attack, night fighter and heavy fighters, weapons, signals and formation, and instructors' schools.

Many different aircraft are also included from dedicated training machines such as the, Ar 68 and Bü 131 biplanes to the Ar 96 and Fw 56 advanced trainers. Virtually all main front line types are examined including the famous Bf 109 and Do 17, as well as the twin-seat Fw 190, Me 262, and even Me163s. Continuing the narrative excellence and impressive artwork that enthusiasts have come to expect from this series, this new volume is the perfect addition to the collection, and will be essential reading for aviation historians. Modelers will also find the artworks and side profiles invaluable in recreating the many aircraft of the Luftwaffe.

HISTORY

Handley Page Halifax

K.A. Merrick

ISBN-10: 1-906537-06-2

ISBN-13: 978-1-906537-06-7

Price: \$56.95

Pub Date: October 2009

Binding: Hardcover

Dimensions: 9 x 12"

Pages: 224

Illus: 450 photos

Publisher: Classic
Publications

Specifications and price are provisional and may be subject to change

Key Sales Points

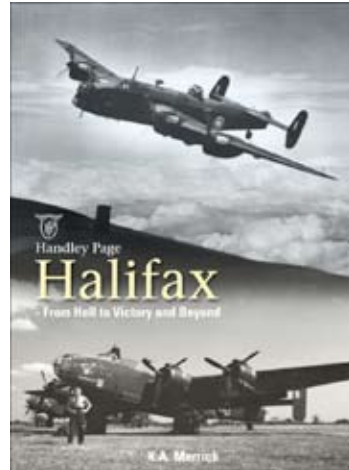
- ◆ The complete history of this much-loved aircraft, from development to withdrawal.
- ◆ Packed with a huge collection of historic photographs featuring the type in action around the world.
- ◆ This will be an essential read for aviation historians and modelers worldwide.

Comparables

- ◆ 9780904597813, *From Hull, Hell & Halifax*, Chris Blanchett, 2006, Midland Publishing, \$39.95
- ◆ 9781857803051, *Avro Lancaster*, Peter C. Smith, 2008, Midland Publishing, \$32.95

Author

Ken Merrick has been researching and writing about British and German aviation subjects for the last 40 years, producing books ranging from the history of individual aircraft types, to a highly detailed history of Allied clandestine air operations in World War II. He became particularly interested in the subject of German camouflage systems 30 years ago and has since written a number of highly acclaimed books on the subject in the intervening years.



Synopsis

The name Handley Page has been associated with the building of bomber aircraft since World War 1, thus it's no surprise that in 1936 the British Air Staff awarded the company with a development contract for another new aircraft. Four out of every ten heavy bombers built in Great Britain were Halifaxes, and together with the Avro Lancaster they shared the RAF's strategic night bombing offensive from 1941 through to the ultimate crescendo in 1944.

Though perhaps not as shapely as the Lancaster, its deeper and more spacious slab-sided fuselage made it more suitable for a much wider variety of roles. The type served with RAF Bomber Command on high and low-level attacks over occupied Europe and Germany, as well as undertaking radar counter-measures. It was used for Coastal Command on anti-submarine and shipping attacks, and also on the much overlooked but critical meteorological duties, such as making the historic D-Day weather analysis.

During the war years the Halifax flew 75,532 bombing sorties over Germany, dropping over 227,610 tons of bombs. In total 6,176 Halifax machines were built, undergoing continuous development and improvement through the years. Post war, it operated on Transport and Coastal Command duties, and served in Europe, the Middle East, and India before finally leaving RAF service in 1953. The Halifax was a much-loved aircraft by the crews who flew in it, as it was able to absorb considerable battle damage and still manage to bring airmen safely back home; it had the highest survival rate for aircrew.

Within these pages Ken Merrick has written an immense study of the impressive Handley Page Halifax, setting out to prove that the type, for its time, was a bomber 'second to none'. This detailed work is the fruit of many years of research, including much new information about the development, design and service of the aircraft, and will be essential reading for aviation modelers and historians worldwide.

HISTORY

Ilyushin Il-2

Yefim Gordon

ISBN-10: 1-85780-322-1

ISBN-13: 978-1-85780-322-8

Price: \$64.95

Pub Date: March 2010

Binding: Hardcover

Dimensions: 8.5 x 11"

Pages: 320

Illus: 500 illustrations

Publisher: Midland

Publishing

Specifications and price are provisional and may be subject to change

Key Sales Points

- ◆ The most comprehensive book available on the subject, covering its development and service career.
- ◆ Packed with previously unpublished photos and color profiles illustrating aircraft variations in detail.

Comparables

- ◆ 9781857802573, *Mikoyan MiG-21*, Yefim Gordon, 2008, Midland Publishing, \$74.95
- ◆ 9781857801873, *OKB Ilyushin*, Yefim Gordon, 2004, Midland Publishing, \$59.95

Author

Yefim Gordon is one of Russia's leading aviation writers and publishers. He is the author of many books on Soviet aviation and currently lives in Moscow.

IMAGE
COMING
SOON

Synopsis

The Ilyushin Il-2 Sturmovik is perhaps the most famous aircraft in the history of Russian and Soviet aviation. During World War II this rugged ground-attack aircraft was arguably the Soviet's most effective weapon. Protected by its heavy armor, the low-flying aircraft was incredibly difficult to shoot down and its powerful array of weaponry – cannon, machine guns, rockets, and HEAT anti-tank bombs – was capable of penetrating the armor of all the German tanks in the field at the time, including the Panther and Tiger tanks, as well as reaping destruction among the ranks of enemy infantry on the ground.

The Il-2 was so successful that the design was produced in greater numbers than any other military aircraft in history – more than 40,000 were built from 1941 to 1955. In this book, Yefim Gordon applies the successful Famous Russian Aircraft formula to this mainstay of Soviet air forces in World War II, making this the most comprehensive book available on the subject, covering both its development and service career, with previously unpublished photographs and color profiles illustrating in detail the variations in the aircraft such as modifications from dual to single seater and back (with a rear gunner) and unit insignia.

HISTORY

Japanese Secret Projects

Edwin M. Dyer

ISBN-10: 1-85780-317-5

ISBN-13: 978-1-85780-317-4

Price: \$39.95

Pub Date: December 2009

Binding: Hardcover

Dimensions: 8.5 x 11"

Pages: 144

Illus: 200 photos

Publisher: Midland
Publishing

Specifications and price are provisional and may be subject to change

Key Sales Points

- ◆ A fascinating look at the largely untouched world of Japanese secret projects, many of which actually took to the skies amidst the chaos of World War II.
- ◆ A range of striking 3-view profiles and more than 100 illustrations illuminate the amazingly detailed projects and blueprints.
- ◆ Written and researched by a Japanese X-plane specialist.

Comparables

- ◆ 9781902109459, *I-400*, Henry Sakaida, 2006, Hikoki Publications, \$49.95
- ◆ 9781857801941, *Soviet Secret Projects Volume 1*, Yefim Gordon, 2004, Midland Publishing, \$44.95
- ◆ 9781857802214, *Soviet Secret Projects: Fighters Since 1945*, Tony Buttler, 2006, Midland Publishing, \$44.95

Author

Edwin M. Dwyer has studied military technology for more than 20 years, concentrating on weaponry from 1914 to 1960. In 1999, he created the Hikoki:1946 website, highlighting Japanese experimental aircraft. He is currently serving in the United States Civil Air Patrol with the rank of Master Sergeant.



Synopsis

Secret and X-Plane aircraft projects remain highly popular with historians, enthusiasts, modelers, and the flight sim community. Surprisingly, secret Japanese planes of World War II remain an area that has been largely ignored due to scarcity of information. They do, however, have a large base of interest as unlike the majority of secret Luftwaffe programs that were resigned to the drawing board, the vast number of aircraft featured within this book actually flew or were in development.

The book begins with an overview of the IJN and IJA through the early years to 1945, and their secret technical exchanges with the Luftwaffe throughout the war. It is divided into two sections dedicated to the two armed forces, with a total of 34 aircraft examined, each with its history, performance, and combat records laid out in an easy to read fashion. The book provides photographs, technical drawings, and stunning color renditions of the aircraft in combat. Notable emphasis is placed upon the supersonic kamikaze aircraft, the "Amerika" bomber, and the ways in which the Japanese improved on German technology, particularly the Me 262 and Komet. Secret Japanese armaments are also covered in detail, with information uncovered on guided missiles, rockets, and cannons. A gripping read for aviation and military enthusiasts around the world!

HISTORY

Lockheed Blackbird Family

A-12, YF-12, D-21/M-21 & SR-71 Photo Scrapbook

Tony Landis

ISBN-10: 1-58007-151-1

ISBN-13: 978-1-58007-151-2

Price: \$16.95

Pub Date: February 2010

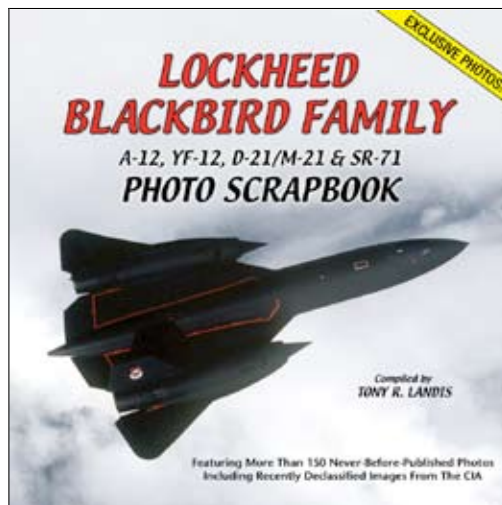
Binding: Softbound

Dimensions: 9 x 9"

Pages: 108

Illus: 120 b/w and 265
color photos with 40
illustrations

Publisher: Specialty Press



Specifications and price are provisional and may be subject to change

Key Sales Points

- ◆ This book contains more than 150 new photographs, including exclusive Lockheed company photos and 10 images that were recently de-classified and released by the CIA.
- ◆ There has never before been a "photo album" compilation of Blackbird images featuring previously unpublished photos and information about the aircraft's early development.
- ◆ Lockheed Blackbirds have retained a cult following in aviation enthusiast circles, and this book features new information about the development of these futuristic airplanes.

Author

Tony R. Landis was born and raised in Southern California and joined the Air Force right out of high school. He has had a life-long interest in aerospace history, and images from his photo collection have been published in hundreds of publications. He has been listed as a contributing photographer, editor, and artist in Wings/Airpower magazine and has worked at the NASA Dyden Flight Research Center for several years. Landis has authored several aviation books for Specialty Press.

Synopsis

Still the world's most popular and most exciting aircraft, the Lockheed family of A-12, YF-12, D-21/M-21, and SR-71 Blackbirds are to this day the highest-performance jet-powered airplanes ever flown. They have set numerous world speed and altitude records for manned aircraft powered by air-breathing engines that theoretically may never be broken. Although no longer operational, A-12s and SR-71s flew for nearly three decades at speeds in excess of Mach 3 and altitudes of up to 90,000 feet. Expanding on the successful sales of all Specialty Press Blackbird publications is this natural extension of our product line created by compiling many never-before-published photos coupled with new de-classified information recently released by the CIA, including black-and-white and color photos of A-12 cockpits, early camera installations, and never-before-seen special camouflage schemes.

Comparables

- ◆ 9780760332399, *Flying the SR-71 Blackbird*, Richard Graham, 2008, Zenith Press, \$25.95
- ◆ 9781857801385, *Lockheed's SR-71 'Blackbird' Family*, Jay Miller, 2003, Midland Publishing, \$27.95
- ◆ 9780933424753, *Lockheed SR-71 Blackbirds*, Dennis Jenkins, 1997, Specialty Press, \$26.95

HISTORY

Nest of Eagles

Peter Schmoll

ISBN-10: 1-906537-12-7

Binding: Hardcover

ISBN-13: 978-1-906537-12-8

Dimensions: 9 x 12"

Price: \$49.95

Pages: 192

Pub Date: February 2010

Illus: 215 photos

Publisher: Classic Publications

Specifications and price are provisional and may be subject to change

Key Sales Points

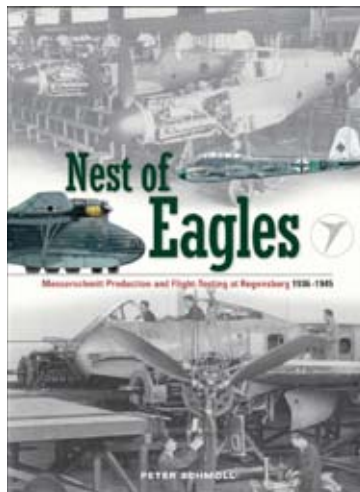
- ◆ A rare glimpse into the wartime role of the famous Messerschmitt factory at Regensburg which produced many of Nazi Germany's key military aircraft throughout World War II.
- ◆ Includes many first-hand accounts from factory test pilots, and former Luftwaffe and Messerschmitt personnel.
- ◆ Includes coverage of some of the most famous fighter types used by Nazis, as well as some lesser-known models along with extremely rare German photographs.

Comparables

- ◆ 9781903223048, *Me 262 Volume 4*, J. Richard Smith, 2002, Classic Publications, \$49.95
- ◆ 9781903223598, *Me 262 Production Log*, Dan O'Connell, 2005, Classic Publications, \$56.95
- ◆ 9781903223895, *Messerschmitt Bf 110 C, D and E*, John Vasco, 2008, Classic Publications, \$54.95

Author

Peter Schmoll was born in 1952 and has researched the history of Messerschmitt production at Regensburg for more than fifteen years. He has used archives in both Germany and the USA and has either interviewed or corresponded with many of the people mentioned in the book.



Synopsis

This book offers a unique and highly detailed insight into the workings of one of Nazi Germany's main wartime aircraft production centers - the famous Messerschmitt works at Regensburg as well as the neighboring airfield at Obertraubling. It is illustrated with many rare German photographs of aircraft construction, test-flying, and the visits and meetings of key Nazi and Luftwaffe personnel at Regensburg. The Regensburg factory was responsible for the output of some of Germany's key military aircraft during World War II, including the Messerschmitt Bf 109, Me 210 and Me 410 fighters, the Me 163 rocket interceptor, the Me 262 jet fighter, and the massive Me 321 and Me 323 'Gigant' series of heavy lift transport aircraft. The factory at Regensburg was built on a green-field site in 1936 following Augsburg's reluctance to allow Messerschmitt to expand his factory there in the light of pressure from the Reich Air Ministry to increase aircraft production. Despite being the target of heavy U.S. bombing raids between 1943-45, the plant produced 170 Bf 109Es, 779 Bf 110s, and 34 Me 210s prior to being attacked. Production reached its peak in October 1944, when it built 755 Bf 109 G/Ks out of annual total of 6,318 such aircraft. A further 1,074 fighters were produced in 1945.

By drawing on rare company documents and first-hand accounts from factory test-pilots, former Luftwaffe and Messerschmitt personnel, the author explores the factory's origins in the pre-war years, the production and testing of the early and later variants of the famous Bf 109 fighter, the fiasco of the Messerschmitt Me 210 twin-engine heavy fighter which took the company to the edge of bankruptcy, as well as the output of the Komet rocket fighter and the Me 262 jet. There are detailed accounts of Allied air attacks in 1944 and their effects on production; an account of the little-known Regensburg factory defense flight, which, equipped with Bf 109s and flown by civilian test pilots, took on Allied heavy bombers in aerial combat over southern Germany in 1943; and a detailed study of the so-called 'forest factories', the emergency satellite production centers established in nearby forested areas to disperse output and avoid the Allied bombing.

HISTORY

OKB Sukhoi

Yefim Gordon and Dmitry Komissarov

ISBN-10: 1-85780-314-0

ISBN-13: 978-1-85780-314-3

Price: \$79.95

Pub Date: January 2010

Binding: Hardcover

Dimensions: 8.5 x 11"

Pages: 540

Illus: 900 color & b/w
photos

Publisher: Midland
Publishing

Specifications and price are provisional and may be subject to change

Key Sales Points

- ◆ A detailed overview of every type developed by the Sukhoi Design Bureau from its establishment in 1940 to present day.
- ◆ Packed with photographs, many of which have never been published before.
- ◆ Written by the foremost expert on Russian aviation, with a number of definitive titles to his name.

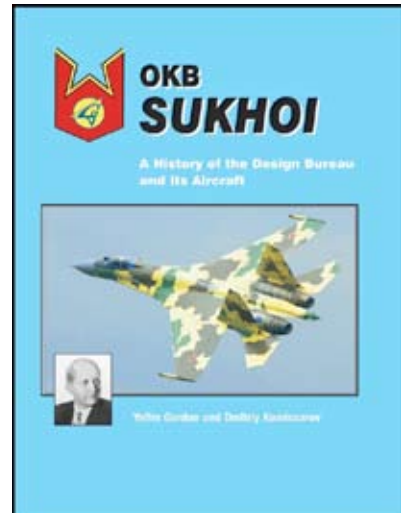
Comparables

- ◆ 9781857802030, *OKB Yakovlev*, Yefim Gordon, 2005, Midland Publishing, \$64.95
- ◆ 9781857802146, *OKB Tupolev*, Yefim Gordon, 2006, Midland Publishing, \$59.95
- ◆ 9781857801873, *OKB Ilyushin*, Yefim Gordon, 2004, Midland Publishing, \$59.95

Authors

Yefim Gordon is one of Russia's leading aviation writers and publishers. He is the author of numerous books on Soviet aviation.

Dmitry Komissarov is rapidly establishing himself as a respected authority on Russian and Soviet aviation. He works in the publishing industry and lives in Moscow.



Synopsis

This book is the complete and definitive history of the famous Sukhoi Design Bureau, from its establishment in 1940 to the present day. Continuing the series of books exploring in detail the major Russian aviation companies, this is the most comprehensive study of Sukhoi ever undertaken. It includes every type of aircraft ever developed by the Sukhoi OKB, descriptions of all known versions, and a wealth of recently declassified data.

For each major type there are line drawings illustrating the difference between the versions, representative color side views, and specification tables allowing the performance of different versions to be compared. It also includes production figures and information on Sukhoi aircraft operated abroad. The book is illustrated with numerous previously unpublished photographs.

This is an amazing piece of research and will be essential reading for all serious students of aviation history and the development of Sukhoi aircraft design.

HISTORY

Secret Projects: Flying Wings and Tailless Aircraft

Bill Rose

ISBN-10: 1-85780-320-5

ISBN-13: 978-1-85780-320-4

Price: \$39.95

Pub Date: April 2010

Binding: Hardcover

Dimensions: 8.5 x 11"

Pages: 192

Illus: 200 photos

Publisher: Midland
Publishing

Specifications and price are provisional and may be subject to change

Key Sales Points

- ◆ This exciting new addition to the highly successful 'Secret Projects' series examines some extraordinary flying wings and tailless aircraft projects.
- ◆ Packed with a startling array of illustrative material, which will delight modelers.
- ◆ Written by a well-respected aviation writer.

Comparables

- ◆ 9781857802641, *American Secret Projects: Fighters and Interceptors*, Tony Buttler, 2008, Midland Publishing, \$39.95
- ◆ 9781857802214, *Soviet Secret Projects: Fighters Since 1945*, Tony Buttler, 2006, Midland Publishing, \$44.95

Author

Bill Rose has worked for science journals, technical publications, and various national and provincial newspapers. His principle areas of interest are photography, space exploration, aviation, and astronomy. As an experienced amateur astronomer Bill, has worked as a researcher for several UK-based TV production companies and currently runs a small photographic business.



Synopsis

This brilliant new volume provides a comprehensive history of flying wings and tailless aircraft. Designed and developed since the dawn of aviation, these aircraft still hold a great importance today, with many aviation enthusiasts eager to learn more about these remarkable aircraft.

Beginning with an analysis of the advantages of the flying wing, the author looks at why aerodynamicists have been attracted to this unique configuration since the earliest days of manned flight, highlighting a range of specific aircraft and relevant examples. Many aviation enthusiasts will delight in discovering the more intimate developmental details of familiar aircraft including the famous early glider Junkers and other World War I flying wing biplane designs. Other examples developed in the years leading up to World War II include the Hortens and Lippisch in Germany and the Northrop in the U.S. Following this conflict, a number of British flying wings were developed, and the concept was crucial to the design of the Vulcan and Javelin. During the Cold War era the U.S. developed a range of aircraft using this versatile technology, with the Northrop B-2 and A-12, oblique wing, blended wing, and supersonic designs.

This book also examines the array of modern day stealth technology, which has developed from flying wing and tailless aircraft, with a detailed glimpse at the many experimental blended wing designs, which never saw the light of day. Drones, new UCAVs, and von Braun space gliders for use in Martian atmospheres are also analyzed, giving this striking book a cosmic twist. Certain to entertain and inform aviation enthusiasts worldwide, this is one not to be missed!

HISTORY

Soviet Strategic Aviation in the Cold War

Yefim Gordon

ISBN-10: 1-902109-08-2

ISBN-13: 978-1-902109-08-4

Price: \$56.95

Pub Date: September 2009

Binding: Hardcover

Dimensions: 8.5 x 11"

Pages: 272

Illus: 510 b/w and color photos, more than 60 illustrations

Publisher: Hikoki Publications

Specifications and price are provisional and may be subject to change



Key Sales Points

- ◆ **An authoritative work on an unpublished subject by a well respected Russian author.**
- ◆ **Covers major operations including the Afghan War and the shadowing of NATO warships.**
- ◆ **Covers the development of Soviet military aircraft type by type.**

Comparables

- ◆ **9781857803044, *Soviet Air Power in World War 2*, Yefim Gordon, 2008, Midland Publishing, \$74.95**
- ◆ **9781902109046, *Chinese Aircraft*, Yefim Gordon, 2008, Hikoki Publications, \$56.95**
- ◆ **9781857802214, *Soviet Secret Projects: Fighters Since 1945*, Tony Buttler, 2006, Midland Publishing, \$44.95**

Author

Yefim Gordon is one of Russia's leading aviation writers and publishers. He is the author of many books on Soviet aviation and currently lives in Moscow.

Synopsis

Born in the 1930s, the Soviet Air Force's long-range bomber arm (known initially as the ADD and later as the DA) proved itself during World War II and continued to develop in the immediate post-war years, when the former allies turned Cold War opponents. When the strategic bomber Tu-4 was found to be too 'short-legged' to deliver strikes against the main potential adversary - the USA, both Tupolev and Myasishchev OKBs began the task by creating turbine-engined strategic bombers.

By the Khrushchev era in the mid/late 1950's the Soviet defense industry and aircraft design bureau set about adapting the bombers to take air-launched missiles for use against land and sea targets. In 1962 the DA fielded its first supersonic aircraft - the Tu-22 Blinder twinjet, which came in pure bomber and missile strike versions.

The Brezhnev years saw a resurgence of strategic aviation with the Tu-22M Backfire 'swing-wing' supersonic medium bomber entering service in the mid-1970s followed in 1984 by the Tu-95MS Bear-H and Tu-160 Blackjack which were capable of carrying six and 12 air-launched cruise missiles respectively.

Soviet Strategic Aviation in the Cold War shows how the DA's order of battle changed in the period from 1945 to 1991. Major operations including the air arm's involvement in the Afghan War, the Cold War exercises over international waters in the vicinity of the 'potential adversary', and the shadowing of NATO warships are covered together with details of Air Armies, bomber divisions and bomber regiments, including their aircraft on a type-by-type basis.

More than 500 photos, most of which are previously unpublished in the West, are supplemented by 61 color profiles, color badges, and line drawings of the aircraft and their weapons, making this an essential reference source for the historian and modeler alike.

HISTORY

Stormbird

Hermann Buchner

ISBN-10: 0-85979-140-8

ISBN-13: 978-0-85979-140-3

Price: \$18.95

Pub Date: June 2009

Binding: Softbound

Dimensions: 5.75 x 9.25"

Pages: 272

Illus: 140 b/w photos and
16 page color section

Publisher: Crecy
Publishing

Specifications and price are provisional and may be subject to change

Key Sales Points

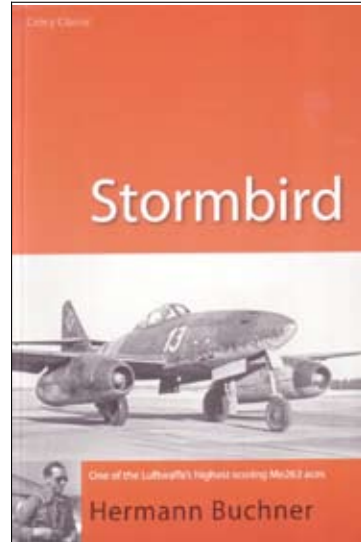
- ◆ Presents a remarkable insight into the life of a Luftwaffe pilot during the ground-attack operations on the Eastern Front during World War II.
- ◆ Includes more than 140 photos, mostly from the author's personal collection, along with color profiles of his aircraft and opponents.
- ◆ Written by an Austrian-born pilot and Knights Cross holder.

Comparable

- ◆ 9781902109008, *Stormbird*, Hermann Buchner, 2002, Hikoki Publications, \$36.95

Author

Hermann Buchner is an Austrian born NCO pilot and Knights Cross holder.



Synopsis

Hermann Buchner was one of the rare bomber pilots who also became a fighter pilot. The author, a Luftwaffe NCO pilot and Knight's Cross holder, gives a riveting account of his training with the pre-war Austrian air force, instructing with the Luftwaffe, and the terrifying ground-attack operations on the Eastern Front trying to stop the Russian mincing machine. Despite being shot down twice, Buchner himself targeted Il2s, Yak 9s, and a Boston bomber who fell victim to his eagle eye.

Later tasked with opposing the Allied daylight bombing raids into deepest Germany, Buchner labored to protect his homeland. Serving alongside many well-known aces and sometimes taking off from his home airfield while under Soviet shellfire, he paints a picture of a man surviving against incredible odds, who became one of the elite with JG7 and learned that the important thing with the Me262 was to land near a convenient foxhole. Supplemented by more than 140 photographs, mostly from the author's personal collection, along with color profiles of his aircraft and opponents, *Stormbird* presents a remarkable insight into the life of a Luftwaffe pilot in WWII.

HISTORY

U.S. Air Force Interceptors ***A Military Photo Logbook*** ***1946-1979***

Marty Isham and David McLaren

ISBN-10: 1-58007-150-3

ISBN-13: 978-1-58007-150-5

Price: \$24.95

Pub Date: June 2010

Binding: Softbound

Dimensions: 9 x 9"

Pages: 120

Illus: 150 b/w and 150
color photos

Publisher: Specialty Press

Specifications and price are provisional and may be subject to change

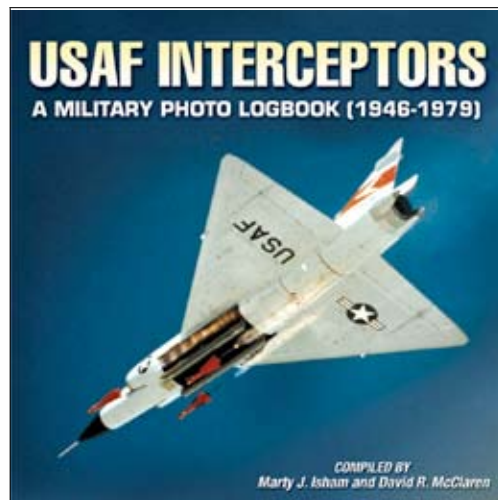
Key Sales Points

- ◆ While many of these aircraft have been covered in individual books, there has never been a major work featuring all the Air Defense Command aircraft together in one book.
- ◆ In particular, Convair's delta-wing interceptors have retained a cult following in aviation enthusiast circles, and this book features many new photos of both types.
- ◆ The co-authors are widely recognized as two of the world's leading authorities on Air Force interceptors, giving the reader extremely accurate information & excellent photos.

Authors

Marty Isham is retired from the USAF and USAF Civil Service 1963-2001. He's worked as a USAF illustrator, photographer, and production design director along with publishing two photo chronicles with co-author David McLaren. He enjoys collecting photographs, histories, and unit patches of the Air Defense Command.

David R. McLaren is a retired USAF and FAA air traffic controller. This is his second book for Specialty Press, and third in collaboration with Marty Isham. En total, it is his twelfth book. McLaren resides in Springfield, Illinois with his wife, Sharon.



Synopsis

Following the successful format of previous Specialty Press Military Photo Logbooks, this book offers readers an excellent photo compilation of all the great USAF Air Defense Command interceptors from the entire Cold War era. Beginning after World War II with the propeller-driven Northrop P-61 Black Widow and North American F-82 Twin Mustang, the Air Force's aerial intercept mission entered the jet age with the fabled North American F-86 Sabre, Northrop F-89 Scorpion, and Lockheed F-94 Starfire, all of which are still high-interest aircraft today. Colorful and unique mission-support airplanes such as the C-124, EB-57, EC-121 Constellation, and T-33 are included as well as the famed next-generation "Century Series" supersonic Air Force interceptors such as the McDonnell F-101B Voodoo, Convair's F-102 Delta Dagger and F-106 Delta Dart twins, and the Lockheed F-104 Starfighter. All the great aircraft flown by the Air Defense Command are well documented here with rare archival and candid photography.

Comparables

- ◆ 9781580071291, *Magnesium Overcast*, Dennis Jenkins, 2008, Specialty Press, \$26.95
- ◆ 9781580071116, *Experimental & Prototype U.S. Air Force Jet Fighters*, Dennis Jenkins, 2008, Specialty Press, \$44.95
- ◆ 9781580071024, *Tupolev Tu-95 Bear*, Yefim Gordon, 2006, Specialty Press, \$16.95

HISTORY

War Over The Trenches

Air Power and the Western Front Campaigns 1916-1918

E.R. Hooton

ISBN-10: 0-7110-3415-X

ISBN-13: 978-07110-3415-0

Price: \$32.95

Pub Date: January 2010

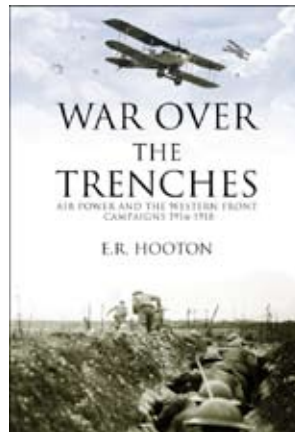
Binding: Hardcover

Dimensions: 6 x 9"

Pages: 336

Illus: 30 b/w photos

Publisher: Midland
Publishing



Specifications and price are provisional and may be subject to change

Key Sales Points

- ◆ 2009 marks the 90th anniversary of Armistice, which will draw interest to World War I enthusiasts.
- ◆ Contains a wealth of new information that has never before seen the light of day, even to those who consider themselves well informed.

Comparable

- ◆ 9781841762265, *Allied Aviation of World War I*, Hugh Cowin, 2000, Osprey Publishing, \$16.95

Author

Edward Hooton has been a journalist for 40 years and a defense specialist for about 25 of those years. He has written numerous articles on military history and two earlier highly regarded books on the history of the Luftwaffe.

Synopsis

The colossal impact and effect of World War I has provided a historical watershed of which almost every aspect has been studied and revised. Yet there is one aspect that has remained an enigma - air power. This book helps resolve many unanswered questions.

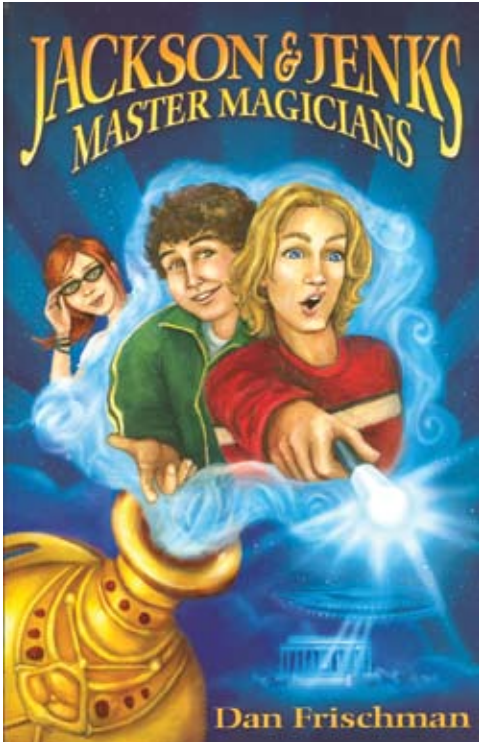
Ironically, less is known about the air war, especially over the Western Front, than the campaigns of the armies of ancient Rome. Yet the technological development of the airplane, in air power and in air power's use as an offensive weapon between 1914-18, accelerated at a pace that has never been matched.

Few histories of World War I air power have focused upon the strategic air campaign, especially against England - fewer still those based upon documentary evidence which describe the course of operations and the events which shaped them; but the events of 1916-18 have been so little studied that mythology has become accepted fact, including myths in many now famous 'standard works'.

War over the Trenches is the first internationally-researched study to portray how air power really evolved and how it was really used to support armies during the massive and devastating battles on the Western Front. E.R. Hooton examines how air power was deployed en masse for the first time over Verdun and its subsequent use over the Somme in the second half of 1916; how reconnaissance and measures of co-operation with artillery were developed and refined; the recovery of Allied air power during in the autumn and summer of 1917 following months of attrition and in the final, great German offensives of 1918. This could often be a grim war, whose participants were directed in the air - frequently to their deaths - by commanders on the ground.

War over the Trenches is based on exhaustive research conducted in archives in France, Belgium, the UK, the USA, and includes German material that has never before been published. It provides the most insightful, exciting, and radical reassessment of World War I air operations ever published.

JUVENILE



Author Bio:

Actor/writer Dan Frischman is best known for his TV series regular roles as “Arvid” on ABC’s “Head of the Class,” and as “Chris” on Nickelodeon’s “Kenan & Kel” sitcom. He began his career as a professional magician, The Great Houdanny, and is a lifetime member of LA’s Magic Castle. Dan has also performed stand-up on Late Night with David Letterman and A&E’s Evening at the Improv. “Jackson and Jenks, Master Magicians” marks his debut as a novelist.

Author Hometown:

Burbank, CA

Jackson & Jenks Master Magicians

Dan Frischman

ISBN: 9780979629600

Trade Cloth • \$16.99

240 pages • 5 x 8

Publication Date: 4/15/2009

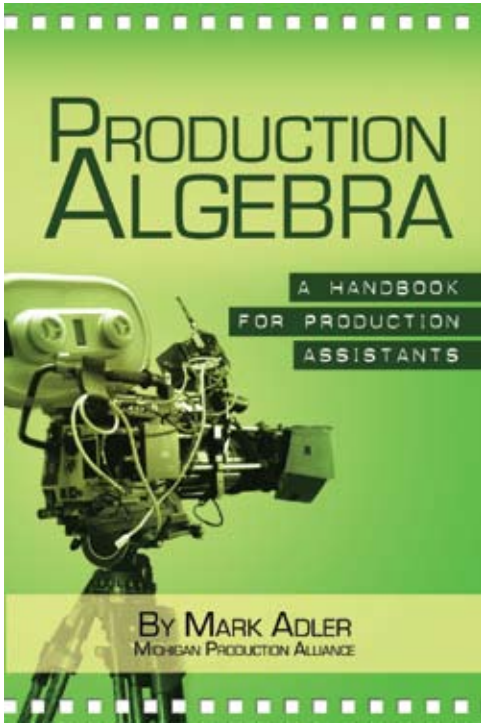
Carton Qty: 30

J.J. Ross Books

Content:

Best friends Darren Jackson and Jamie Jenks are struggling to become a professional teen magic duo. The only problem: their tricks always fail, and they sadly lay claim to being the worst magicians ever. But that’s about to change. A trip to a thrift shop leads them to a mysterious force which turns Jamie into a real magician. Now able to do anything at all, world fame and fortune quickly follow as well as a world of trouble when they turn the President of the United States into a four-pound rodent. On the run, the boys must evade the police and the FBI, not to mention a tyrannical fellow magician, before their luck runs out forever.

PERFORMING ARTS



Production Algebra

A Training Manual for Production Assistants

Mark Adler

ISBN: 9781933916408

Trade Paper • \$14.95

88 pages • 6 x 9

Publication Date: 7/10/2009

Carton Qty: NA

Nelson Publishing & Marketing / Ferne Press

Content:

Have you ever wanted to know what it's like to work on a film set? This handbook is packed with information that will help you get into the film and video industry. Mark Adler provides detailed descriptions of the many roles that a Production Assistant plays on the set. Chapters include types of Production Assistants, specific duties, a day in the life on a set, terms and lingo, as well as examples of forms. This handbook is your launching pad into the film and video industry.

Author Bio:

During the past twenty years, Mark Adler has developed his creative and organizational skills in positions ranging from Trainer and Director to Producer and President of VAIdigital LLC, a video support company for the film industry. At present, Mark divides his time between managing VAIdigital, video support for filmmakers, and building his 501c6 trade organization, the Michigan Production Alliance, with the goal of creating a more stable financial environment for the production community in Michigan.

Tour Cities:

Michigan, California, New York, and Las Vegas

Author Hometown:

Novi, MI

SELF HELP

A Breakthrough Biological Approach to the Treatment of Anorexia Nervosa That Works When All Else Fails

James Greenblatt, MD

ISBN-10: 1-934716-07-3

ISBN-13: 978-1-934716-07-6

Price: \$16.95

Pub Date: October 2010

Binding: Softbound

Dimensions: 6 x 9"

Pages: 224

Publisher: Sunrise River Press

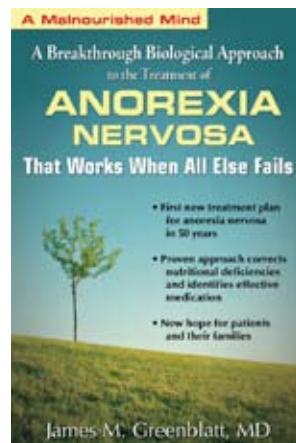
Specifications and price are provisional and may be subject to change

Key Sales Points

- ◆ Leading psychiatrist and eating disorder expert Dr. James Greenblatt offers a new medical treatment plan for anorexia nervosa. His approach to anorexia as a medical illness rather than strictly a psychological illness has helped many patients recover using a new technology that predicts which medications will be effective.
- ◆ The author explains his specific and comprehensive nutritional plan for correcting the deficiencies that starve the body and brain in anorexia nervosa, finally providing a way to put an end to the vicious cycle of self-starvation which leads to greater nutritional deficiency which in turn leads to continued self-starvation.
- ◆ Dr. Greenblatt is the Chief Medical Officer of Walden Behavioral Care in Waltham, Massachusetts, the largest and only complete continuum of care facility for the treatment of eating disorders on the East Coast. His breakthrough treatment approach is based on cutting-edge research that has long been ignored.

Author

James M. Greenblatt, MD, has been treating patients with complex eating disorders since 1988. He is the Chief Medical Officer of Walden Behavioral Care in Waltham, Mass., the largest and only complete continuum of care facility for the treatment of eating disorders on the East Coast. Dr. Greenblatt received his medical degree and completed his adult psychiatry residency at George Washington University in Washington, DC, followed by a fellowship in child and adolescent psychiatry at Johns Hopkins Medical School. He is board-certified in both child and adult psychiatry and, in addition to his duties at Walden Behavioral Care, maintains a private practice in Waltham, Mass. He is also an Assistant Clinical Professor at Tufts University Medical School. He is an acknowledged expert on eating disorders and has been quoted in *The New York Times* and *Newsweek*.



Synopsis

This book offers the first new medical treatment plan in 50 years for anorexia nervosa, the “self-starvation” disease that affects adolescents and women of all ages in the U.S. and is now increasingly common in men. Written by a leading psychiatrist and eating disorder expert, the book is based on cutting-edge research on nutritional deficiencies in anorexia that have been long ignored, and the use of a simple but revolutionary brain test that can help psychiatrists select the best medication for each individual person. James Greenblatt, MD, explains that anorexia is a complex disorder with genetic, biological, psychological, and cultural contributing factors. In other words, anorexia is not primarily a psychiatric illness as has been believed for so long; rather, it is a medical illness of starvation that causes malnutrition in the body and the brain. Successful treatment must focus on correcting this malnutrition. Dr. Greenblatt has helped many patients with anorexia recover simply by correcting their nutritional deficiencies, and here he explains specifically which nutrients must be supplemented as part of treatment. *A Breakthrough Biological Approach to Anorexia That Works When All Else Fails* finally offers patients and their families new hope for successful treatment of this serious, frustrating, and enigmatic illness.

Comparables

- ◆ 9781572308367, *Treatment Manual for Anorexia Nervosa: A Family-Based Approach*, James Lock, 2002, Guilford Press
- ◆ 9781572309081, *Help Your Teenager Beat an Eating Disorder*, James Lock, 2005, Guilford Press

TAKING ANTIDEPRESSANTS

*Your Comprehensive Guide to
Starting, Staying On, and When
and How to Safely Quit*

Michael Banov, MD

ISBN-10: 1-934716-06-5

ISBN-13: 978-1-934716-06-9

Price: \$14.95

Pub Date: July 2010

Binding: Softbound

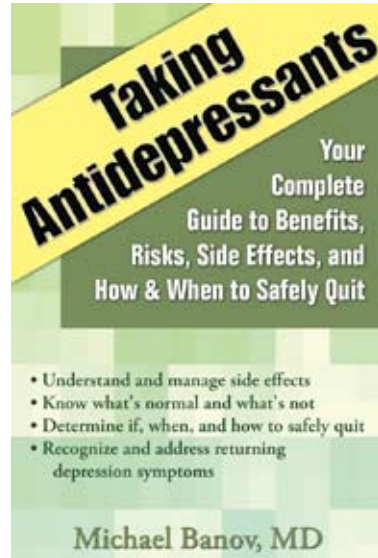
Dimensions: 6 x 9"

Pages: 240

Illustrations: 10

Publisher: Sunrise River
Press

Specifications and price are provisional and may be subject to change



Key Sales Points

◆ It is estimated that close to 19 million people over the age of 18 suffer from depression in this country, and antidepressants are by far the most commonly prescribed class of medications. Despite this, reliable and balanced consumer information about antidepressants has been hard to find.

◆ The majority of books on antidepressants take a biased view against the medications, or they focus on scientific details that are irrelevant to most readers. This book finally provides the layperson with clearly explained facts about taking antidepressants.

◆ This book includes a comprehensive chapter on how to discontinue taking antidepressants, differentiating between right and wrong reasons to stop. It also provides guidance for talking to your doctor about stopping antidepressants and for developing an appropriate medication-tapering schedule, taking into consideration the type of medicine, dosage, and length of treatment.

Author

Michael Banov, MD is a triple board-certified adult, adolescent, and addiction psychiatrist and is the medical director of Northwest Behavioral Medicine and Northwest Behavioral Research Center in Atlanta, GA. He has conducted more than 100 clinical research studies with new and existing compounds in the management of acute and chronic psychiatric conditions. He also sees patients on a daily basis, giving him a unique perspective on integrating research findings into real-world practice.

Synopsis

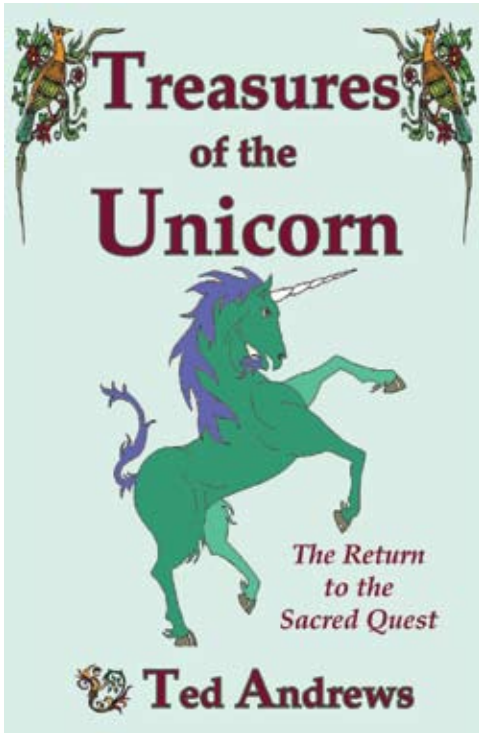
Antidepressants are the most commonly prescribed class of medications in this country – 190 million prescriptions per year have been written since 2005. Yet, consumers have few available resources to educate them in a balanced fashion about starting and stopping antidepressants. People want to know if antidepressants are really safe, whether they are addictive, and how they may affect their personality. In this book, triple board-certified psychiatrist Dr. Michael Banov walks the reader through a personalized process to help them make the right choice about starting antidepressants, staying on antidepressants, and stopping antidepressants. He includes specific guidelines on how to safely reduce and ultimately stop taking antidepressants, if it is appropriate to do so. Readers will learn how antidepressant medications work, what they may experience while taking them, and will learn how to manage side effects or any residual or returning depression symptoms. Most books on depression take a biased view against antidepressant medication due to perceived dangers; this book finally provides a neutral, research-based resource for consumers who want the facts about taking antidepressants. The author holds readers' attention with case examples of characters they can relate to and interesting facts about depression, the brain, and mental health in general.

Comparables

◆ 97804522851156, *The New Antidepressants and Antianxieties*, William S. Appleton, 2004, Plume, \$15.00

◆ 9780609805411, *The Antidepressant Survival Guide*, Robert J. Hedaya, 2001, Three Rivers Press, \$12.95

SOCIAL SCIENCES



Treasures of the Unicorn

Return to the Sacred Quest

Ted Andrews

ISBN: 9781888767629

Trade Paper • \$14.95

256 pages • 6 x 9

Publication Date: 11/15/2009

Carton Qty: NA

Dragonhawk Publishing

Content:

In this revision of Ted's critically acclaimed book, TREASURES OF THE UNICORN, Ted opens the world of unicorns and Faeries as powerful archetypes of the natural world. Learn to recognize and tap into these archetypes for magic, healing and a return to childlike wonder.

Author Bio:

Ted Andrews is the best selling author of ANIMAL-SPEAK, NATURE-SPEAK and thirty-five other titles. He has won more Visionary Awards than any other author in the field and his seminars are in demand worldwide.

Previous Edition:

8/15/1996 • 9781888767254 • \$12.95

Previous Books by Author:

10/1/1993 • Animal-Speak • 9780875420288

3/15/2004 • Nature-Speak • 9781888767377

Marketing Plan:

The author will be doing a national tour to promote the title, national magazine advertising in NEW AGE RETAILER, and extensive direct mail promotions

SPORTS & RECREATION



Author Bio:

Denny Matthews has been with the Kansas City Royals as a radio announcer since the club's first season in 1969. He teamed with Buddy Blattner until 1975, and then became the team's number one announcer, working for 25 years with Fred White, who joined the Royals in 1973. Besides working for the Royals, Matthews has worked games for the CBS Radio Network. He is one of a few broadcasters in baseball that has broadcast exclusively for the same team, without interruption, in five different decades. After the 2003 season, the Royals selected Matthews for the club's Hall of Fame. Then, in 2007, Matthews received the Ford C. Frick Award, the highest honor for an announcer, from the National Baseball Hall of Fame.

Hi, Anybody!

Why I Love Baseball and What I'd Do to Fix It

Denny Matthews

Matt Fulks

David Glass (foreword by)

ISBN: 9780981716664

Trade Paper • \$16.95

248 pages • 5.5 x 8.5

Publication Date: 06/15/2009

Carton Qty: NA

Ascend Books

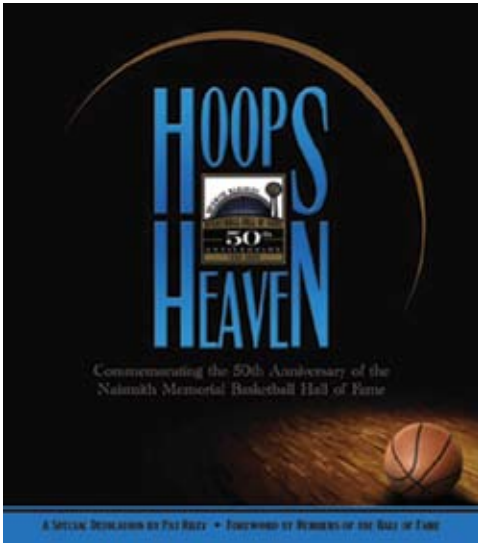
Content:

"Hi, everybody, and welcome...." Those signature sign-on words from Hall of Fame broadcaster Denny Matthews have signaled the start of summer for Kansas City Royals baseball fans for five decades. Since the first day of the club's inception in 1969, Matthews has been there – on the call for Royals history.

Matthews offers an inside look at what he has witnessed and learned during his more than five decades in broadcasting – from the Royals' pennant-winning teams of the 1970s and 80s through the team's World Series title in 1985 up to the challenges of surviving as a small market team. With the help of former Royals players, managers, coaches, executives and broadcasters, Matthews shares stories on and off the field about everything from the humorous games and moments as a broadcaster to an insider's look at the business of baseball.

Hi, Anybody! is not about stats. It's not about sliders, steals, safe signs or strikeouts. It's about ideas, opinions, philosophies and perspectives on the bigger issues of baseball. From high fastballs on the topic of performance-enhancing drugs to curves and change-ups on hilarious happenings through the years, Hi, Anybody! is a fascinating look into major league baseball from Denny's unique vantage point.

SPORTS & RECREATION



Author Bio:

Each of the contributing writers to the commemorative book has spent much of his or her career covering the sport of basketball on a national level. In agreeing to write particular sections of the book, each has called upon years of experience covering Hall of Fame athletes, coaches and events that encompass basketball and each writer has a history with the game that goes beyond daily reports and weekly columns. Each has a passion for basketball and it is only fitting that they tell the Naismith Memorial Basketball Hall of Fame story on its 50th anniversary.

Hoops Heaven

Celebrating the 50th Anniversary of the Naismith Memorial Basketball Hall of Fame

Jack McCallum, Mel Greenberg, Blair Kerkhoff

ISBN: 9780981716688

Trade Cloth • \$29.95

272 pages • 9 x 11

Publication Date: 10/15/2009

Carton Qty: NA

Ascend Books

Content:

A little bit of hoops heaven... right here on Earth. The Naismith Memorial Basketball Hall of Fame, located in Springfield, Massachusetts, is celebrating its 50th anniversary in 2009, and Hoops Heaven is the official commemorative book for the milestone event. The 50th anniversary book will be a compilation of the game's greatest players, coaches, contributors, referees and teams and their representation in the 80,000 square foot complex in Springfield. The Hall traces the game's roots from its invention by Dr. James Naismith in 1891 through the present-day popularity of college basketball, the NBA and youth basketball at all levels.

Special features will include treasured artifacts and memorabilia from the Hall, photos and stories about fans and rivalries and breakthrough individuals and events that changed the landscape of the game at the collegiate, professional, and international levels.

The Hall of Fame's 50th anniversary celebration will begin with the induction ceremonies September 10-11 in Springfield, Massachusetts. This year's class includes Michael Jordan, David Robinson, John Stockton, Jerry Sloan, and C. Vivian Stringer.

SPORTS & RECREATION

HOW TO BUILD ALTERED WHEELBASE CARS

Steve Magnante

ISBN-10: 1-934709-26-3

ISBN-13: 978-1-934709-26-9

Price: \$29.95

Pub Date: January 2010

Binding: Softbound

Dimensions: 8.5 x 11"

Pages: 144

Illus: 450 b/w and color

Publisher: CarTech

Imprint: SA-Design

Specifications and price are provisional and may be subject to change

Key Sales Points

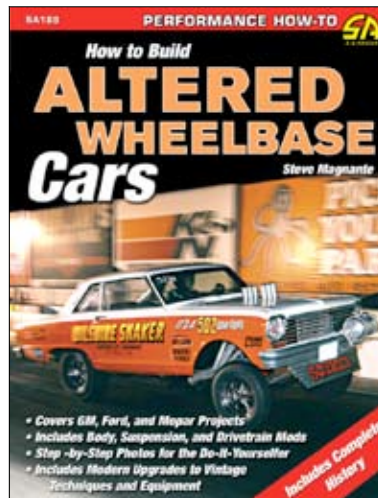
- ◆ A brief photo history of the most significant and influential altered wheelbase cars ever built.
- ◆ Contains a technical walk-through of how to move front and rear suspensions forward, including practical safety considerations for confident street driving with a thoroughly vintage race appearance.
- ◆ This is the first and only book published on these wildly popular cars.

Comparables

- ◆ 9781932494440, *Factory Lightweights*, Charles Morris, 2007, CarTech, \$39.95
- ◆ 9781932494433, *Funny Car Fever*, Steve Reyes, 2007, CarTech, \$24.95
- ◆ 9781884089534, *Super Stock: Drag Racing in the Family Sedan*, Larry Davis, 2002, CarTech, \$39.95

Author

Steve Magnante's unbridled enthusiasm for modified high-performance machinery is life-long, but for more than 15 years he has been sharing his passion and technical knowledge through print and television media. As a long time staffer at Hot Rod Magazine and more recently as an automotive expert on the popular collector auto auction broadcasts, Steve has gained great recognition for his expertise. His knowledge of automotive history is extensive, and he is a student of American high-performance hot rods and racing cars as well. Known for his passion and lighthearted manner, Steve connects with readers on a personal level, sharing their love for cars while delivering solid technical advice.



Synopsis

One of the most distinctive and interesting eras in hot rodding was the early '60s, when Gasser-class and altered wheelbase machines were changing the definition of what a hot rod was. Eventually, the altered wheelbase machines gave rise to the Funny Car, but before they did, they left a permanent mark on the history of drag racing.

In *How to Build Altered Wheelbase Cars*, renowned writer Steve Magnante first walks readers through the colorful history of the altered wheelbase period and then shows them how to perform these radical modifications themselves. Magnante's fun and colorful style makes for entertaining reading, and the coverage of floorpan mods, chassis alterations, and both front and rear suspension upgrades are covered in great detail on three different chassis types. After reading this book, the basic technical tenets of altering vehicle wheelbase will be understood and the almost mythical legend surrounding such cars will be fully realized. What were once considered "race only" modifications can now be civilized for street use, and Magnante carefully reviews all of the relevant points for optimal appearance, performance, and safety.

The techniques and processes detailed between the covers of *How to Build Altered Wheelbase Cars* have been proven on Magnante's own personal vehicles, and after his many street miles and drag strip passes, readers can rely on Steve's advice. With plenty of historical images for reference and clear step-by-step how-to photos, you can build your own altered-wheelbase car for fun on the street or the strip.

Marketing Plans

- ◆ Advance promotion through news releases and promotional CDs along with review copy mailings to national automotive magazines with a combined subscriber total of more than 5 million people.

SPORTS & RECREATION



Touchdowns & Traditions

Celebrating 75 Years of the Orange Bowl

The Orange Bowl Committee Publications Staff
Foreword by
Greats from Orange Bowl History

ISBN: 9780981716657

Trade Cloth • \$27.95

244 pages • 9 x 5

Publication Date: 10/15/2009

Carton Qty: NA

Ascend Books

Author Bio:

The Orange Bowl Committee was created in 1935 to generate tourism to South Florida through an annual football game and supporting activities. Since that time, the not-for-profit, 333-member volunteer organization has expanded its reach beyond the city to become a foundation of the South Florida community. This compilation of tradition and memories is the official 75th anniversary commemorative book of the Orange Bowl Committee.

Content:

All-American players, legendary coaches and historic victories. They've all been part of the magnificent 75-year history of one of college football's most revered bowl games – the Orange Bowl. It all started in 1935. The Orange Bowl Committee was charged with bringing tourism to South Florida and Miami's sunny beaches through the hosting of an annual football game and activities surrounding what was then called the Palm Festival. To say the Orange Bowl has come a long way since then would be an understatement.

From Joe Namath's MVP performance in 1965 to the dominant Nebraska teams of the 1990s, the Orange Bowl and its native city have hosted national champions, Hall of Fame coaches, all-Americans, an unparalleled halftime extravaganza and the magnificent King Orange Parade.

This one-of-a-kind official commemorative book of the Orange Bowl and the Orange Bowl Committee details the rich history and traditions of the Orange Bowl game itself, the venerable stadium it called home for much of 75 years, conference relationships, its eventual move into the prestigious Bowl Championship Series and the community events surrounding the New Year's tradition.

TRANSPORTATION

abc Air Band Radio Guide – 7th Edition

Graham Duke

ISBN-10: 1-85780-319-1

ISBN-13: 978-1-85780-319-8

Price: \$16.95

Pub Date: December 2009

Binding: Softbound

Dimensions: 4.75 x 7.25"

Pages: 112

Illus: 100 illustrations

Publisher: Midland
Publishing

Specifications and price are provisional and may be subject to change

Key Sales Points

- ◆ Long-awaited new addition of a best-selling pocket guide specifically designed for the aviation enthusiast who wants to listen in to aircraft air band activity.
- ◆ Covers all the latest changes in air traffic control and air band radio coverage.
- ◆ Written by an author with long-standing expertise in this area.

Comparable

- ◆ 9780711030749, *abc Air Traffic Control 9th Edition*, Graham Duke, 2005, Midland Publishing, \$15.95

Author

Graham Duke is well-known in the civil aviation field, and has also contributed to the popular magazine Aircraft Illustrated.



Synopsis

First published in 1992, *abc Air Band Radio Guide* is an indispensable guide to the complexities of air traffic control communications. For many thousands of aviation enthusiasts part of the fascination of their hobby is the ability to listen in to the radio transmissions made by the air traffic controllers and the aircraft under their control.

This highly popular guide has now been thoroughly updated, and it examines in detail, but in a straightforward manner, air traffic control in the UK. It covers the technology involved, the equipment available with an analysis of various features, and what to look for when seeking to acquire such equipment, airfields, radio frequencies, the nature of the transmissions that can be heard, antennas, and high frequency radio. In addition, the book also includes comprehensive appendices that provide an airfield directory (which lists all the up-to-date frequencies for each of the airfields covered), the ICAO four-letter airfield codes for British and major overseas airports, the ATC reporting points and radio navigation aids, airline call signs, weather broadcasts, and worldwide high frequency coverage.

TRANSPORTATION

abc Air Traffic Control – 10th Edition

Graham Duke

ISBN-10: 1-85780-318-3

ISBN-13: 978-1-85780-318-1

Price: \$16.95

Pub Date: October 2009

Binding: Softbound

Dimensions: 4.75 x 7.25"

Pages: 112

Illus: 100 illustrations

Publisher: Midland

Publishing

Specifications and price are provisional and may be subject to change

Key Sales Points

- ♦ The latest edition of this popular guide examines the many changes that have affected the air traffic control scene over the last few years.
- ♦ Every aspect of the current air traffic control scene is analyzed and explained.
- ♦ A fully updated edition of an extremely popular and successful civil aviation handbook.

Comparable

- ♦ 9780711030749, *abc Air Traffic Control 9th Edition*, Graham Duke, 2005, Midland Publishing, \$15.95

Author

Graham Duke is well known in the civil aviation field, and has also contributed to the popular magazine Aircraft Illustrated.



Synopsis

Since the last edition of *abc Air Traffic Control* in 2005, there have been many changes in the air traffic control industry in the UK and UK-related airways. Air traffic has continued to increase rapidly, resulting in more complex air traffic control systems that have to meet demand, as well as fulfilling safety and environment regulations.

Covering current issues facing the air traffic control industry, the author looks at the establishment of the new London Control Centre at Swanwick in the beginning of 2008, and the problematic congestion plaguing the UK skies, particularly in the busy Southeast.

Graham Duke is an authority in the study of air traffic control and in this latest volume he provides coverage of recent developments within the industry, and a glimpse into military air traffic control systems. This is the essential handbook for anyone interested in civil aviation and the operation of modern air traffic control practice.

TRANSPORTATION

From Props to Jets ***Commercial Aviation's Transition to the Jet Age 1952-1962***

Craig Kodera, Mike Machat, and Jon Proctor

ISBN-10: 1-58007-146-5

ISBN-13: 978-1-58007-146-8

Price: \$29.95

Pub Date: May 2010

Binding: Hardcover

Dimensions: 8.5 x 11

Pages: 160

Illus: 120 b/w and 60 color
photos with 20 illustrations

Publisher: Specialty Press

Specifications and price are provisional and may be subject to change

Key Sales Points

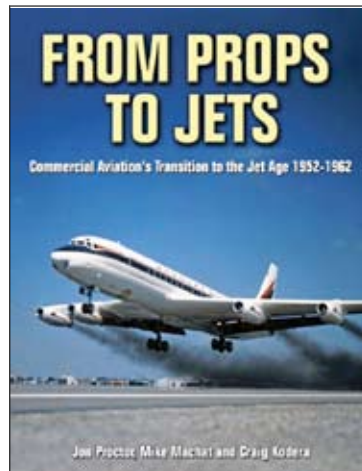
- ◆ Most books on this subject are illustrated with archival photography, but this book is illustrated with the authors' own original photos, rare memorabilia, and original artwork.
- ◆ Unlike most aviation authors who write about airliners, Proctor, Machat, & Kodera are seasoned veterans of the airliner industry and write from their own personal experience.
- ◆ Luxurious propeller-driven airliners were at the absolute peak of their development in 1955, but were totally eclipsed and replaced by new jet airliners only four years later.

Authors

Craig Kodera has lived a life immersed in aviation as the son of an engineer for Douglas Aircraft. Craig realized his dream of becoming an airline pilot, having flown for both Air California and American Airlines, and also served as a transport and tanker pilot in the U.S. Air Force. Additionally, he is a world-class aviation artist whose artwork has been published by The Greenwich Workshop and who counts among his commercial aviation clients McDonnell Douglas and Airbus Industrie.

Mike Machat is a former aviation artist and staff illustrator for the Douglas Aircraft Company, and served as editor of Wings & Airpower Magazine. Known for his love of commercial aviation, he has also designed airline color schemes, painted airliner model boxtops, and illustrated numerous books on airliners and airline history. Having flown in every type of airliner from the DC-3 to the Concorde, Mike brings a wealth of commercial aviation experience to this project.

Jon Proctor, a seasoned veteran of the airline industry, served in various positions with Trans World Airlines for 27 years and comes from an aviation family; his father was a pioneering pilot for American Airlines while his brother flew for TWA. He has written two books and numerous magazine articles on commercial aviation over the years and is also the former editor of AIRLINERS Magazine. Jon contributed many of his stunning original airline photographs for use in this book.



Synopsis

Although the years from 1952 to 1962 saw the rise and dominance of luxurious piston-powered airliners like the Douglas DC-7, Lockheed Constellation, and Boeing Stratocruiser, revolutionary new jet airliners soon rendered them obsolete. Aircraft like the Boeing 707, Douglas DC-8, and Convair 880 quickly shrank travel times around the world in half as the traveling public enthusiastically embraced the new and very futuristic jet age. This book celebrates that exciting time period with an in-depth look at all the aircraft that made commercial jet flight possible, comparing these radical new jetliners with the classic propeller-driven aircraft that preceded them. By using stunning original photography, ads, and graphics, this book beautifully captures the unique "feel" of that magical era by featuring the very best in rare aviation nostalgia. Additionally, the book offers accurate technical detail and rich historical perspective.

Comparables

- ◆ 9780806138701, *Flying Across America*, Daniel Rust, 2009, University of Oklahoma Press, \$45.00
- ◆ 9781580070379, *Lockheed L1011 TriStar*, Jim Upton, 2001, Specialty Press, \$16.95
- ◆ 9781580070478, *Boeing 377 Stratocruiser*, Nicholas Veronico, 2001, Specialty Press, \$16.95

TRANSPORTATION

FULL-SIZE FORDS 1955-1970

David Temple

ISBN-10: 1-934709-08-5

ISBN-13: 978-1-934709-08-5

Price: \$29.95

Pub Date: February 2010

Binding: Softbound

Dimensions: 9 x 9"

Pages: 144

Illus: 250 color, 150 black and white

Publisher: CarTech

Imprint: SA-Design

Specifications and price are provisional and may be subject to change

Key Sales Points

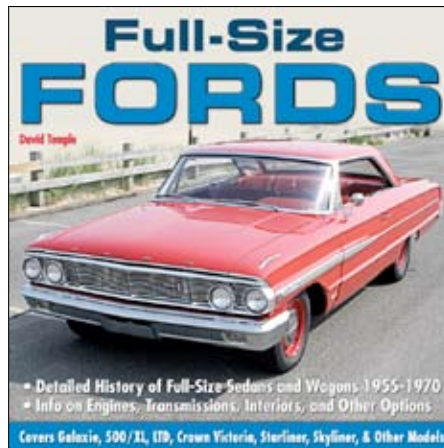
- ◆ An authoritative color history solely dedicated to Ford's full-size models has not been offered until now.
- ◆ This book covers some of the most popular Fords from this particular era, including the Galaxie 500/XL, Crown Victoria, Skyliner, and Starliner, which are highly sought after, especially with a big-block V-8.
- ◆ Full-size Fords and Ford wagons are becoming increasingly popular, especially with the high prices of traditional muscle cars forcing many collectors out of the market.

Comparables

- ◆ 9781884089695, *Super '60s Fords*, John Smith, 2002, CarTech, \$24.95
- ◆ 9780760315804, *Ford: 100 Years of History*, Mike Mueller, 2003, Motorbooks, \$24.95
- ◆ 97819324944075, *Total Performers: Ford Drag Racing in the 1960s*, Charles Morris, 2005, CarTech, \$39.95

Author

David W. Temple is a freelance automotive photojournalist specializing in vintage cars, and this is his second book. He is a member of the Cadillac & LaSalle Club, Ford Galaxie Club of America, and the Packard Automobile Club. His work has appeared in *Car Collector*, *Cars & Parts*, *Collectible Automobile*, and others over the past 22 years.



Synopsis

By 1955, "the one-size car to fit all-customers" era ended, and by 1960, Ford offered compact, mid-size, and full-size cars. While Ford's Mustang and Thunderbird stole the headlines, Ford's full-size models, the Galaxies, Fairlanes, XL/500s, LTD, Crown Victorias, and others, delivered exceptional comfort, performance, and style in a variety of different trim levels and power train packages. For families, the full-size car was the chosen mode of transportation. Many owners remember these cars from their youth, and hold them in high regard. These models populated the roads and garages because Ford offered a full range of cars with the base six-cylinder engines all the way up to the high-performance 429 cubic-inch V-8.

Full Size Fords: 1955-1970 is a fascinating retrospective of the cars – the design process, manufacturing, equipment packages, and a thorough listing of options, interior patterns, and paint codes. All models from 1955 to 1970 that brought Ford to dominance in the full-size category are revealed in compelling detail. The introduction of the Galaxie, the development of the Skyliner retractable roof car, the radical redesign of the 1960 models to counter Chevy's new sedan, and much more is covered. Period magazine reviews provide insight and perspective of the driving experience and performance of various full-size models. A fascinating retrospective on Ford Y-Block engines as well as Ford FE engine family and the new for 1970 Lima series engine is also provided. In addition, author David Temple examines Ford's racing exploits, featuring the dual-quad 427 Cammer engine, the Galaxie Grand National race car, and factory and lightweight drag cars.

Marketing Plans

- ◆ Advance promotion through news releases and promotional CDs along with review copy mailings to national automotive magazines with a combined subscriber total of more than 5 million people.

TRANSPORTATION

HOW TO BUILD MAX-PERFORMANCE FORD FE ENGINES

Barry Robotnick

ISBN-10: 1-934709-15-8

ISBN-13: 978-1-934709-15-3

Price: \$24.95

Pub Date: May 2010

Binding: Softbound

Dimensions: 8.5 x 11"

Pages: 144

Illus: 400 color

Publisher: CarTech

Imprint: SA-Design

Specifications and price are provisional and may be subject to change

Key Sales Points

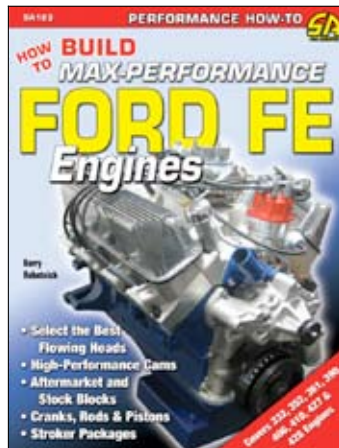
- ◆ A thorough, informative book focusing on high-performance FE engine building has not been offered, so this book will break new ground and fill a growing market demand.
- ◆ Millions and millions of FE engines are found under the hood of collector and enthusiast vehicles, so this book appeals to a large audience.
- ◆ Barry Robotnick is a leading engine builder in the field and has built many successful engines that have been proven in competition. This book will provide a compelling and systematic approach to building up each component, so the engine delivers strong, reliable performance.

Comparables

- ◆ 9781884089275, *Ford Performance*, Pat Ganahl, 1998, CarTech, \$19.95
- ◆ 9781884089336, *High-Performance Ford Engine Parts Interchange*, George Reid, 1999, CarTech, \$19.95
- ◆ 9780895860705, *How to Rebuild Big-Block Ford Engines*, Steve Christ, 1989, HP Trade, \$19.95

Author

Barry Robotnick has worked at Holley and later managed the performance parts program at Federal Mogul. Currently, he owns and operates Survival Motorsports, which specializes in high-performance FE engine parts, machine services, and engine building. He built a 750 horsepower FE engine that runs on 91 octane for Jeg's Engine Master's Challenge. Survival Motorsports is based in Commerce Township, Michigan.



TRANSPORTATION

How to Build Max-Performance Oldsmobile V-8s

Bill Travato

ISBN-10: 1-934709-04-2

ISBN-13: 978-1-934709-04-7

Price: \$24.95

Pub Date: February 2010

Binding: Softbound

Dimensions: 8.5 x 11"

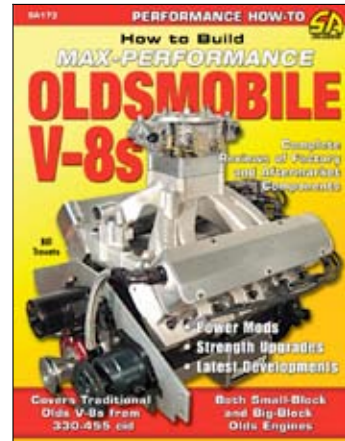
Pages: 144

Illus: 350 color

Publisher: CarTech

Imprint: SA-Design

Specifications and price are provisional and may be subject to change



Key Sales Points

- ♦ **The first-ever complete guide to the traditional Oldsmobile V-8 for high-performance applications.**
- ♦ **Covers both small- and big-block Olds V-8s using both factory and aftermarket components.**
- ♦ **Addresses component selection, durability mods, and tuning for both street and racing engines.**

Comparables

- ♦ **9781884089671, *How to Build Max-Performance Pontiac V-8s*, Jim Hand, 2004, CarTech, \$19.95**
- ♦ **9781932494181, *How to Rebuild and Modify Rochester Quadrajet Carburetors*, Cliff Ruggles, 2006, CarTech, \$24.95**
- ♦ **9780879385774, *Oldsmobile 4-4-2 and W-Machine*, T. Patrick Sullivan, 1992, Motorbooks, \$29.95**

Author

Bill Travato worked for 20 years as automation mechanic at Delco Products General Motors and has operated his high-performance engine shop for five years. He has competed in a number of Popular Hot Rodding Engine Masters Challenges and is the current record holder in the National Muscle Car Association's X-treme Street class at 7.97@171 mph.

Synopsis

The traditional Oldsmobile V-8 powered some of the most memorable cars of the muscle car era, from the 442s of the '60s and early '70s to the Trans-Ams of the late '70s. These powerful V-8s were also popular in ski boats. They have found a new lease on life with the recent development of improved aftermarket cylinder heads, aggressive roller camshafts, and electronic fuel injection.

Author Bill Travato is recognized for being one of the most aggressive and successful Oldsmobile engine experts, and he openly shares all of his proven tricks, tips, and techniques in *How to Build Max Performance Oldsmobile V-8s*. His many years of successful experience racing and winning with the Olds V-8 in heads-up, street-legal cars proves he knows how to extract maximum power from the design without sacrificing durability. A complete review of factory blocks, cranks, heads, and more is teamed with a thorough review of all the aftermarket equipment available. Whether mild or wild, the important information on cam selection and Olds-specific engine building techniques are all here. Fans of the traditional Olds V-8 will appreciate the level of detail and completeness Travato brings to the table, and his frank, to-the-point writing style is as efficient and effective as the engines he designs, builds, and races.

Anyone considering use of an Oldsmobile V-8 to power their ride will save time, money, and headaches by following the clear and honest advice offered in *How to Build Max Performance Oldsmobile V-8s*. Plenty of full-color photos and step-by-step engine builds showcase exactly how these engines should be built to deliver the most power per dollar.

Marketing Plans

- ♦ **Advance promotion through news releases and promotional CDs along with review copy mailings to national automotive magazines with a combined subscriber total of more than 5 million people.**

TRANSPORTATION

How to Make Your Muscle Car Handle

Mark Savitske

ISBN-10: 1-934709-07-7

ISBN-13: 978-1-934709-07-8

Price: \$24.95

Pub Date: March 2010

Binding: Softbound

Dimensions: 8.5 x 11"

Pages: 144

Illus: 400 color

Publisher: CarTech

Imprint: SA-Design

Specifications and price are provisional and may be subject to change

Key Sales Points

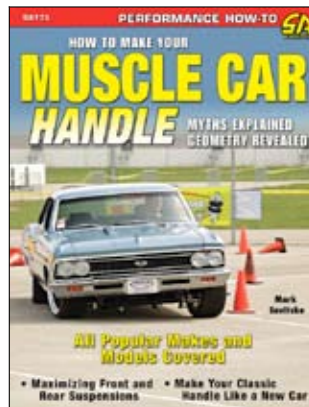
- ◆ Covers all the most popular domestic muscle cars from GM, Ford, and Chrysler.
- ◆ This is the first book to focus on muscle car handling.
- ◆ Author Mark Savitske is recognized as a leader in the muscle car suspension field.

Comparables

- ◆ 9780912656465, *How to Make Your Car Handle*, Fred Puhn, 1976, HP Books, \$21.95
- ◆ 9781884089763, *How to Build Pro-Touring Street Machines*, Tony E. Huntimer, 2004, CarTech, \$19.95
- ◆ 9780760306581, *How to Rebuild and Modify Your Muscle Car*, Jason Scott, 1999, Motorbooks, \$24.95

Author

Mark Savitske has been building hot rods and race cars since 1984. He has been recognized as an authority on suspension design and his specialty has been in developing street-friendly, track-capable upgrades for popular American muscle cars for the last decade. His extensive research on materials, alignment settings, and adjustable components has shown great success on some of the most recognizable Pro-Touring cars ever built. He now markets components and offers trusted advice from his growing Savitske Classic and Custom business in Coopersburg, PA.



Synopsis

There's little question that one of the most popular upgrades in the muscle car market involves suspension. The vast improvements in modern vehicle handling have prompted a new look at the vintage muscle cars from the past. These great cars, while powerful, did not corner at speed with any genuine confidence. A wide range of improvements are now readily available for all the popular classics, and whether it's a simple bolt-on or complete suspension redesign, the ability to improve the road-holding ability of your muscle car has never been easier. *How to Make Your Muscle Car Handle* walks you through these upgrades.

So, what is right for you, and your particular car? Some factory designs had flawed geometry, and this can be corrected in many cases using varying techniques, all of which are detailed between the covers. Many original suspension bushings have far outlived their design intent, and upgrade components made using modern materials will offer less flex and more durability than the parts they replace. All of the essential information is here, and it's backed up with accurate geometry and artwork to convey the message clearly. There is a lot of room for improvement in all the classic designs, whether they are front suspensions relying on coil springs or torsion bars, or rear suspensions built upon either leaf springs or wound coils.

How to Make Your Muscle Car Handle defines, explores, and reviews the complete suspension system, and teaches you how to best choose your upgrades for maximum effectiveness. Cornering and handling is becoming a critical part of any performance car, and the great American muscle machines have the potential to do so on par with many modern sports cars. Author Mark Savitske has made a career out of improving the suspension design and performance of these great cars, and all of his experience is evident on the pages of this great new book.

Marketing Plans

- ◆ Advance promotion through news releases and promotional CDs along with review copy mailings to national automotive magazines with a combined subscriber total of more than 5 million people.

TRANSPORTATION

HOW TO REBUILD & MODIFY FORD FLATHEAD V-8s

Bruce Lancaster

ISBN-10: 1-934709-13-1

ISBN-13: 978-1-934709-13-9

Price: \$24.95

Pub Date: April 2010

Binding: Softbound

Dimensions: 8.5 x 11"

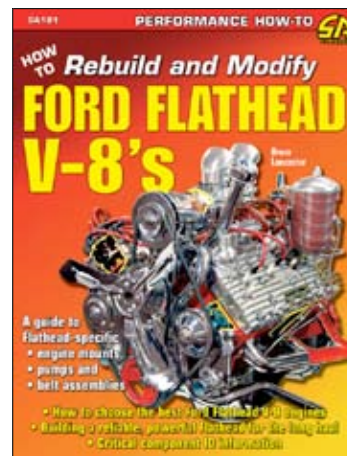
Pages: 144

Illus: 300 color

Publisher: CarTech

Imprint: SA-Design

Specifications and price are provisional and may be subject to change



Key Sales Points

- ♦ Complete Flathead history, covering all the variations and models of Ford's first V-8. Great information on how to find, inspect, and choose the best engines and components.
- ♦ A thorough guide to all of the Flathead's external accessories, including engine mounts, pumps, and belts to make accessorizing your Flathead simple and effective. A wide range of factory setups were offered for different chassis, and this information should not be an afterthought, but part of the plan from the start.
- ♦ This book includes a special guide to Flathead-specific tools to make teardown and reassembly of these uniquely designed engines easier.

Comparables

- ♦ 9780760314937, *How to Build a Flathead Ford V-8*, George McNicholl, 2003, Motorbooks, \$25.95
- ♦ 9781555611194, *Ford Flathead V-8 Builder's Handbook*, Frank Oddo, 2000, Fisher Books, \$19.95
- ♦ 9780760322901, *How to Build Ford Flathead V-8 Horsepower*, George McNicholl, 2005, Motorbooks, \$25.95

Author

When it comes to Ford Flathead V-8s, Bruce Lancaster has been there and done that since the '50s. He has designed, built, and tuned countless Flatheads for street and race use, and takes great pride in his experience. After so many decades of working with these relatively unique V-8s, he is proud to share the vast knowledge he has gained. His suggestions and recommendations are all experience-based over the long term, and can be trusted in the real world.

Synopsis

Americans have been in love with V-8s since 1932, when Ford introduced the first Flathead V-8 engine. Its compact size, relatively good power, and responsiveness to modifications made it a favorite with young hot rodders almost immediately. As time passed, several different versions of the Flathead were produced, and they grew to larger displacements with even greater power potential.

In *How to Rebuild & Modify Ford Flathead V-8s*, author Bruce Lancaster walks readers through all the factory variants, explaining the various differences and which are most desirable for performance use. He also discusses the wide range of aftermarket upgrades and modifications to extract even more power from these vintage mills without losing reliability and durability. The book covers how to identify parts from varying years, how to properly plan a comprehensive performance buildup, modifications that will increase durability, and step-by-step procedures to rebuild a wide range of factory components. Detailed photos and comprehensive captions serve to educate the reader on the intricacies and details that are unique to this family of engines. For swap-meet and online-auction addicts looking to build a vintage-style "Flatfie," this information is extremely valuable.

The Ford Flathead is enjoying a renaissance of sorts, with true vintage speed parts commanding top dollar and many new performance parts being developed after a long absence. The desire for nostalgic engines and the exploding popularity of traditional hot rods has provided a real spike in the popularity of these early V-8s. Readers looking for accurate and up-to-date information on designing and building these engines will find it all in *How to Rebuild & Modify Ford Flathead V-8s*. Luckily, there were so many Ford Flatheads built, they remain relatively common and affordable as used engines. This attainability ensures they will remain popular as hot rod engines for years to come.

Marketing Plans

- ♦ Advance promotion through news releases and promotional CDs along with review copy mailings to national automotive magazines with a combined subscriber total of more than 5 million people.

TRANSPORTATION

How to Rebuild and Modify High-Performance Manual Transmissions, Revised Edition

Paul Cangialosi

ISBN-10: 1-934709-29-8

ISBN-13: 978-1-934709-29-0

Price: \$24.95

Pub Date: April 2010

Binding: Softbound

Dimensions: 8.5 x 11"

Pages: 144

Publisher: CarTech

Imprint: SA-Design

Specifications and price are provisional and may be subject to change

Key Sales Points

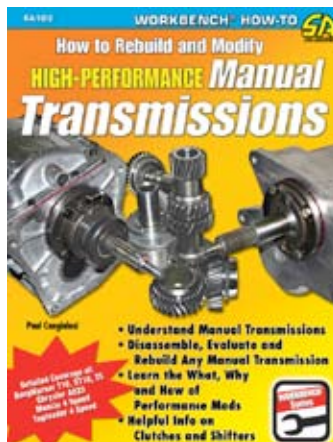
- ◆ Unlike any other book on the market, this book focuses on the manual transmissions that were standard fare in all of the most powerful performance and muscle cars of the day
- ◆ Covers the rebuild in step-by-step photos, as well as performance modifications to help ensure that your transmission can handle the power of high-performance engines.
- ◆ Includes handy peripheral information on the other systems related to the manual transmission, such as clutches, speedometer cables, gearing, and more.

Comparables

- ◆ 9781932494051, *How to Build & Modify High-Performance Manual Transmissions*, Paul Cangialosi, 2008, CarTech
- ◆ 9780760320471, *How to Rebuild and Modify Your Manual Transmission*, Robert Bowen, 2005, MBI Publishing
- ◆ 9781932494501, *GM Automatic Overdrive Transmission Builder's and Swapper's Guide*, Cliff Ruggles, 2008, CarTech

Author

Paul Cangialosi heads Medatronics Corp. Founded in 1981. His design work spans many industries, from bio medical to aerospace. His love for automotive manual transmission design spans over 30 years. He has been an innovator in developing new rebuilding techniques, rebuilding aids, service parts for General Motors as well as parts to anyone with a desire to build their own transmission



Synopsis

This revised edition is new to our WorkBench Series, and expands on our already popular original edition of *How to Build and Modify High-Performance Manual Transmissions*. *How to Rebuild and Modify High-Performance Manual Transmissions* breaks down the disassembly, inspection, modification/upgrade, and rebuilding process into detailed yet easy-to-follow steps consistent with SA Design's other Workbench series books. The latest techniques and insider tips are revealed, so an enthusiast can quickly perform a tear-down, identify worn parts, select the best components, and successfully assemble a high-performance transmission. Transmission expert and designer Paul Cangialosi shares his proven rebuilding methods, insight, and 27 years of knowledge in the transmission industry. He guides you through the rebuilding process for most major high-performance transmissions, including BorgWarner T10 and super T10, GM/Muncie, Ford Toploader, and Tremec T5. This new edition also contains a complete step-by-step rebuild of the Chrysler A833 transmission.

Marketing Plans

- ◆ Advance promotion through news releases and promotional CDs along with review copy mailings to national automotive magazines with a combined subscriber total of more than 5 million people.

TRANSPORTATION

HOW TO RESTORE YOUR CAMARO 1967-1969

Tony Huntimer

ISBN-10: 1-934709-10-7

ISBN-13: 978-1-934709-10-8

Price: \$29.95

Pub Date: April 2010

Binding: Softbound

Dimensions: 8.5 x 11"

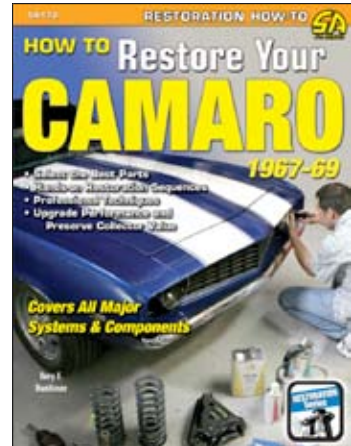
Pages: 160

Illus: 450 color

Publisher: CarTech

Imprint: SA-Design

Specifications and price are provisional and may be subject to change



Key Sales Points

- ♦ An informative, all-color, hands-on guide for restoring the first-generation Camaro hasn't been available. This book should fill a large market need for owners and enthusiast who want to perform and direct the work on their cars.
- ♦ Well-restored Camaros often sell for \$15,000-\$100,000 or more, so a correct, factory-faithful restoration is essential for maintaining collector car values.
- ♦ The book contains special how-to procedures for easily performing restoration tasks and a source guide for finding the best restoration products.

Comparables

- ♦ 9780760300160, *Camaro Restoration Guide*, Jason Scott, 1997, Motorbooks, \$29.95
- ♦ 9780895863751, *Camaro Restoration Handbook*, Ron Sessions, 1990, HP Books, \$19.95
- ♦ 9780873494953, *Standard Catalog of Camaro 1967-2002*, John Gunnell, 2002, Krause Publications, \$24.95

Author

Tony E. Huntimer has authored *How to Build & Modify GM Pro-Touring Street Machines*, *How to Build Ford Restomod Street Machines*, and *How to Rebuild the Big-Block Chevrolet*. A well-versed automotive journalist, he has written many articles for *Popular Hot Rodding*, *Camaro Performers*, and *Drive*. Currently Huntimer is a freelance writer/author and property manager. He enjoys working on and driving his 1968 Chevy Camaro with a 396-ci stroker engine. He lives in San Jose, California.

Previous Titles:

9781884089763, *How to Build & Modify GM Pro-Touring Street Machines*

9781932494037, *How to Build Ford Restomod Street Machines*

9781932494532, *How to Rebuild the Big-Block Chevrolet*

Synopsis

About 700,000 Camaros were built from 1967 to 1969. The first-generation Camaro has won a die-hard following and has become an iconic performance car. Camaros in excellent condition command very high prices, so many owners are compelled to perform a professional-grade original restoration. Since these cars are about 40 years old, many cars need second or third restorations, and as time goes by, these cars will continue to appreciate and require restoration. That's where *How to Restore Your Camaro 1967-1969* comes in. While some owners can afford to pay shops to perform a 100-point restoration for show car competition, many owners want to perform a faithful, detailed restoration themselves, so the car maintains its collector value and use it as a fun weekend driver. This book will serve those owners.

A lead title in our Restoration Series, *How to Restore Your Camaro 1967-1969* will provide in-depth, hands-on information and photography for restoring these popular and historically significant cars. It covers all aspects of restoration, including engines and drivelines, bodywork, interior and trim, suspension, brakes, chassis, and steering for the first-generation Camaros. Organization and planning will be covered, so restorers can stay on task. Disassembly, inspection, and sourcing the best parts will also be covered. This volume will deliver a concise and revealing overview of each subject area and shows the most critical aspects of the restoration process with sequential step-by-step photos and detailed captions. The most efficient techniques and best products for returning each component to like-new condition will be covered. With this information, owners will be able to determine what's involved in each step of the restoration and decide whether to perform the work themselves or outsource it to a professional shop. Color step-by-step how-to information on Camaro restoration has never been offered in a package like this before. Finally, Camaro owners have the book they need.

Marketing Plans

- ♦ Advance promotion through news releases and promotional CDs along with review copy mailings to national automotive magazines with a combined subscriber total of over 5 million people.

TRANSPORTATION

How to Restore Your Mustang 1964½-1973

Frank Bohanan

ISBN-10: 1-932494-96-0

ISBN-13: 978-1-932494-96-9

Price: \$29.95

Pub Date: March 2010

Binding: Softbound

Dimensions: 8.5 x 11"

Pages: 160

Illus: 400 color

Publisher: CarTech

Imprint: SA-Design

Specifications and price are provisional and may be subject to change

Key Sales Points

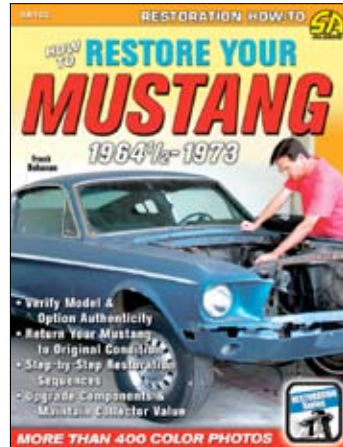
- ◆ This is an actual restorer's manual, not just an authenticity guide, and as such, it will provide clear, concise information in an easy-to-follow format for restoring a car. In addition, it will help keep the restorer on track and the project within budget.
- ◆ More than 2 million first-generation Mustangs were produced, and many of these cars require restoration now or will require restoration in the future.
- ◆ Key sections on the book will provide step-by-step restoration procedures so owners or restorers can confidently complete each job.

Comparables

- ◆ 9780895864024, *Mustang Restoration Handbook*, Don Taylor, 1987, HP Trade, \$21.95
- ◆ 9781884089336, *High-Performance Ford Engine Parts Interchange*, George Reid, 1999, CarTech, \$19.95
- ◆ 9781884089558, *How to Build Max-Performance Ford V-8s on a Budget*, George Reid, 2002, CarTech, \$19.95

Author

Frank Bohanan has been a muscle car guy for more than 30 years. He is a regular contributor to Muscle Car Enthusiast, Mustang Enthusiast, and many other magazines. Bohanan lives in Yorba Linda, California.



Synopsis

In the past, restoration guides have provided authenticity information, such as accurate paint codes, badges, wheels, and other equipment. A bona fide hands-on how-to book for restoring your Mustang from the ground up has not been offered for years. This unique guide will cover the restoration process for every major component group and also provide detailed step-by-step restoration information for the most important procedures. With clear, insightful color photography to accompany this how-to information, any at-home restorer can confidently restore a car and save a substantial amount of money in the process. While restomod books have shown how to install latest technology on vintage muscle cars, this book will focus on factory-accurate restorations, and some simple bolt-on upgrades that do not detract from the collector value but rather enhance the reliability and performance of the car.

How to Restore Your Mustang 1964-1/2-1973 delivers a detailed explanation for finding the right model, how to assess condition, how to spot a fake, and how to select the right car within your budget. In addition, the book will cover how to plan, prepare, and select the right tools. This unique guide will cover the restoration process for every major component group and also provide detailed step-by-step restoration information for the most important procedures. The latest techniques and best restoration products for each system will be discussed and detailed. Also, the book discusses how to source parts and what you need to consider between new/old stock and reproduction parts. Readers will also learn how to determine if a certain task is best left for a professional shop. All crucial aspects of restoration, including engines, drivelines, body, interior, trim, electrical systems, brakes, steering, and suspension will be profiled.

Marketing Plans

- ◆ Advance promotion through news releases and promotional CDs along with review copy mailings to national automotive magazines with a combined subscriber total of over 5 million people.

TRANSPORTATION

Imperial Airways

Robert Bluffield

ISBN-10: 1-906537-07-0

ISBN-13: 978-1-906537-07-4

Price: \$49.95

Pub Date: December 2009

Binding: Hardcover

Dimensions: 9 x 12"

Pages: 224

Illus: 200 photos

Publisher: Classic
Publications

Specifications and price are provisional and may be subject to change

Key Sales Points

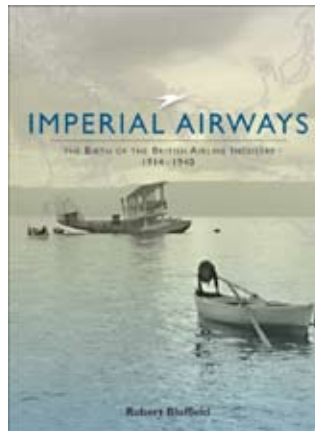
- ◆ This book brings alive the larger-than-life characters involved with aviation history heritage.
- ◆ Describes in lively detail all the exciting and daring aviation exploits during a period that lacked great sophistication.
- ◆ Includes a wealth of amazing rare photographs from the earliest days of aviation.

Comparables

- ◆ 9781580070652, *Vickers Viscount AirlinerTech Volume 11*, Robin Dunn, 2003, Specialty Press, \$16.95
- ◆ 9781857802993, *British Airliner Prototypes Since 1945*, Robert Bluffield, 2009, Midland Publishing, \$56.95

Author

Robert Bluffield has been a full time professional photographer and writer since 1976. He has published three books on photography and is a regular contributor to Inside Living and Inside Business. He is director of photography and marketing manager with a multi-role professional photographic studio. He has studied the history of Imperial Airways for many years.



Synopsis

Imperial Airways is a name redolent of the excitement and glamour of the pioneering years of flight. Founded in the 1920s, Imperial Airways flew to destinations all over the world. This beautiful and evocative book on the 'golden age' of passenger flight is the result of years of research, and the text is complemented by a wealth of stunning photographs. It will be the most definitive book published on the history of Imperial Airways and the formative years of British commercial aviation.

The book begins immediately following World War I with the pioneering companies - Air Transport & Travel Ltd (AT&T), Instone, Handley Page, Daimler Airways, and others - and shows how, after AT&T's demise, the remaining three companies were brought together in 1924 to form Imperial Airways. The company continued through difficult times, political uncertainties, and fierce competition to open routes to India, South Africa, and beyond. This was achieved through the untiring efforts of colorful characters such as Sir Sefton Brancker, Herbert Brackley, George Woods Humphery, Sir Eric Geddes, and an array of often eccentric pilots such as one-eyed Ray Hinchliffe and 'All-Weather Mac' Robert McIntosh.

The book covers all the various different types of aircraft flying at the time. Often out-of-date and, on occasions, considered to be dangerous, the companies maintained a level of safety and reliability that was sometimes against all the odds. This is especially true considering the lack of navigational aids and other equipment that was available. The story continues with the arrival of the legendary HP 42 airliner, the era of the great flying boats and the experimental 'Mercury-Maia' project when routes across the continents were opened to link the British Empire to the motherland during the period between the two wars.

The work will also cover the important role Croydon Airport played in the history of commercial aviation. The story concludes in 1940 with the formation of BOAC. This is an intriguing story and will represent a journey through time when it could take more than a week to travel by flying boat between Australia and the UK and when passengers flying the near East routes would stay the night at remote desert forts en-route for India.

TRANSPORTATION

THE NEW MINI PERFORMANCE HANDBOOK

Jeffrey Zurschmeide

ISBN-10: 1-934709-14-X

ISBN-13: 978-1-934709-14-6

Price: \$24.95

Pub Date: May 2010

Binding: Softbound

Dimensions: 8.5 x 11"

Pages: 144

Illus: 350 color

Publisher: CarTech

Imprint: SA-Design

Specifications and price are provisional and may be subject to change

Key Sales Points

- ◆ The MINI has a long history and has had quite a fevered following among car enthusiasts since the "new" MINI's introduction in 2002. The Mini also has a strong aftermarket.
- ◆ There are very few modern books on the market covering serious performance upgrades for the new MINI. This book shows the reader precisely how to extract their MINI's true potential.
- ◆ Detailed, step-by-step instruction, color photography, car profiles, and real-world examples set this book apart from the pack.

Comparables

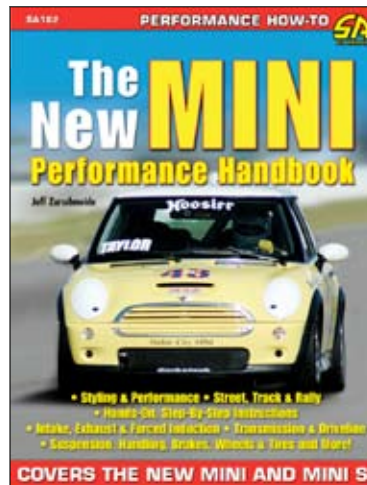
- ◆ 9781932709146, *Mini*, Patrick Paternie, 2003, Motorbooks, \$15.95
- ◆ 9780760326275, *Mini 50 Years*, Rob Golding, 2007, Motorbooks, \$24.95
- ◆ 9780837615110, *Mini Cooper Service Manual*, Bentley Publishers, 2007, Bentley Publishers, \$119.95

Author

Jeff Zurschmeide is a freelance automotive journalist and the author of *High Performance Subaru Builder's Guide* and *Automotive Welding: A Practical Guide* from CarTech Books. His work appears regularly in *Forever MX-5*, *MazdaSport*, and *Subiesport* magazines, as well as newspapers and magazines nationwide.

Previous Titles:

9781932494860, *Automotive Welding: A Practical Guide*
9781932494518, *High-Performance Subaru Builder's Guide*



Synopsis

Since its introduction to the U.S. market in 2002, the MINI Cooper and Cooper S have been among the hottest-selling subcompact hatchbacks on the market. Popular in road rally and autocross, as well as on the street, the new MINI has developed an intense following among driving and automotive design enthusiasts.

This book is designed to take the reader through the possibilities for performance upgrades, including step-by-step procedures for common upgrades including shocks and springs, brakes, clutch and flywheel, turbo replacement, supercharger pulley replacement, intake, exhaust, and even installing a limited slip differential.

Additionally, example cars are presented that show how many performance modifications come together to make a car that is well-balanced and fun to drive. Whether you are prepping your MINI for the street or for competition, this book covers everything by using real-world examples and detailed instruction with color photography throughout.

Marketing Plans

- ◆ Advance promotion through news releases and promotional CDs along with review copy mailings to national automotive magazines with a combined subscriber total of more than 5 million people.

TRANSPORTATION

YENKO

The Man, The Machines, The Legend

Bob McClurg

ISBN-10: 1-932494-85-5

ISBN-13: 978-1-932494-85-3

Price: \$39.95

Pub Date: January 2010

Binding: Hardcover

Dimensions: 10 x 10"

Pages: 192

Illus: 350 color and 100
black and white

Publisher: CarTech

Imprint: CarTech

Specifications and price are provisional and may be subject to change

Key Sales Points

- ♦ The only full and complete history of Yenko Sportscars, Inc., covering each and every specialty car produced.
- ♦ Features never-before-seen family photos and insider interviews from the people who were there.
- ♦ Written by acclaimed author/photographer Bob McClurg, who was present at original road tests of Yenko Camaros.

Comparables

- ♦ 9780873499880, *Standard Guide to American Muscle Cars*, John Gunnell, 2005, Krause Publications, \$27.99
- ♦ 9780760328347, *Ultimate Muscle Cars*, Craig Cheetham, 2007, Motorbooks, \$19.95
- ♦ 978760328163, *Camaro Forty Years*, Darwin Holmstrom, 2007, Motorbooks, \$50.00

Author

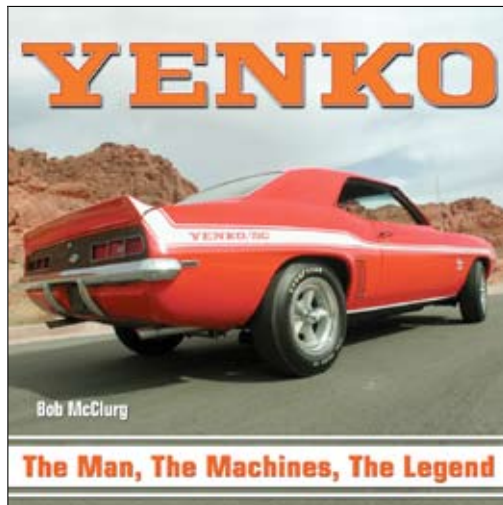
Bob McClurg grew up in 1950s southern California, where he was surrounded (and heavily influenced) by early hot rod culture. In 1964, Bob shot his first drag race at Lions Associated Drag Strip, and a four-plus-decade career in racing photography was launched. Bob's photos have been published in all the major drag racing publications, as well as previous CarTech titles, including *Diggers*, *Funnies*, *Gassers*, & *Altered*s and *How to Build Supercharged and Turbocharged Small-Block Fords*.

Previous Titles:

9781932494372, *Fire, Nitro, Rubber, and Smoke*

9781884089909, *Diggers, Funnies, Gassers, & Altered*s

9781884089961, *How to Build Supercharged and Turbocharged Small-Block Fords*.



Synopsis

There is no question the collectible muscle car market is hot, and there are few cars hotter than those sold with the distinctive Yenko stripes and badges. A wide range of Chevrolet cars that received Yenko treatment, starting with the Stinger Corvairs and finishing with turbocharged Camaros and Vegas. In between these projects, Don Yenko would work his magic on Novas, Chevelles, and of course the legendary first-generation Camaros.

YENKO: The Man, The Machines, The Legend follows the life of Don Yenko from birth to his untimely passing, and offers an in-depth look into the man behind the legendary cars. While the cars will always be the stars, the story of how they came to be is a fascinating one, and author Bob McClurg interviewed Yenko family members, former employees, family friends, and professional contemporaries to get the complete story behind the legendary Yenko name. Never before has the Yenko story been told in such detail and depth first-hand.

In a time when such cars can command million dollar-plus bids, the story behind them swirls with myth and legend. Get the complete and accurate authorized history with *YENKO: The Man, The Machines, The Legend* and learn the whole truth.

Marketing Plans

- ♦ Advance promotion through news releases and promotional CDs along with review copy mailings to national automotive magazines with a combined subscriber total of more than 5 million people.

